	<u>W</u> ISDOM	<u> I</u> NNOVATION	<u>S</u> TRATEGY	<u>E</u> NERGY
General	The Way from Information to Knowledge and to Wisdom	The Source of Organizations' Sustainable Competitiveness	The Fundament of Long- term Organizational Success	The Driving Force of an Organization
Aging	Sharing Knowledge & Wisdom Across Different Age Groups	Drivers of Innovativeness of an Aging Workforce	Competitive Strategies for the Demographic Shift	Enhancing Organizational Energy with an Aging Workforce
Asia	Knowledge Management within the Asian Context	Utilizing R&D and Innovativeness Potential of Emerging Markets	Entry and Sustainable Growth Strategies in Asia	Releasing Organizational Energy within the Asian Context