

E-Commerce Dashboard

Total Revenue
488.8M

No. of Orders
50,000

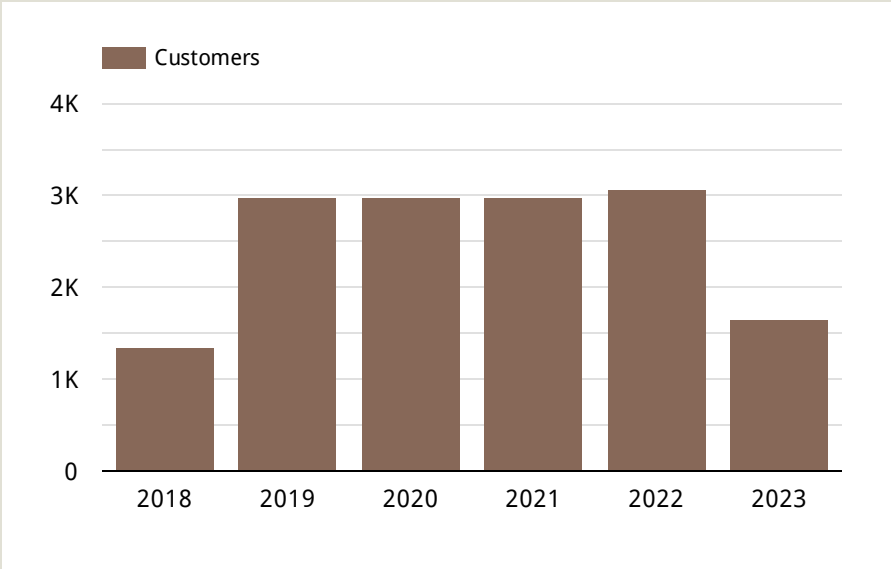
Total Customers
15,000

Average Order Value(AOV)
9,776.81

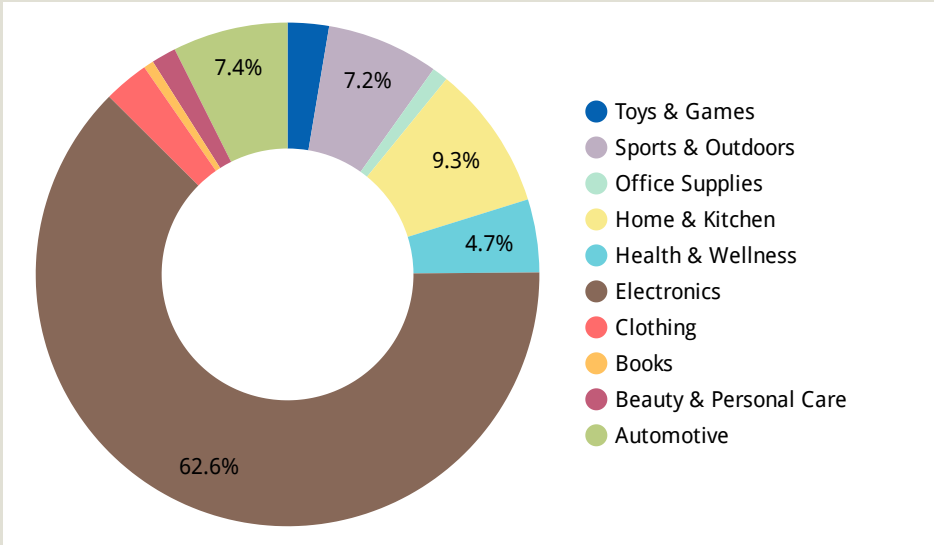
month

year

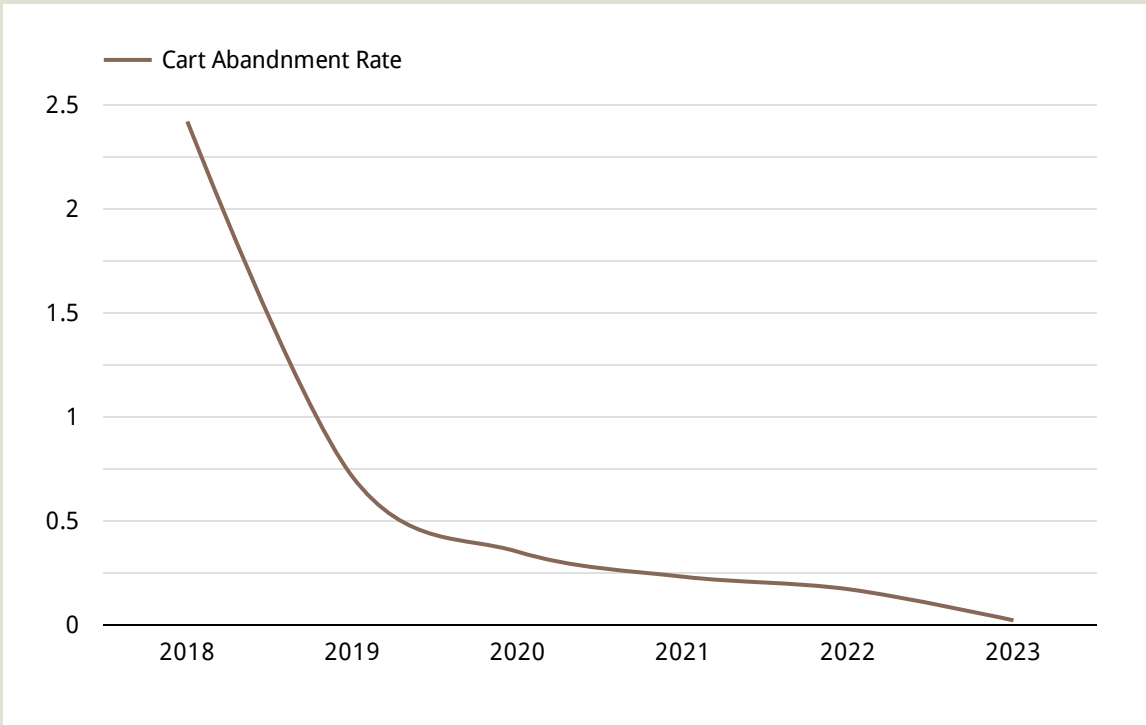
Total Number of Customers Per Year



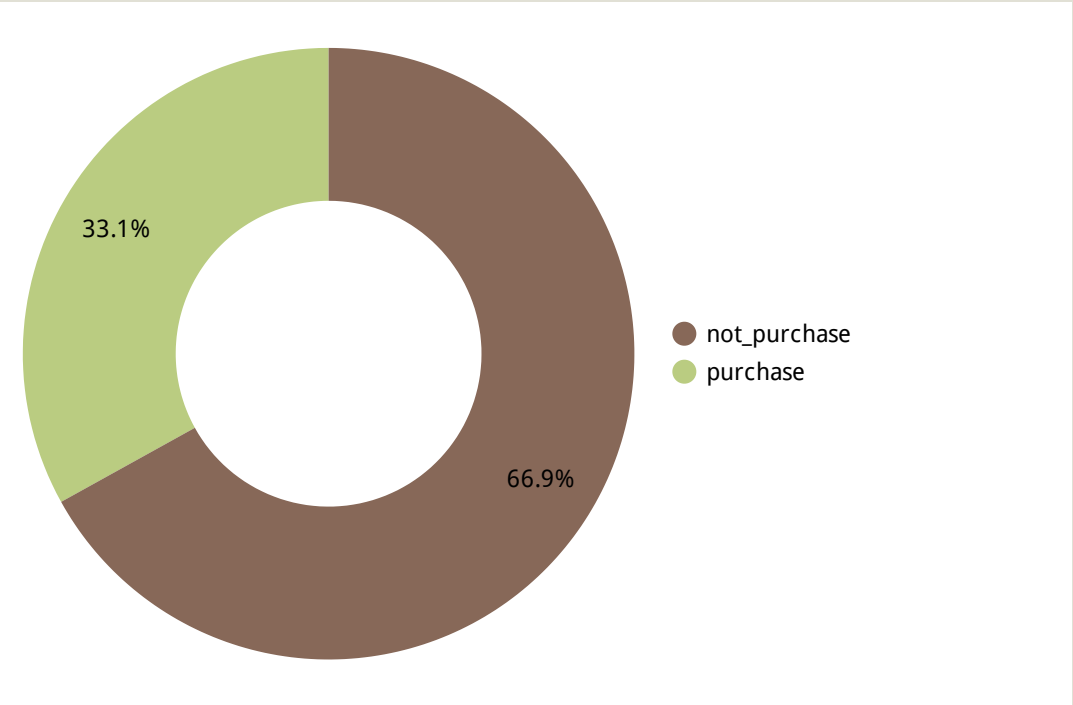
Total Revenue Generated By Category



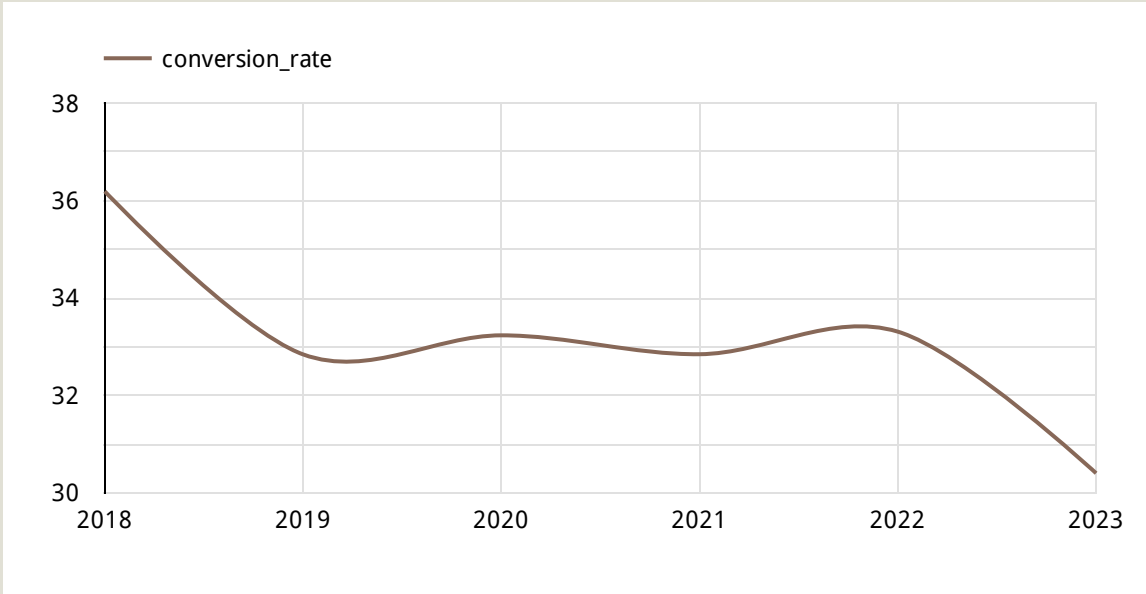
Cart Abandonment Rate Per Year



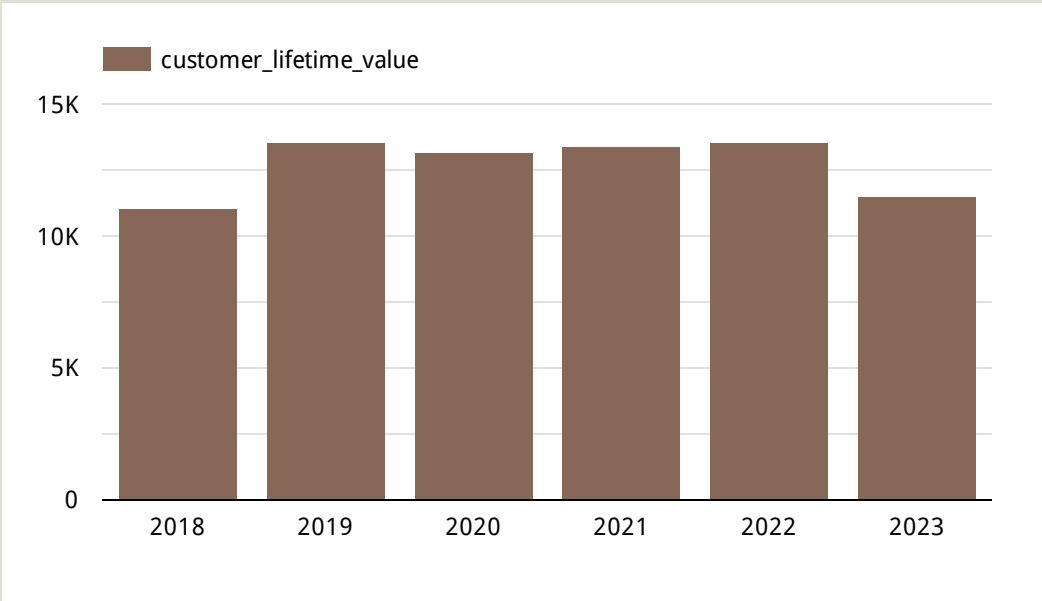
Rate of Purchase and Not Purchase



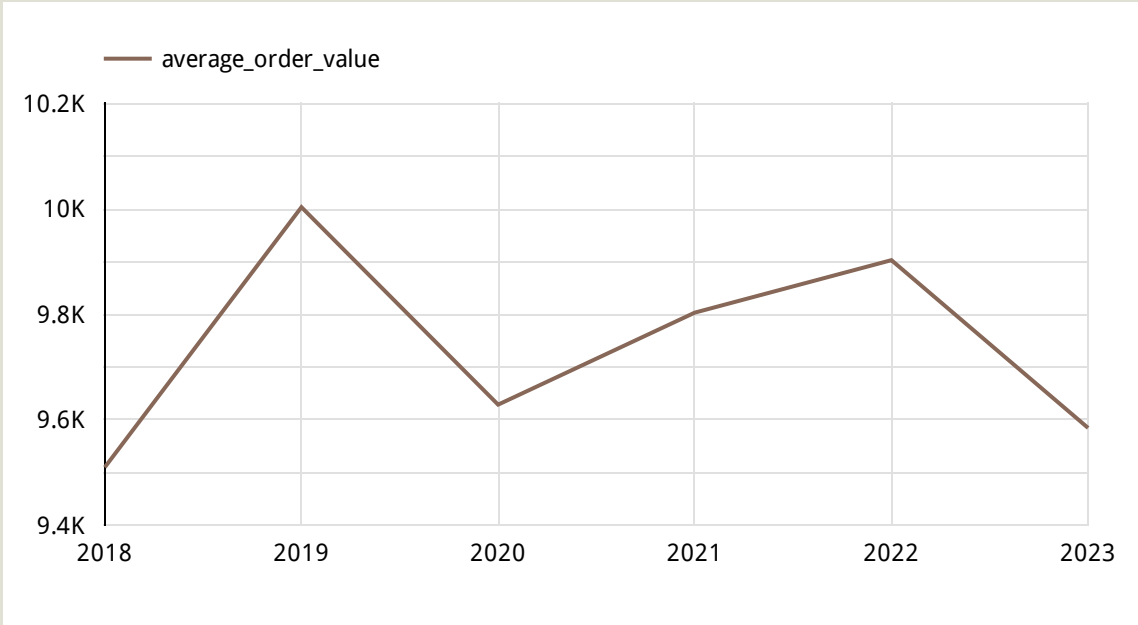
Conversion Rate Per Year



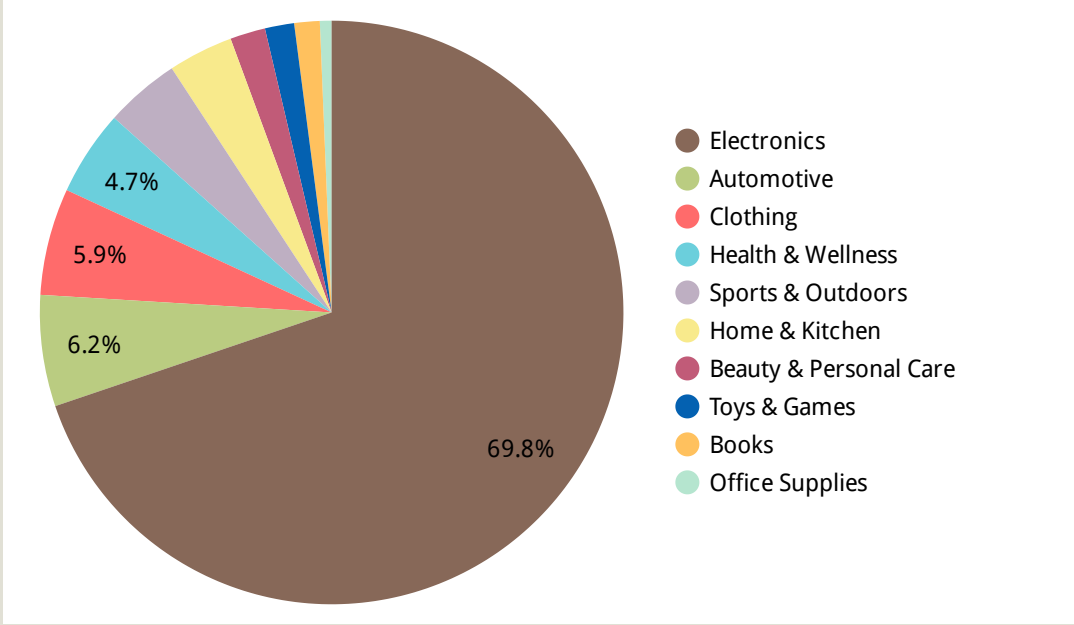
Customer Lifetime Value



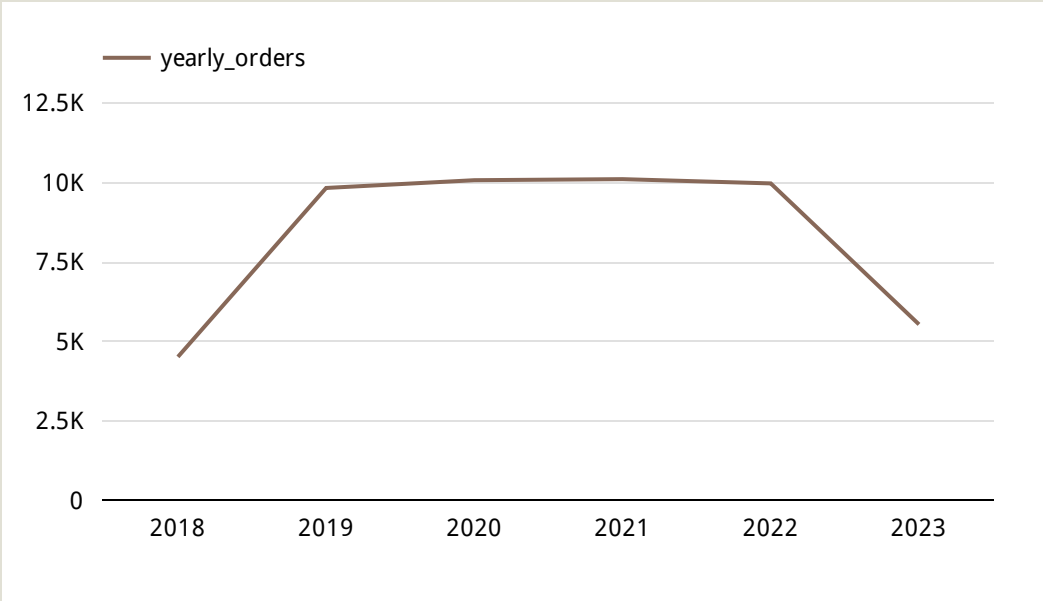
Average Order Value Per Year



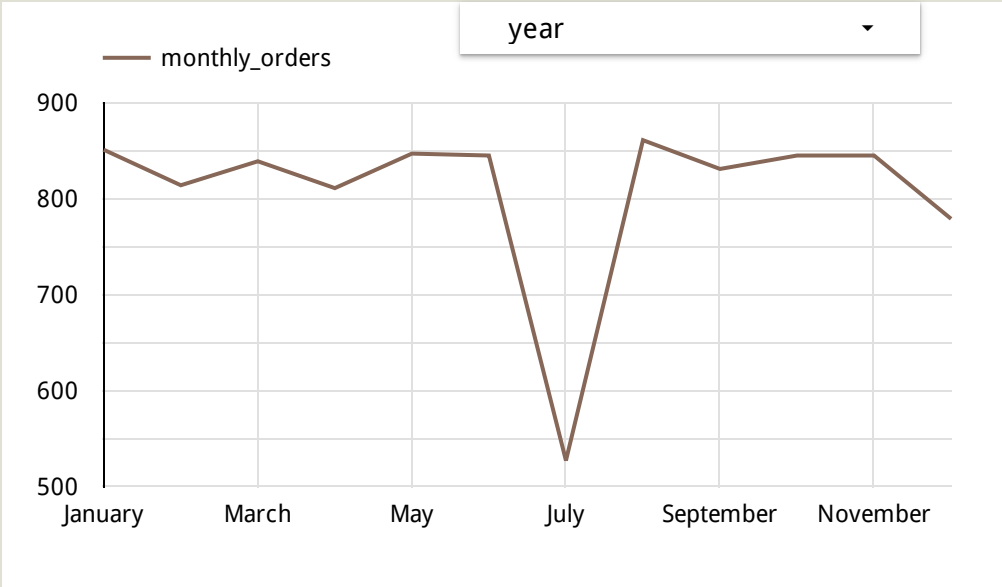
Category Wise Product Performance



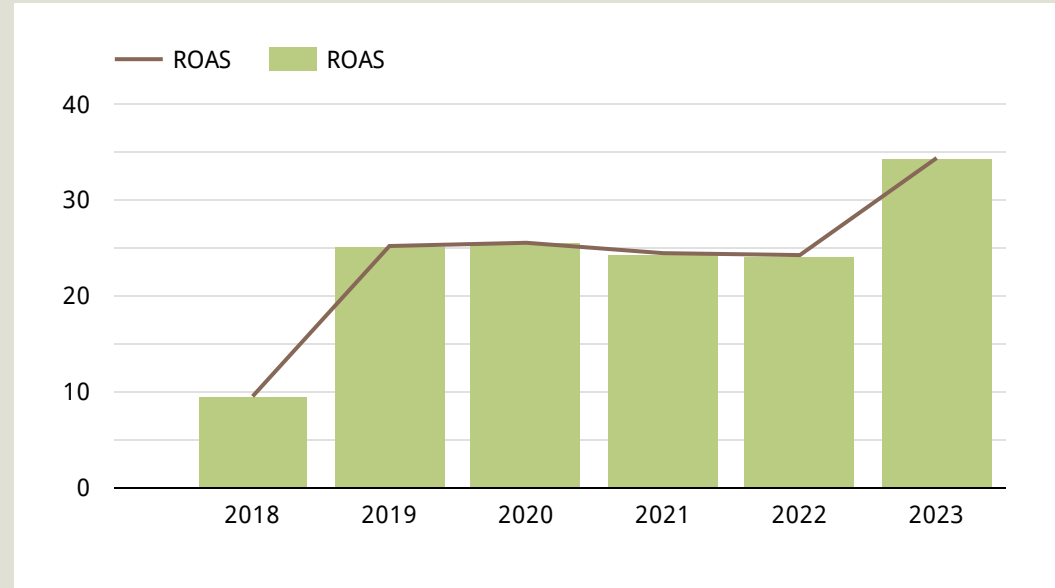
Number of Orders - Year Wise



Number of Orders - Average Month Wise



ROAS - Year Wise



Total Revenue - Location Wise

