



# SHAHLA BASHEER

## Data Scientist Trainee

### My Contact

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📍 Cochin , Kakkanad

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### Hard Skill

- Python programming
- Well knowledge in MySQL
- Machine Learning , Processing large datasets , Data Visualisation
- Natural Language Processing
- Deep Learning

### Soft Skill

- Observation
- Decision making
- Communication
- Multi-tasking

### Education Background

- Peevees Model School  
*Matriculation from CBSE board in 2010 with 84%*
- Little Flower English Higher Secondary School  
*Plus two science from Kerala board 2012 - 2013 with 81%*
- MEA Engineering College  
*BTECH in computer science graduate from Calicut University 2013 - 2017 with 68%*

### About Me

As a computer science graduate with a B.Tech degree, I come with a strong foundation in digital marketing, having dedicated two years to excelling as an SEO professional. I am currently in the process of transitioning into the field of data science, eager to play a pivotal role as a collaborative team member. My ultimate aspiration is to secure a position where I can efficiently deploy my skills to empower the organization's growth and prosperity. I am committed to utilizing my analytical and technical talents to contribute to the company's triumph and advancement.

### Professional Experience

Chameleon IT Services | SEO Specialist In Digital Marketing | OCT 5th 2020 - MAY 12th 2022

Key responsibilities:

- I was able to help enhance the website's SEO traffic by conducting an in-depth keyword analysis.
- Strong working understanding of the most recent SEO techniques as well as current digital marketing trends.
- Have prior experience with WordPress websites and have managed several website re-developments.
- Strong organisational abilities to manage different deadlines and perform activities efficiently while adhering to the time.
- Managed social media activity for both the company and the client and understands how it can be leveraged to reach consumers.

### Achievements

IBM PY0101EN : Python 101 for Data Science Certification

### Project Details

[Machine Learning project](#)