Ma's food

UX Design Project

Vandana Raghavan Vadakute

vrvandana@gmail.com

Problem Area

Working professionals sometimes get tired of eating food from restaurants when at work. Restaurant food can sometimes be unhealthy and expensive. It is too much of a hassle to cook at home themselves. Sometimes they miss eating a home cooked meal. They end up spending a lot of food everyday. And end up with health problems eating out all the time.

User Group

Working professionals in Bangalore in the age group of 21 to 35 years

Double Income No kids

Single Income Not married

Income	Group
High Income	Business persons
Mid Income	Work Professionals/Freelancers
Low Income	Freelancers/Employees of startups

"The Millennials"

Ma's Food

A platform for people to buy food from nearby home cooks and for home cooks to sell their food online.

Ma's Food Site Map

Home
Buy Food
Sell Food
My Account
About Us
Careers

Contact
Help & FAQs

Legal
Terms & Conditions
Refund & Cancellation
Privacy Policy

INFORMATION ARCHITECTURE

Home

Buy Food

Register/Sign in

Set Location

Browse/Search > Sort/Filter > Select item > Add to Cart > Pay >

Order Status > Follow up on order by chat/call > Collect Order > Give Rating> Give Feedback

View Past Orders > Repeat Order > Add to Cart > Pay >

Order Status >Follow up on order by chat/call > Collect Order > Give Rating> Give Feedback

>View Favourites

Sell Food

Register/Sign in

Upload Menu > Receive Order > Confirm Order > Receive Payment > Pay

Order Status >

Prepare Order > Complete Order >Deliver >

View rating > View Feedback

View Past Orders

My Account

Profile > Favourites

About Us

> View Company details

Careers

> View job openings > Apply for job openings > Upload resume & Covering letter

Contact

Help   >Raise a ticket for any issues >Receive communication from support team> Ticket closed

FAQs   >View Frequently Asked Questions

Legal

Terms & Conditions   >View Terms & Conditions

Refund & Cancellation   >View Refund & Cancellation policy

Privacy Policy   >View Privacy Policy