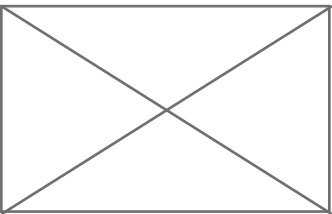
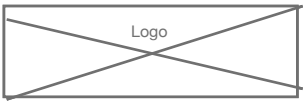
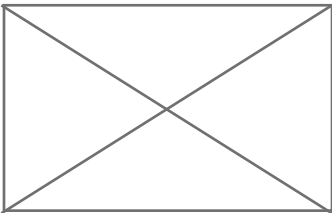


Free Shipping for orders over \$30



HerStory

Vixxen Lash Co. is the best quality lashes for an affordable price. Seduce like a Vixxen with lashes that look and feel like mink lash extensions without the hundred dollar price tag or the damage of real natural lashes. The higher quality lash brands at Ulta range from \$12-\$26. Even with the higher price tag, lash styles are limited and lashes don't replicate the eyelash extension look." Vixxen Lash Co. Lashes start at \$10 and are high quality lashes that are guaranteed to give you "thatlook". Vixxen Lash Co. will be sold through an online retailer so most of the promotion will be on various social platforms.



The word of the new product launch will be promoted through social media. Products will be given to influencers/ models and select followers of the brand to test out and take photos with the lashes and product packaging. The Vixxen Lash Co. will also reach out to local makeup artists and get them to purchase lashes in bulk for a discounted price. Not only will the makeup artist be at ease will offered a major discount but will also be able to market the Vixxen Lash Co. just by using the lashes on their clients.

Check Out Our Instagram!

