



FACEBOOK ADS PERFORMANCE DASHBOARD

interest1

38,730

interest2

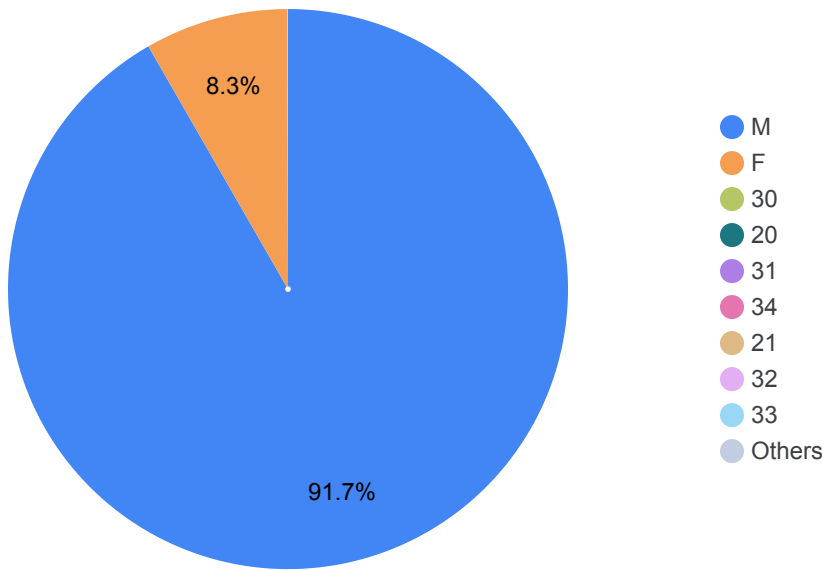
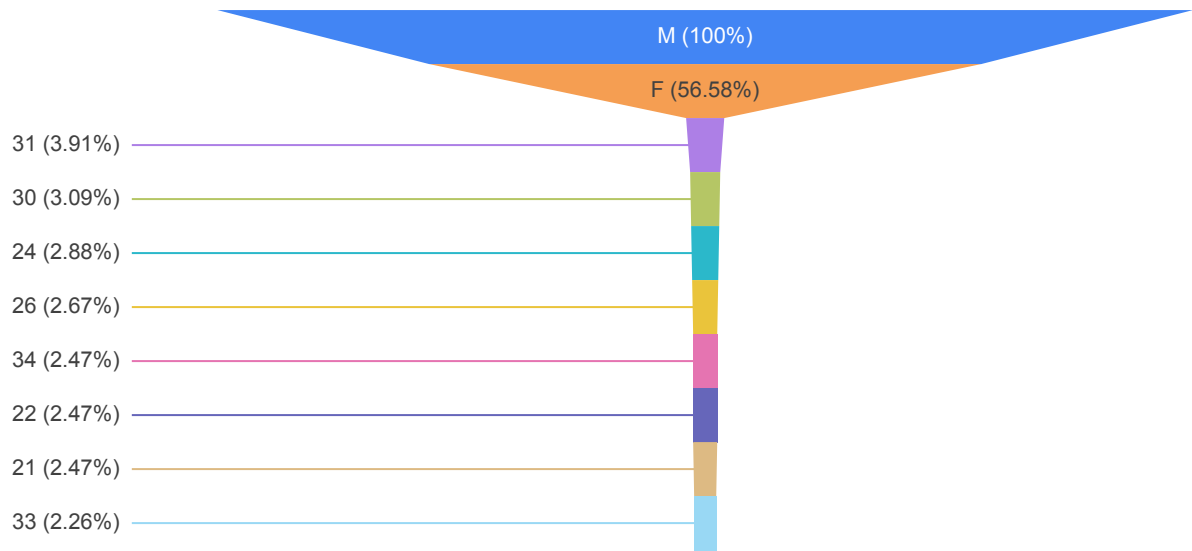
134,943,292

interest3

48,548

age	
1.	30-34
2.	35-39
3.	40-44
4.	45-49
5.	16
6.	29
7.	28
8.	63
9.	27

1 - 45 / 45



AGE

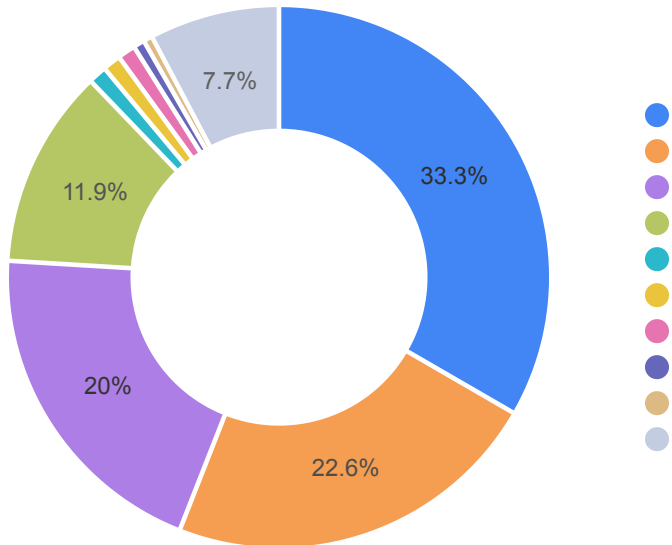
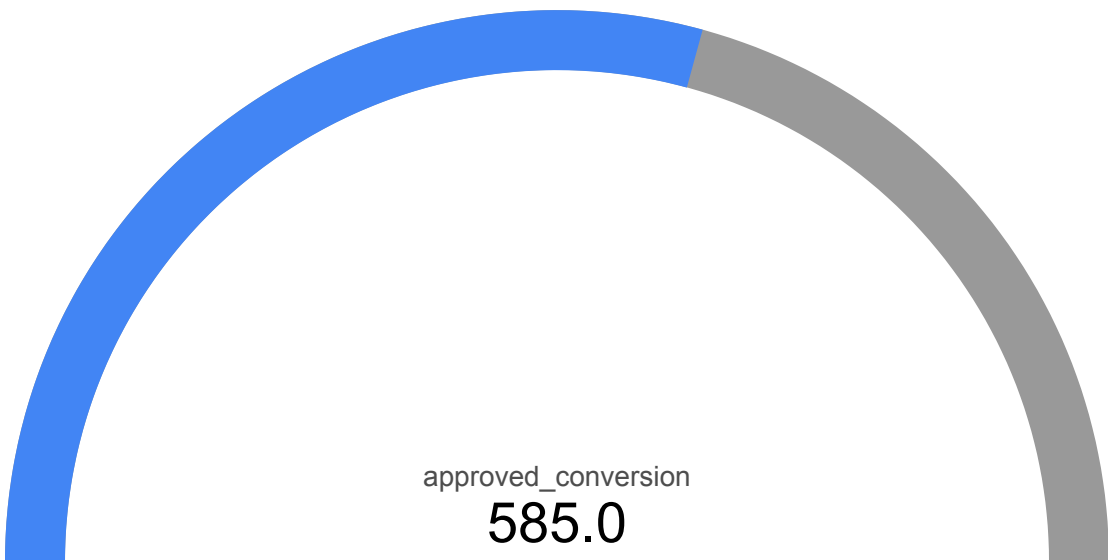
GENDER

IMPRESSIONS

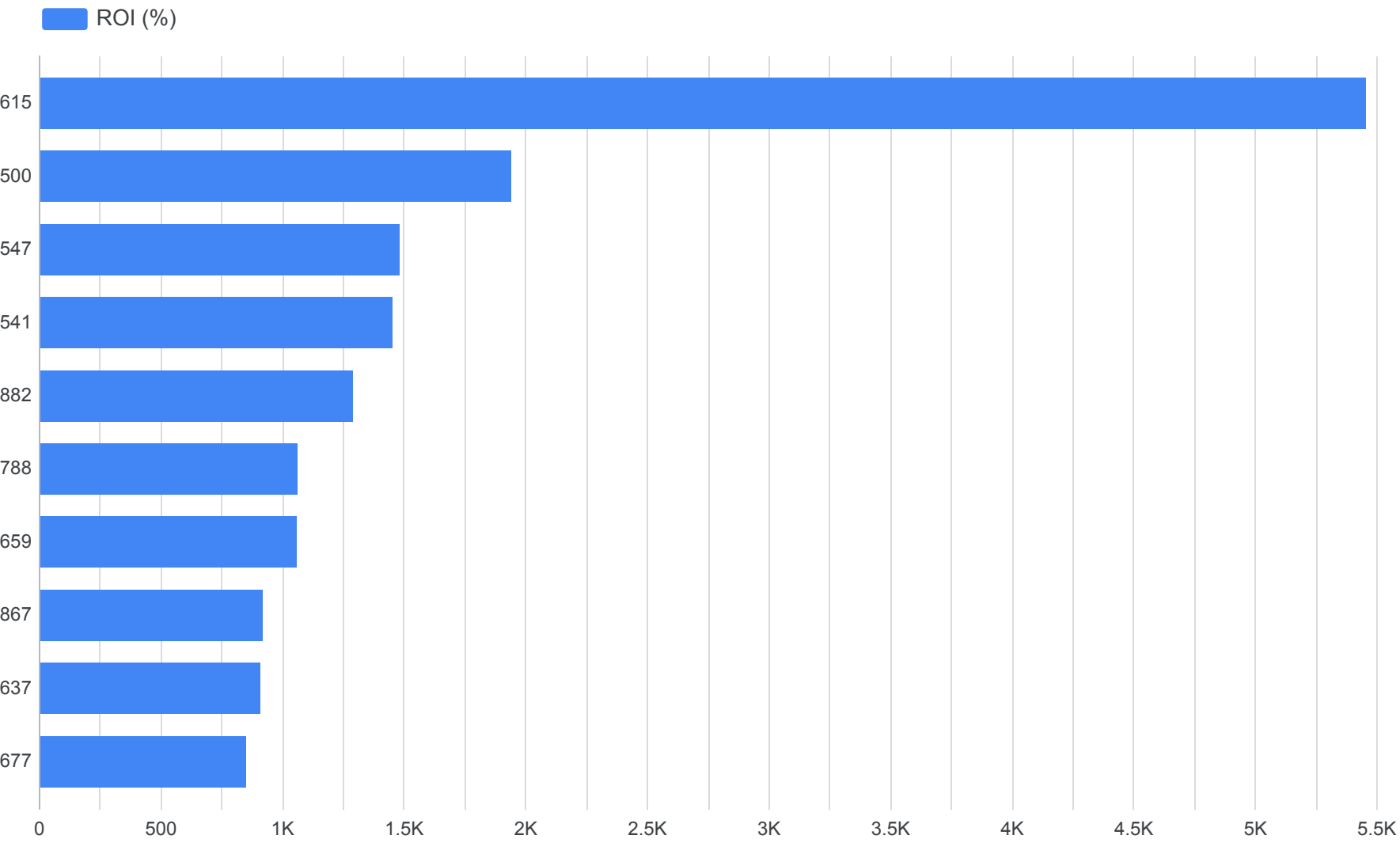
fb_campaign_id

clicks

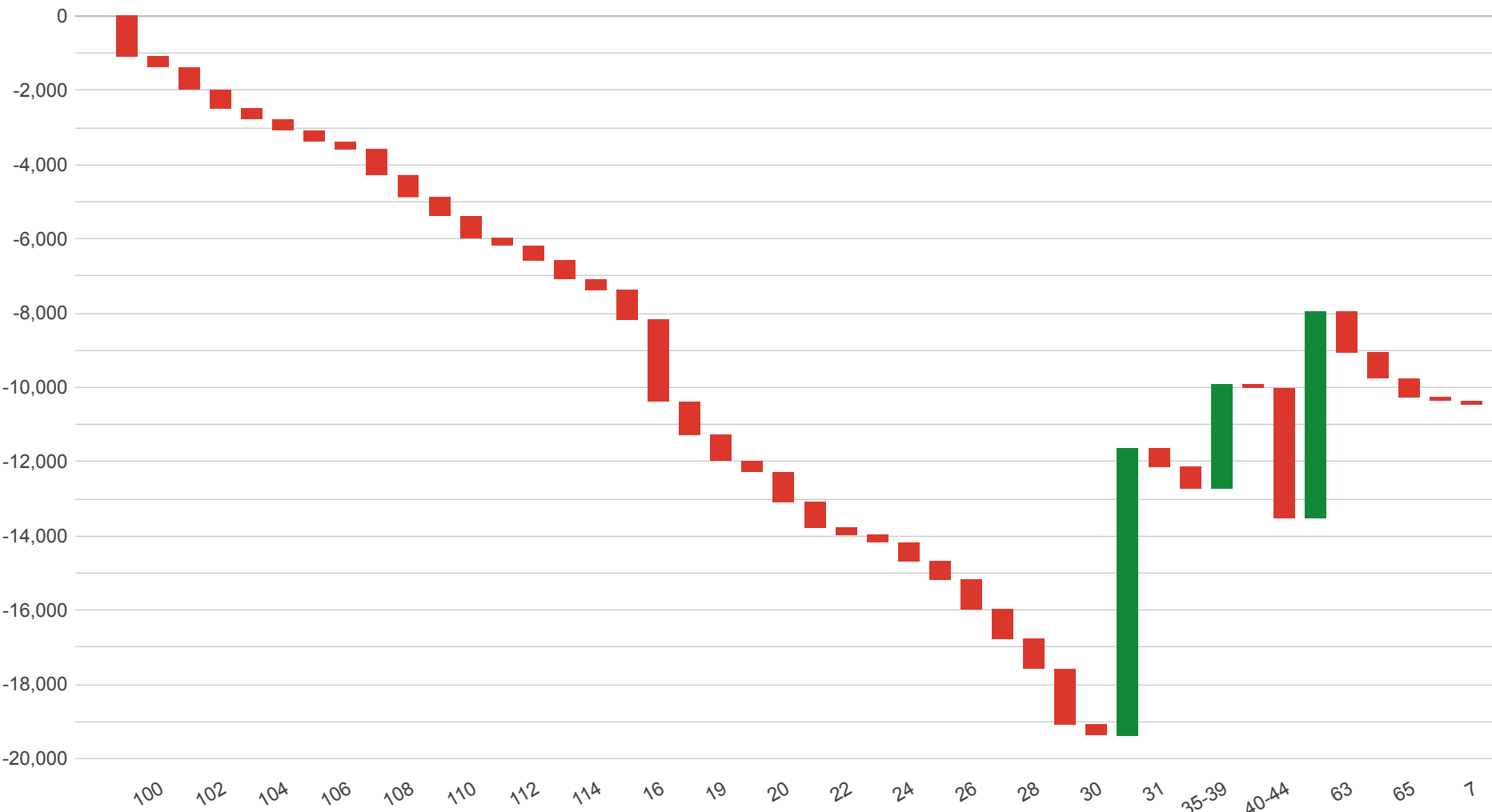
CTR (%)



Top-Performing Ads



ROI Summary



Record Count

Record Count

1,145

total_conversion

total_conversion

1,645

spent

spent

20,114.24