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WATS3010 – Design Document

Name of site/company

- API Superstore

Description of your design concept/approach

- The website will look clean, modern, and professional
- Website theme is computer/software technology
- Page will use a video loop or carousel in the background

What you hope to accomplish with your design concept

- Creating a modern looking website that is appealing to visitors and potential customers
- Encourage people to sign up for API Superstore's services

Target audience

- Small and big businesses
- Software engineers/developers
- Third-party developers

Other sites you looked at for inspiration

<http://viraltogether.com/>

<http://mohai.org/>

Other sites for comparable businesses that justify your concept/approach

<http://jensnordal.com/wats1010-product-page/>

<http://superstore.yuens.work/>