

BASIC INFORMATION	
Site's Main Objective	The sites main objective is to provide the user with information about Orlando Tropical Transport including services offered, contact info, fleet info, rates, and the
Keywords	orlando transportation, orlando taxi, Orlando airport shuttle, Orlando car service, Orlando shuttle, Orlando hotel shuttle, Orlando attraction shuttle, Orlando taxi fares, Disney world shuttle, Port Canaveral Cruise Transportation, Orlando Shuttles, Shuttle from Orlando To Port Canaveral, Servicio de transporte Orlando, Disney Orlando shuttle
Home Page <title></title>	Orlando Tropical Transport - Home
Sub Page <title></title>	Orlando Tropical Transport - Services Transportation services we offer Orlando Tropical Transport - Rates and Reservations Online Reservation Form Orlando Tropical Transport - Area Attractions Shuttles we offer to popular attractions Orlando Tropical Transport - The Fleet The vehicles of our fleet
INDUSTRY INFORMATION	
Industry Terms	Airport shuttle service, Transportation service, Car service, Taxi service, Shared shuttles, Airport shuttles
Services Offered	Airport shuttle, shared shuttle, Disney shuttle, Port Canaveral shuttle, taxi, car service
USER-ORIENTED INFORMATION	
Sample Searches	Orlando airport shuttle, Disney Orlando shuttle, Orlando hotel shuttle, orlando taxi, orlando transportation, Port Canaveral shuttle
Theme and Content	Transportation services, taxi service, airport shuttle service,
Sub Page Searches	Disney world shuttle, Orlando airport shuttle, Orlando taxi fares, Orlando taxicabs, Orlando cruise ship shuttle
Key Phrases	Orlando shuttle service, Orlando taxi service, Orlando airport shuttle, Orlando car service, Orlando shared shuttle
MOBILE FIRST	
Design Approach	By condensing the site content to a minimum and incorporating solid user interface design, the sites main topics will be displayed in a mobile device clearly and with easy access.
Services Transportation services we offer	
Sub-Section	Airport Shuttle Service
Description	Describes in detail the airport shuttle service offered.
Content	One to two paragraphs about what airport(s) the service is
Placement	Top of Services page.
Keywords	Airport shuttle, shuttle, airport
Assets	Image of airplane
Notes	
Services Transportation services we offer	
Sub-Section	Taxi Service
Description	Description of taxi service
Content	A paragraph describing taxi service.
Placement	Second section of Services page.
Keywords	Taxi service, taxi, taxicab
Assets	Image of taxi
Notes	
Services Transportation services we offer	

Sub-Section	Shuttle Service
Description	Description of shuttle services.
Content	A paragraph describing types of shuttle services offered.
Placement	Third section of Services page.
Keywords	Shuttles, airport shuttle, shared shuttle
Assets	Image of shuttle
Notes	

Rates and Reservations | Online Reservation Form

Sub-Section	Rates Description
Description	Definition of current rates
Content	Table of rates
Placement	Top of rates and reservations page
Keywords	rates, reservations
Assets	
Notes	

Rates and Reservations | Online Reservation Form

Sub-Section	Online reservation form
Description	Form to submit for reservation of services
Content	Form and submit button
Placement	Second section of rates and reservations page
Keywords	rates, reservations
Assets	
Notes	

Area Attractions | Shuttles we offer to popular attractions

Sub-Section	Area Attractions we provide shuttles to and from
Description	Area attractions that we provide shuttles to and from
Content	Two to three paragraphs describing the major attractions shuttle
Placement	The main content area of the area attractions page.
Keywords	Disney shuttle, Port Canaveral shuttle
Assets	Images of Disney world and Port Canaveral
Notes	

The Fleet | The vehicles of our fleet

Sub-Section	The vehicles of our fleet
Description	Description of the types of vehicles in the fleet.
Content	3 to 4 paragraphs describing the vehicles
Placement	The main content area of the Fleet page.
Keywords	The fleet, car, shuttle van, van, taxi
Assets	Images of the vehicles
Notes	

CONTACT - Phone, email, etc.

Sub-Section	Contact Information
Description	Phone numbers, email addresses, mailing address
Content	List of contact methods
Placement	Top section of contact page
Keywords	email, phone number, address
Assets	
Notes	

CONTACT - Send a Message	
Sub-Section	Send a Message
Description	Contact form
Content	A simple contact form.
Placement	Bottom of contact page
Keywords	email, message, question
Assets	
Notes	