

Financial Performance Dashboard

118.73M

Total Net Sales

16.89M

Total Net Profit

15.80

Average Profit per Unit

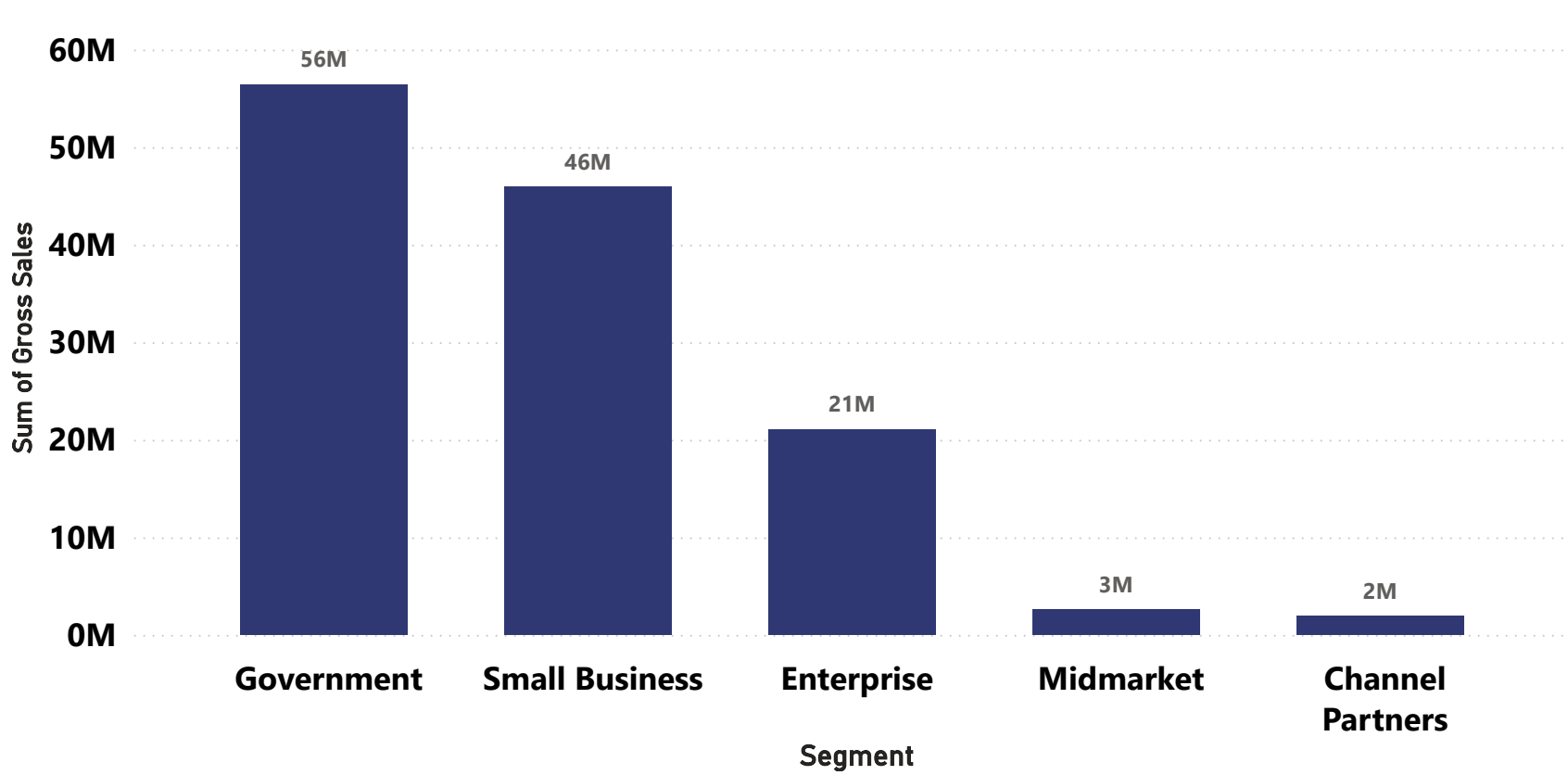
1.13M

Sum of Units Sold

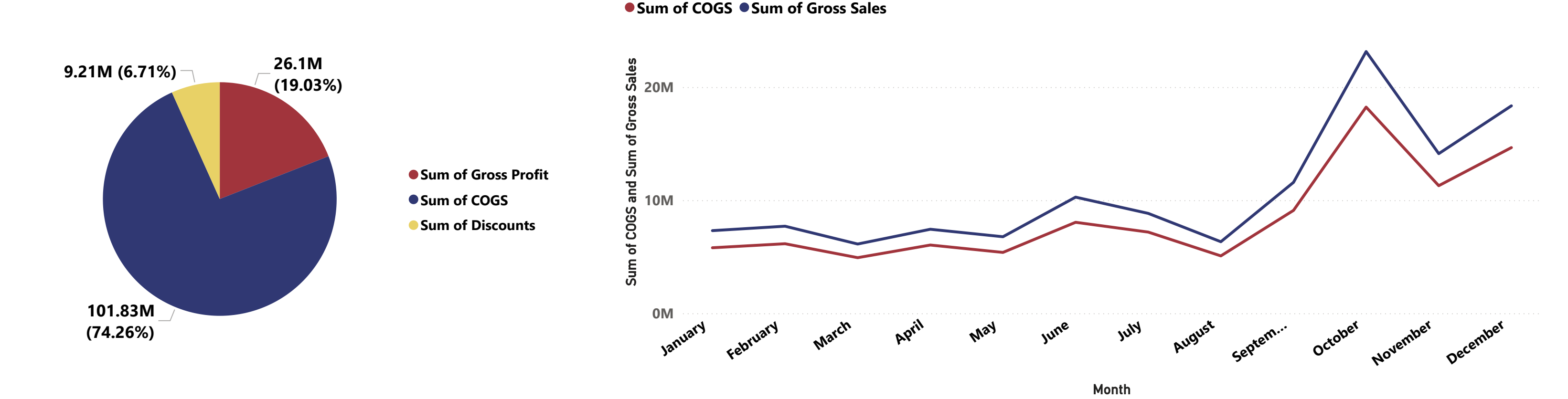
9.21M

Total Discount

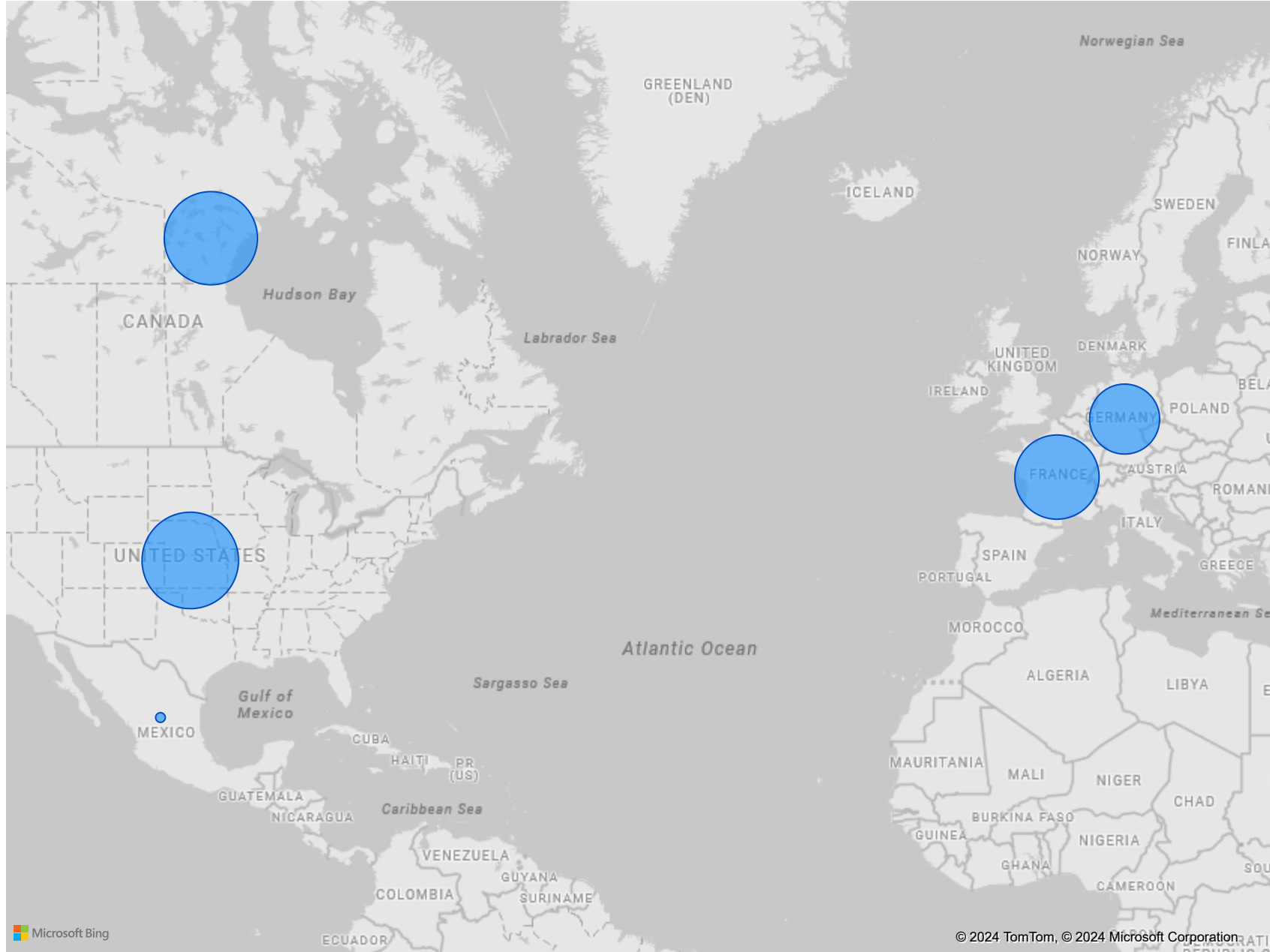
Sales By Segment



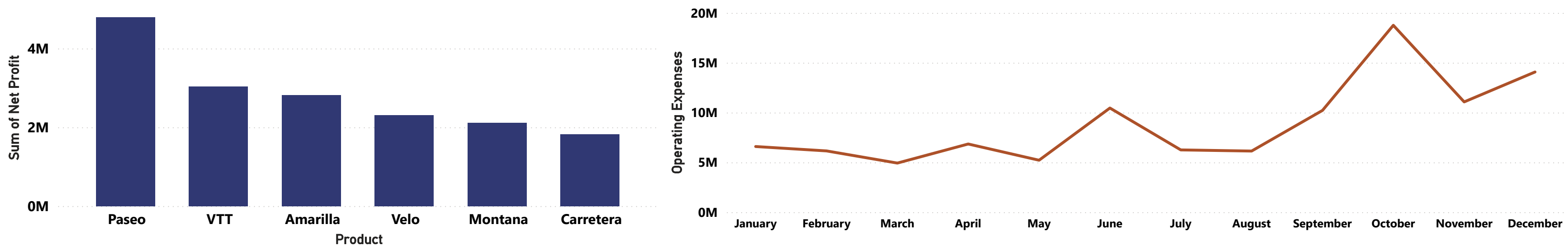
Distribution of Gross Profit, COGS & Discount



Sales By Country



Revenue Generated by Different Products



Year	Product	Sum of Gross Profit	Sum of Net Profit	Sum of Gross Profit Margin	Sum of Net Profit Margin
2013	Carretera	1,88,025.00	38,768.86	876.71%	683.80%
2013	Montana	6,94,959.00	4,57,758.04	541.17%	362.21%
2013	Amarilla	9,71,552.00	7,81,949.53	984.95%	774.82%
2013	Velo	12,32,579.00	6,21,949.76	720.09%	497.50%
2013	VTT	13,05,406.00	8,78,185.23	1057.18%	828.14%
2013	Paseo	16,31,475.00	10,99,853.09	2138.01%	1756.46%
Total		2,60,98,950.50	1,68,93,702.26	25256.87%	19530.67%