



# How can we help?



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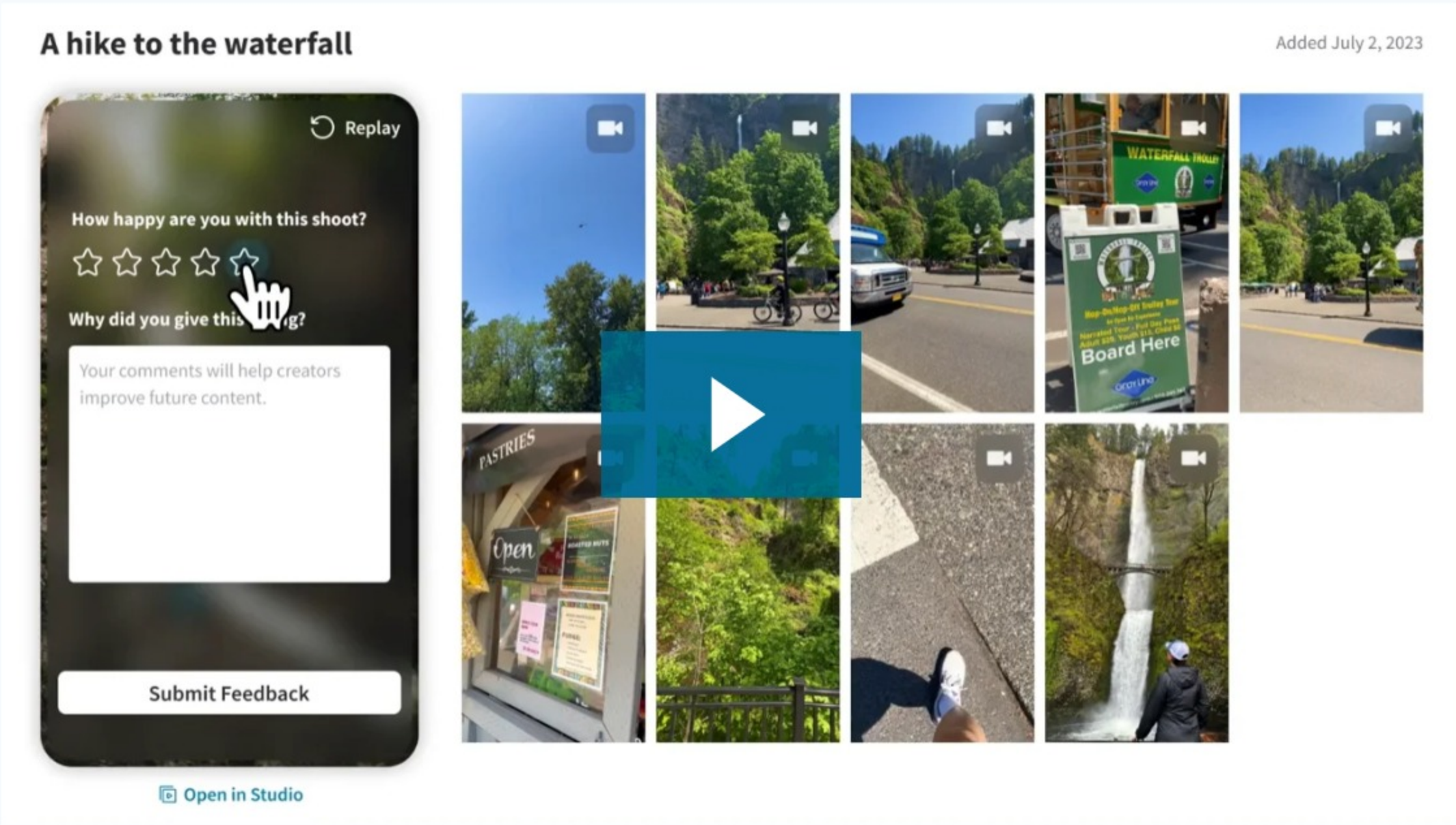
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## Rating Creator Content

Updated 11 days ago

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Rating your Creator Content has never been easier with our in-app rating feature. By rating your Creator Content, you help us understand what works and what doesn't, allowing us to continuously improve the quality of new Creator Content.



### Why rate your shoots

When you rate a shoot, your feedback goes back to the Creators. For instance, if you felt that a shot was poorly lit, let us know, and we will relay that information to prevent similar issues in the future. This also goes for positive feedback. If there's something you liked, let us know so we can continue delivering more of it.

### What should you consider when rating

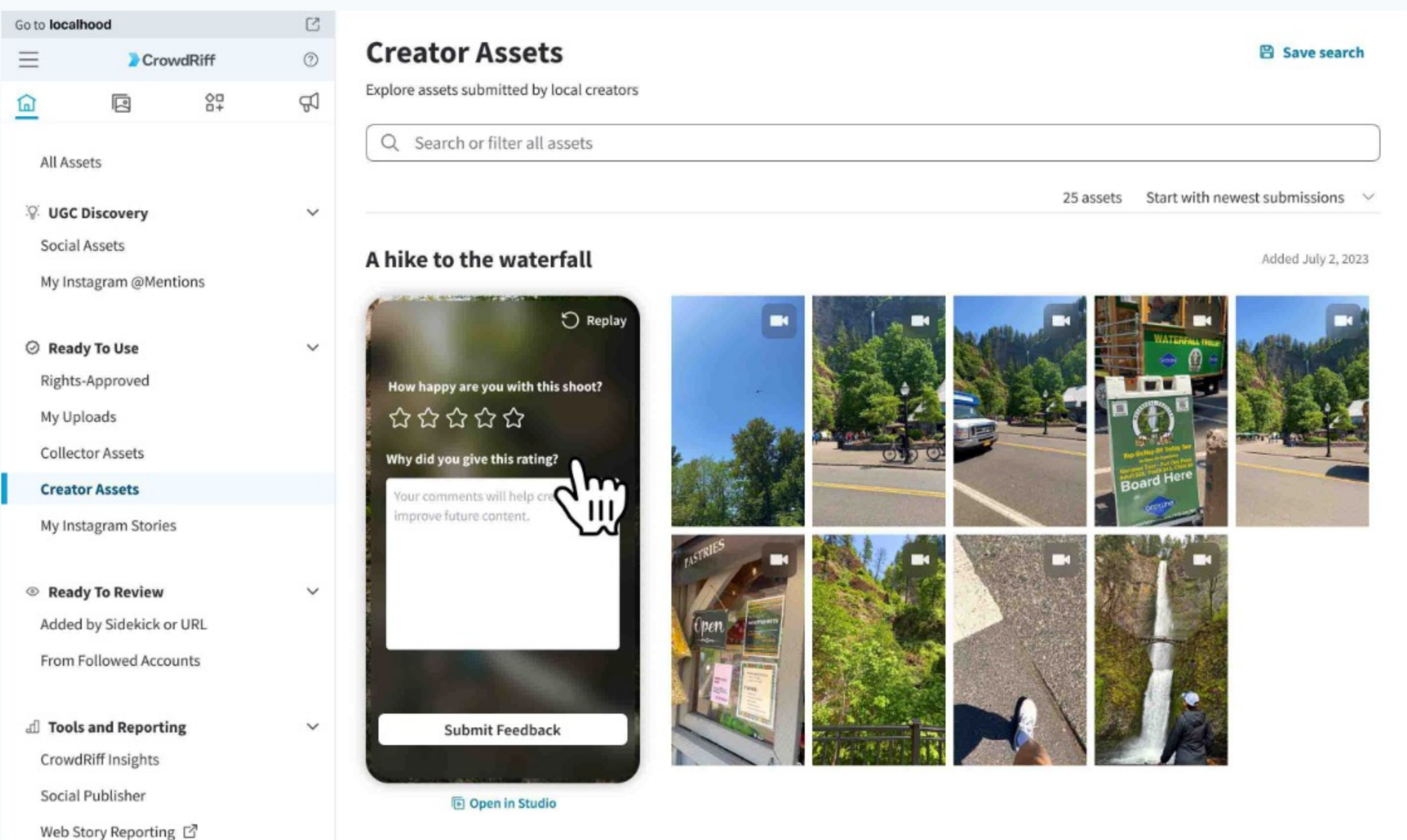
The purpose of Creator content is to showcase authentic experiences in a vertical video form that you can reuse, edit, and repurpose for your marketing efforts. Keep this in mind when rating your content and consider the following:

- Did they capture the experience in an engaging way?
- Did they capture the location in its best light?
- Can I reuse this content?
- Did they provide the correct context to understand what's happening in the video?

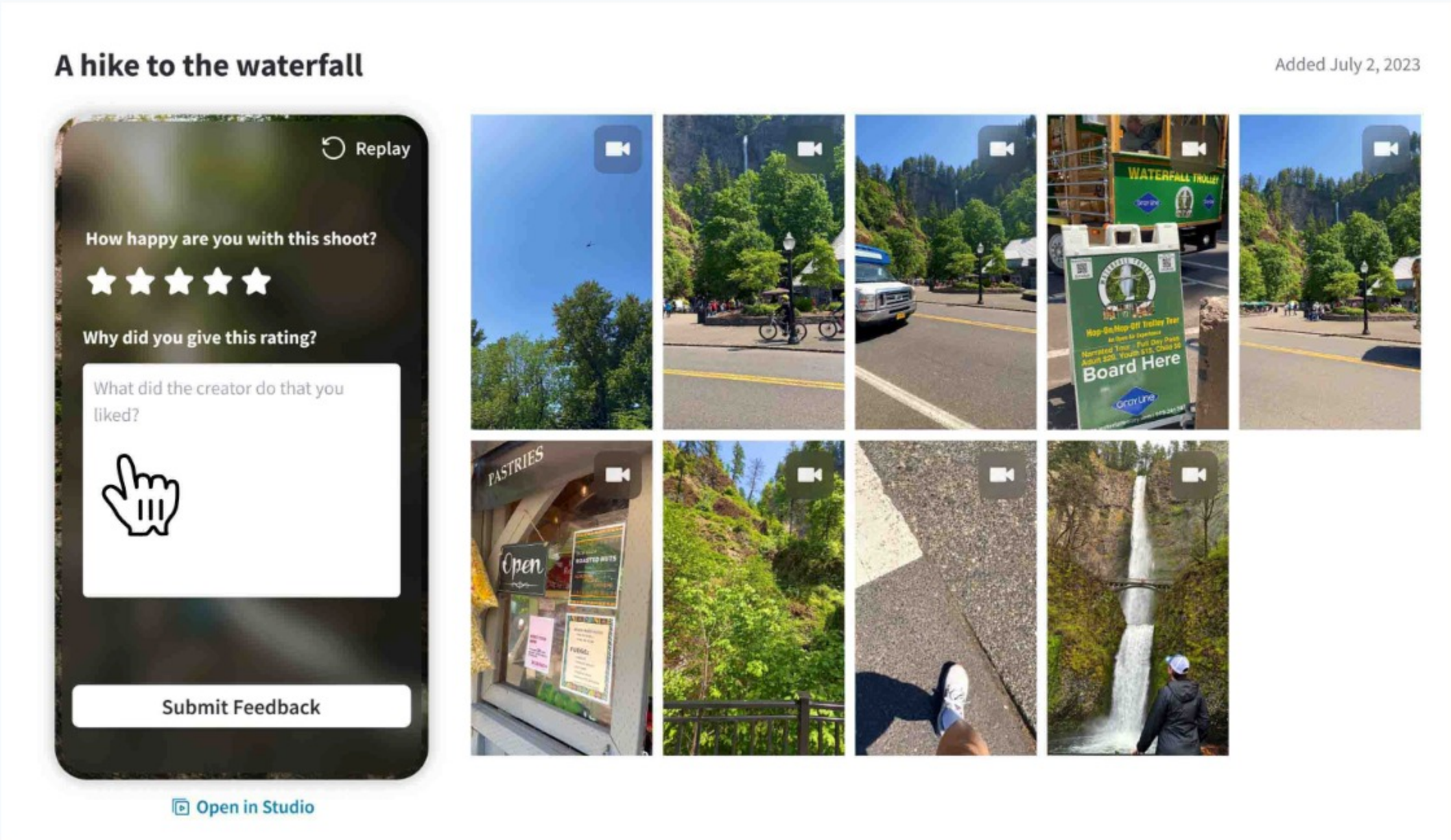
It's important to remember that Creators aren't necessarily professional videographers or marketers, so also take that into consideration when submitting your review.

### How to rate content

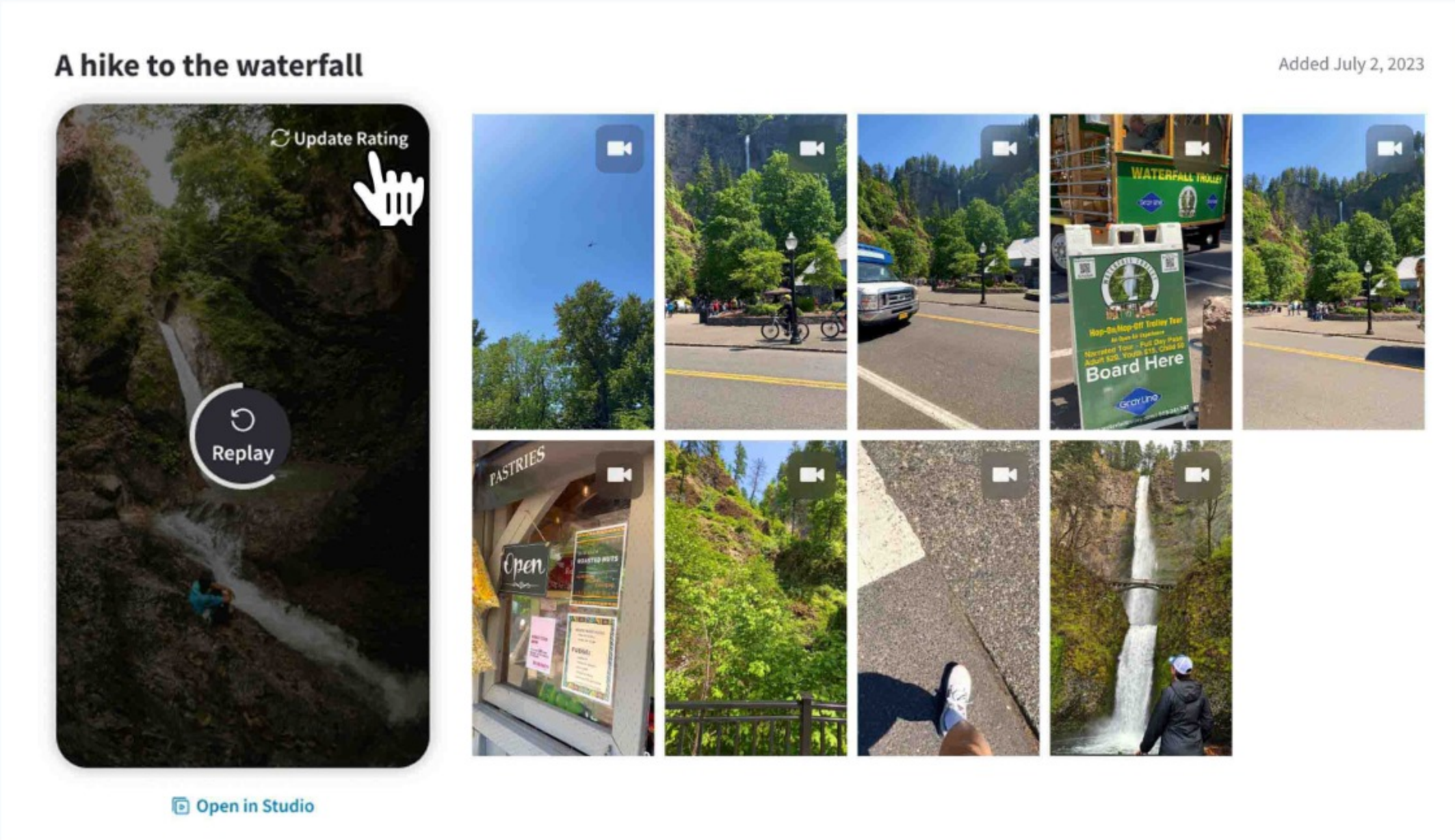
Rating your Creator Content is as simple as going to Creator Assets and watching a complete content shoot. Once you finish watching, the review screen will appear.



You can rate the content on a scale of 1 to 5 (with 5 being the highest) and add comments to describe what you liked or disliked. Just hit **Submit Feedback** when you're done, and our team will review your feedback.



If you rated a shoot low enough to require a reshoot, you can update your rating for the reshot content by selecting **Update Rating**.



### Additional considerations

- Ratings are meant to provide feedback to Creators, not a means to rank or sort your content.
- Please submit only one rating per organization. If a content shoot has been updated, please update your rating.

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