

Unlock Growth
by Transforming Your
People, Processes, and Strategy
With
Entrepreneur Growth Alliance™
(EGA™)



Entrepreneur Growth Alliance

Why EGA™

Comprehensive Growth Mindset:

- The EGA™ program emphasizes the importance of adopting a growth mindset, using the "Change or Die" principle to ensure entrepreneurs are mentally prepared for scaling challenges.

Leadership Development:

- The program hones leadership skills crucial for driving business success through the "Five Levels of Leadership" and "Entrepreneur Excellence, CEO Responsibilities and Mindset."

Strategic Planning and Execution:

- Entrepreneurs can develop and execute effective strategic plans (Growth As A Process) with tools like the One-page strategic plan, SER, SPR, OKRs (Objectives and Key Result areas), and a detailed Strategy Execution Calendar.

Personalized Assessments and Debriefs:

- The program includes in-depth personal assessments, such as the TriMetrix HD Personal Report and Emotional Intelligence Assessment, which provide valuable insights into personal and team strengths and areas for improvement.

Systematic Growth Process:

- Utilizing "The Seven Stages of Growth for Scaling Your Business Profitably," the program provides a structured approach to scaling and ensures sustainable growth.

Dynamic Communication and Reporting:

- Focus on effective communication and team dynamics through tools like Leadership Team Report Debrief and project navigation for seamless initiative execution.

Sales and Marketing Mastery:

- The program offers a comprehensive Marketing and Sales playbook and TSI - Target Selling Methodology, equipping entrepreneurs with the strategies to drive revenue growth.

Vision, Purpose, and Values Alignment:

- EGA™ ensures that all employees are aligned with the company's vision, purpose, values, accountabilities, and norms, fostering a cohesive and motivated workforce.

Benefits of EGA™

Guidance and Advice

- Avoid pitfalls with expert guidance.

Skill Development

- Enhance essential strategy and operational skills with feedback.

Networking

- Expand your professional network for enhanced collaboration.

Goal Setting

- Achieve growth and scaling goals with strategic planning and execution.

Feedback

- Continuous improvement through constructive feedback and reflection.

Industry Insights

- Stay ahead with the latest trends, tools, and best practices.

Problem-Solving

- Tackle challenges effectively for productivity and cost savings.

Confidence Building

- Boost self-esteem and leadership skills to step out of your comfort zone.

Accountability

- Stay focused and achieve milestones.

Curriculum

Module 1 - Change or Die

This session is for leaders stuck in routines that no longer work. It reveals why change feels uncomfortable, why we resist it, and how outdated systems silently drag growth.

You'll learn to overcome resistance, identify your place on the Change Curve, use FAST goal setting for team alignment, and adopt a decisive mindset to lead with clarity. If you're still doing what worked 6 months ago, your business is already falling behind. This module gives you awareness, tools, and confidence to lead to real changes before it's too late.

Module 2 – How to Build Trust with Stakeholders

This session shows how trust isn't just emotional, it's measurable and strategic.

You'll understand the 4 Cores of Trust: Integrity, Intent, Capabilities, and Results and apply 13 trust-building behaviors to improve performance instantly. With a 5-level trust building framework and tools to apply trust in hiring, teamwork, and client relationships, you'll be equipped to move faster, cut friction, and lead more effectively.

Module 3 – Dynamic Communication

This session helps leaders fix the root issue by understanding their own communication style and adapting to stakeholders. You'll use the DISC model to uncover your communication style, recognize others' cues, and respond with clarity.

You'll gain insights into your DISC profile and team communication impact, tools to read others' styles via tone, body language, and pace, tailored communication strategies for each DISC type, tips to reduce conflict, improve feedback, and listen effectively, and a mindset shift from the Golden Rule to the Platinum Rule.

Module 4 – Seven Stages of Growth

Growth brings complexity. What works for a team of 5 won't work for 25. This session gives you a roadmap through the 7 stages of business growth, helping you spot hidden challenges like communication breakdowns (Flood Zones) and system misalignments (Wind Tunnels) and more.

You'll identify your current growth stage and its challenges, understand the 3 Growth Zones, 1. Preparation, 2. Performance, and 3. Pressure and gain a leadership guide to scale smart, reduce chaos, and stay in control.

Module 5 – Project Charters

Execution fails without clarity. This module introduces a one-page Project Charter that outlines what, why, who, and how of any project. You'll learn to assign clear roles, timelines, and success metrics for sharp meetings, real accountability, and aligned execution from day one. With a plug-and-play structure, this tool helps you launch projects faster, stay focused, and drive momentum, without long documents or confusion.

Module 6 – 1 and 3-Year Strategic Plan

A vision without a path leads to misalignment. In this session, you'll build a clear, one-page strategy for your 1-year and 3-year goals, defining who's accountable, by when, and how success will be measured.

You'll create clarity, role ownership, and a system to track progress. No fluff, just structure and discipline to move your business from ideas to execution.

Module 7 – Growth as a Process – Strategy Execution Calendar

Growth isn't a goal; it's a process. Growth as a Process gives you a proven monthly rhythm to align your team, track progress, and build momentum all year long.

You'll walk through a 12-month Strategy Execution Calendar, with each month tied to specific actions, from setting strategy in January to reviewing results in December, so your team always knows the next step and how it connects to the big picture. You'll gain a step-by-step 12-month calendar linking strategy to execution. Growth doesn't happen in bursts; it thrives on consistency. This session gives you the structure and discipline to grow not just once, but continuously throughout the year.

Module 8 – Emotional Intelligence

Emotions impact every business decision and interaction. This module breaks Emotional Intelligence into 5 parts: Self-Awareness, Self-Regulation, Motivation, Social Awareness, and Social Regulation and teaches you to manage emotions in real time.

You'll learn to stay composed, respond instead of reacting, and read others effectively. With strong EQ, you'll lead teams confidently, make better decisions, and influence without force.

Module 9 – Building Your Company Culture

Culture isn't about what's on the wall, it's what people do when no one's watching. This session helps you define and embed the five cultural foundations: Purpose, Vision, Values, Accountabilities, and Norms.

You'll build clarity on why your business exists, how your people should behave, and what they're truly responsible for. This module gives you the structure to shape daily behaviors, align teams, and create a culture of ownership and pride.

Module 10 – Talent Management – Foundations for Recruiting and Execution Excellence

Hiring for skill isn't enough, fit is key. This session introduces the 3D Job Profile, psychometric profile and customized interview questions. You'll learn how to assess candidates beyond resumes, run structured interviews, and implement an onboarding plan that drives alignment and performance from day one.

You'll gain tools to evaluate candidates for role fit, culture fit, and behavioral fit, a step-by-step process for high-impact, structured interviews, an onboarding roadmap covering expectations from Day 1 to Day 90. This session eliminates hiring guesswork, reduces turnover, and builds a team that performs and fits your company's culture.



Rajesh Tedla

Founder VRT Management Group



**Global Mentor | Board Advisor
Business Transformation Leader**

Rajesh Tedla has spent over three decades helping entrepreneurs unlock growth with clarity and confidence. From leading billion-dollar initiatives as Senior Vice President at GE Capital to mentoring 1,426 companies across 28 countries, his strategies have delivered more than \$520 million in measurable business value.

Respected globally as a mentor at Stanford University's LBAN Scaling Program, Raj is known for simplifying complex challenges and equipping leaders with practical, high-performance solutions. His work consistently turns potential into performance and vision into results.

Why Entrepreneurs Choose Raj

Impact across 28 countries
\$520M+ in measurable business value created
Mentor at Stanford University LBAN Scaling Program
Former Senior Vice President at GE Capital
Board Advisor to organizations shaping the future of entrepreneurship
Expertise in scaling businesses, teams, and leadership capacity

Credentials That Matter

Doctorate in Business Administration (DBA), Swiss School of Business & Management
MBA in Strategy & Management, University of Illinois Urbana-Champaign
MS in Industrial Technology | BE in Mechanical Engineering
22 Professional Certifications, including Six Sigma Master Black Belt, John Maxwell Certified Coach, and Certified Analyst in Emotional Intelligence, Values, Behaviors, and Leadership DNA

Ready to Scale?

The Entrepreneur Growth Alliance (EGA) is where entrepreneurs like you gain the tools, strategies, and mentorship to overcome stagnation and accelerate growth.

Join the next EGA cohort or book a call today to discover how Raj and EGA™ can help you scale, sustain, and succeed globally.

Coaching and Mentoring Experience

Year-Long (12 months) Support in Mentoring sessions

The program is entirely Live Zoom Sessions and includes:

- 10 weeks of live Teaching sessions.
- 10 weeks of live learning Q and A sessions.
- One monthly mentoring sessions for the next nine months.

Orientation Week with Weekly Goals

Orientation week kicks off the program. During this time, you'll meet classmates from around the USA, build a network for discussing real-world business case studies, to apply in your business, explore the learning tools provided, and gain a clear understanding of the workshop curriculum.

Recorded Video Lectures- Physical Binder

You'll have year-long access to live, recorded video mentoring and coaching sessions led by Rajesh Tedla, CEO of VRT Management Group LLC. Additionally, a 500 page physical binder containing all of the valuable EGA materials will be shipped directly to you.

Live Webinars

Every few weeks, there are live Mentoring Sessions conducted along with Rajesh Tedla and other coaches who are highly experienced industry practitioners who contextualize the video lectures and assist with questions you may have regarding your assignments. Live webinars are usually conducted between 11am and 2pm EST on Saturdays.

Clarifying Doubts

Alongside the live mentoring sessions, mentors host weekly two-hour Q and A meetings every Saturday from 11 AM to 1 PM EST for ten weeks. You'll also receive the necessary workbooks, tools, and resource materials to support your learning.

Follow-Up

VRT Management Workshop Support Team follow-up over email and Phone calls with learners who are unable to submit their assignments on time. We make them accountable for execution.

Contact Us

Starts from:

5 February 2026, Thursday

Schedule a 45-minute complimentary strategy call with your Masterful Thinking Partner and Mentor, Rajesh Tedla to learn how this Workshop can help you Grow and Sustain your Business forever.

<https://calendly.com/rajeshtedla/building-the-right-team-lban-mentor>



 Mr. Rajesh Tedla

« Talk to our expert »



Let your Business Thrive.
Join the Growth Workshop.