Utilities;
Services That
Facilities The Every
Functioning.

Compensation;
The Salary Of All
Permanent Or
Temporery Employees.

Travel Expanses;
All Costs Related To
Business
Travel,Including Night
Fares etc.,

Rent; Renting The Place Of Business, Factories, Manufacturing Units

That Facilities The

Advertising;
The Cost Of Promoting The
Business's Goods And
Services And Attracting
Customers

Machinery;
You Need Machine
Equipment To Produce
The Business Offering

Interest Expanses;
Bank Fees,Including All
The Monthly Interest
Paid On Loans

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Maintenance And Repairs;

Technology;
All The Hardware And Software
You Use In The Company,Like
Computers,Laptops,etc.,

Persona's name

S.MAGESH
P.PRIYA
M.VISHVA
DHANUSHKUMAR P

Machines And Equipments
Suffer Wear And Tear Over
Time

Patents;
The Money Spent To
Safeguard The Company's
Intellectual Property And
Trade Secrets Of The
Company.

Legal Fees;
The Cost Of Availing
Legal Services

Taxes;
All Business
Taxes,Including Income
Taxes,Property Taxes
And Sales Taxes