# Data Science & Exploratory Data Analysis

### A PRESENTATION OF INTERNSHIP SUBMITTED BY:

**TOPIC:** SALES INSIGHTS & CANCER PREDICTION

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AT THE COMPANY: APPSTONE LAB TECHNOLOGIES

LLP

# Disclose Sales Insights with Data Analysis, Power Bl and Time Series Forecasting

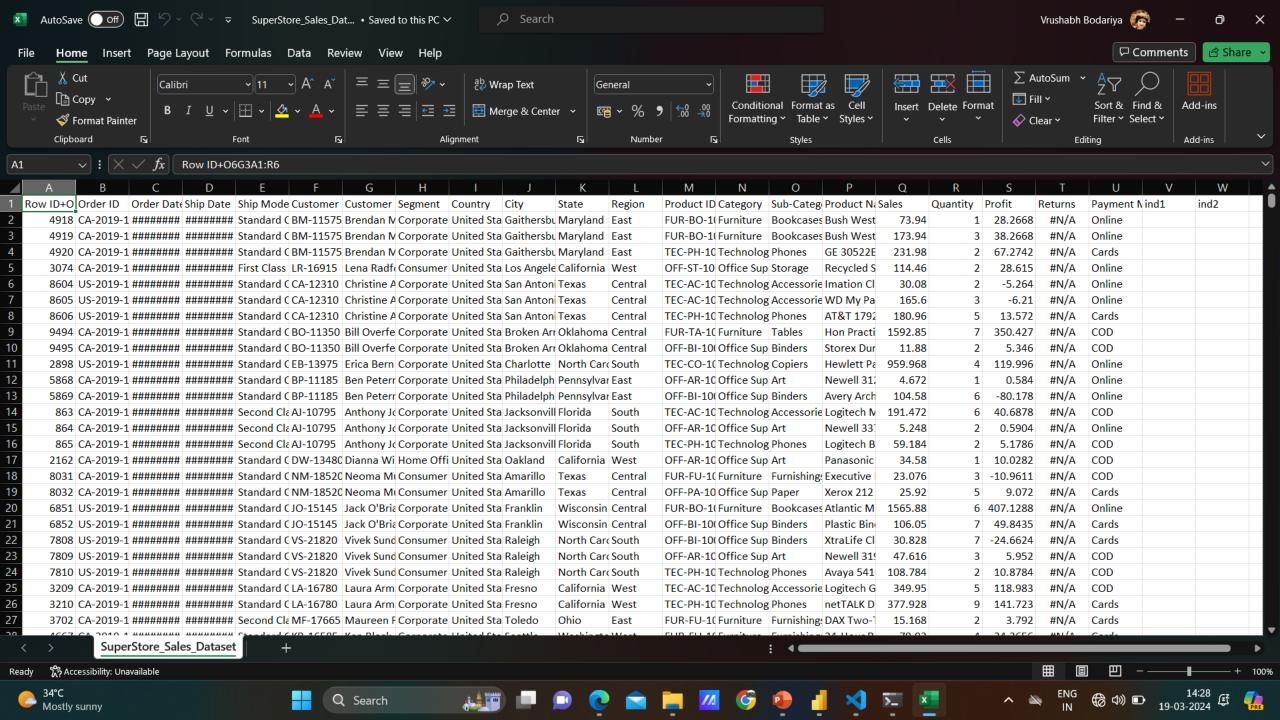
- Welcome to our presentation on finding sales insights using data analysis, Power BI, and time series analysis.
- In today's competitive market, understanding sales trends and forecasting future sales is essential for business success.
- This presentation explores how we can leverage data analysis techniques, Power BI and time series analysis to gain valuable insights into sales data.



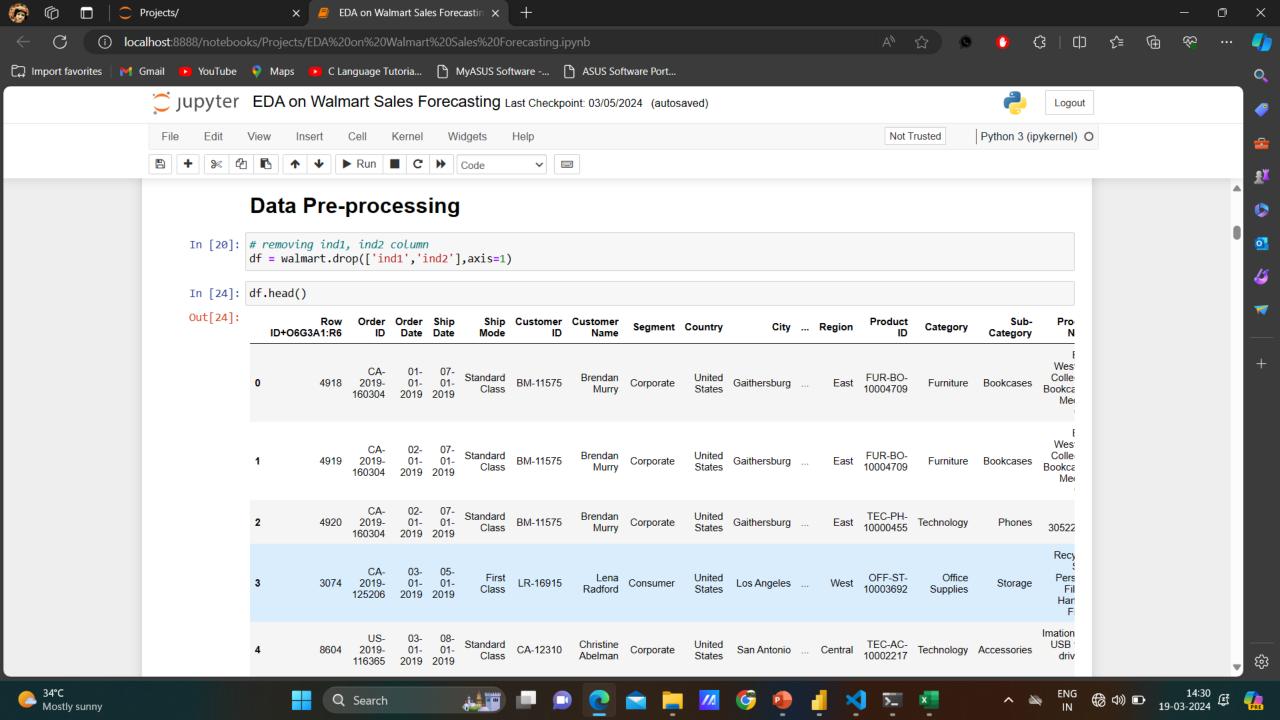
## Data Collection & Preparation

- The first step in finding sales insights is collecting and preparing the data.
- Data sources may include sales transactions, customer demographics, marketing campaigns, and external factors like economic indicators.
- Cleaning, transforming, and integrating the data ensure its quality and consistency for analysis.





```
In [22]: # Insert all require libraries
In [1]: import pandas as pd
In [3]: import matplotlib.pyplot as plt
In [4]: import seaborn as sns
In [6]: # read csv file
          walmart = pd.read csv('SuperStore Sales Dataset.csv')
In [7]: # provide top 5 raws of data
          walmart.head()
Out[7]:
                                                  Ship Customer Customer
                                                                                                                                   Product
                            Order Order Ship
                                                                           Segment Country
                                                                                                   City ... Category
                                                                                                                                            Sales Quant
             ID+06G3A1:R6
                               ID Date Date
                                                 Mode
                                                             ID
                                                                    Name
                                                                                                                       Category
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                           125206 2019 2019
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                                              Standard CA-12310
                                                                 Christine Corporate
                                                                                                                                 USB flash
                      8604 2019-
                                                                                                                                            30.08
                                                                                             San Antonio ... Technology Accessories
                                                 Class
                                                                                                                                   drive - 8
                            116365 2019 2019
                                                                                                                                      GB
```



### **Data Cleaning**

### **Checking For Duplicates**

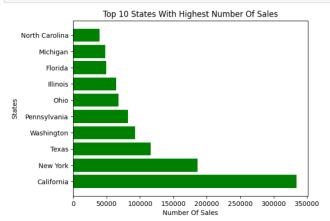
```
In [31]: # Using Conditional Statement
         if df.duplicated().sum()>0:
             print('duplicates are present')
         else:
             print('duplicates are not exist')
         duplicates are not exist
In [32]: df.duplicated()
Out[32]: 0
                 False
                 False
                 False
                 False
                 False
                 ...
                 False
         5896
                 False
         5897
                 False
         5898
                 False
         5899
         5900
                 False
         Length: 5901, dtype: bool
In [33]: df.duplicated(keep=False).sum()
Out[33]: 0
```



## **Exploratory Data Analysis And Power Bl**

- Power Bl is a powerful business analytics tool for visualizing and exploring data.
- EDA techniques such as data visualization, filtering, and drill-down analysis help uncover patterns and trends in sales data.
- Interactive dashboards and reports provide stakeholders with actionable insights in realtime.

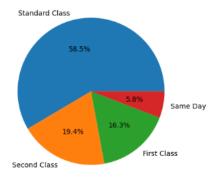
## In [111]: # create Bar graph plt.barh(Top\_State\_Sales['State'],Top\_State\_Sales['Sales'],color='green') plt.title("Top 10 States With Highest Number Of Sales") plt.yalabel("Number Of Sales") plt.yalabel("States") plt.yshow()





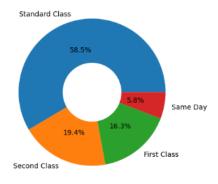


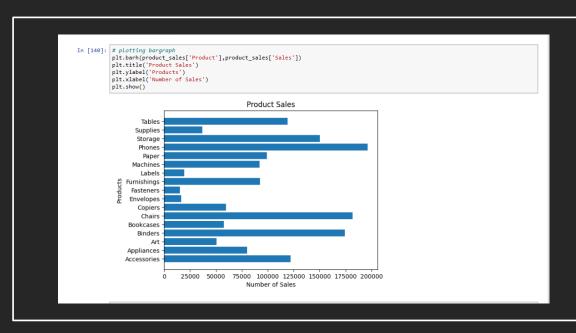
#### Popular Shipping Method

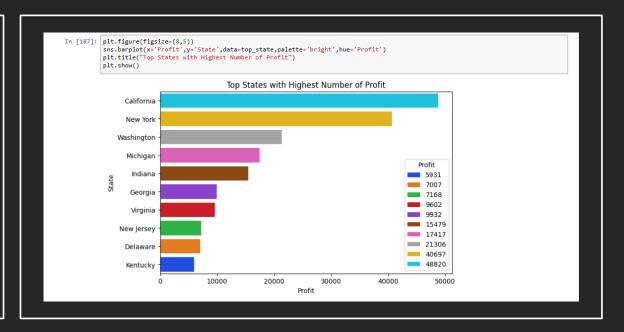


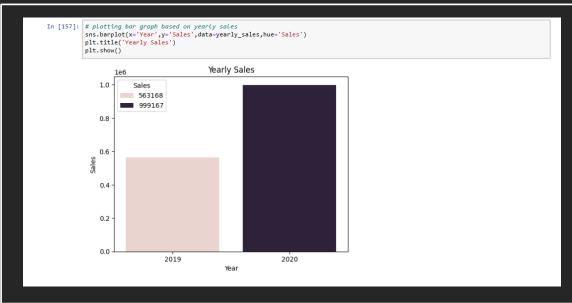
```
In [63]: # create a donut-pie chart
plt.pie(Shipping_mode['count'],labels=Shipping_mode['Ship Mode'],autopct='%1.1f%%',radius=1)
plt.pie([1],radius=0.4,colors=['w'])
plt.title("Popular Shipping Method")
plt.show()
```

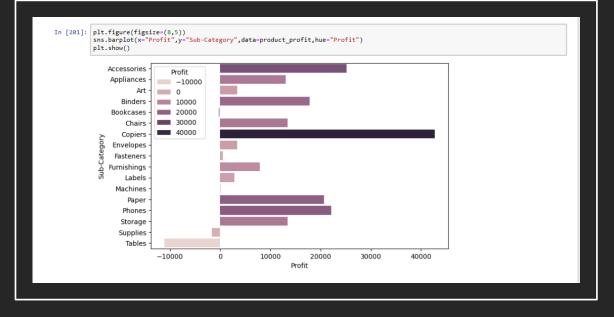
#### Popular Shipping Method





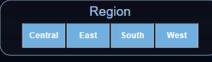








#### **Walmart Sales Dashboard**



Sales Profit

1.6M | 175K |

22K

Order

Avg.DeliveryTime (Days)

4



















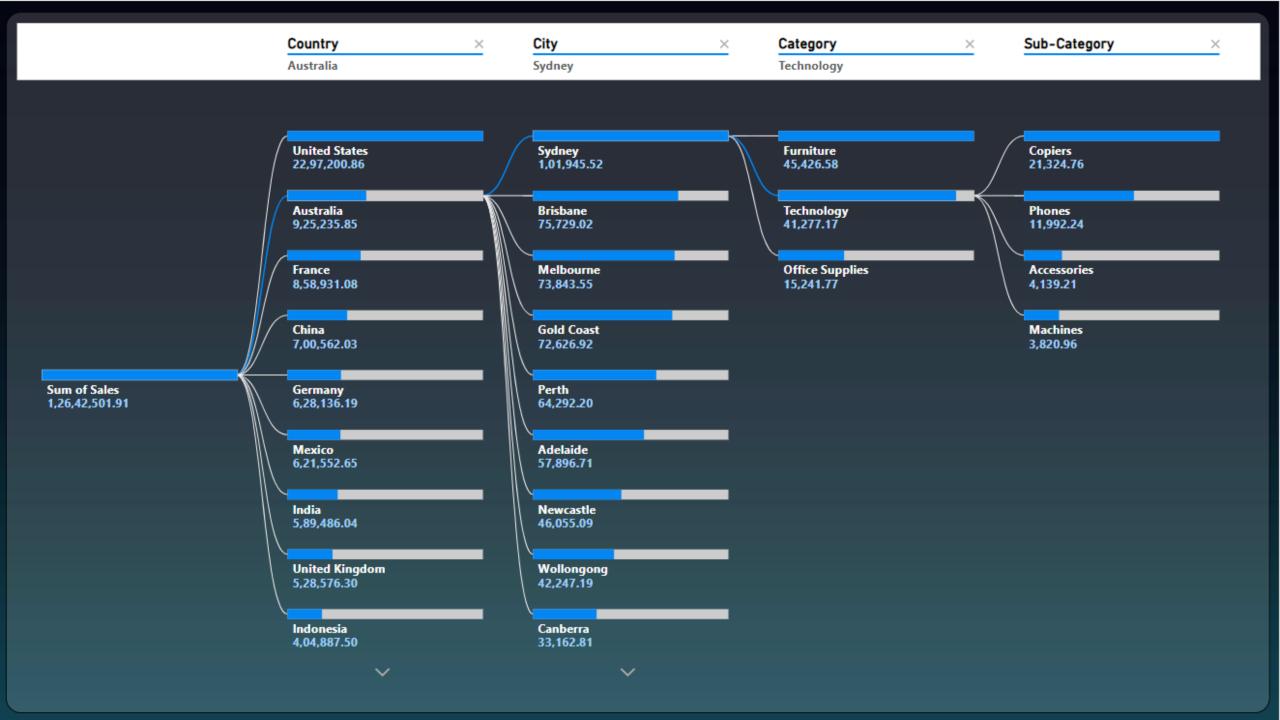
## Time-Series Analysis For Sales Forecasting

- Time series analysis is a statistical technique used to analyze temporal data and make predictions.
- By analyzing historical sales data, businesses can forecast future sales trends and demand patterns.
- Time series models such as ARIMA (Auto Regressive Integrated Moving Average) and Exponential Smoothing are commonly used for sales forecasting.

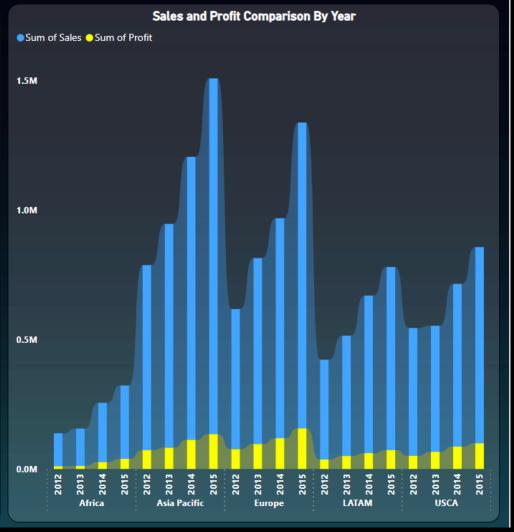






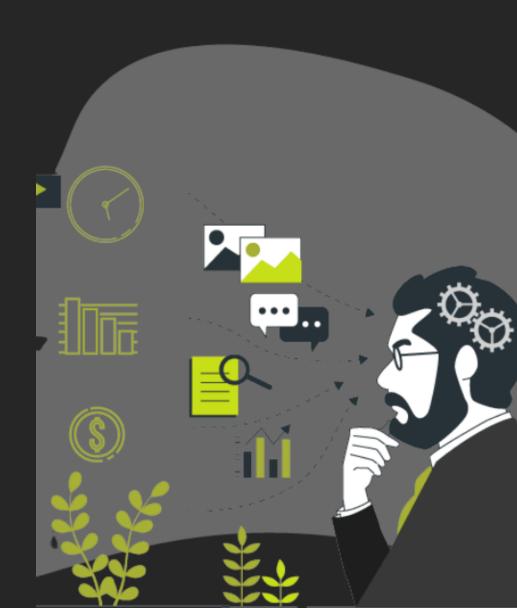






## Actionable Insights and Decision Making

- The insights generated from data analysis and time series forecasting empower businesses to make informed decisions.
- By understanding sales trends and forecasting future sales, businesses can optimize pricing strategies, allocate resources efficiently, and identify growth opportunities.



### Conclusion

- Data analysis, Power BI and time series analysis are powerful tools for uncovering sales insights and forecasting future sales.
- By harnessing the power of data-driven insights, businesses can gain a competitive edge, drive growth, and enhance overall performance.
- Continued investment in data analytics capabilities and technology is essential for staying ahead in today's dynamic business environment.



### Breast Cancer Prediction Using Data Science

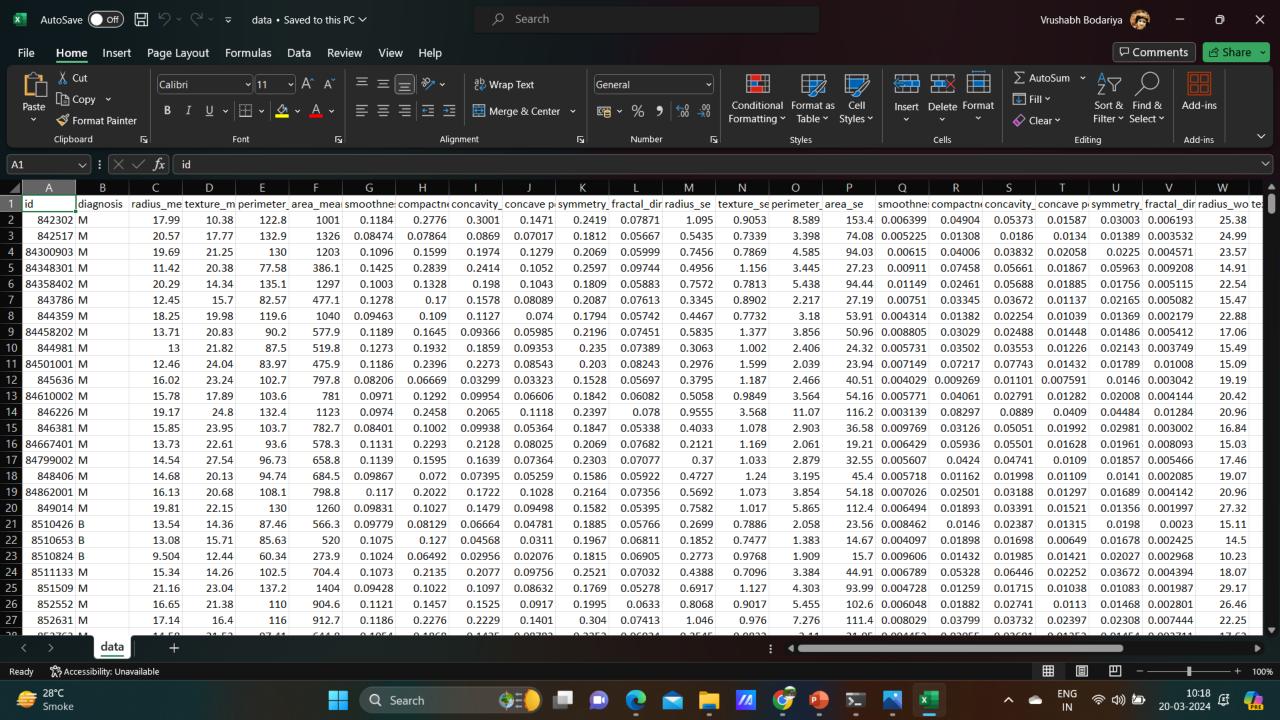
- •Welcome to the presentation on Breast Cancer Prediction Using Data Science.
- Breast cancer is a prevalent disease affecting women worldwide, making early detection crucial.
- This presentation explores the application of data science techniques for predicting breast cancer.





### **Data Collection**

- Gathering relevant data is crucial for building an accurate predictive model.
- Data sources may include patient demographics, medical history, genetic factors, and imaging results.
- High-quality, diverse datasets enhance the reliability and effectiveness of predictive models.



## Data Pre-processing & Data Cleaning

#### **Handling Missing Values:**

Identify and handle missing values appropriately, either by imputation (replacing missing values with a calculated value) or deletion.

Removing Duplicates: Detect and remove duplicate entries in the dataset to ensure data integrity.

### **Correcting Inconsistent**

Data: Address inconsistencies such as typos, mislabeled categories, or erroneous entries to maintain data accuracy.

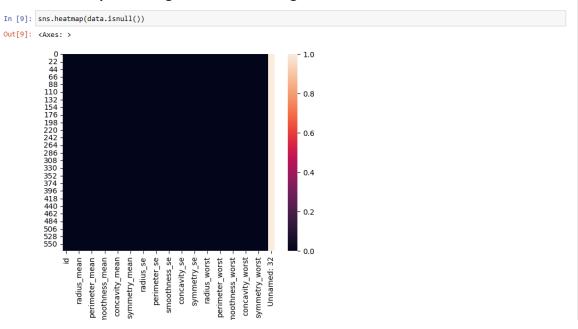
Dealing with Outliers: Identify and handle outliers that may skew the analysis results, either by removing them or transforming them.



```
import pandas as pd
from sklearn.preprocessing import StandardScaler
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score,classification_report
import pickle

def get_clean_data():
    data = pd.read_csv('data.csv')
    # clean the data
    data=data.drop(['Unnamed: 32','id'],axis=1)
    data['diagnosis'] = data['diagnosis'].map({'M':1,'B':0})
print(data.info())
return data
```

#### Data Pre-processing and Data Cleaning



fractal_dimension_mean	0
radius_se	0
texture_se	0
perimeter_se	0
area_se	0
smoothness_se	0
compactness_se	0
concavity_se	0
concave points_se	0
symmetry_se	0
<pre>fractal_dimension_se</pre>	0
radius_worst	0
texture worst	а



## Model Training and Evaluation

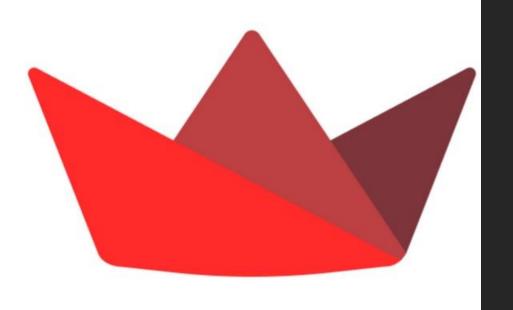
- Machine learning models, such as logistic regression or linear regression, are trained on the preprocessed data.
- Model performance is evaluated using metrics like accuracy, precision.
- •Streamlit can display these metrics in real-time, allowing users to understand the model's performance.

```
Evaluation of the model
In [43]: from sklearn.metrics import accuracy_score
In [45]: Accuracy = accuracy_score(y_test,y_predict)
In [46]: Accuracy
Out[46]: 0.9824561403508771
In [47]: #Classification report
         from sklearn.metrics import classification_report
In [49]: print(classification_report(y_test,y_predict))
                     precision recall f1-score support
                         0.97
                                  1.00
                                                     108
                                           0.99
                         1.00
                                  0.95
                                           0.98
                                                      63
            accuracy
                                           0.98
                                                     171
           macro avg
                         0.99
                                  0.98
                                           0.98
                                                     171
         weighted avg
                         0.98
                                  0.98
                                           0.98
                                                     171
```

```
16
     def create_model(data):
         x=data.drop('diagnosis',axis=1) # Independent variable
         y=data['diagnosis'] #dependent variable
         # scale the data
         scaler = StandardScaler()
         x=scaler.fit_transform(x)
         # split the data
         x_train,x_test,y_train,y_test = train_test_split(x,y,test_size=0.4)
         # train the data
         model = LogisticRegression()
         model.fit(x train,y train)
         # test the model
         y_predict = model.predict(x_test)
         print('Accuracy of model :',accuracy_score(y_test,y_predict))
         print('Classification report :',classification_report(y_test,y_predict))
         return model, scaler
```

```
Normalize the data
In [27]: # Scikit-learn
         from sklearn.preprocessing import StandardScaler
         # create a scaler object
         scaler = StandardScaler()
         # fit the scaler to the data and transform the data
         x scaled = scaler.fit transform(x)
In [28]: x_scaled
Out[28]: array([[ 1.09706398, -2.07333501, 1.26993369, ..., 2.29607613,
                 2.75062224, 1.93701461],
                [ 1.82982061, -0.35363241, 1.68595471, ..., 1.0870843 ,
                 -0.24388967, 0.28118999],
               [ 1.57988811, 0.45618695, 1.56650313, ..., 1.95500035,
                 1.152255 , 0.20139121],
                [ 0.70228425, 2.0455738 , 0.67267578, ..., 0.41406869,
                 -1.10454895, -0.31840916],
                [ 1.83834103, 2.33645719, 1.98252415, ..., 2.28998549,
                 1.91908301, 2.21963528],
                [-1.80840125, 1.22179204, -1.81438851, ..., -1.74506282,
                 -0.04813821, -0.75120669]])
```

```
None
 Accuracy of model: 0.9736842105263158
 Classification report :
                                       precision
                                                   recall f1-score support
            0
                    0.97
                              0.99
                                        0.98
                                                   148
                    0.97
                              0.95
                                        0.96
                                                   80
                                        0.97
                                                   228
     accuracy
                                                   228
    macro avg
                    0.97
                              0.97
                                        0.97
 weighted avg
                    0.97
                              0.97
                                        0.97
                                                   228
O PS E:\Internship\Breast Cancer Predictor>
```



## Building The Streamlit Application

- •Streamlit applications are built using simple Python scripts.
- Developers can add widgets like sliders, dropdowns, and buttons to create interactive elements.
- •Streamlit's reactive framework automatically updates the interface based on user input or changes in the underlying data.

```
Run ···
                  \leftarrow \rightarrow
                                                  D Breast Cancer Predictor
                app.py
                           X 🕏 data.csv
main.py
                                                 ⋾ style.css
app.py > 🕅 main
       import streamlit as st
       import pickle
       import pandas as pd
       import plotly.graph_objects as go
       import numpy as np
       def get_clean_data():
           data = pd.read csv('data.csv')
           # clean the data
           data=data.drop(['Unnamed: 32','id'],axis=1)
           data['diagnosis'] = data['diagnosis'].map({'M':1,'B':0})
           print(data.info())
           return data
```

```
data = get clean data()
slider labels = [
   ("Radius (mean)", "radius_mean"),
    ("Texture (mean)", "texture_mean"),
    ("Perimeter (mean)", "perimeter_mean"),
    ("Area (mean)", "area_mean"),
   ("Smoothness (mean)", "smoothness_mean"),
    ("Compactness (mean)", "compactness_mean"),
   ("Concavity (mean)", "concavity_mean"),
    ("Concave points (mean)", "concave points_mean"),
    ("Symmetry (mean)", "symmetry_mean"),
    ("Fractal dimension (mean)", "fractal_dimension_mean"),
    ("Radius (se)", "radius_se"),
   ("Texture (se)", "texture se"),
   ("Perimeter (se)", "perimeter_se"),
    ("Area (se)", "area_se"),
    ("Smoothness (se)", "smoothness_se"),
    ("Compactness (se)", "compactness_se"),
   ("Concavity (se)", "concavity_se"),
    ("Concave points (se)", "concave points_se"),
    ("Symmetry (se)", "symmetry_se"),
    ("Fractal dimension (se)", "fractal dimension se"),
    ("Radius (worst)", "radius_worst"),
    ("Texture (worst)", "texture_worst"),
   ("Perimeter (worst)", "perimeter_worst"),
    ("Area (worst)", "area_worst"),
    ("Smoothness (worst)", "smoothness worst"),
   ("Compactness (worst)", "compactness_worst"),
    ("Concavity (worst)", "concavity_worst"),
    ("Concave points (worst)", "concave points_worst"),
    ("Symmetry (worst)", "symmetry_worst"),
   ("Fractal dimension (worst)", "fractal dimension worst"),
input dict = {}
for label, key in slider labels:
   input_dict[key]=st.sidebar.slider(
```



## Visualizing Predictions

- Streamlit enables developers to visualize predictions using plots, charts, and tables.
- Interactive visualizations help users understand the factors influencing the predicted outcome.
- Streamlit's built-in support for popular plotting libraries like Matplotlib and Plotly makes it easy to create engaging visualizations.

```
def get_scaled_values(input_dict):
    data = get_clean_data()

X = data.drop(['diagnosis'], axis=1)

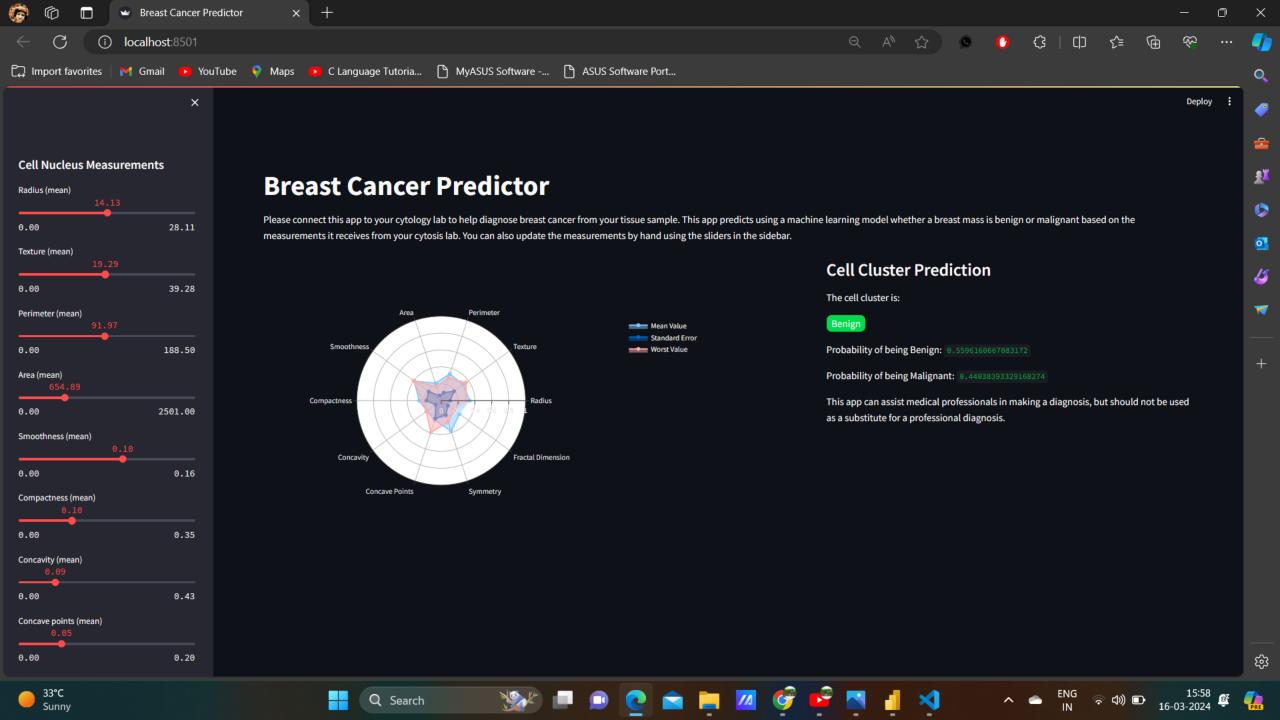
scaled_dict = {}

for key, value in input_dict.items():
    max_val = X[key].max()
    min_val = X[key].min()
    scaled_value = (value - min_val) / (max_val - min_val)
    scaled_dict[key] = scaled_value

return scaled_dict

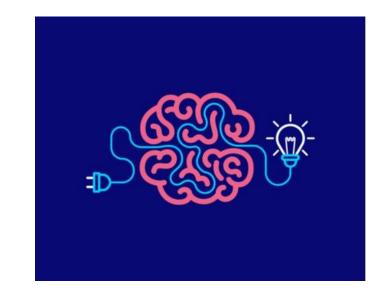
return scaled_dict
```

```
def get_radar_chart(input_data):
  input_data = get_scaled_values(input_data)
 categories = ['Radius', 'Texture', 'Perimeter', 'Area',
                'Smoothness', 'Compactness',
                'Concavity', 'Concave Points',
                'Symmetry', 'Fractal Dimension']
  fig = go.Figure()
  fig.add_trace(go.Scatterpolar(
         input_data['radius_mean'], input_data['texture_mean'], input_data['perimeter_mean'],
         input_data['area_mean'], input_data['smoothness_mean'], input_data['compactness_mean'],
         input data['concavity mean'], input data['concave points mean'], input data['symmetry mean'],
         input data['fractal dimension mean']
        theta=categories,
        fill='toself',
        name='Mean Value'
  fig.add_trace(go.Scatterpolar(
         input_data['radius_se'], input_data['texture_se'], input_data['perimeter_se'], input_data['area_se'],
         input_data['smoothness_se'], input_data['compactness_se'], input_data['concavity_se'],
         input_data['concave points_se'], input_data['symmetry_se'],input_data['fractal_dimension_se']
        theta=categories,
        fill='toself',
        name='Standard Error'
  fig.add_trace(go.Scatterpolar(
         input_data['radius_worst'], input_data['texture_worst'], input_data['perimeter_worst'],
         input_data['area_worst'], input_data['smoothness_worst'], input_data['compactness_worst'],
         input_data['concavity_worst'], input_data['concave points_worst'], input_data['symmetry_worst'],
         input data['fractal dimension worst']
        theta=categories,
        fill='toself',
        name='Worst Value'
  fig.update_layout(
   polar=dict(
      radialaxis=dict(
       visible=True.
       range=[0, 1]
    showlegend=True
```



### Conclusion

- •Streamlit provides a powerful platform for developing interactive web applications for breast cancer prediction.
- By combining data science techniques with Streamlit's intuitive interface, developers can create user-friendly tools for healthcare professionals and patients.
- •Continued research and innovation in this field hold the promise of improving early detection and treatment of breast cancer.



# Tools & Technology Used In Projects

- Visual Studio (Vs Code)
- Python (with Different libraries)
- Machine Learning
- Streamlit
- Power BI
- Jupyter Notebook
- Kaggle (for datasets)







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