

# **Job Description: Product Manager**

Role: Product Manager

Location: On-site

Type: Full-time

## **About the Role:**

We are looking for an experienced Product Manager who is passionate about building products that customers love. You will join a dynamic and fast-paced environment and work with cross-functional teams to design, build, and roll out products that deliver the company's vision and strategy.

## **Responsibilities:**

- Gain a deep understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth.
- Create buy-in for the product vision both internally and with key external partners.
- Translate product strategy into detailed requirements and prototypes.
- Scope and prioritize activities based on business and customer impact.
- Work closely with engineering teams to deliver with quick time-to-market and optimal resources.
- Drive product launches including working with public relations team, executives, and other product management team members.
- Act as a product evangelist to build awareness and understanding.

## **Requirements:**

- Proven work experience in product management.
- Proven track record of managing all aspects of a successful product throughout its lifecycle.
- Proven ability to develop product and marketing strategies and effectively communicate

recommendations to executive management.

- Solid technical background with understanding and/or hands-on experience in software development and web technologies.
- Strong problem-solving skills and willingness to roll up one's sleeves to get the job done.
- Skilled at working effectively with cross functional teams in a matrix organization.
- Excellent written and verbal communication skills.