



# **CREDIT CARD FINANCIAL DASHBORAD**

## ➤ **PROJECT INSIGHTS**

- Overall Revenue is 55M.
- Total interest is 8M.
- Total Transaction amount is 45M.
- Male customers are contributing more in revenue 30M than female 25M.
- The card category 'Blue' used by 46M of the customers .
- Total income is 576M.
- The customer satisfaction score is 3.19 out of 5
- The highest revenue generated by the city TX , Ny , CA .
- Overall Activation rate is 57.4 %
- Overall Deliquent rate is 6.07 %