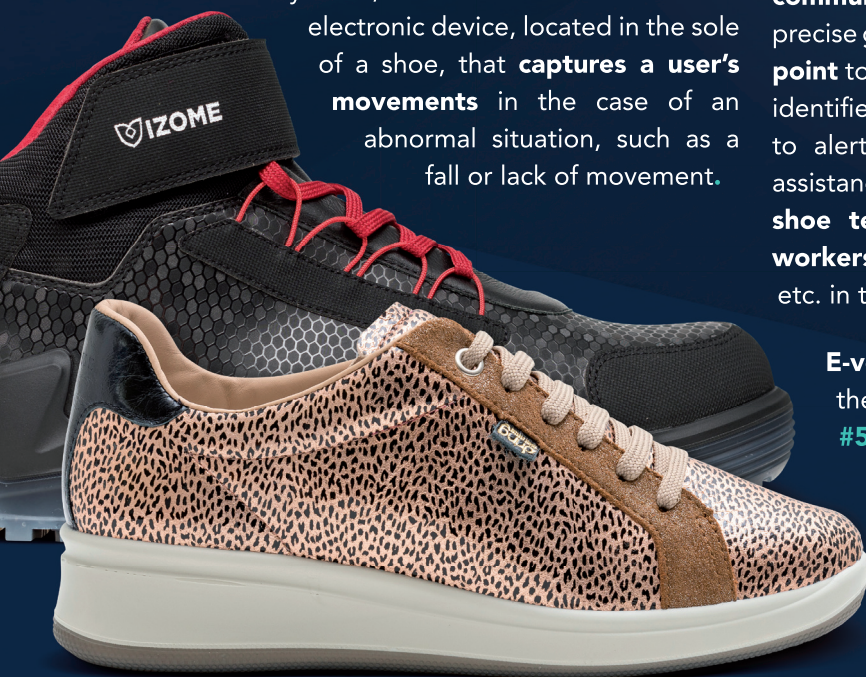


E-vone introduces the world's smart shoe at CES 2018

THE NEXT GENERATION IN ALERT
SYSTEMS FOR INDEPENDENT
PEOPLE, HIDDEN AWAY IN THE
SOLE OF A SHOE

Saint-Pierre-Montlimart, France – November 21 – In the case of a fall, or physical or cognitive impairment, **senior citizens living alone need the ability to alert** friends, family or emergency services. With 12 million Americans over the age of 65 living alone, how can independent seniors gain a **greater sense of security, confidence** and **comfort** with their living situation?

E-vone, a French company, has developed **the world's first smart shoe for reduced autonomy seniors and independent workers**. The next generation in alert systems, **E-vone** contains an innovative electronic device, located in the sole of a shoe, that **captures a user's movements** in the case of an abnormal situation, such as a fall or lack of movement.



THE SMART SHOES
WITH FALLING ALERT

"My 79-year old mother-in-law Yvonne loves to travel, but last year had a fall and since then has been feeling vulnerable and less independent. To reassure her and our family, I created E-vone, a shoe with an integrated fall detector to help her be free to live her life," said Franck Cherel, the creator of E-vone. "Technology is now reliable enough to help us foresee the way we live in the future, and I am excited to introduce this smart shoe to the market."

The shoe includes a **device for autonomous communication** in over 120 countries, a **GPS** for ultra-precise geolocalization, **motion sensors**, and a **vibration point** to inform and reassure the wearer. When the shoe identifies abnormal movement, the alarm is triggered to alert a pre-defined support chain and organizes assistance in the shortest possible time frame. **E-vone shoe technology** is also available for **independent workers**, such as security guards, policemen, travelers, etc. in the case of an **emergency situation**.

E-vone will showcase the smart shoe at **CES** from the Eureka Park Marketplace in Hall G, **Booth #51246** at the Sands Expo Center.

FOR ADDITIONAL INFORMATION,
PLEASE VISIT : www.e-vone.com

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NOTE TO MEDIA :

To arrange for interviews and/or private demonstrations of E-vone, please **contact Molly Ryner** at mryner@aboutbwf.com or 703-533-4837. For additional information, please visit www.e-vone.com



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