

Vitaliy Polyanko

GRAPHIC DESIGN | MARKETING

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206.819.1204

Experienced and versatile visual designer looking to broaden my network and grow my design skills. I am working towards becoming a creative leader in the design world and looking for opportunities in the corporate design field. Creative thinking, adaptability, time management, and working in a fast-paced environment are all skills that I bring with me to every job.

EXPERIENCE

Freelance Designer

Self-Employed

September 2011 - Current

Creative professional with 10+ years developing, engaging and innovating for a niche range of clients. Had the pleasure of growing many local businesses with great success. High adaptable in collaborative environments aiding in production of print and web media while providing the necessary leadership to help conceptualize ideas and execute practical and effective marketing to reach target groups.

Senior Marketing Coordinator

Kidder Mathews

May 2019 - January 2022

Supervised the planning, development, and implementation of CRE properties to enable local and international buyers to view listings and investments via RCM and other media reaching up to 50k+ daily worldwide users yielding maximum market exposure.

Studied market trends and user feedback then extrapolating the data to understand customer needs and expectations, to later, present key insights to management and shareholders.

Implemented A/B testing to determine reasoning behind customers' top choices and created solutions to improve under-performing market reach resulting in transactions valued at over \$5M in gross revenue.

Senior Marketing Assistant

Kidder Matthews

September 2017 - January 2018

Coordinated multiple projects with competing deadlines and oversaw marketing campaigns while consulting with Executive VP's and clients on the optimization of property exposure.

Provided administrative and clerical support to company shareholders and their clients while owning the coordination and integral involvement in company wide marketing activities including campaign management, communication, and special projects.

Marketing Assistant

Kidder Matthews

October 2015 - September 2017

Designed and developed marketing campaigns always striving to exceed client expectations. Prepared and produced content for executive meetings and presentations. Created the visual design of brokerage brochures, pamphlets, and web broadcasts.

Technical Director

NewLife Church - Volunteer

January 2015 - February 2017

Worked closely with the Production Manager and Pastors to produce live video content. Produced and directed live productions; managing a team of videographers to create compelling and dynamic content for church services, school productions, and concerts yielding a more natural and engaging church atmosphere.

Production Designer

CEJS - Seattle University

September 2014 - June 2015

Drove brand awareness through the creation of graphics and visual aids for marketing and sales presentations, training videos and corporate websites. Participated in the production of print and promotional pieces for key clients under the direction of the Marketing Department.

EDUCATION

Seattle University

BA in Digital Design

June 2015

TECHNICAL PROFICIENCIES / SKILLS

Adobe CC

Marketing

Wireframing

Microsoft Office

Strategy

Prototyping

Html + CSS

Research

Communication

Mac / PC

Branding

Typography