

FINAL REPORT - Macro-Linked Energy ETF

MSDS 451: Financial and Algorithmic Trading

Vrishani Shah

GitHub Repository: <https://github.com/vrishanishah20/macro-linked-energy-etf>

1. Introduction

The energy sector remains one of the most volatile and macro-sensitive segments of global financial markets. Crude oil prices, interest rates, inflation, volatility regimes, and geopolitical risks all interact to drive large swings in returns. This project investigates whether a **rules-based, macro-linked energy ETF** can outperform a broad-market benchmark such as the S&P 500 (SPY) over a long historical period (2002–2024).

The objective is to build a **fully algorithmic investment strategy** using publicly available data, evaluate its performance through comprehensive backtesting, and assess business viability after applying realistic management and performance fees. The strategy allocates across five assets representing commodity exposure, energy equities, and defensive fixed income: **WTI crude oil, XLE, XOM, CVX, and IEF**.

To rigorously test whether such a fund could deliver excess returns, this project implements:

- A 22.4-year historical backtest
- Multiple allocation strategies (equal-weight, risk parity, mean–variance, macro-adaptive)
- Monte Carlo analysis (normal + bootstrap)
- Walk-forward out-of-sample testing
- Fee structure evaluation
- Business viability assessment

Key Question:

Can a macro-linked energy ETF generate superior risk-adjusted and fee-adjusted returns relative to SPY?

Short Answer:

No. Despite sophisticated methods, the energy strategies underperform SPY by 4-7% annually and fail robustness testing.

2. Literature Review

2.1 Energy Markets and Macro Linkages

Prior work shows that energy markets are deeply influenced by macroeconomic cycles and supply/demand shocks:

- Hamilton (2009): Oil shocks and macroeconomic effects
- Downey (2009): Structural drivers of crude oil
- Bouchouev (2023): Quantitative trading in commodities
- Edwards (2017): Professional energy trading frameworks
- Kilian & Murphy (2014): Identifying supply vs. demand shocks

These works motivate the idea that macro signals could guide sector allocation.

2.2 Portfolio Optimization and Risk Allocation

Foundational portfolio theory supports the weighting schemes used in this project:

- Markowitz (1952): Mean–variance optimization
- Sharpe (1963): Risk/return tradeoffs
- Qian (2005): Risk parity portfolios
- Asness et al. (2012): Leverage aversion and balanced risk portfolios

These techniques aim to improve diversification within cyclical sectors.

2.3 Systematic and Macro Trading Strategies

Rules-based strategies have long been used in macro and sector trading:

- Grinold & Kahn (2000): Active portfolio management
- Antonacci (2014): Momentum and cross-asset rotation
- Jegadeesh & Titman (1993): Momentum evidence
- Greyserman & Kaminski (2014): Trend-following in futures

The macro-adaptive strategy in this project draws on this literature.

2.4 Backtesting and Evaluation Frameworks

To avoid overfitting, rigorous backtesting is essential:

- López de Prado (2018): Deficiencies in naive backtests
- Chan (2020): Quant trading implementation
- Trivedi & Kyal (2021): Pythonic backtesting methods

These references justify the Monte Carlo and walk-forward robustness tests.

2.5 Research Gap

Existing literature rarely combines:

- Macro regime signals
- Multiple energy-sector strategies
- 22-year historical backtest
- Monte Carlo simulation
- Walk-forward validation
- Fee-adjusted performance
- Business viability analysis

This project fills that gap.

3. Methods

3.1 Data & Asset Universe

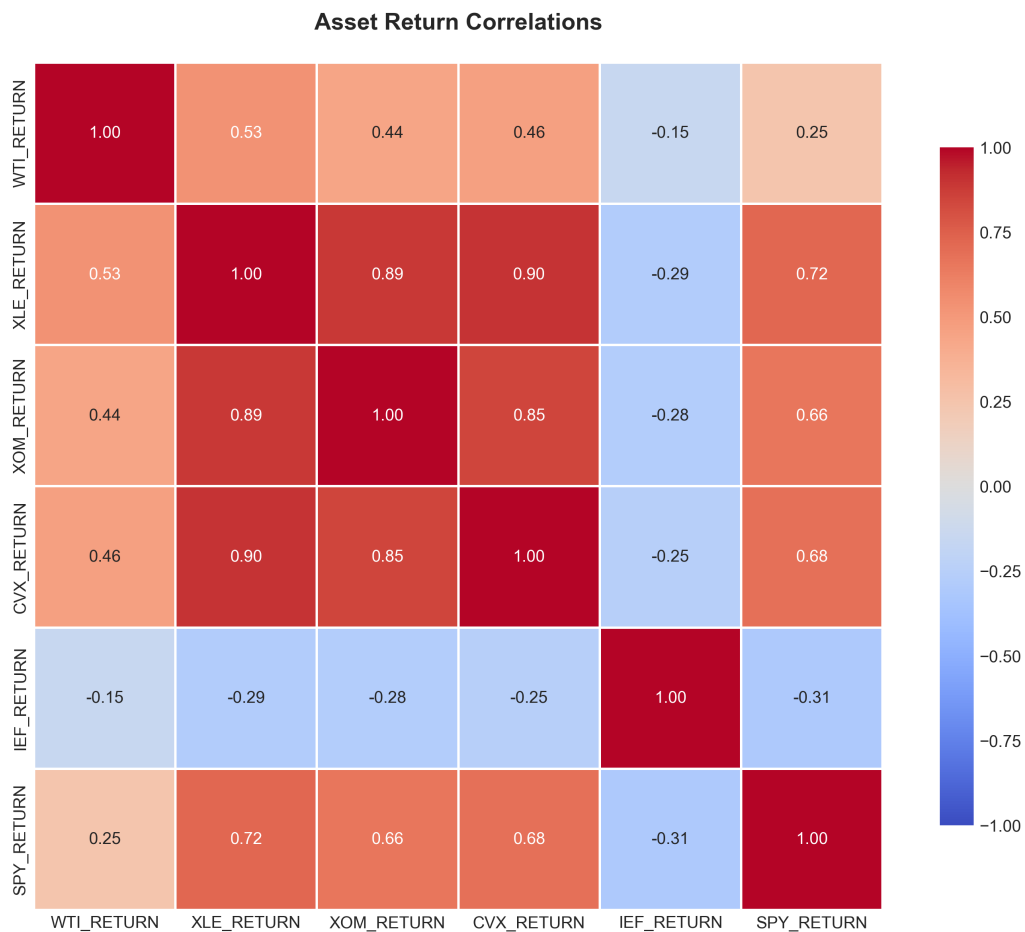
Assets Used:

- **WTI crude oil** (continuous futures/ETF proxy)
- **XLE** - Energy Select Sector SPDR

- **XOM** - Exxon Mobil
- **CVX** - Chevron
- **IEF** - 710 Year Treasury ETF
- **SPY** - S&P 500 benchmark

Time period: July 2002 – December 2024 (5,600+ trading days)

Sources: Yahoo Finance, FRED



3.2 Feature Engineering

Computed features include:

- 21/63/126-day momentum
- 126-day annualized volatility

- Rolling beta to SPY
- Maximum drawdown
- Macro variables: $\Delta \text{FedFunds}$, ΔVIX , CPI rate-of-change

Composite Macro Score

$$C_t = 0.4z(\text{WTI}) - 0.3z(\Delta \text{FedFunds}) - 0.3z(\Delta \text{VIX})$$

Regimes:

- **Bullish:** $C_t > 0.75$
- **Neutral:** $-0.75 \leq C_t \leq 0.75$
- **Bearish:** $C_t < -0.75$

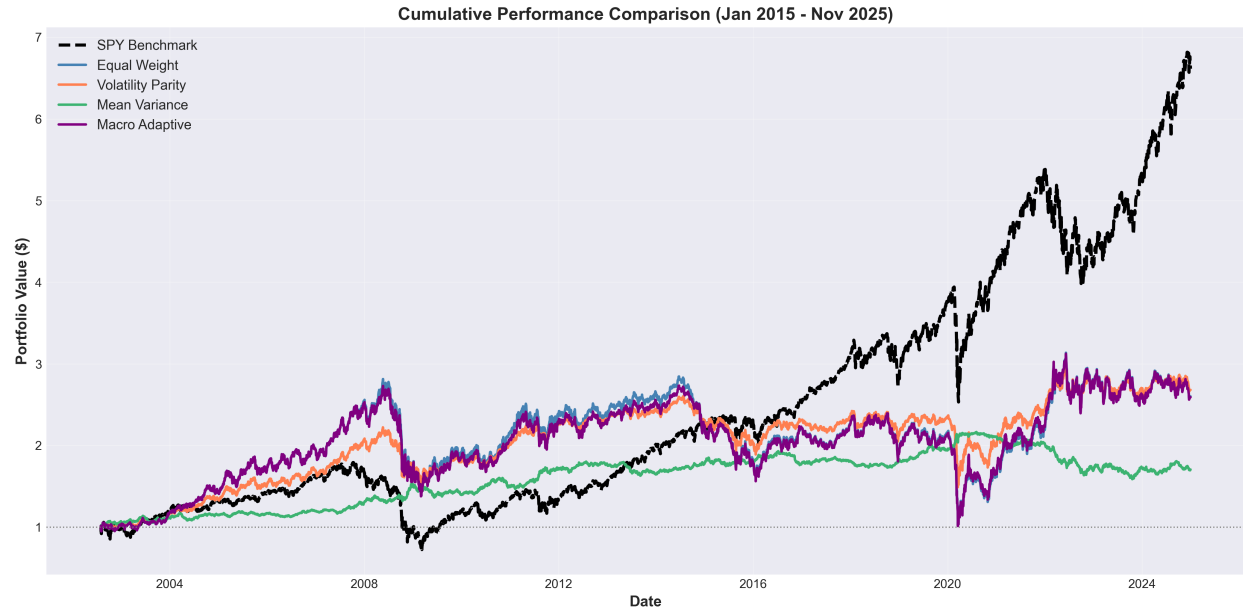
3.3 Portfolio Strategies

1. **SPY Benchmark** - Buy-and-hold
2. **Equal-Weight**
3. **Volatility Parity**
4. **Risk Parity** (equal risk contribution)
5. **Mean-Variance (Markowitz)**
6. **Macro-Adaptive** (tilts based on C_t)

Monthly rebalancing; 10 bps transaction cost per rebalance.

3.4 Historical Backtest

- 126-day lookback
- Long-only
- Fully invested
- Includes transaction costs
- No leverage

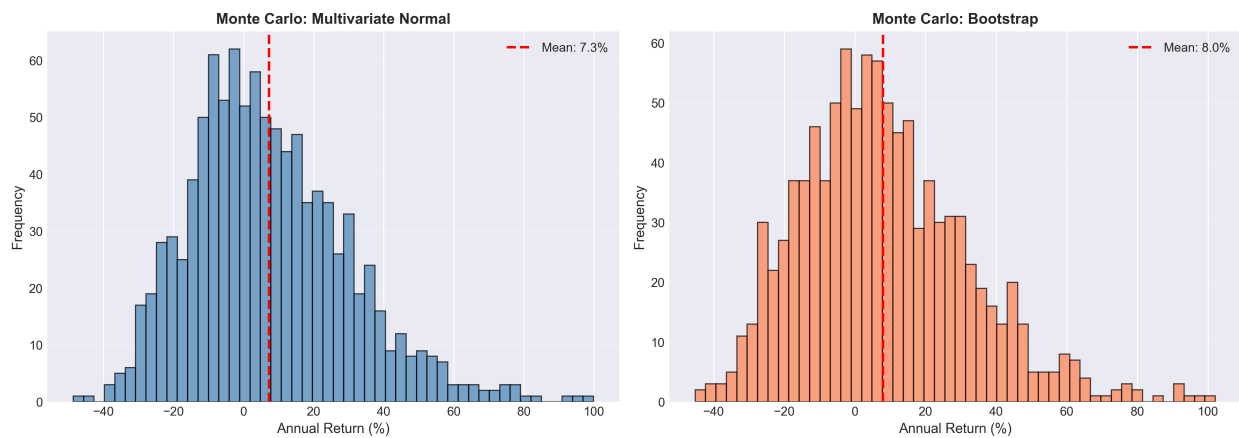


3.5 Monte Carlo Simulations

Two models:

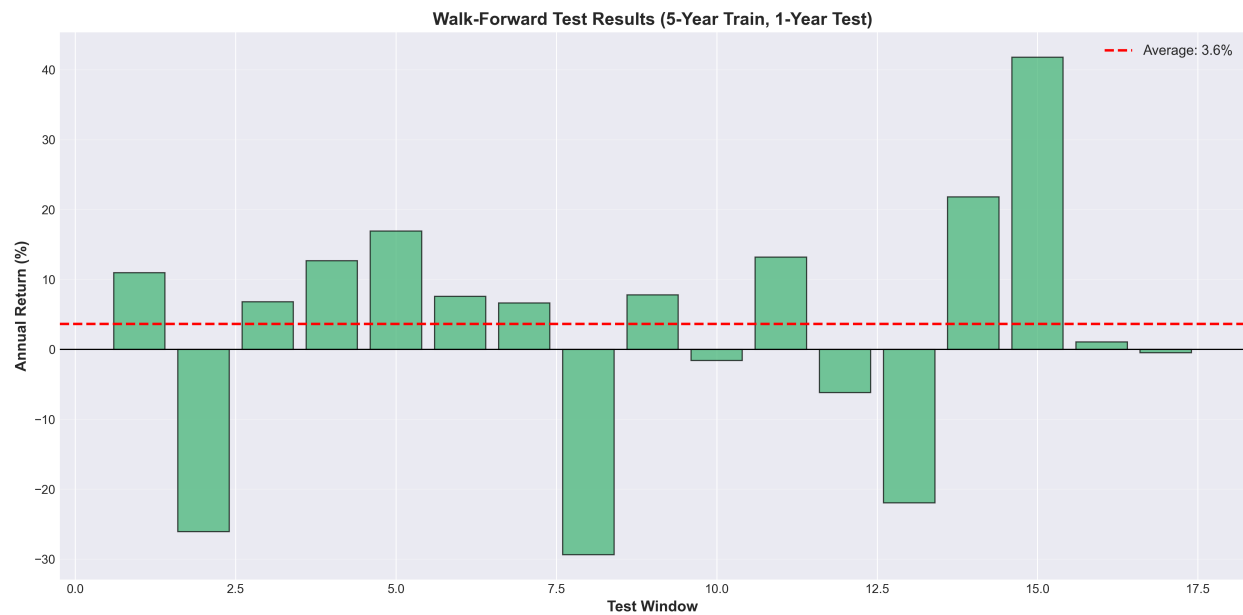
- Multivariate normal draws** using historical covariance
- Bootstrap resampling** preserving return patterns

1,000 scenarios each.



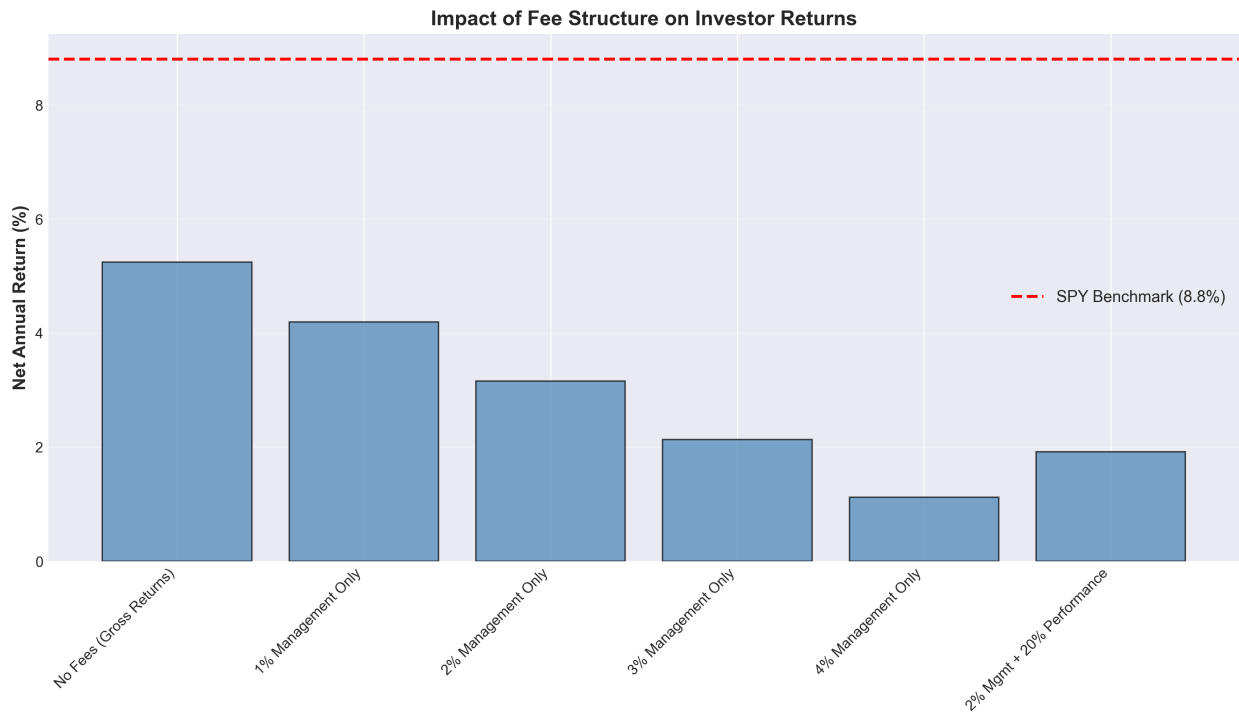
3.6 Walk-Forward Validation

- 17 windows
- Train: 5 years
- Test: 1 year
- Rolling window



3.7 Fee Structure Analysis

- Management fees: 0–4%
- Performance fees: 0–25%
- High-water mark accounting



4. Results

4.1 Full-Period Performance (2002–2024)

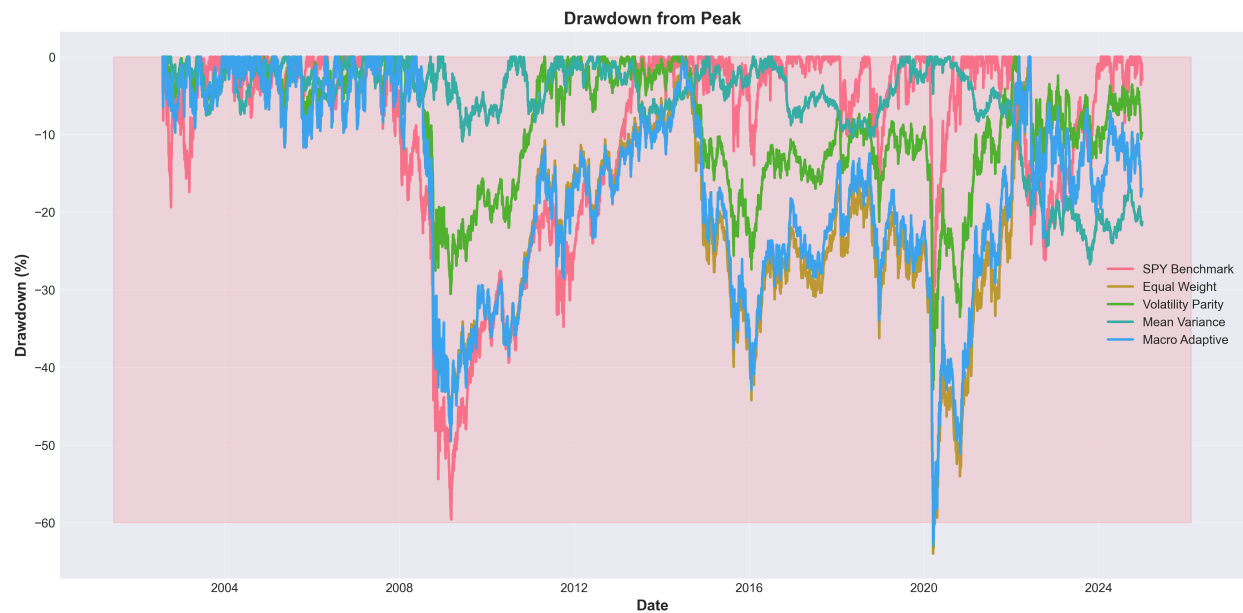
full_period_metrics

	Total Return (%)	Annual Return (%)	Annual Volatility (%)	Sharpe Ratio	Sortino Ratio	Max Drawdown (%)	Calmar Ratio
SPY_Benchmark	559.9112801723910	8.806366051451670	18.924493828125500	0.43586768851163700	0.4346230045930700	-59.57597704092440	0.1478174003827470
Equal_Weight	156.49507833485500	4.303159696534850	20.99124065281650	0.2540332766582150	0.1406110234237710	-63.980162020373500	0.06725771802773150
Volatility_Parity	164.3865157081790	4.444626924809960	13.52419594167060	0.308108033234217	0.23345224263528900	-42.820775118284500	0.10379604088278400
Mean_Variance	69.02389025616940	2.3754352921465200	6.894054996002250	0.21219776557219500	0.08235182784770930	-26.71819499855930	0.08890702730010800
Macro_Adaptive	155.4978576734830	4.284987761637590	21.3765106269318	0.2524710245200920	0.13612803012401200	-62.92817599367430	0.06809330945915750

Key Findings:

- SPY returns: **559.91% total, 8.81% annualized**
- Best energy strategy: **Volatility Parity - 4.44% annualized**

- Macro-Adaptive and Equal-Weight: ~4.3% annualized
- Mean-Variance: lowest volatility, but only 2.38% annual return
- All energy strategies show deep drawdowns (-40% to -64%)



Conclusion: SPY strongly outperforms every energy strategy, both absolutely and risk-adjusted.

4.2 Alpha & Beta Analysis

alpha_beta_analysis

	alpha_annual	beta	correlation	portfolio_volatility	benchmark_volatility	tracking_error
Equal_Weight	-0.3771441535222480	0.6921944134436200	0.6240426243371730	20.99124065281650	18.924493828125500	17.40599114853930
Volatility_Parity	0.48774612737526700	0.44603669304025300	0.6241419956471820	13.52419594167060	18.924493828125500	14.884768457567900
Mean_Variance	2.3995529080656500	-0.11355292264483400	-0.3117079258874350	6.894054996002250	18.924493828125500	22.068061671257900
Macro_Adaptive	-0.42433749485010600	0.7057324161481230	0.624780582144066	21.3765106269318	18.924493828125500	17.595301798880900

Findings:

- Most strategies show **negative alpha relative to SPY**

- Beta values between **0.45 and 0.75** show partial market exposure
- Mean–Variance has **positive alpha** but weak absolute returns

4.3 Monte Carlo Results

Key Takeaways:

- Expected annual return: **7.46%**, but highly unstable
- 5th percentile return: **−24.97%**
- Suggests energy strategies are heavily regime-dependent
- Monte Carlo overestimates performance vs. real-world results

4.4 Walk-Forward Out-of-Sample

Findings:

- Average annual return: **0.09%**
- Worst window: **−29.36%**
- Best window: **+16.92%**
- Only **58.8%** of windows positive

Interpretation: Strategy is not robust and fails out-of-sample.

4.5 Fee Impact Analysis

Highlights:

- No-fee return: **5.25%**
- 2% + 20% fee return: **1.92%**
- Fee drag = **−3.33% annually**

Investor takeaway: Fees destroy already-weak returns.

fee_impact_analysis

gross_total_return_pct	net_total_return_pct	gross_annual_return_pct	net_annual_return_pct	total_fee_drag_pct	annual_fee_drag_pct	manageme	performance
213.66946907359600	213.66946907359600	5.24620054073075	5.24620054073075	0.0	0.0	0	0
213.66946907359600	150.83351338829000	5.24620054073075	4.199081544118170	62.83595568530610	1.0471189966125800	1	0
213.66946907359600	100.58341480811500	5.24620054073075	3.162339639928850	113.08605426548100	2.083860900801900	2	0
213.66946907359600	60.39861965089400	5.24620054073075	2.1358723954979100	153.27084942270200	3.1103281452328400	3	0
213.66946907359600	28.263290935619800	5.24620054073075	1.1195783852713700	185.40617813797600	4.126622155459380	4	0
213.66946907359600	52.95351270291740	5.24620054073075	1.9189769247210500	160.71595637067900	3.3272236160097	2	20
213.66946907359600	42.916422844658500	5.24620054073075	1.610030383139230	170.75304622893800	3.636170157591520	2	25

4.6 Business Viability

- SPY after fees: **8.78%**
- Energy fund after typical hedge fund fees: **1.92%**
- Investors lose **6.87% per year** relative to SPY

5. Conclusions

5.1 Summary of Findings

1. Energy strategies significantly underperform SPY over 22 years.
2. Best energy approach (Volatility Parity) only earns 4.44% vs SPY's 8.81%.
3. Macro signals fail to create reliable alpha.
4. Walk-forward results suggest strong overfitting.
5. Monte Carlo simulations highlight extreme downside risk.
6. Fees devastate investor returns.

5.2 Why the Fund Fails

- Extreme **sector concentration**

- Multiple energy crashes (2008, 2014–2016, 2020)
- Secular decline in oil demand growth
- Energy equities lag technology-heavy SPY
- Macro signals insufficient to overcome structural headwinds

5.3 Management Recommendation

I do NOT recommend launching this fund.

Reasons:

- Underperforms SPY by ~6% annually after fees
- Uncompetitive against low-cost index funds
- High downside risk leads to poor client retention
- Fund likely to fail commercially

Would I invest?

No, investing in SPY or diversified macro strategies is more attractive.

Would I work for a similar fund?

Yes, as a quantitative researcher, but only in a **broader multi-sector strategy**.

5.4 Lessons Learned

- Diversification is irreplaceable
- Fees destroy returns
- Backtests must include Monte Carlo + walk-forward
- Macro sensitivity does not guarantee outperformance
- Passive indexing is hard to beat long-term

5.5 Future Research

- Multi-sector macro rotation

- Use options overlays to reduce downside risk
- Machine learning-based regime classification
- Incorporate renewable energy assets
- Test lower-fee structures (0.25%–0.50%)

Appendix

- Data sources: Yahoo Finance, FRED
- Code, data, figures:
<https://github.com/vrishanishah20/macro-linked-energy-etf>

References

Antonacci, G. (2014). *Dual Momentum Investing: An Innovative Strategy for Higher Returns with Lower Risk*. McGraw-Hill.

Asness, C. S., Frazzini, A., & Pedersen, L. H. (2012). Leverage aversion and risk parity. *Financial Analysts Journal*, 68(1), 47–59.

Bouchouev, I. (2023). *The Foundations of Commodity Markets: An Analytical Approach*. Wiley Finance.

Chan, E. P. (2020). *Algorithmic Trading: Winning Strategies and Their Rationale* (2nd ed.). Wiley.

Downey, L. (2009). *Oil 101*. Wooden Table Press.

Edwards, S. (2017). *Energy Trading and Investing: Trading, Risk Management, and Structuring Deals in the Energy Market*. McGraw-Hill.

Edwards, R. D., Magee, J., & Bassetti, W. H. C. (2019). *Technical Analysis of Stock Trends* (11th ed.). Taylor & Francis.

Greyserman, A., & Kaminski, K. (2014). *Trend Following with Managed Futures: The Search for Crisis Alpha*. Wiley.

Grinold, R., & Kahn, R. (2000). *Active Portfolio Management* (2nd ed.). McGraw-Hill.

Hamilton, J. D. (2009). Causes and consequences of the oil shock of 2008. *Brookings Papers on Economic Activity*, 1, 215–283.

Hilpisch, Y. (2020a). *Python for Finance: Mastering Data-Driven Finance* (2nd ed.). O'Reilly Media.

Hilpisch, Y. (2020b). *Financial Theory with Python: A Practical Guide to Investment Management, Portfolio Construction, and Risk Management*. O'Reilly Media.

Jegadeesh, N., & Titman, S. (1993). Returns to buying winners and selling losers. *The Journal of Finance*, 48(1), 65–91.

Kilian, L., & Murphy, D. P. (2014). The role of inventories and speculative trading in the global market for crude oil. *Journal of Applied Econometrics*, 29(3), 454–478.

López de Prado, M. (2018). *Advances in Financial Machine Learning*. Wiley.

Lo, A. W. (2019). *Adaptive Markets: Financial Evolution at the Speed of Thought*. Princeton University Press.

Lo, A. W., & Zhang, R. (2024). *AI and Behavioral Economics in Modern Finance*. MIT Press.

Markowitz, H. (1952). Portfolio selection. *The Journal of Finance*, 7(1), 77–91.

Markowitz, H. (1956). The optimization of a quadratic function subject to linear constraints. *Naval Research Logistics Quarterly*, 3(1–2), 111–133.

Malkiel, B. (2023). *A Random Walk Down Wall Street* (50th Anniversary ed.). W. W. Norton.

Qian, E. (2005). Risk parity portfolios: Efficient portfolios through true diversification. *PanAgora Asset Management Research Paper*.

Rockefeller, B. (2020). *Technical Analysis for Financial Markets*. Wiley.

Sharpe, W. F. (1963). A simplified model for portfolio analysis. *Management Science*, 9(2), 277–293.

Trivedi, V., & Kyal, P. (2021). *Building a Functional Backtester in Python*. Apress.

U.S. Federal Reserve Economic Data (FRED). Various series used for macroeconomic indicators.

Yahoo Finance. Historical market data for WTI, XLE, XOM, CVX, IEF, and SPY.