Valentina Priesta Wahyudi

Data Analyst

EDUCATIONAL BACKGROUND
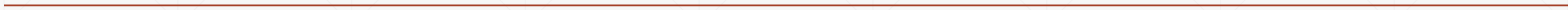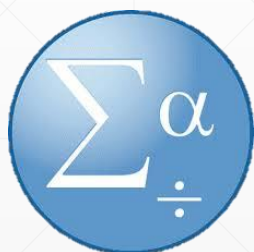
FORMAL EDUCATION

University of Brawijaya
Statistics Department
2013 – 2017
GPA 3.45/4.00

NON FORMAL EDUCATION

IYKRA
Data Analytics Academy
2021

SKILLSET

SQL

- **Inventory Stocks Logs Datamart**

To capture daily movement of stocks in aggregate

Inventory_Logs

- **Margin Datamart**

To calculate margin of every transaction

Margin

PYTHON

- **Logistic Regression**

To predict group of product from sales receipt

Logistic_Regression

```
Classification report
                precision    recall  f1-score   support

     FF JR GUM       0.98      0.98      0.98      4429
     FF SR GUM       1.00      0.97      0.98      2482
  FRISO JR GUM       0.98      0.98      0.98       891
     FRISO MUM       1.00      0.89      0.94        79
  FRISO SR GUM       0.98      0.96      0.97       638
 Other Product       0.94      0.99      0.96      2998
     SB JR GUM       0.98      0.94      0.96       736
     SB SR GUM       0.98      0.95      0.97      1255

      accuracy                          0.97     13508
     macro avg       0.98      0.96      0.97     13508
  weighted avg       0.98      0.97      0.97     13508
```
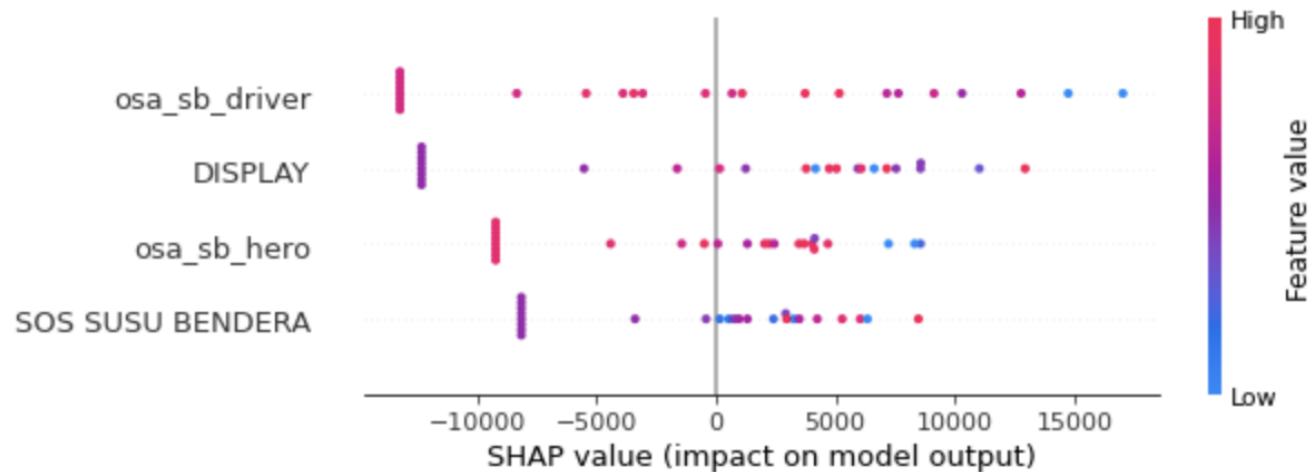
RELEVANT PROJECTS

PYTHON

- **Marketing Mixed Modelling**

To analyze what factors determine the sales and how to optimize it
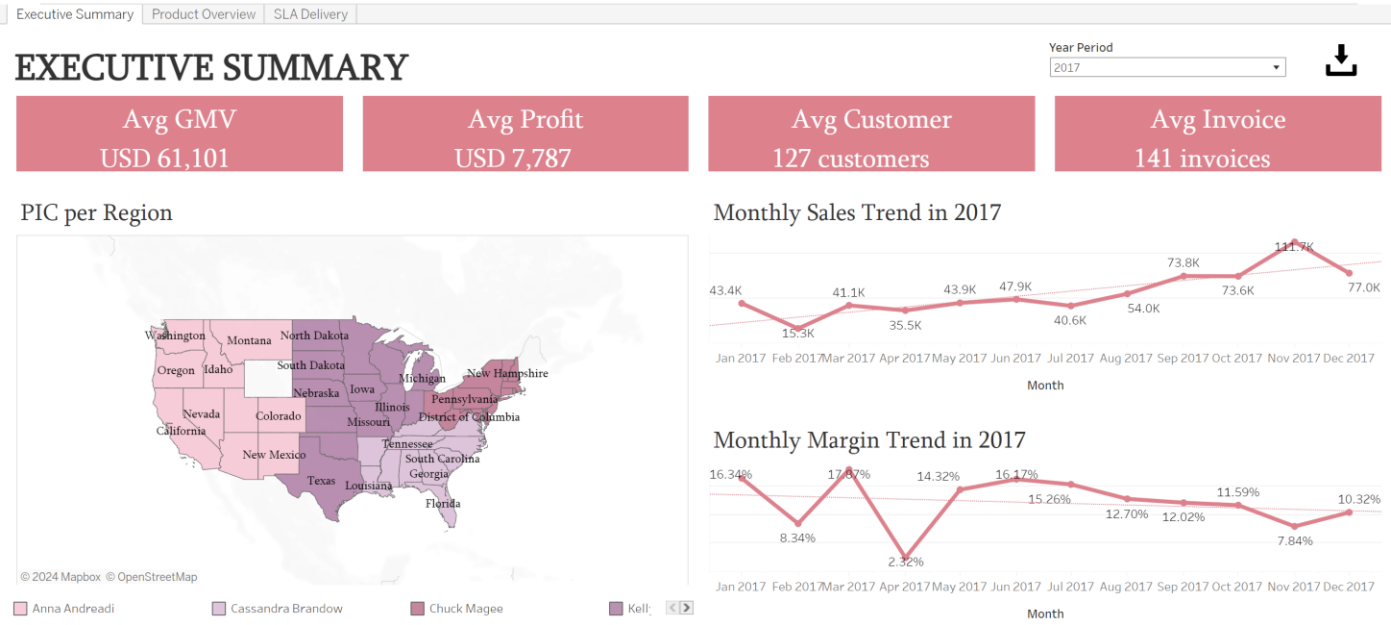
MMM

TABLEAU

- **Superstore Performance Dashboard**

To provide insights on superstore performance, up to level product and transaction SLA delivery

Superstore

CONTACT

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