

PIZZA SALES REPORT | OVERVIEW

JAN /15 - DEC/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best / Worst Seller

BUSIEST DAYS & TIMES

Days

Orders are **highest** on Weekends , Friday / Saturday evenings..

Monthly

There are **maximum** orders from month of **July** and **January**

SALES PERFORMANCE

Category

Classic Category contributes to **maximum** sales & total orders.

Size

Large Size pizza contributes to **maximum** sales



817.86K

Total Revenue



21K

Total Orders



38.31

Avg Order Value



50K

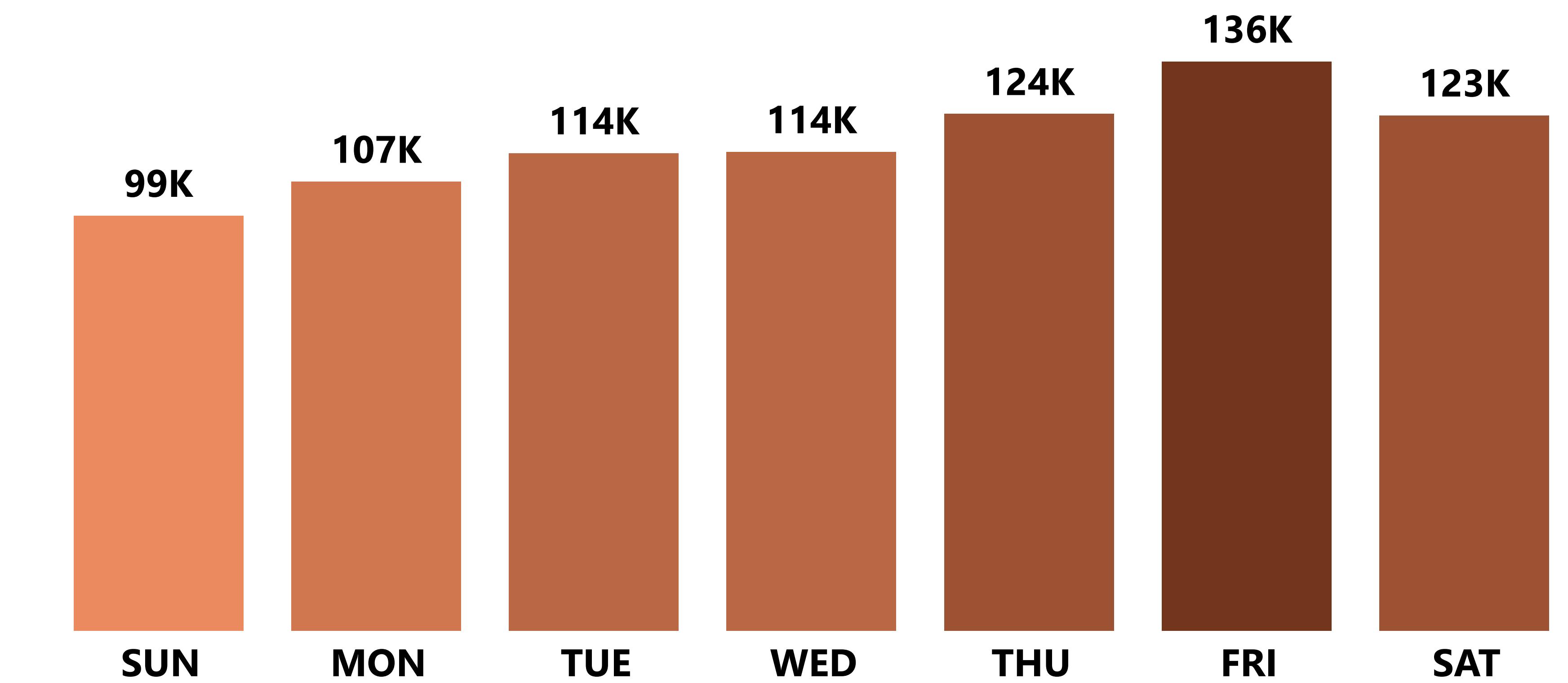
Total Pizzas Sold



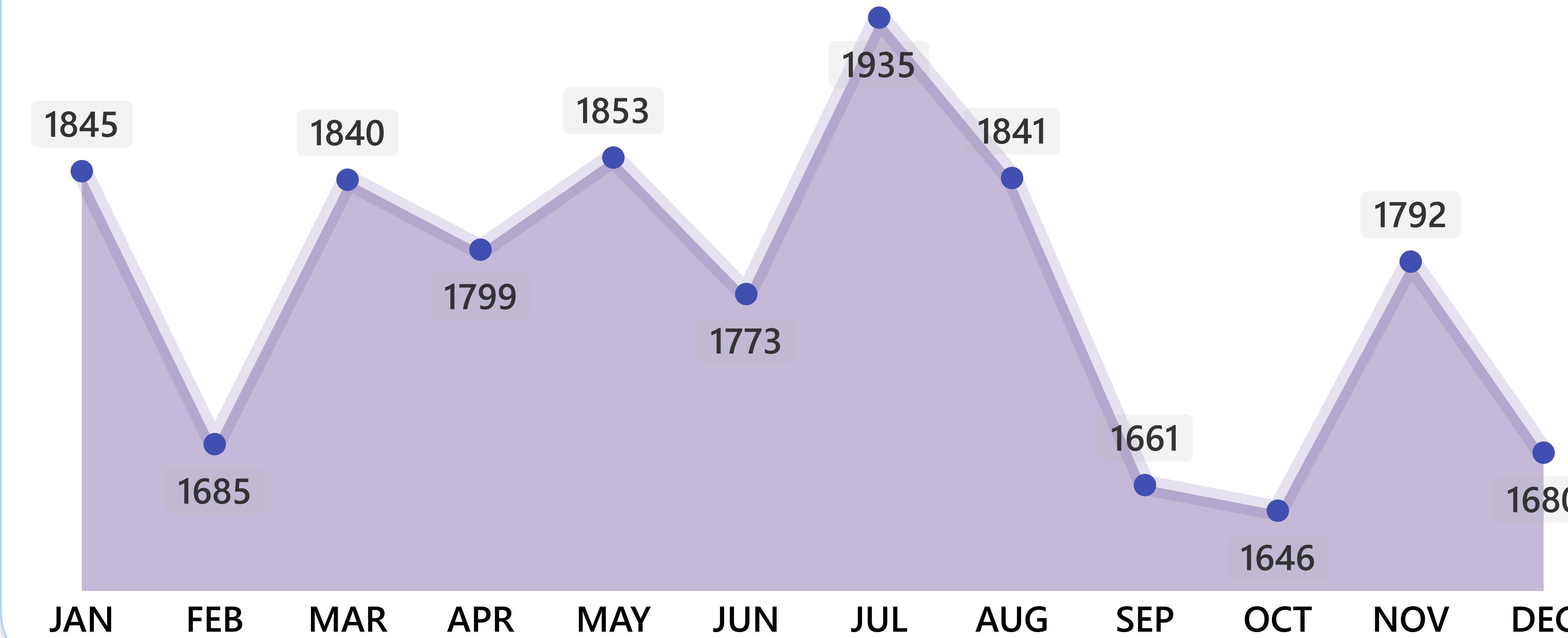
2.32

Avg Pizzas Per Order

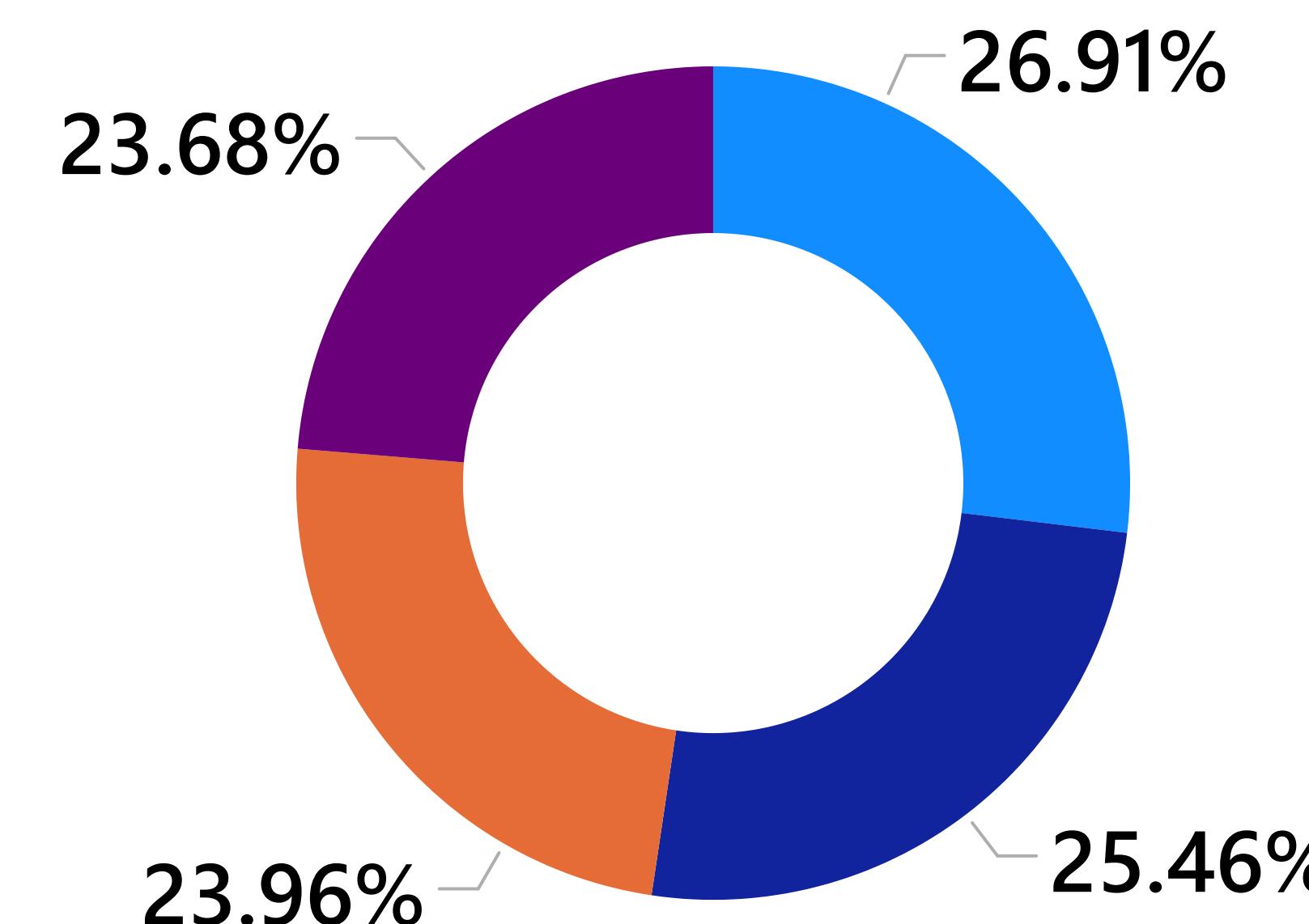
Daily Trends for Total Orders



Monthly Trends for Total Orders

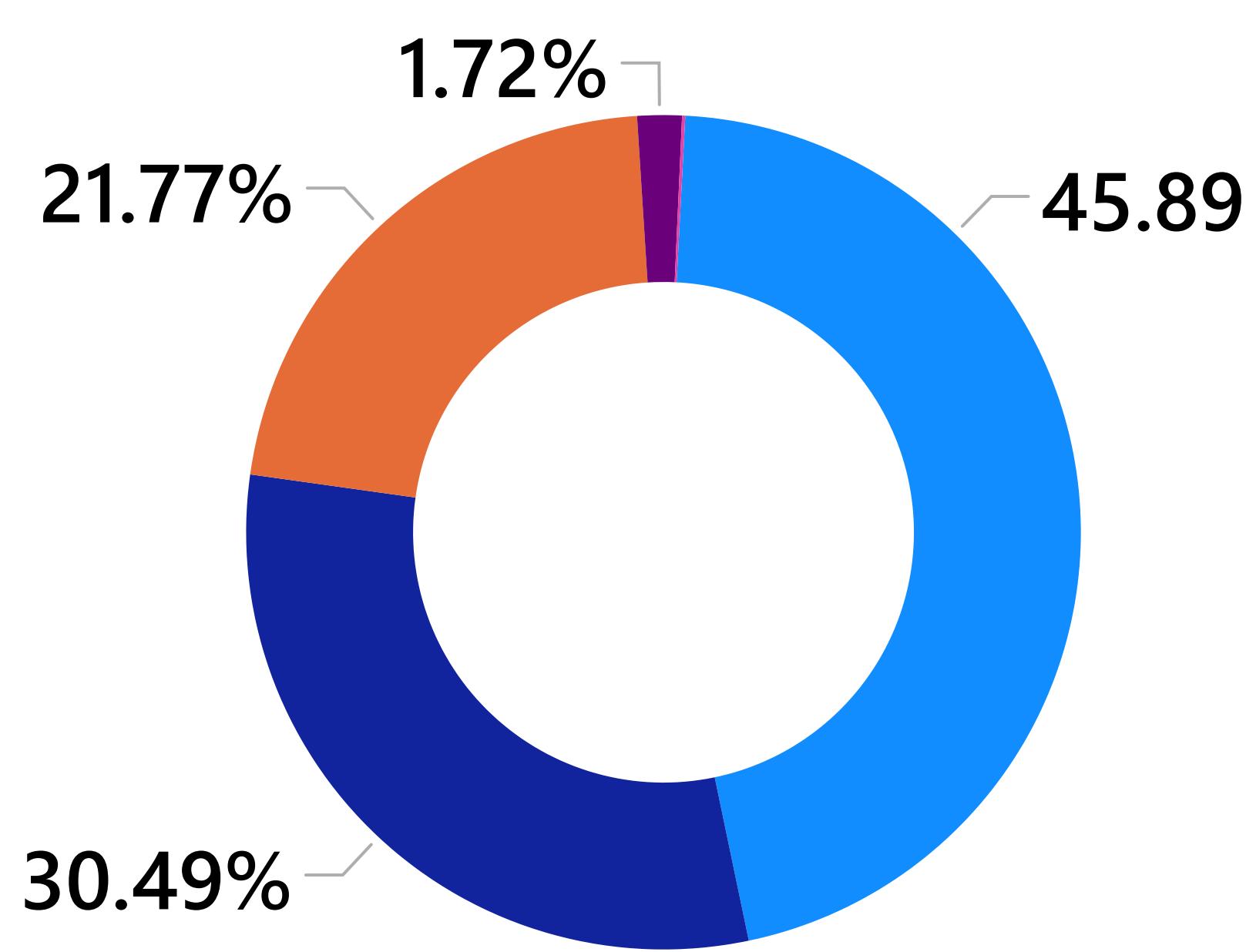


% of Sales by Pizza Category



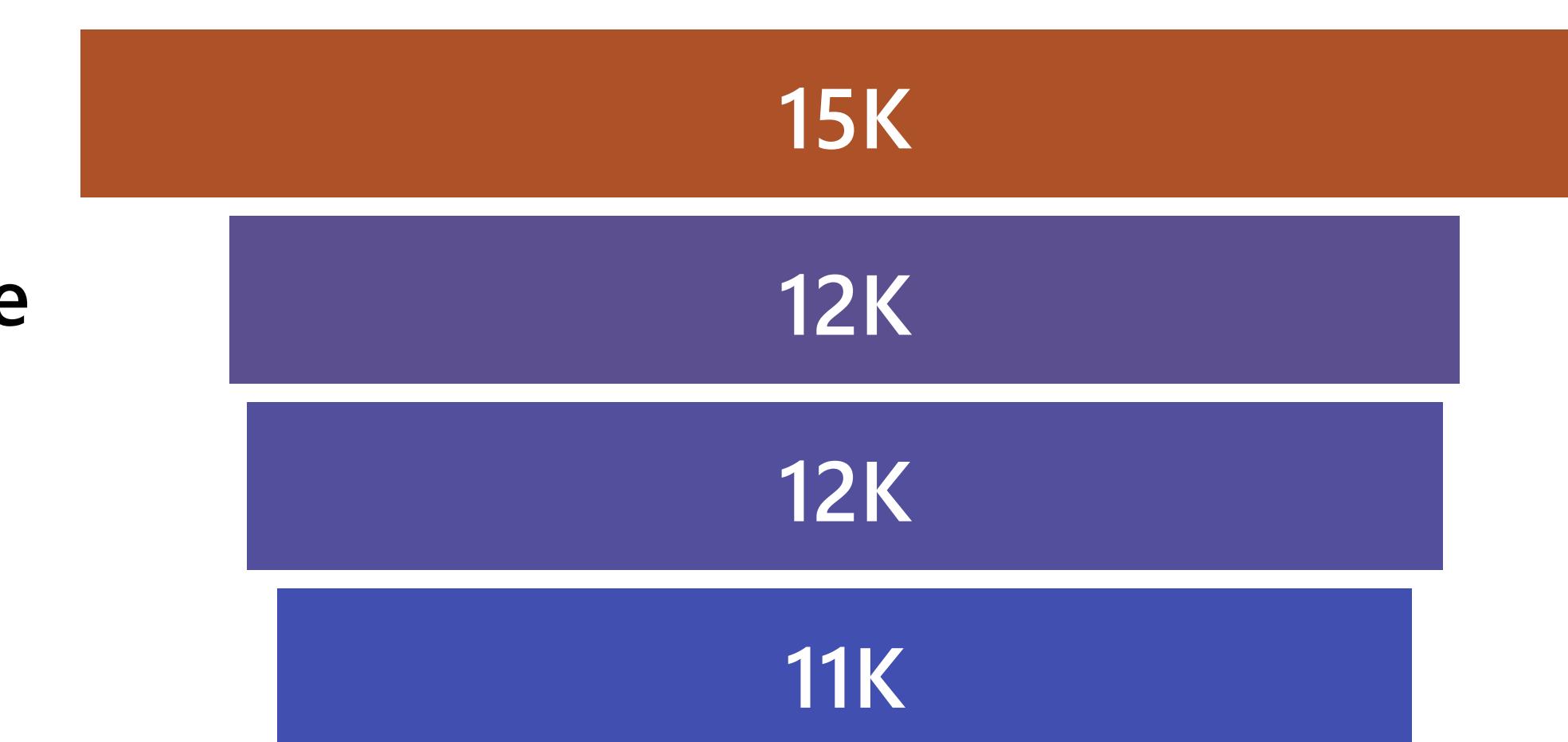
pizza_category
● Classic
● Supreme
● Chicken
● Veggie

% of Sales by Pizza Size



pizza_size
● Large
● Medium
● Regular
● X-Large
● XX-Large

Total Pizzas Sold by Pizza Category



PIZZA SALES REPORT | PERFORMANCE

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Best / Worst Seller



BEST SELLER REVENUE

The Thai Chicken Pizza
Contributes to **maximum**
Revenue

QUANTITY

The Classic Deluxe Pizza
Contributes to **maximum** Total
Quantities

TOTAL ORDERS

The Classic Deluxe Pizza
Contributes to **maximum** Total
Orders

WORST SELLER

REVENUE

The Brie Carre Pizza Contributes
to **minimum** Revenue

QUANTITY

The Brie Carre Pizza Contributes
to **minimum** Total Quantities

TOTAL ORDERS

The Brie Carre Pizza
Contributes to **minimum**
Total Orders

817.86K

Total Revenue

21K

Total Orders

38.31

Avg Order Value

50K

Total Pizzas Sold

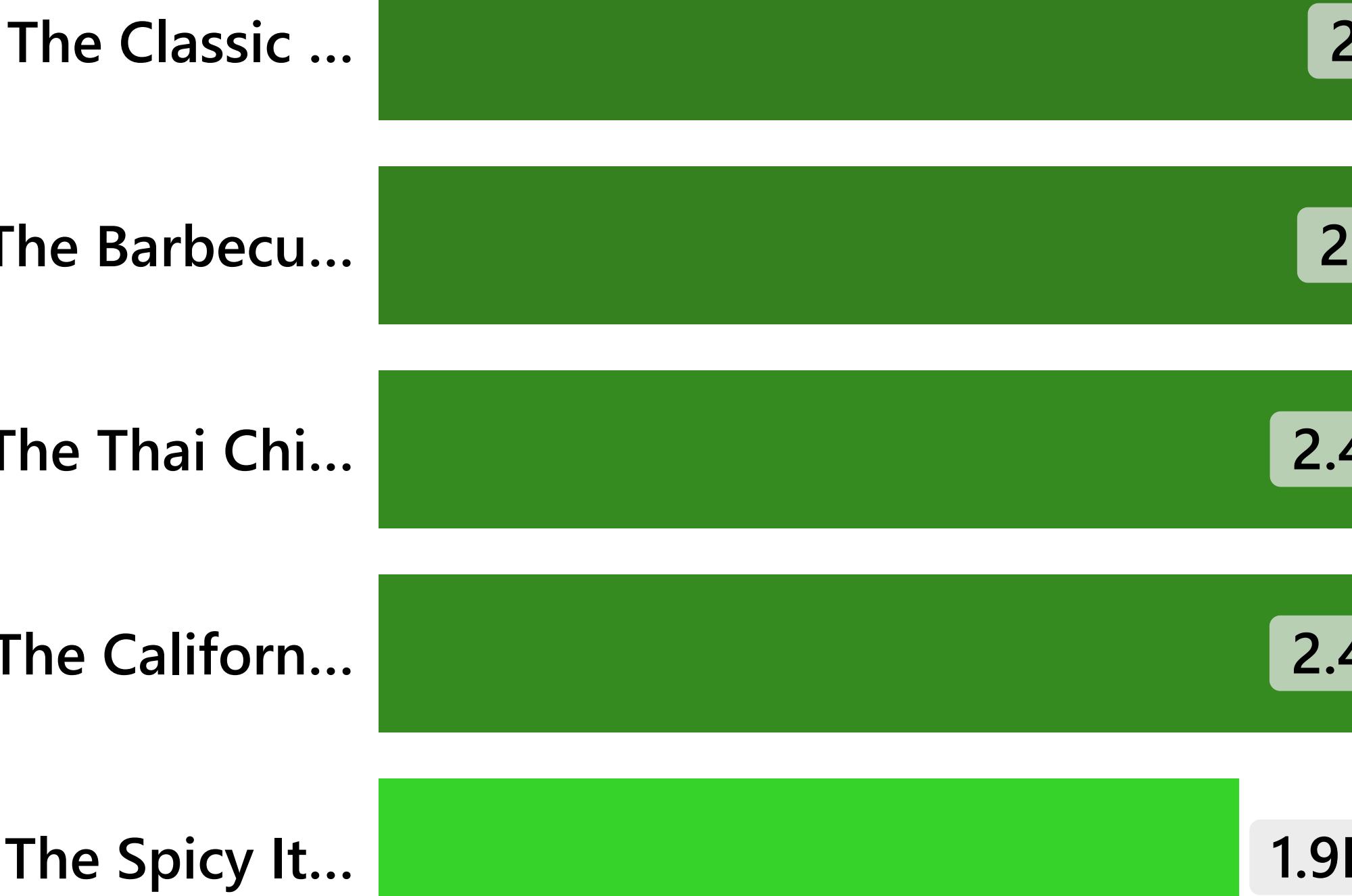
2.32

Avg Pizzas Per Order

Top 5 Pizzas by Revenue



Top 5 Pizzas by Quantity



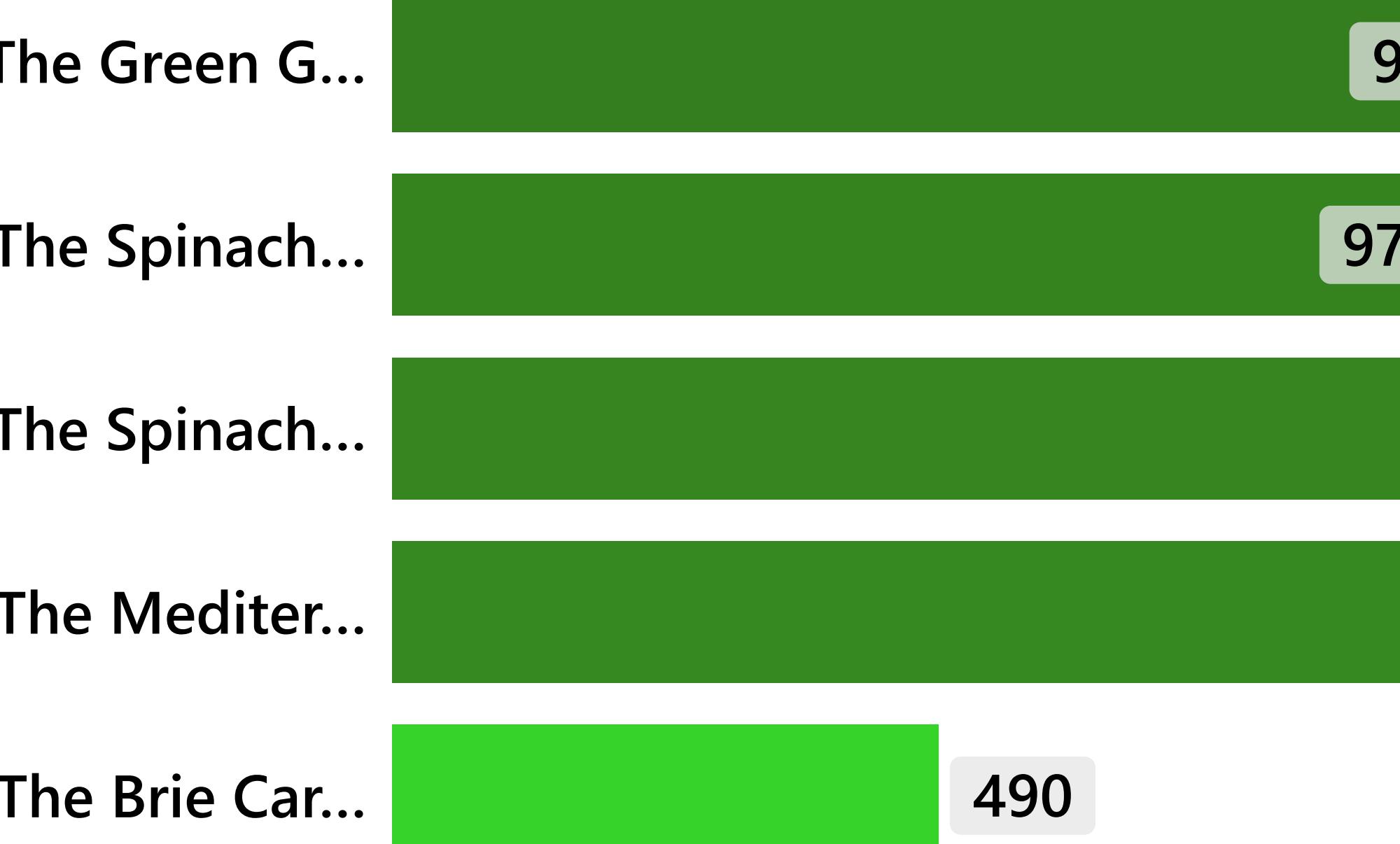
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity



Top 5 Pizzas by Total Orders

