

Vraj Shrimali

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Career Objective

Aspiring Data Analyst with hands-on experience in data analysis, visualization and sentiment analysis using Python and BI tools. Seeking an entry-level role to apply analytical skills and contribute to data-driven decision-making.

Education

Parul University , MCA (Specialization in Big Data Analytics)	2024-2026
• CGPA: 7.50 /10	

Charusat University , BCA	2020-2023
• CGPA: 6.94/10	

Internship Experience

Data Science & Analytics Intern Future Interns Remote	Nov 2025 – Dec 2025
• Completed a project-based internship involving data cleaning, exploratory data analysis (EDA), visualization, and sentiment analysis using Python. • Worked on real-world datasets across e-commerce sales, social media campaign performance, and college event feedback analysis • Created insights using Python (Pandas, Plotly, TextBlob) and BI dashboards.	

Projects

Superstore Sales Performance Dashboard - [Link](#)

- Developed an interactive Tableau dashboard analyzing sales, profit, orders, monthly trends and top products using real-world Superstore Data.
- Performed data cleaning and preprocessing using Python, ensuring accurate and reliable insights for business decision-making.
- Delivered clear KPI-driven visualization to help stakeholders quickly identify trends and performance gaps.

Social Media Campaign Performance - [Link](#)

- Built interactive performance dashboards in Google Looker Studio and Tableau to analyze Key metrics across age, gender and campaign segments using a social media and campaign dataset.
- Performed data cleaning and preprocessing using Python (Pandas) and generated insights including demographic engagement patterns, cost trends and campaign effectiveness.

College Event Feedback Analysis - [Link](#)

- Conducted student feedback analysis using Python, sentiment scoring (NLP), and visualizations to evaluate satisfaction and key event insights from college event feedback.
- Produced data-driven recommendations through visual KPIs, sentiment distribution, and word cloud insights to support improved event planning.

Autocare - [Link](#)

- Built an integrated vehicle service management system with Flask including real-time service tracking, online payment integration, PDF invoicing, and live workshop/customer dashboards.
- Implemented advanced analytics, inventory/CRM modules to support data-driven decision-making and seamless operations.

Portfolio - [Link](#)

- Developed a responsive portfolio website using HTML, Bootstrap, CSS and JavaScript featuring dynamic project showcases, skills, education and contact sections with animations.

Technical Skills

Programming Languages: Python, Java

Databases: SQL, MongoDB

Data Analytics: Data Cleaning, KPIs, Exploratory Data Analysis (EDA)

Data Visualization Tools: Tableau, Google Looker Studio, Power BI

Web Technologies: Flask, HTML, CSS, JavaScript

Computer Science Fundamentals: Object Oriented Programming, Data Structure

Certificates

- Data Science using Python – INI [NPTEL]
- Bharatiya Antariksh Hackathon 2025
- Data Analytics Job Simulation – Deloitte
- Data Science – FingerTips
- Python Bootcamp – Udemy
- Python – GUVI