






# Vritant Paul

Data Analyst | Business Analyst

## CONTACT

 +91 9117926893  
 vritantpaul09@gmail.com  
 <https://vritantpaul.github.io/portfolio/>  
 <http://www.linkedin.com/in/vp-datageek>  
 Ranchi, Jharkhand

## SKILLS

SQL  
Python  
Tableau  
Pandas  
Power BI  
R Programming  
Google Sheets  
Microsoft Excel  
Looker Studio

## PERSONAL INFORMATION

**Date of Birth:** 9/10/1998

### Hobbies:

- Reading
- Writing
- Running

## PREFERENCES

**Position :** Data Analyst, Business Analyst,  
Data Intelligence Analyst, Marketing Analyst,  
Data Scientist

**Location:** Bangalore, Pune, Delhi, Gurgaon

## LANGUAGES

English  
Hindi

## PROFILE

Passionate about data analytics with a degree in business administration and a google data analytics professional certificate holder. Fresher, seeking opportunities where I can utilize my analytical, mathematical and technical skills to solve real life problems related to analyzing a big volume of data to draw insights that can help with business decisions.

## EDUCATION

### Bachelors in Business Administration

Gossner College, Ranchi 2017-2020  
Honors, Marketing, Score - 65%

### 12th Boards

Agrasen DAV Public School, Ramgarh 2015-2017  
PCM, English, Economics, Score - 65%

### 10th Boards

Agrasen School, Bhurkunda 2013-2015  
Score - 8.2 CGPA

## CERTIFICATIONS

### Google Data Analytics Professional Certificate - Google

September 2021 - January 2022

### Business Analytics Specialization - Wharton School

October 2021 - January 2022

### Python for Everybody - Coursera

February 2022 - April 2022

## PROJECTS

### Cyclistic Bikeshare - A Case Study (Python)

Descriptive Customer Analytics to boost Cyclistics' subscription and came up with insights and recommendations necessary to make that convert possible.

### Bellabeat Fitness Tracker - EDA (R)

EDA on a dataset containing data from 30 participants, having recorded data of their heart rate, steps taken per day, BMI, sleep duration etc. for a span of 1 month.

### Ed-Tech Customer Analytics (Tableau)

Customer Analytics for an ed-tech firm zeroing in on major customer touch points, and evaluating KPIs to drive customer engagement.

### Adventure Works Sales Analysis (Power BI)

Operation Analytics of Adventure Works sales & inventory.

### Netflix Titles Analysis (Tableau)

Investigative analysis of over 8000 Netflix Titles both movies and TV shows.