

Credit Card Transaction Report

Revenue

55M

Interest

8M

Trans_amount

45M

Total_trans_vol

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Total_Trans_Amt
Blue	46139398	6495888	36957875
Gold	2454072	373784	2024078
Platinum	1135608	161629	953314
Silver	5586332	812081	4586746
Total	55315410	7843382	44522013

F

M

Q4

Q3

Q2

Q1

Week_Start_Date

All

Medium

Low

High

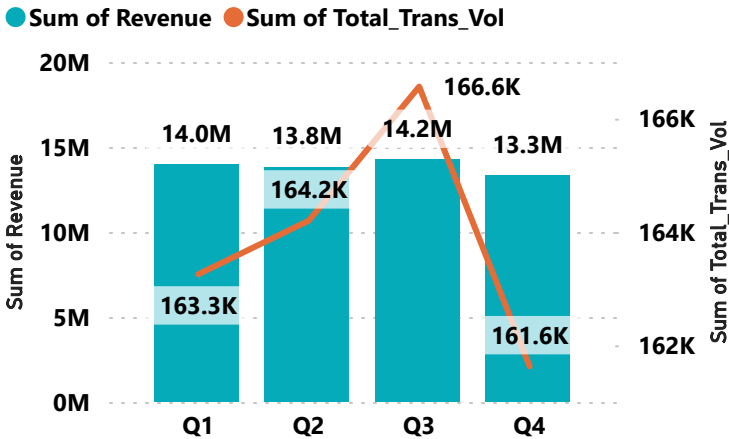
Silver

Blue

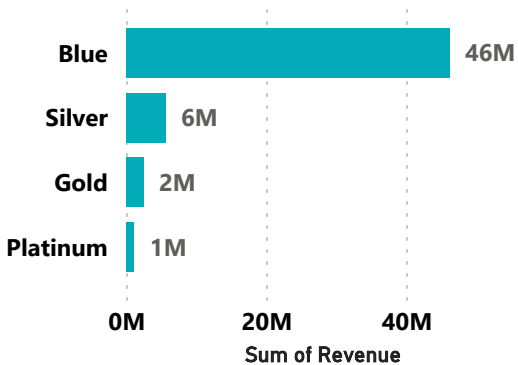
Gold

Platinum

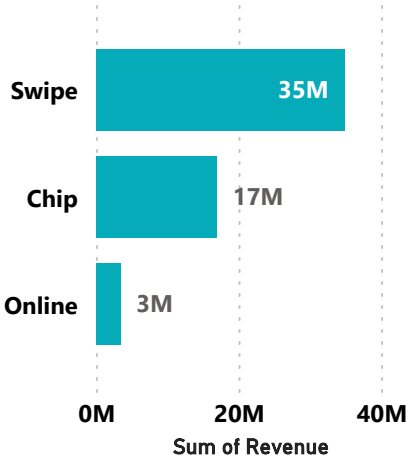
Revenue & Total_Trans_Vol by Qtr



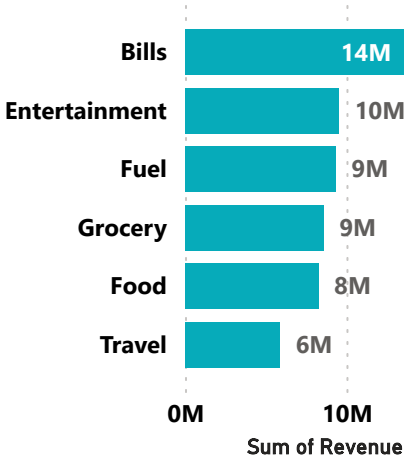
Revenue by Card_Category



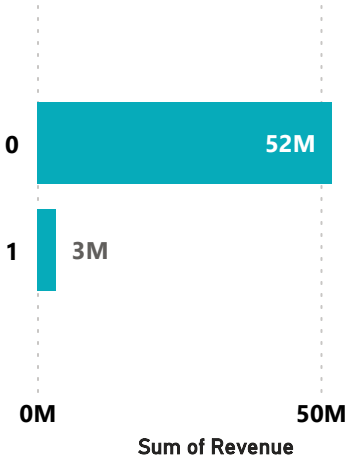
Revenue by Use_Chip



Revenue by Exp_Type



Revenue by Delinquent_acc



Week_Num2	Previous_week_Revenue	Current_week_Revenue	wow_revenue
1		1,035,629.32	
2	1,035,629.32	1,053,088.81	1.69%
3	1,053,088.81	1,148,249.80	9.04%
4	1,148,249.80	1,071,919.27	-6.65%
5	1,071,919.27	1,064,577.97	-0.68%
6	1,064,577.97	1,121,745.13	5.37%
7	1,121,745.13	1,099,909.39	-1.95%
8	1,099,909.39	1,071,542.29	-2.58%
9	1,071,542.29	1,093,501.86	2.05%
10	1,093,501.86	987,820.46	-9.66%
Total	1,070,439.10	933,134.43	-12.83%

Credit Card Customer Report

Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

Silver

Blue

Gold

Platinum

M

30M

F

25M

Income

576M

CSS

3.19

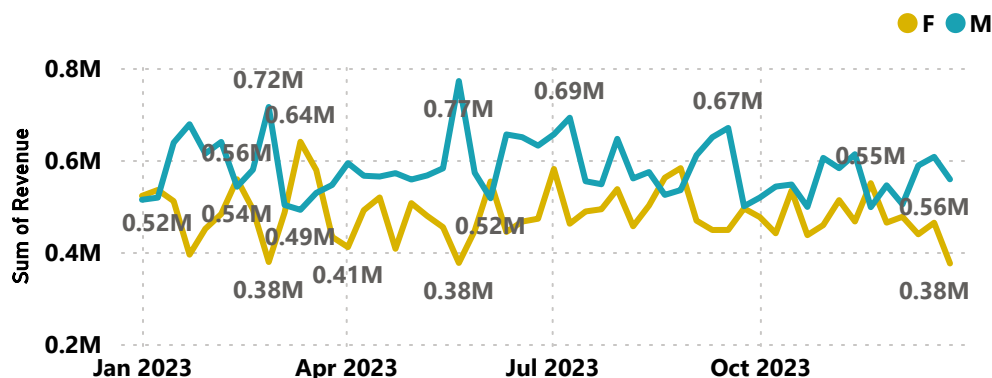
House_owners

10.11K

Car_owners

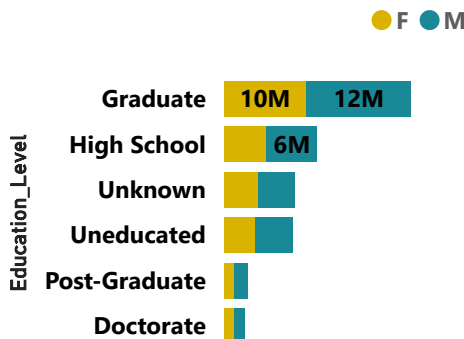
10.11K

Sum of Revenue by Year, Month, Day and Gender

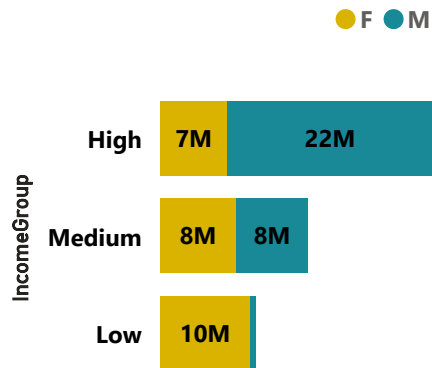


Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Businessman	16306416	2376002	17543640
White-collar	9440277	1344446	9707595
Selfemployeed	7800552	1055494	7113262
Govt	7746400	1107752	8483332
Blue-collar	6555180	900624	6861808
Retirees	4245595	589323	4543617
Total	52094419	7373640	54253257

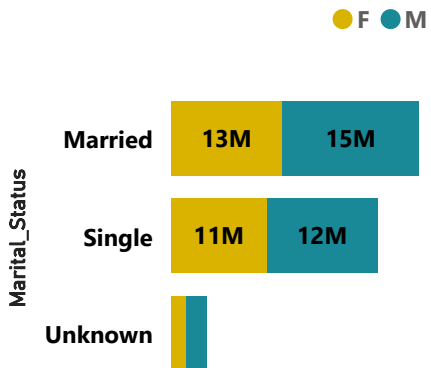
Revenue by Education_Level



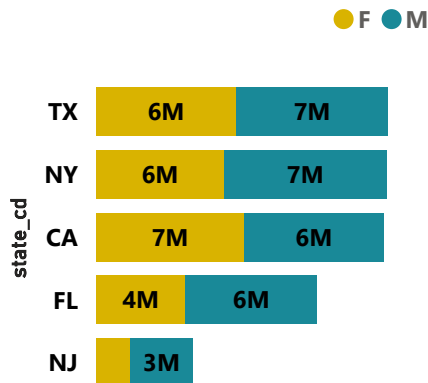
Revenue by IncomeGroup



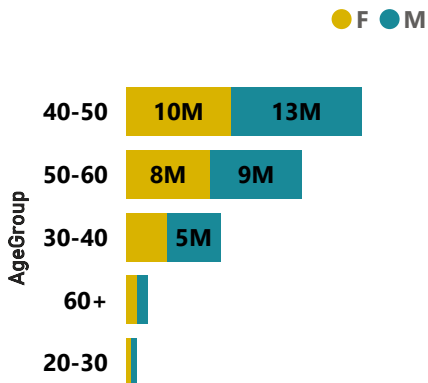
Revenue by Marital_Status



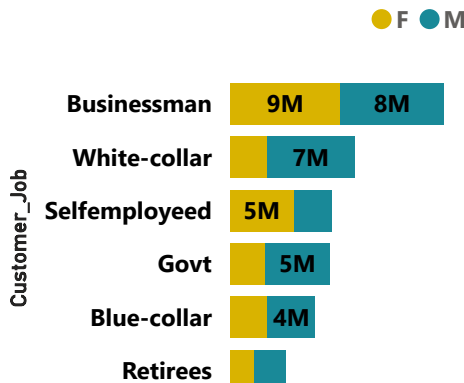
Revenue by state_cd

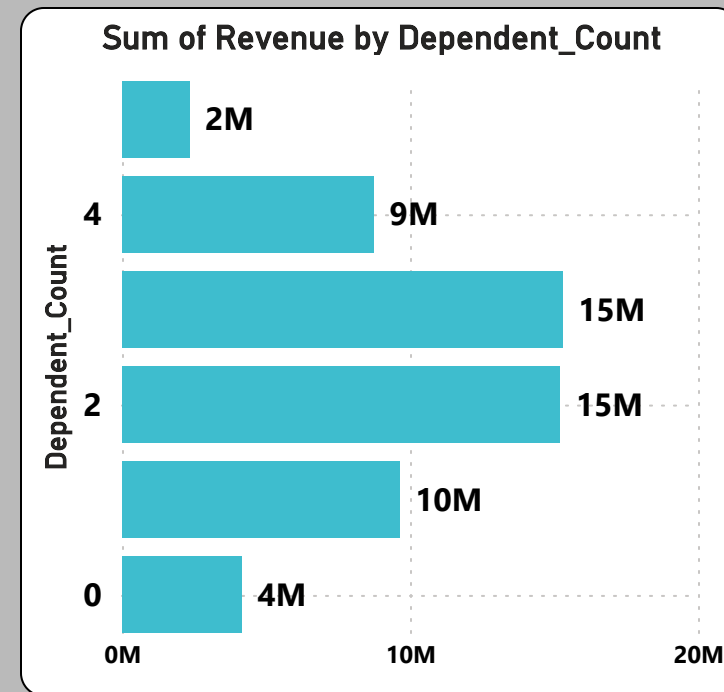
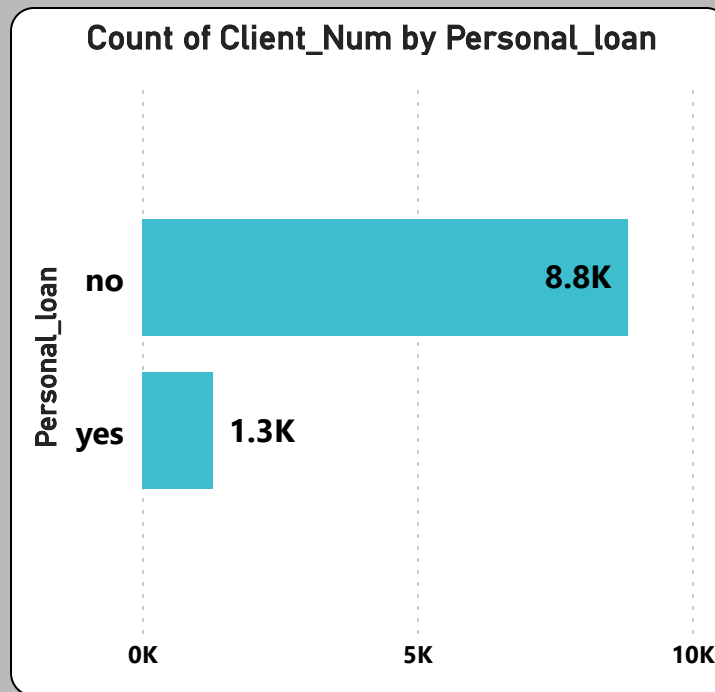
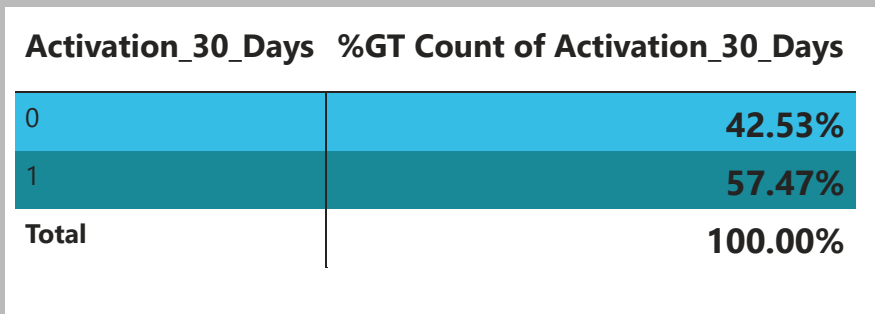
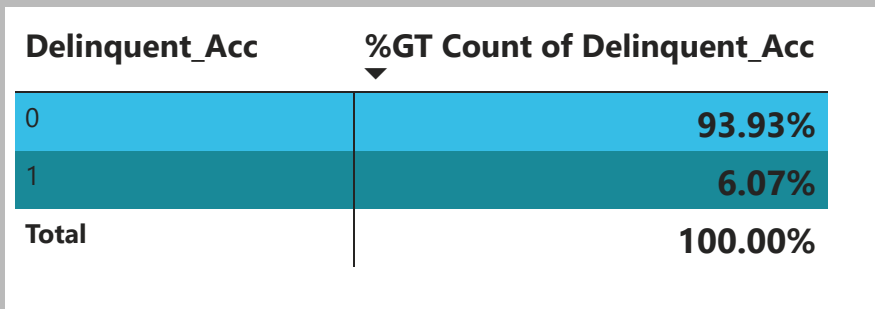


Revenue by AgeGroup



Revenue by Customer_Job





Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

