

*Graduate from the best...*



## OM KOTHARI GROUP OF EDUCATIONAL INSTITUTES

(Approved by AICTE & NCTE, New Delhi, Affiliated to RTU & UOK, Kota.)



Make the  
**Right** Move

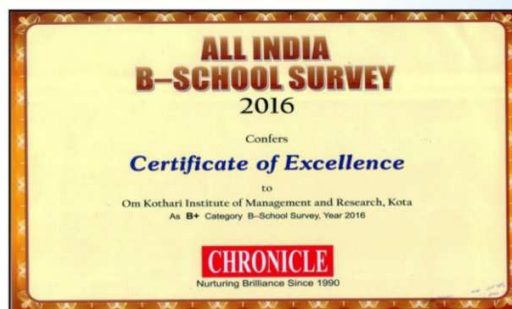
— COURSES —

**MBA | MSW | BBA | BCA | B.Com | B.Ed. | BSTC**

"The duty of learned men is to carry their excellent deeds & to make others do the same."



Prize Distribution Robo-Tryst-2015-16 IIT Delhi



Certificate of Excellence by Business Chronicle 2016

### *Thus Spake the Literati.....*

"I was Impressed by the Institute's infrastructure, faculty and students. The vocational training started by the Institute is laudable."

**Shri M.P. Eshwar**  
CMD Instrumentation Ltd. Kota

"Very beautiful and Vibrant Campus. Wonderful experience to be here."

**Dr. Ratna Jain**  
Medical Practitioner &  
Ex Mayor, Kota

"I found that the faculty members and management of the Institute both are committed for its progress and prosperity. The infrastructure and general ambience of the educational fraternity is of a high quality and has the potential to achieve the status of excellence."

**Prof. J.P.N. Mishra**  
Dean, School of Life Sciences, Central University, Gujarat

"It was a great learning experience with the students of OKIMR. I loved the queries, enthusiasm, level and desire to excel of the students."

**Shri Manoj Jain**  
ASM, SBI Life, Corporate Solutions, Alumnus of OKIMR



National Workshop on Process & Benefits of Accreditation & Assessment (NAAC) to Help Educational Institutes



Anti-ragging norms  
as per UGC regulations are  
strictly enforced. Helpline - 24x7 - 8233217907

**A-1 SPECIAL IPIA, JHALAWAR ROAD, NEAR CITY MALL, ANANTPURA, KOTA-324009**

Contact No. 0744-2490878, 2490402 | Website : [www.okedu.in](http://www.okedu.in), Email : [okimrkota@rediffmail.com](mailto:okimrkota@rediffmail.com)





Conference on Capacity Building for Gen. Next



Inter-Collegiate Swimming Competition



Poster Competition : International Aids Day (Red Ribbon Clubs )



Gift a Tree



International Yoga Day Celebrations



Fun-Fair



Mega Dandiya Celebrations



Blood Donation Drive



Talent Hunt by FM Tadka



Industrial Visit



# About us

The Om Kothari Group of Educational Institutes, under the Om Kothari Foundation is the vision of Late Dr. T.C. Kothari, Founder Chairman of OKGEI as well as Om Metals Infrastructure Ltd.Kota, in memory of his son Late Shri Om Kothari. The large industrial group is a conglomerate of diverse enterprises having a turnover close to Rs. 1000 crores P.A. This industrial interface and Dr. Kothari's dream of founding an Educational institute led to the establishment in 1995 of first privately owned institute of Management Studies in Rajasthan for the degree of MBA-Masters of Business Administration at the Om Kothari Institute of Management & Research. The students are thus direct beneficiaries of exposure to the world of industry and commerce and Campus Placements at Om Metals enterprises.

## Subsequently added courses and colleges are :-

Om Kothari Institute of Management conducts Bachelors in Business Administration (BBA- 1998) Bachelors in Computer Application (BCA-2004), Bachelors in Commerce ( B.Com-2014), Masters in Social Work ( MSW-2015).The Om Kothari Teachers' Training College was established in 2008 and conducts B.Ed and BSTC courses.

## OUR VISION :

To learn and then to lead. To facilitate the growth of human spirit in our students so that they may light up their respective fields with their expertise, achievements and values. And through their own examples to inculcate a sense of responsibility for the wellbeing and progress of society.

## OUR MISSION

We aim to develop standards of excellence in academics, research and consultancy through the concerted and committed efforts of our faculty and pedagogy used to ensure an all round development.

## OUR SUCCESS LADDER

- It is the first privately owned college with industrial linkage in Management Studies in Rajasthan estb. 1995 and also the **only privately owned** management college to be awarded B+ Certificate of Excellence by Business Chronicle 2016 in Rajasthan.
- University Toppers in almost all successive years.
- It has over 2000 alumni highly placed nationally and internationally.
- Many alumni are serving successfully in civil and defense services.

## SPECIAL FEATURES

- Late Dr. T.C. Kothari Memorial Meritorious Students Scholarship for girls.
- "Earn - while - you-Learn Schemes" through Short Selling Assignments.
- Skill Development Programs of Central / State Govt.
- We are a Tobacco Free Institute.
- Anti-ragging cell as per the UGC regulations enforces strict discipline among students. They are free to call on the helpline no. 8233217907 for assistance and complaints 24x7.
- Students' Grievance & Counseling Cell is operative for any problems facing students.
- Anti-Women Harassment Cell ensures safe and worry-free campus for girls.
- Hostel and conveyance facilities are also available.
- All fees charged are as prescribed by the Govt. There are no donations or any other hidden charges.

# Courses Offered

## **MASTERS IN BUSINESS ADMINISTRATION (MBA) WITH DUAL SPECIALIZATION**

(Approved by AICTE, New Delhi & Affiliated to RTU, Kota)

### **CAREER PROSPECTS:**

- In the fast growing Indian economy in both private as well as government sectors the demand for MBA graduates is increasing by the day. 100 % Placement assistance is provided to students.

**Duration :** 2 years, 4 Semesters. **Eligibility :** Graduation in any stream with minimum 50% marks for General Category and 45% marks for reserved category (SC, ST, OBC, SOBC).

## **MASTERS IN SOCIAL WORK (MSW)**

(ONLY PRIVATE COLLEGE OF UNIVERSITY OF KOTA OFFERING THIS COURSE)

(Course conducted in both English & Hindi)

### **CAREER PROSPECTS:**

- Job opportunities available both in private and government sectors.
- Entrepreneurial opportunities for initiating one's own NGO.
- MSW is also known as "soft MBA". Hence jobs available in managerial/administrative sectors.
- Ideal for corporate social responsibility oriented organizations.

**Duration:** Four Semesters. **Eligibility:** Graduation in any stream with minimum 48% marks for General Category. All other reservations are as per government norms.

## **BACHELOR OF BUSINESS ADMINISTRATION (BBA)**

### **CAREER PROSPECTS:**

- Several assignments are available in the private sector in fields of marketing, sales, finance etc.
- 100 % Placement assistance is provided to interested students.
- Students may pursue PG professional courses ie. MBA, MSW etc.

**Duration:** Three Years (Annual System) **Eligibility:** Class XII in any stream and recognized board with minimum 45% marks for General Category. All other reservations are as per government norms.

## **BACHELORS OF COMPUTER APPLICATIONS (BCA)**

### **CAREER PROSPECTS:**

- The ever expanding IT field offers innumerable job opportunities specially based on the Digital India movement of Government of India.
- To make the students employable or self- employed.
- Students may pursue PG professional courses ie. MBA, MCA, MSW etc.

**Duration:** Three Years (Annual System) **Eligibility:** Class XII in any stream and recognized board with minimum 45% marks for General Category. All other reservations are as per government norms.

## **BACHELORS OF COMMERCE (B.COM)**

### **CAREER PROSPECTS:**

- Job opportunities available as junior accountants and in fields of sales and marketing.

**Duration:** Three Years (Annual System) **Eligibility:** Class XII in any stream and recognized board with minimum 45% marks for General Category. All other reservations are as per government norms.

## **BACHELORS IN EDUCATION (B. Ed.) Approved by NCTE**

### **CAREER PROSPECTS :**

- There is a constant requirement for teachers in both Government and in private sectors. A good teacher is a fundamental asset in all schools.

**Duration :** Two Years (Annual System). **Eligibility :** Graduates in any stream as per RPTET rules 50% minimum marks for candidates in General Category. All other reservations are as per government norms.

## **BASIC SCHOOL TEACHERS COURSE (BSTC)**

Affiliated to Dept. of Elementary Education, Bikaner and Approved by NCTE

### **CAREER PROSPECTS :**

- Opportunities for Primary School teachers are ample as there are numerous Primary schools in Government or Private sectors.

**Duration:** Two Years (Annual System). **Eligibility :** XII in any stream and recognized board with minimum 50% marks for General Category. All other reservations are as per government norms.





## *Our Infrastructure*

### **FACULTY :**

Highly qualified, experienced and dedicated faculty trains the students towards success and career achievements.

### **TEACHING METHODOLOGY :**

Teaching through audio-visual aids. Industrial Training, project-work, case studies seminars, workshops, industrial visits and tours to various industries to give them practical exposure.

### **CLASS ROOM AND AUDITORIUM :**

Spacious, airy and sunlit classrooms are equipped with comfortable furniture and latest teaching aids like LCD, microphones etc. Air-conditioned Conference Room and Auditorium is available for value addition amongst faculty and students, to conduct seminars, conferences, workshops, guest lectures, management games, extra-curricular activities & other indoor events.

### **LIBRARY :**

We have a rich stock of over 11000 books and latest journals, magazines, newspapers, research and study material along with online learning and e-learning facilities. Helpful library staff is available to solve all students/ library related problems.

### **COMPUTER LAB :**

Two state-of-the-art spacious and separate Air conditioned computer labs equipped with latest software, hardware, multimedia and networking through OFC Broadband having 1:1 student-computer ratio to facilitate learning.

### **SPORTS & PHYSICAL DEVELOPMENT :**

A sound body has a sound mind. Overall development is assured through our well equipped indoor and outdoor sports facilities. Students enjoy playing chess, table-tennis, Badminton, Basket Ball, Cricket etc, during sports week. OKIMR is a recognized Rover Rangers Team of Rajasthan State Bharat Scouts and Guides.

### **EXTRACURRICULAR ACTIVITIES :**

Throughout the year we hold several events like Fresher's Party, Rangeelo Rass, Deepotsav X'mas, Spic Macay Shows , Yoga, Meditation, Health check up, blood donation camps and participation in student-rallies in support of social causes. Our students are the Event-Managers of all activities.

The Red Ribbon Club of OKIMR a State Government recognized body conducts many events to introduce social awareness amongst students and also in areas nearby OKIMR on burning issues of the day like Aids, HIV, Female feticide, evils of tobacco & drug consumption, environmental issues, cancer, disuse of plastic bags etc.

### **TRAINING & PLACEMENT:**

The Training and Placement Cell is extremely pro-active and helpful in assisting students in Industrial Training, Campus Placements, organising Industrial visits, tours, seminars, conferences and videographed selfassessment presentations by the students. These factors are responsible for students finding themselves wellplaced through our 100% job assistance in several campus placements. It provides 100 % Placement Assistance through its strong alumni network and active Training & Placement Cell. Our well groomed students have performed even upto the level of IIT's.