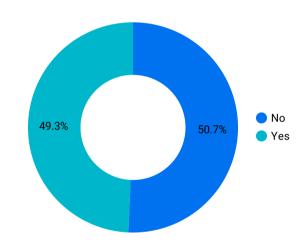
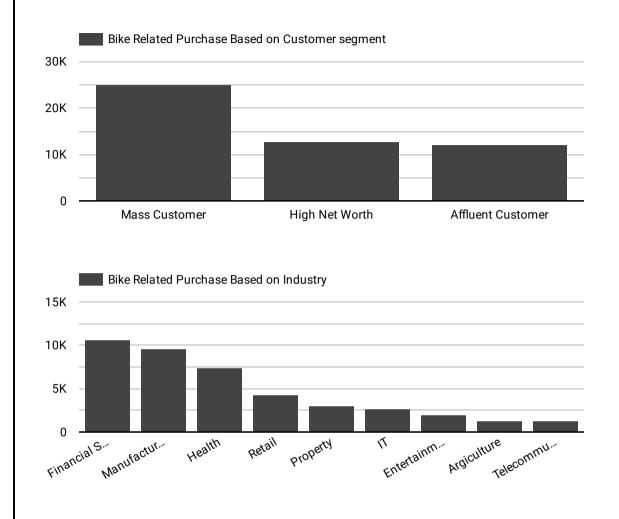
SPR©CKET CENTRAL

Total Bike Related Purchase by Male 23,765

Total Bike Related Purchase by Female 25,212





	first	gender	job_industr	owns_car	wealth_segment	state	past_3_years_bike_related_purchases
1.	Yuma	Male	Manufacturing	Yes	Mass Customer	NSW	40
2.	Wyndh	Male	Manufacturing	No	Mass Customer	VIC	1
3.	Wyn	Male	Manufacturing	No	Mass Customer	NSW	37
4.	Wylie	Male	Financial Servi	No	Mass Customer	NSW	99
5.	Wrennie	Female	Manufacturing	No	Mass Customer	VIC	23
6.	Winnifr	Female	Financial Servi	No	Mass Customer	VIC	83
7.	Wilfrid	Male	Financial Servi	No	Mass Customer	NSW	1
8.	Wilburt	Male	Manufacturing	No	Mass Customer	NSW	22