

Automation

MAKE

Use this space for legal copy.
State whether the information is confidential and how it's intended to be used.

What is Make.com?

- Make.com (formerly Integromat) is a **visual automation platform**.
- It lets you connect apps like Gmail, Sheets, and AI tools — *without coding*.
- You can build workflows that trigger automatically based on events.

Example Scenario

Goal: Automatic reply to whatsapp business messages.

Apps Used:

- Whatsapp business – to watch for new messages and to reply to messages.
- Google Vertex AI – to generate reply.
- Make.com – to connect everything seamlessly.

AI recr | Google | Buildr | Google | Autom | Interview | Prompt | Flow | Chann | M | Lead_ | Gemini | Google | Reply | Enquiry | what | +

eu1.make.com/organization/5730270/dashboard

Organization settings | + Create scenario | ? | 🔍 | 📈 | 📡 | New Chrome available | V

My Organization
My Team

Organization

Dashboard

Teams

Users

My Plan

Subscription Free

Payments

Connections

BETA AI Agents

Webhooks

Utilities

Installed apps

Variables

Scenario properties

Notification options

More

Average daily usage
32 %

Credits left
968 / 1,000

Usage reset in
29 days 12:14, 2025/12/

Active scenarios
0 / 2

Upgrade

Usage

Credits ~32/1,000 (3% used)

Data transfer ~137.2 KB/512.0 MB (0% used)

156.3 KB
136.7 KB
117.2 KB
97.7 KB
78.1 KB
58.6 KB
39.1 KB
19.5 KB

10.1 11.1 12.1 13.1 14.1 15.1 16.1 17.1 18.1 19.1 20.1 21.1 22.1 23.1 24.1 25.1 26.1 27.1 28.1 29.1 30.1 31.1 32.1 33.1 34.1 35.1 36.1 37.1 38.1 39.1 40.1 41.1 42.1 43.1 44.1 45.1 46.1 47.1 48.1 49.1 50.1 51.1 52.1 53.1 54.1 55.1 56.1 57.1 58.1 59.1 60.1 61.1 62.1 63.1 64.1 65.1 66.1 67.1 68.1 69.1 70.1 71.1 72.1 73.1 74.1 75.1 76.1 77.1 78.1 79.1 80.1 81.1 82.1 83.1 84.1 85.1 86.1 87.1 88.1 89.1 90.1 91.1 92.1 93.1 94.1 95.1 96.1 97.1 98.1 99.1 100.1

Active scenarios

There are no active scenarios in this organization.

Top picks Templates Tutorials AI at Make

Suggested apps

Choose an app to explore more resources and start automating!

Navigation feedback

Search for help

Make AI Agents

Make AI Tools

OpenAI

Google Gemini AI

Google Sheets

<https://eu1.make.com/481137/scenarios/add>



- Home
- Org
- Scenarios
- AI Agents BETA
- Connections
- Webhooks
- Templates
- Data stores
- Keys
- More

New scenario 



 Gmail Verified

 Watch emails ACID
Triggers when a new email is received in ...

 Send an email
Sends a new email.

 Get an email
Gets a specific email info.

Show more

 Google Sheets

 GPT Maker



Step 1 – Whatsapp business cloud

Module: **Watch events**

Captures: New message

The screenshot shows a web browser window with the URL eu1.make.com/481137/scenarios/add. The page title is "Integration WhatsApp Business Cloud, Google Vertex AI (Gemini)". The left sidebar has a purple header and contains the following items:

- Org
- Scenarios
- AI Agents
- Connections
- Webhooks
- Templates
- Data stores
- Keys
- More

The main content area features a large green icon with a phone receiver and a lightning bolt, representing WhatsApp Business Cloud. Below the icon, the text "WhatsApp Business Cloud" is displayed with a small notification badge showing the number "1". Underneath, there is a link "Watch Events". At the bottom of the main area, there are two buttons: "Run once" and "Immediately as data arrives".

This screenshot shows a configuration step for sharing business assets. The top bar includes icons for infinity, refresh, and a user profile. The main content is titled "Select the business assets to share with Make for Business Messaging" with the sub-instruction "You can use existing assets or create new ones." A vertical sidebar on the left has a checked green circle next to the first item.

Business portfolio i
Vrinda

WhatsApp Business account i
Connect a WhatsApp Business app

At the bottom, there is a link to "Make for Business Messaging's Privacy Policy and Terms" and two buttons: "Back" and "Next".

facebook.com/dialog/oauth?extras=%7B"setup"%3A%7B%7D%2C"version"%3A"v3-public-preview"%2C"featureType"%3A"whatsapp_business_app_onboarding"%2C"ses...  

Enter business information for new assets
Any changes will only affect new assets.

Name
Name your new assets. This name is only visible to you.
Vrinda 

Email


Country
India 

Website
<https://www.linkedin.com/in/vrinda-v-nair-vvn95/> 48/512 

Make for Business Messaging's [Privacy Policy](#) and [Terms](#)

facebook.com/dialog/oauth?extras=%7B"setup"%3A%7B%7D%2C"version"%3A"v3-public-preview"%2C"featureType"%3A"whatsapp_business_app_onboarding"%2C"sessionIn...   



 **Enter your WhatsApp Business phone number**

Select a country and enter your phone number.

 **Phone number**

US +1 

 **Connect your existing WhatsApp Business app**

Share your WhatsApp Business account with Make. You'll still have full access to your WhatsApp Business app and can continue using it.

Sharing access

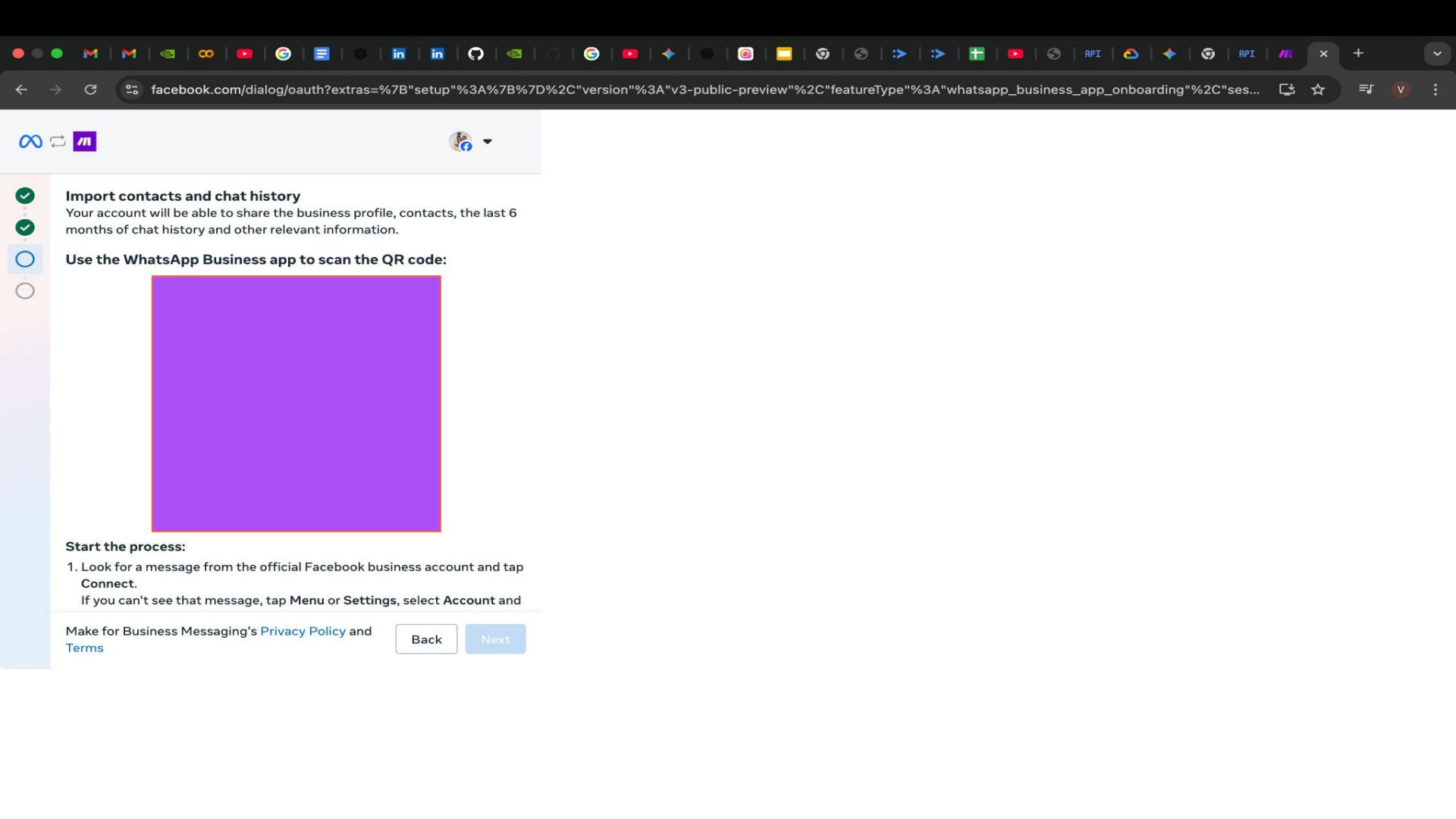
Account information such as your phone number, contacts, chats and chat history may be shared.

Protecting your data

Individual chats will now be managed using a secure service from Meta. We'll notify your customers about this privacy change.

Make for Business Messaging's [Privacy Policy](#) and [Terms](#)



Import contacts and chat history

Your account will be able to share the business profile, contacts, the last 6 months of chat history and other relevant information.

Use the WhatsApp Business app to scan the QR code:



Start the process:

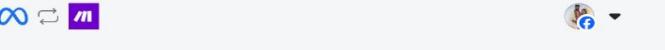
1. Look for a message from the official Facebook business account and tap Connect.
If you can't see that message, tap Menu or Settings, select Account and

Make for Business Messaging's [Privacy Policy](#) and
[Terms](#)

[Back](#)

[Next](#)

facebook.com/dialog/oauth?extras=%7B"setup"%3A%7B%7D%2C"version"%3A"v3-public-preview"%2C"featureType"%3A"whatsapp_business_app_onboarding"%2C"ses...       



Confirm or edit your WhatsApp Business account

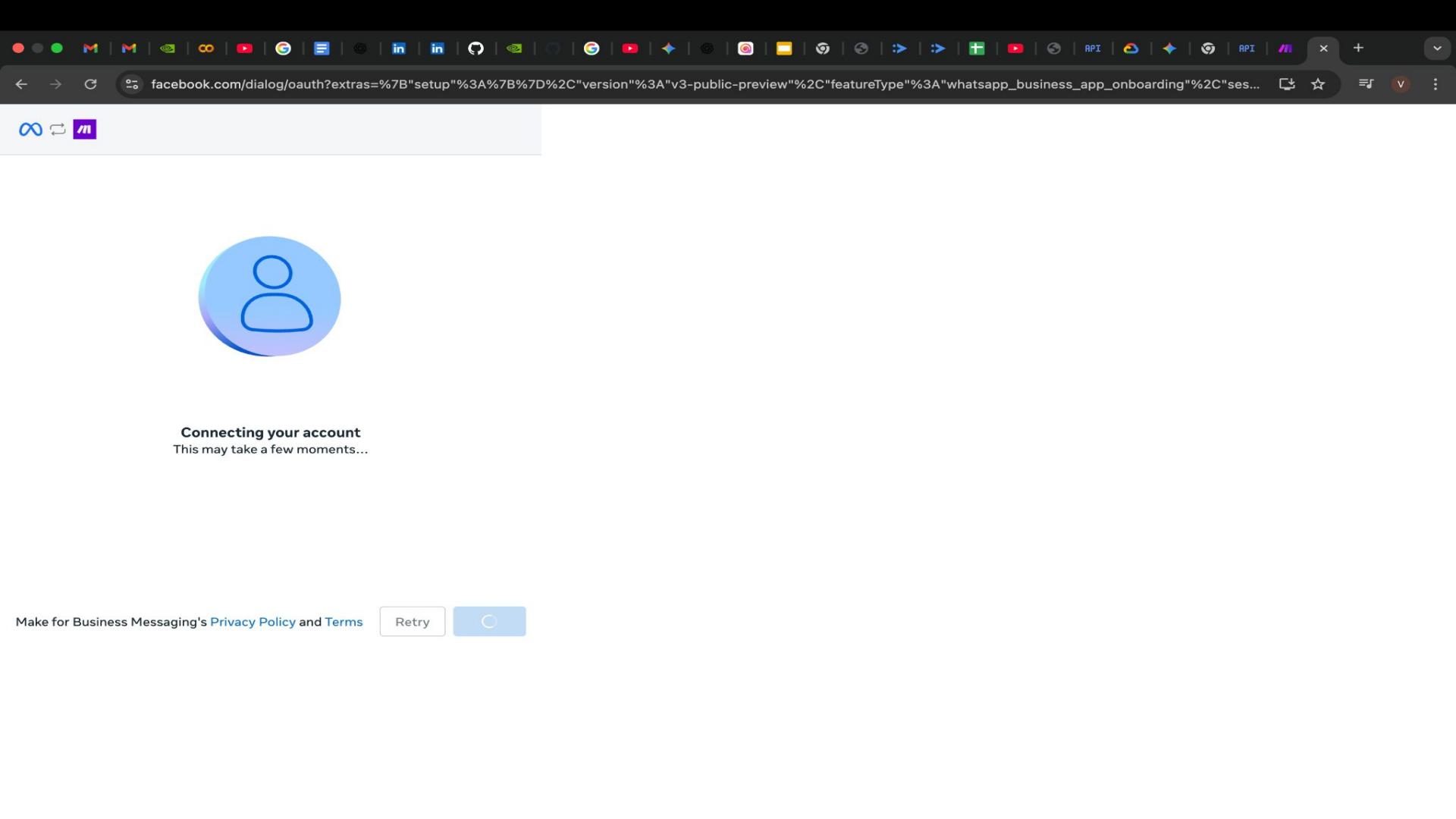
Your WhatsApp Business account is now connected to your business portfolio. By continuing, you'll share your WhatsApp Business account and business profile with Make.

WhatsApp Business account name

Time zone 

Make for Business Messaging's [Privacy Policy](#) and [Terms](#)



Connecting your account
This may take a few moments...

Make for Business Messaging's [Privacy Policy](#) and [Terms](#)

[Retry](#)



Screenshot of a web-based application interface for creating a webhook in WhatsApp Business Cloud.

The main title bar shows the URL: eu1.make.com/481137/scenarios/add.

The left sidebar navigation includes:

- Integration WhatsApp Business Cloud
- Share
- ...
- Org
- Scenarios
- AI Agents BETA
- Connections
- Webhooks
- Templates
- Data stores
- Keys
- More

The central workspace displays a modal dialog titled "Create a webhook".

Form fields include:

- Webhook name ***: My WhatsApp Business Cloud Events webhook (with a note: Must be between 1 and 128 characters long.)
- Connection ***: My WhatsApp Business Cloud... (with an "Add" button)
- Events**: A list of event types with checkboxes:
 - Messages
 - Message Statuses
 - Message Template Status Update
 - Account Review Update
 - Account Update

A red arrow points to the "Messages" checkbox in the events list.

At the bottom of the modal are "Close" and "Save" buttons.

In the bottom right corner of the main workspace, there is a toolbar with various icons: Run once, Immediately as data arrives, and several action buttons (gear, crossed-out gear, airplane, etc.).

eu1.make.com/481137/scenarios/add

Integration WhatsApp Business Cloud, Google Vertex AI (Gemini)

Scenarios

WhatsApp Business Cloud Watch Events

Google Vertex AI (Gemini) Create a Chat Prompt (Gemini)

Create a connection

Connection name * My Google Gemini (Vertex AI) connection

Make's use and transfer of information received from Google APIs to any other app will adhere to [Google API Services User Data Policy](#).

Integromat has evolved to Make

Some of our application partners may take a while to reflect this change. Whether you see Make or Integromat on the next screen, you can trust both brands and product names.

Advanced settings Close Sign in with Google

Service endpoint location you'd like to make a call from.

Model *

Messages *

Add message

Advanced settings Cancel Save

Run once Immediately as data arrives

More

 Sign in with Google



You're signing back in to Make

A ambitioussoulwithwings@gmail.com ▾

Review Make's [Privacy Policy](#) and [Terms of Service](#) to understand how Make will process and protect your data.

To make changes at any time, go to your [Google Account](#).

Learn more about [Sign in with Google](#).

[Cancel](#) [Continue](#)

console.cloud.google.com/projectcreate

New Chrome available

Start your Free Trial with \$300 in credit. Don't worry—you won't be charged if you run out of credits. [Learn more](#)

Dismiss Start free

Google Cloud

Search (/) for resources, docs, products, and more

Search

New Project

You have 23 projects remaining in your quota. Request an increase or delete projects. [Learn more](#)

[Manage Quotas](#)

Project name * [?](#)

Project name cannot be changed later. [Edit](#)

Location * [Browse](#)

Parent organization or folder

[Create](#) [Cancel](#)

A screenshot of the Google AI Studio API Keys page. The URL in the address bar is `aistudio.google.com/api-keys`. The page shows a list of existing API keys and a modal for creating a new key.

API Keys

Group by: API key Project Filter by: All projects

Key	Project	Created on	Quota tier
..._FLLK Kepple_vrinda	Gemini API pm-leng-client-0360239424	Nov 10, 2025	Tier 1
..._SDel API Key 2		Nov 10, 2025	Tier 1
..._TC_w Generative Language API Key		Nov 10, 2025	Tier 1

Create a new key

Name your key:

Choose an imported project:

Select a Cloud Project ^

Import project (highlighted)

Create project

Gemini API

Import projects

Navigation links at the bottom:

- Get API key
- Settings
- v rindavmail21@gmail...

New Chrome available

A screenshot of the Google AI Studio API Keys page. The URL in the address bar is `aistudio.google.com/api-keys`. A success message box at the top center says "Projects imported successfully!". On the left sidebar, under the "API keys" section, there is a redacted API key value. The main table lists four API keys:

Key	Project	Created on	Quota tier
[Redacted]	Make test make-test-478011	Nov 12, 2025	Tier 1
[Redacted]	Gemini API gen-lang-client-0360239424	Nov 10, 2025	Tier 1
[Redacted]	Gemini API gen-lang-client-0360239424	Oct 29, 2025	Tier 1
[Redacted]	Gemini API gen-lang-client-0360239424	Jun 28, 2025	Tier 1

An arrow points from the "Copy API key" button next to the third row to the "Copy API key" button in the tooltip. The tooltip also contains the text "Copy API key". The "Import projects" button is located at the bottom right of the page.

API Keys

Projects imported successfully!

API quickstart Create API key

Group by API key Project Filter by All projects

Key	Project	Created on	Quota tier
[Redacted]	Make test make-test-478011	Nov 12, 2025	Tier 1
[Redacted]	Gemini API gen-lang-client-0360239424	Nov 10, 2025	Tier 1
[Redacted]	Gemini API gen-lang-client-0360239424	Oct 29, 2025	Tier 1
[Redacted]	Gemini API gen-lang-client-0360239424	Jun 28, 2025	Tier 1

Can't find your API keys here?

This list only shows API keys for projects imported into Google AI Studio. Import other projects to manage their associated API Keys. You can also create a new API Key above. [Learn more](#)

Import projects

Get API key Settings

vrindavnair21@gmail...

eu1.make.com/481137/scenarios/add

Integration WhatsApp Business Cloud, Google Vertex AI (Gemini)

WhatsApp Business Cloud Google Vertex AI (Gemini)

Watch Events Create a Chat Prompt (Gemini)

Run once Immediately as data arrives

Advanced settings

Connection *

My Google Gemini (Vertex...) Add

GCP Project *

Make test

The ID of Google Cloud Console project where Vertex AI API is enabled. Find more details in the [Project Setup guide](#).

Region *

Iowa

Service endpoint location you'd like to make a call from.

Model *

Gemini 2.5 Flash

Refresh Map

Messages *

Message 1

Role *

User

A | Text Content *

You are a business owner named vrinda running a business on AI product Create a suitable and poli

Advanced settings

eu1.make.com/481137/scenarios/3672520/edit

Integration WhatsApp Business Cloud, Google Vertex AI (Gemini)

WhatsApp Business Cloud

Watch Events

Google Vertex AI (Gemini)

Create a Chat Prompt (Gemini)

Run once

Immediately as data arrives

Advanced settings

Messages *

Message 1

Role *

User

Text Content *

You are a business owner named Vrinda running an AI product business. Write a polite and suitable reply to the customer query: ' 1. Messages[
1: Text.Body ! Start the reply with "Hi
1. Messages[]: Contacts[]: Name," if customer name is available, or a polite generic greeting if not). Briefly mention that your business specializes in innovative AI solutions for automation and data analysis. Inform the customer that you will contact them within 2 days to discuss their specific needs. The reply must end with "Thanks, Vrinda". Generate only the message text.

Files

Add file

Add message

Share

Cancel

Save

The Prompt :

You are a business owner named Vrinda running an AI product business. Write a polite and suitable reply to the customer query: '{{1.messages[].text.body}}'. Start the reply with "Hi {{1.messages[].contacts[].name}}," if customer name is available, or a polite generic greeting if not). Briefly mention that your business specializes in innovative AI solutions for automation and data analysis. Inform the customer that you will contact them within 2 days to discuss their specific needs. The reply must end with "Thanks, Vrinda". Generate only the message text.

eu1.make.com/481137/scenarios/3672520/edit

Integration WhatsApp Business Cloud, Google Vertex AI (Gemini)

Share ...

WhatsApp Business Cloud

Webhook *

My WhatsApp Busi... Edit Add

We read your mind, we attached this webhook automatically for you.

For more information on how to create a webhook in WhatsApp Business Cloud, see the [online Help](#).

Cancel Save

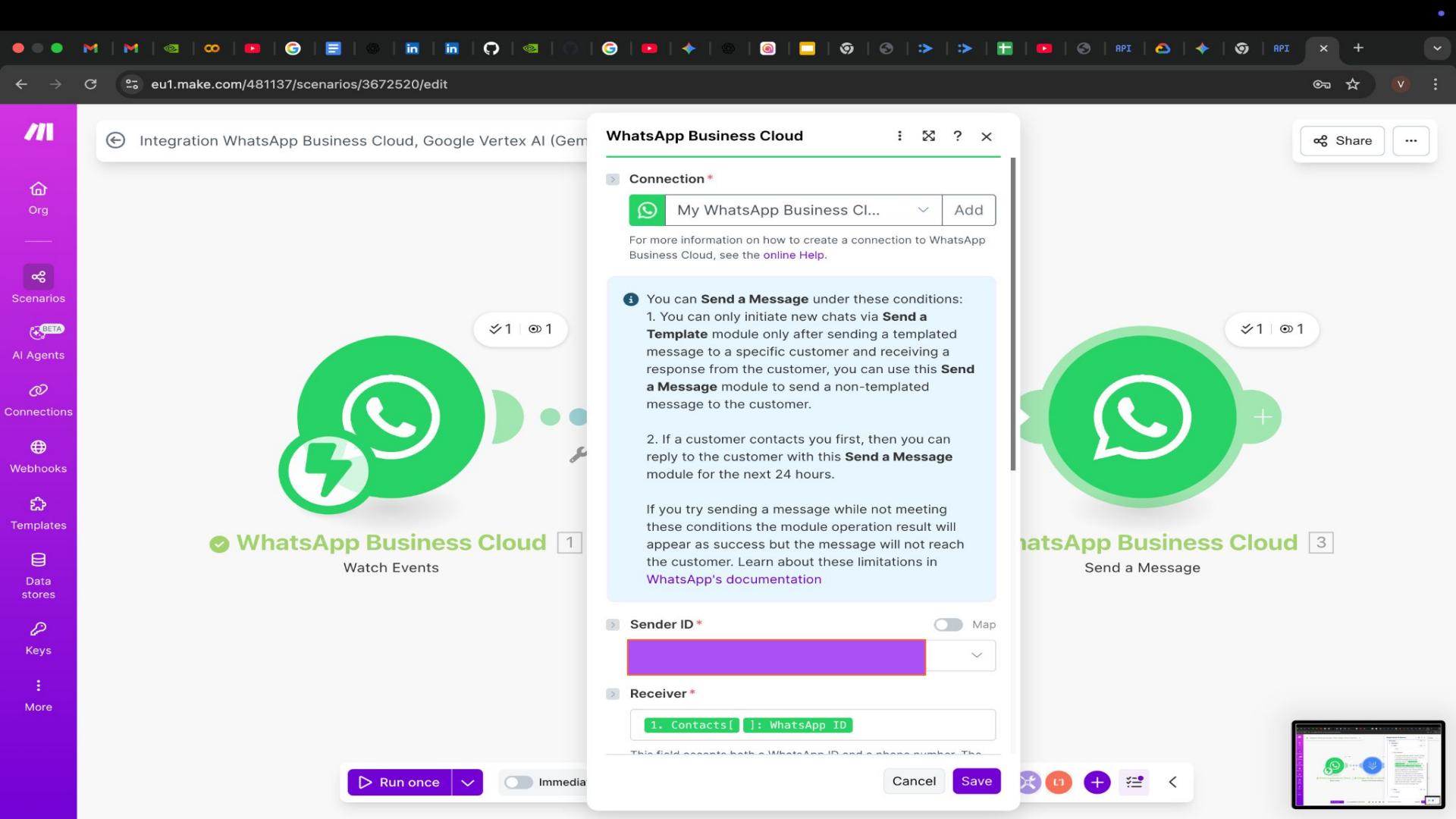
WhatsApp Business Cloud Watch Events

Create a Chat Prompt (Gemini)

WhatsApp Business Cloud Send a Message

Run once Immediately as data arrives

More



eu1.make.com/481137/scenarios/3672520/edit

Integration WhatsApp Business Cloud, Google Vertex AI (Gemini)

WhatsApp Business Cloud

Sender ID*

Receiver*
1. Contacts[]: WhatsApp ID

This field accepts both a WhatsApp ID and a phone number. The phone number can be provided in any dialable format as long as the format includes a country code. However, it's still recommended that you explicitly prefix the country code with a plus sign (+). Here are examples of supported phone number formats:

- +1-212-345-6789
- +1 (212) 345-6789
- +1 212 345 6789
- +1 (212) 345 6789

Note that your business number must be first approved by WhatsApp before you can use it for sending messages.

Message Type*
Text

Text
Body*
2. Text Response

Must be at most 4096 characters long.

Preview URL Map
 Yes No

Run once Immediate

Cancel Save

Share ...

WhatsApp Business Cloud

Watch Events 1

WhatsApp Business Cloud

Send a Message 3

Run once Immediate

Cancel Save

More

Org

Scenarios

AI Agents

Connections

Webhooks

Templates

Data stores

Keys

More

eu1.make.com/481137/scenarios/3672520/edit

WhatsApp Business Cloud

Summary
✓ 1 operation | ⚡ 1 credit used

Initialization

Operation 1 ▲ ⚡ 1 ⚡ 461.0 B

OUTPUT

Bundle 1: (Collection)

- WhatsApp Business Account ID: [REDACTED]
- Time: empty
- Field: messages
- Messaging Product: whatsapp

Metadata: (Collection)

Contacts: (Array)

- 1 (Collection)
 - Profile: (Collection)
 - Name: Vrinda V Nair
 - WhatsApp ID: [REDACTED]

Messages: (Array)

- 1 (Collection)
 - Sender: [REDACTED]
 - Message ID: [REDACTED]
 - Timestamp: ٢٣:١٣ ٢٠٢٤

Text: (Collection)

- Body: Hi, may I know about your product and services?

Type: text

CREDIT USAGE

Credits used for: (Collection)
Operation cost: 1 credit

Commit

Finalization

Watch Events

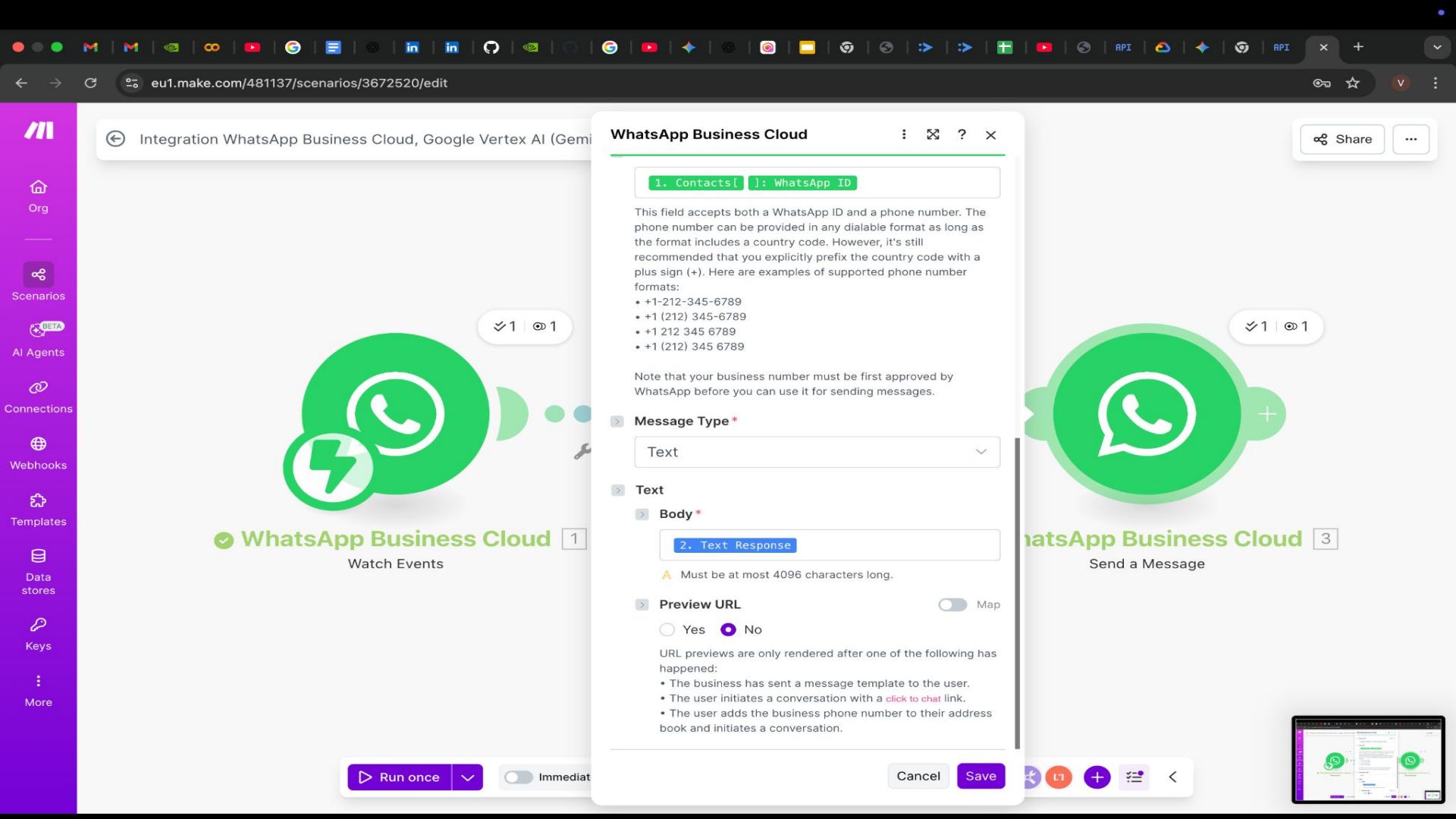
Send a Message

Run once

Immediatly

Share

More



A screenshot of a Make.com workflow editor showing a sequence of three actions connected by arrows.

The left sidebar contains the following icons and labels:

- WhatsApp Business Cloud (Watch Events)
- Google Vertex AI (Gemini) (Create a Chat Prompt (Gemini))
- WhatsApp Business Cloud (Send a Message)

The top navigation bar shows two tabs: "Whatsapp_automatic_reply" and "will they be able to connect if". The URL in the address bar is "eu1.make.com/481137/scenarios/3672520/edit".

The bottom toolbar includes buttons for "Run once" (purple), "Immediately as data arrives" (gray), and various workflow management icons.

```
graph LR; A((WhatsApp Business Cloud  
Watch Events)) --> B((Google Vertex AI (Gemini)  
Create a Chat Prompt (Gemini))); B --> C((WhatsApp Business Cloud  
Send a Message))
```



Yadhu New



Your video is generated and is available at <https://youtu.be/wPger78ygpw> 11:50 pm

Can you create a video for my ornament business. Showcasing my special ring. My
jewellery brand name is vrindavan.

11:56 pm ✓✓

Today

Your video is generated and is available at <https://youtu.be/F0bfrkx0wV4> 12:02 am

Can you create a video for my ornament business. Showcasing my special ring. My
jewellery brand name is vrindavan.

12:05 am ✓✓

Your video is generated and is available at <https://youtu.be/ebA1ftUodAi> 12:07 am

Can you create a video for my ornament business. Showcasing my special ring. My
jewellery brand name is vrindavan.

12:09 am ✓✓

Your video is generated and is available at <https://youtu.be/GBwuhhZdw7M> 12:11 am

Hello 9:58 am ✓✓

Hi there,

Thank you for your interest in our business! We specialize in providing innovative AI
solutions designed to help businesses like yours with automation and data analysis,
driving efficiency and actionable insights.

We'd love to learn more about your specific needs to see how we can best assist
you. Our team will contact you within the next 2 business days to discuss this
further.

Thanks,
Vrinda

9:58 am



Type a message



Limitations of MAKE

- Execution Frequency

On the Free plan, scenarios can run **every 15 minutes** (not real-time). Paid plans can go as low as **1 minute** intervals.

- Operation Limits

Each step in a scenario = 1 operation. Free plan gives **1,000 ops/month**; higher plans go up to millions.

- Data Retention

Execution logs and data bundles are kept for **7 days (Free)** or up to **90 days (Pro/Enterprise)**.

- Execution Time

Each scenario run can last **max 40 minutes** (Free/Basic) — longer ones are automatically stopped

- Parallel Executions

Limited number of concurrent scenario runs depending on your plan tier.(how many scenario instances can run at the same time.)

Thank you