

User Stories

Victoria Thenia, 219007874

Project summary

Easy Recipe is a web app made for cooking. It has a collection of recipes of different cuisines for people to use. Users can see the list of recipes available in each cuisine category, search for recipes through the search field, see the current most viewed recipes, and can create an account to save recipes to look back at them. Easy Recipe is a responsive app so it can be accessed using different devices, including mobile.

Target audience

1. Adult Female and Male, 25 - 45 years old. Spends a lot of time at home, taking care of the house and family.

I'm targeting this group of people because I believe that they will find the web app useful for them to do home cooking for their family.

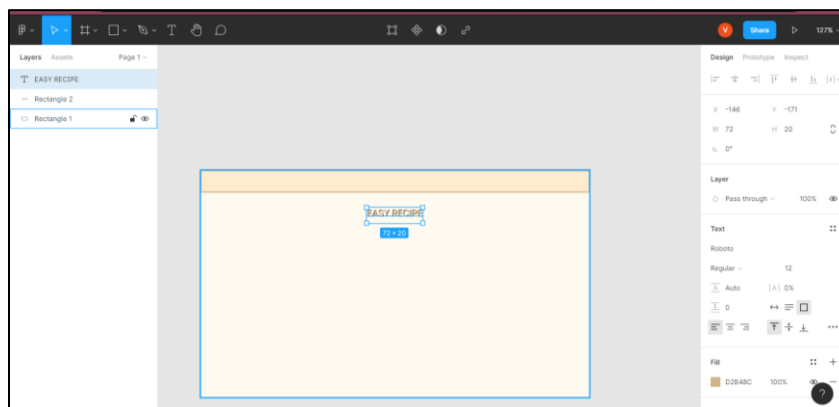
2. Student Female and Male, 18 - 24 years old. College/university students that live far away from their parents.

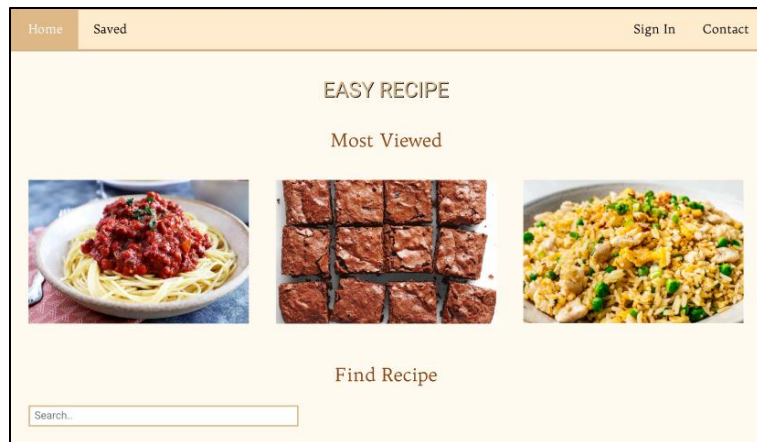
I'm also targeting this group because I believe that they will find the web app convenient since they can cut down cost by making home-made foods instead of buying from outside.

User stories

1. User wants to find recipes to cook multiple dishes from one type of cuisine.
2. User wants to search for dish using a search field.
3. User wants to save recipes to look back at them.
4. User wants the web app to have a simple and clean design with consistent colours and interface across different devices.
5. User wants to know the most viewed or popular recipes.

UI design using Figma





Main colours:

- DEB887
- FFEBCD
- 8B4513
- FFFAF0