Vi Pham

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Educational Background

Syracuse University
B.S. in Information Management & Technology
Concentration in Web Design
Graduated May 2021 | GPA 3.6 *Magna Cum Laude*

Work Experience

Research Assistant | Twitter Conversational Health Project at Syracuse University
July '20 - Aug '21

- Analyzed over 500 tweets per week in order to research and assess 11 different subcategories of incivility and intolerance among political and immigration discourse on Twitter
- Coded and evaluated data for machine learning in order to train an algorithm that measures patterns and identifies problematic conversations occurring on Twitter
- Participated in weekly adjudication meetings with team members from different universities to discuss disagreements in the codification of Twitter datasets

Technology Instructor | Lavner Camps at University of Pennsylvania
June '19 - Aug '19

- Created and adapted daily lesson plans for new topics such as app development, film making, artificial intelligence, python, etc.
- Individually taught a new group of 4-10 kids each week about a technology topic and provided one-on-one assistance to students who were having trouble understanding a concept
- Developed a relationship with each student in order to foster a warm and friendly classroom environment

Projects and Proficiencies

- Coded Glossier E-Commerce Online Sales Database using SQL
- Designed Urban Foraging Guidebook Pamphlet for the Syracuse community using InDesign
- Re-designed Hopper App using Adobe XD
- Developed and designed Museum of Technology and Science's website in Syracuse using HTML and CSS

Skillset

Coding languages: SQL, HTML, CSS, R, Python
Software: Figma, Adobe XD, Invision Studios, InDesign, RStudio, Microsoft Excel, SQL Server Management Studio
Proficient in Data Visualization, UI/UX Design, Web Development, Database Administration