

# College Sale: Online Platform to Sell and Buy

## 1. Introduction

The idea is to create a portal that would allow university students to sell and buy stuff online. They can use this platform to get connected with other university students living on campus or off-campus to sell second-hand things. People can put their stuff online no longer needed by them or in case they are moving to another town. This could help to build an online marketplace that would encourage students to reuse essential items. It would be easier to kind of exchange and negotiate with students in the same university and make good connections. It would help students who are looking forward to saving money by reusing things required by them in their day to day life.

## 2. Expected List of Features

- Login or register
- Add item to sell online
- Browse to buy items
- Contact the seller or buyer.

## 3. Markey Survey

There are many sites with the same idea of selling and buying from people around the world. Some similar web sites are:

- Offer-Up: OfferUp is an online mobile-first C2C marketplace with an emphasis on in-person transactions. It was founded as a competitor to Craigslist, differentiating itself with mobile-friendly apps and user profiles with ratings.<sup>1</sup> My idea is to create a platform exclusively for my university or a particular university or college.
- eBay: eBay is Customer to customer as well as Business to Customer marketplace and allows to sell and buy a variety of goods and services. eBay are players in the big league while my idea is to create service just for my university.<sup>2</sup>
- Mercari: Mercari is a Japanese marketplace with features like such as Mercari Channel (live streaming e-commerce) and the Mercari NOW service, which allows users to instantly receive cash for their items, have contributed to the app's widespread success.<sup>3</sup>

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<sup>1</sup> "OfferUp - Wikipedia." <https://en.wikipedia.org/wiki/OfferUp>.

<sup>2</sup> "eBay - Wikipedia." <https://en.wikipedia.org/wiki/EBay>.

<sup>3</sup> "Mercari - Wikipedia." <https://en.wikipedia.org/wiki/Mercari>.

- Quikr: Quikr, is an Indian online marketplace and classified advertising platform, with listing in categories such as mobile phones, household goods, cars, real estate, jobs, services, and education. The scope of my idea is limited to allow the user to sell and buy thing that is needed by college going student and encourage them to reuse items.<sup>4</sup>
- Craigslist: Craigslist (stylized as craigslist) is an American classified advertisements website with sections devoted to jobs, housing, for sale, items wanted, services, community service, gigs, résumés, and discussion forums.<sup>5</sup> Craiglist is entirely free service while eBay takes 10% or some amount from your earning if you fell stuff.

#### 4. References:

- [https://www.huffpost.com/entry/selling-on-ebay-craigslist\\_n\\_6574596](https://www.huffpost.com/entry/selling-on-ebay-craigslist_n_6574596)
- <https://en.wikipedia.org/wiki/Craigslist>.
- <https://en.wikipedia.org/wiki/Quikr>
- <https://en.wikipedia.org/wiki/OfferUp>.
- <https://en.wikipedia.org/wiki/EBay>.
- <https://en.wikipedia.org/wiki/Mercari>.
- <https://www.facebook.com/groups/277581895663327/?fref=ts>

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<sup>4</sup> "Quikr - Wikipedia." <https://en.wikipedia.org/wiki/Quikr>.

<sup>5</sup> "Craigslist - Wikipedia." <https://en.wikipedia.org/wiki/Craigslist>.