



# Introduction to Simulation

Agent-Based Modelling and Simulation



#### **Contents**

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- Motivation
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#### **Motivation**

### Why do we need agent based simulation?

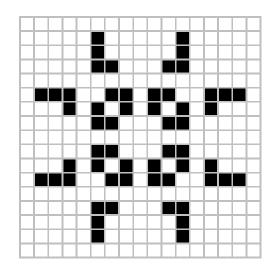
- Growing complexity in social-technical systems
- Distributed / agent based systems more frequent
- Interaction and self-organization → emergence
- Most natural populations are heterogeneous
- Individuals are adaptive and can learn
- **.** . . .
- e.g. energy market, economy, societal dynamics

Traditional methods fail to capture that adequately

### Simple Examples

#### Game of Life

- Cellular automaton
- Each cell can be either alive or dead
- Next generation state depends on Moore-neighborhood



#### Rules

- 1. A dead cell with 3 live neighbors comes alive
- 2. A living cell with less than 2 live neighbors dies
- 3. A living cell with 2 or 3 live neighbors stays alive
- 4. A living cell with more than 3 live neighbors dies

### Simple Examples

### Flocking behavior of birds

- Continuous space and movement
- Birds adapt their flight pattern to other birds in their vicinity
- Results in complex, seemingly coordinated flight patterns → flocks

#### Rules

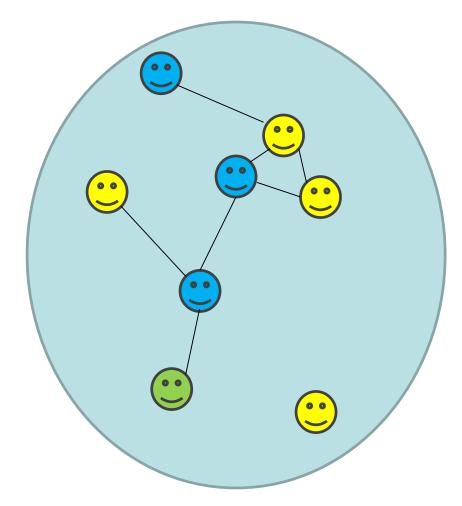
- Separation avoid crowding neighbors (short range repulsion)
- Alignment steer towards average heading of neighbors
- Cohesion steer towards average position of neighbors (long range attraction)



## Theory

### Elements of an agent based simulation model

- set of agents
- set of relationships
- environment



### Agents in ABMS

### Essential characteristics of an agent

- self-contained
- autonomous
- has a state
- interacts with other agents and/or the environment

#### Possible additional characteristics

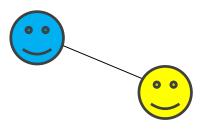
- adaptive
- goal-directed
- heterogeneous



### **Agent interactions**

#### An agent

- is connected to other agents (neighbors)
- has only local information



- interacts with some agents at some point in time NOT with all agents at any time
- interacts with its local environment
  NOT with any part of the environment

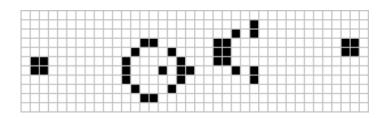
### A topology describes who transfers information to whom

Note: a model may contain multiple topologies

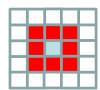
## **Topologies & Neighborhoods**

#### Discrete - Cellular Automaton

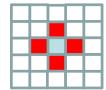
- At most one agent per cell
- GoL: cell=agent



Moore Neighborhood

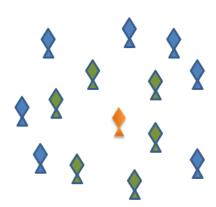


Euclidean Neighborhood



#### Continuous - Euclidean Space

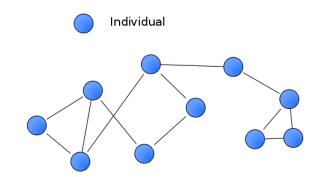
- Euclidean distance
- Continuous movement



## **Topologies & Neighborhoods**

#### **Network**

- Static networks
- Dynamic networks evolve and can grow / shrink

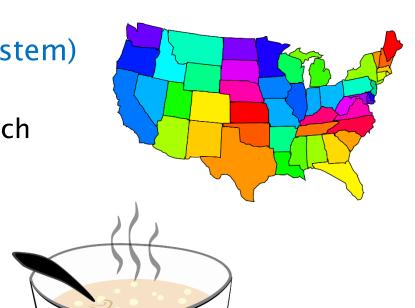


### GIS (Geographical Information System)

- Realistic / real landscape
- Agents move from patch to patch

#### Soup / Random Access

- Actual location does not apply / matter
- Connections form randomly



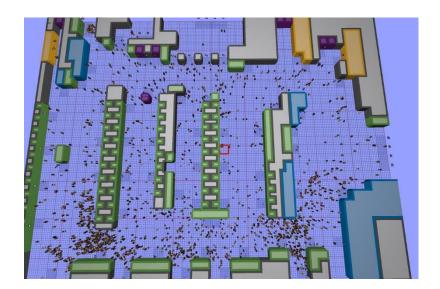
#### **Environment**

### May provide information on

- agents location
- available resources

• model specifics: e.g. ground characteristic, network

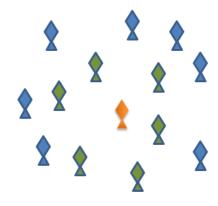
capacities





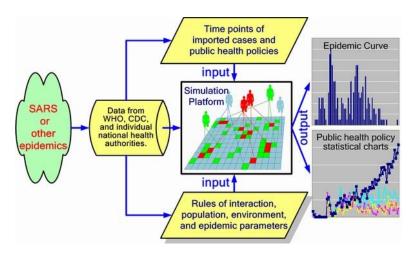
#### Small scale academic models

- Create and research emergence
- Set of idealized assumptions



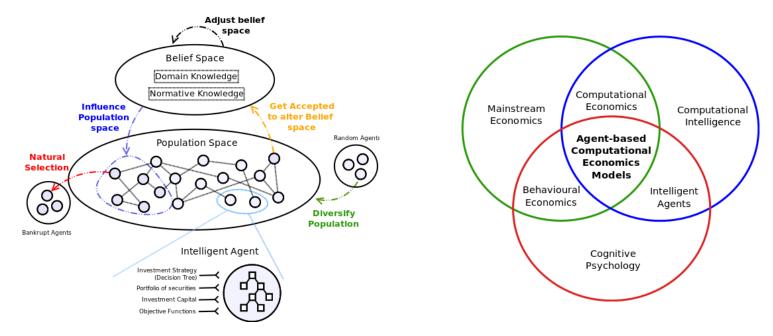
### Large-scale decision support systems

- Answer policy questions
- Include real data
- Are validated and credible



#### Agent Based Computational Economics

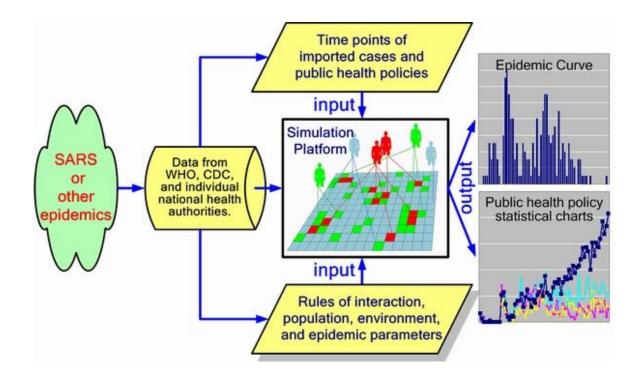
- Classical assumptions: rational & homogenous agents maximize utility, long run equilibrium  $\rightarrow$  perfect markets
- ABMS makes more realistic assumptions possible



Perfect Imperfection - Agent Based Models (ABM) - Stuart Gordon Reid (2013)

#### **Spread of Epidemics**

Simulating SARS: Small-World Epidemiological Modeling and Public Health Policy Assessments (Huang, Sun, Hsieh, Lin 2004)



In-Store Consideration Set Store Shelf

Available Products



## **Applications**

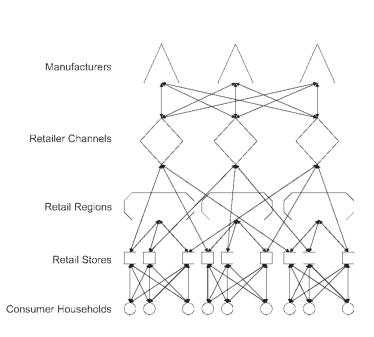
#### Consumer behavior

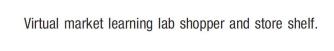
 Multiscale Agent-Based Consumer Market Modeling (North et.al. 2009)

Shopper

Store Preferences Product Preferences

Out-of-Store Consideration Set

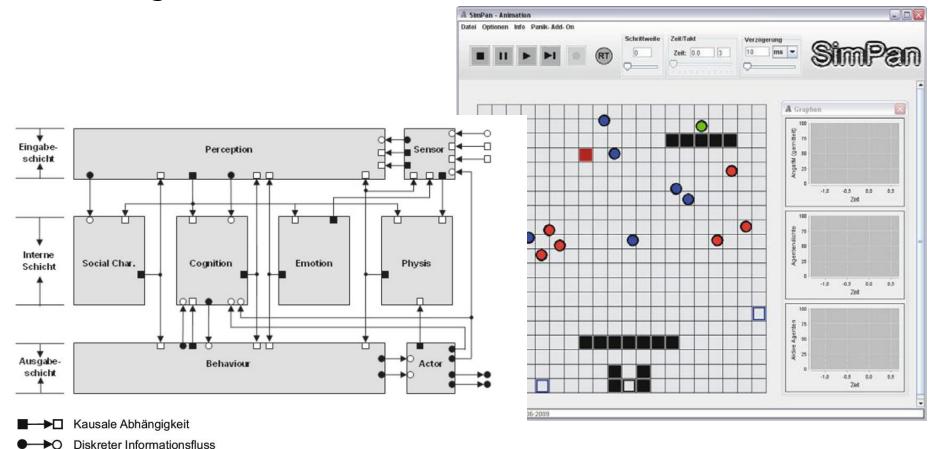




Overview of the virtual market learning lab agents and agent relationships.

#### Human behavior in panic situations

 Die Simulation menschlichen Panikverhaltens, Ein Agentenbasierter Ansatz (Schneider 2011)



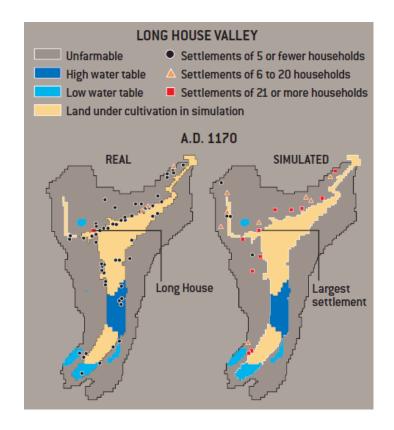
#### Crowd behavior

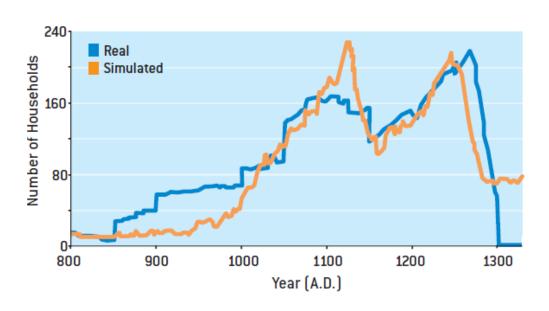
 Towards agent-based crowd simulation in airports using games technology (Szymanezyk, Dickinson, Duckett 2011)



#### Understanding ancient civilizations

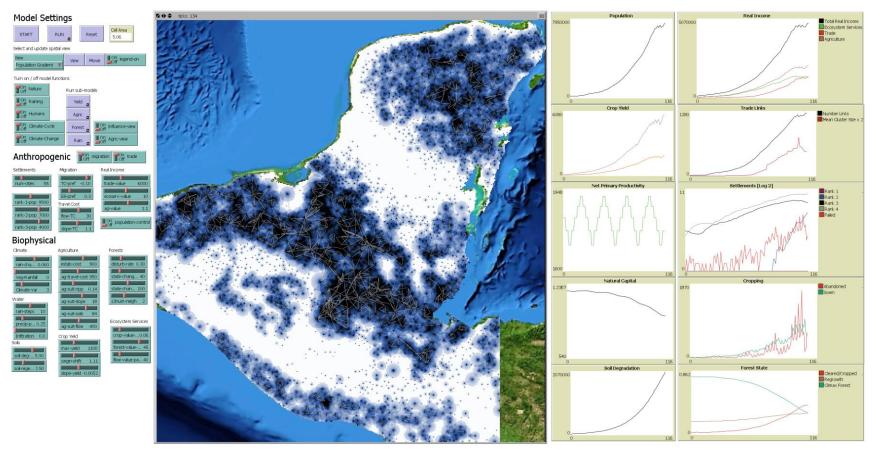
Simulating Ancient Societies: Computer modeling is helping unravel the archeological mysteries of the American Southwest (Kohler, Gumeran, Reynolds 2005)





### Understanding ancient civilizations

MayaSim: An agent-based model of the ancient Maya social-ecological system (Heckbert 2013)



### Further examples

- Supply chains
- Adaptive immune system
- Threat of bio-warfare
- Military engagements

### **Advantages**

#### Advantages of ABMS (over DES and SD)

- Can utilize insights from cognitive and social sciences to model agent behavior
- Can give insights into emergent phenomena in DES these have to be modeled explicitly
- Can model heterogeneous populations in SD these are homogenous
- Can model learning and adaption

## Disadvantages

### But there are pitfalls

- No common modeling approach
- No agreed upon rules for what an agent is and what not
- Not easy / possible to validate due to system complexity

### Other Agent based Stuff

#### **Optimization**

- Ant optimization
- Particle swarm optimization methods

### Swarm intelligence

Fleets of robots for exploration tasks

#### **Computer Games**

Games like SimCity, Sims etc.

. . .

### Some Agent based Simulation Tools

### NetLogo (used for this lectures examples)

- Freeware
- Specific for agent based systems
- Developed at CCL (The Center for Connected Learning and Computer-Based Modeling) Northwestern University, IL

#### Others

- AnyLogic 8.x
- Repast Recursive Porous Agent Simulation Toolkit

### **Learning Goals**

### Questions to test your knowledge:

- What are the elements of an agent based simulation?
- What are possible topologies?
- What elements are essential for an agent?