

Cacti and Succulent  
Society of America



Schnepf Farms

John Brown  
Director of Farming

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Matt Vroom

Chair of Cacti Convention

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Dear John Brown,

On behalf of the Cacti and Succulent Society of America, I would like to formally provide a business proposition for permission to use your farms for our upcoming Cactus Convention. This convention is an annual event which takes place within Phoenix, Arizona and attracts thousands of visitors from all around the world. With the help of your farms, we could be able to grow the cacti that supply our convention in massive quantities; this would ensure that all attendees will be able to observe many varieties of the plant.

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### Specific Logistics

In order to provide the best experience possible, we would need to rent out a portion of your farm land from May to August of this year. This would provide adequate time to grow several different types of cacti and make sure there are no mistakes in the farming process. All materials and labor would be conducted by our organization, the only required good from Schnepf Farms would be the plot of land for the time duration. If there were any issue to occur while conducting our business, we would pay out of pocket to fix it. The payment for this transaction would be the amount needed to cover the expected profits the land would provide. Listed below are a set of questions that would allow us to prepare for the summer if needed. Please reply with an answer to our inquiry within two weeks.

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### Needed Information

1. Will it be possible to rent a portion of your farm for our convention?
2. What date would be possible for this transaction to occur?
3. What amount do you charge for renting out a space for the summer?
4. Will you need updates on the progress of our farming?
5. Which plot of land is best for us to act upon?

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### Conclusion

Thank you very much for considering our request for renting of your land. The quicker the response, the quicker we will be able to provide you the funds needed for this operation and the faster we will be able to accomplish our cacti growing goals. If you need to make an adjustment to the suggested course of action, please respond with a more appropriate timeline. We will expect a response in timely fashion.

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Your time and consideration is appreciated,

Matt Vroom

Chair of the Cacti Convention  
4/16/18