# Financial Performance Dashboard

118.73M

**Total Net Sales** 

16.89M

**Total Net Profit** 

Average Profit per Unit

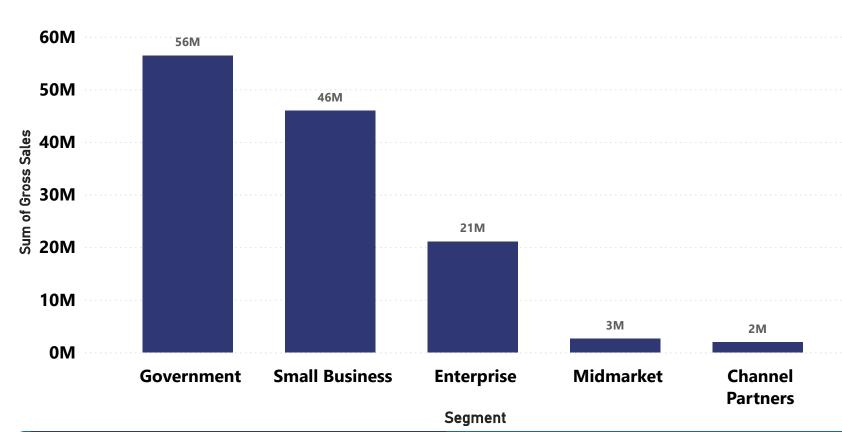
15.80

1.13M

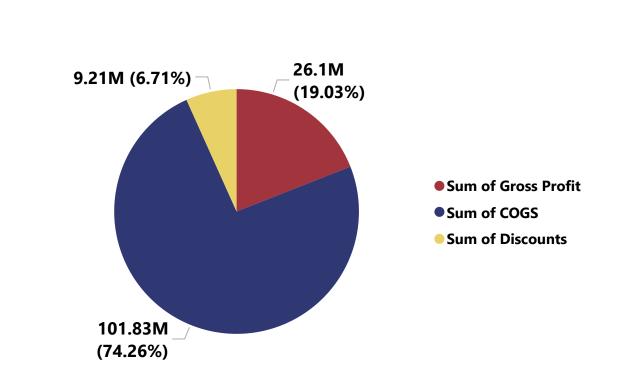
**Sum of Units Sold** 

9.21M
Total Discount

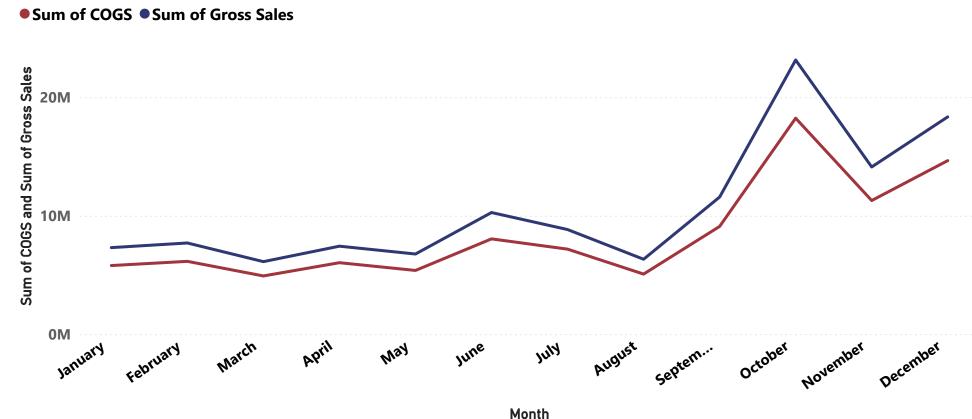




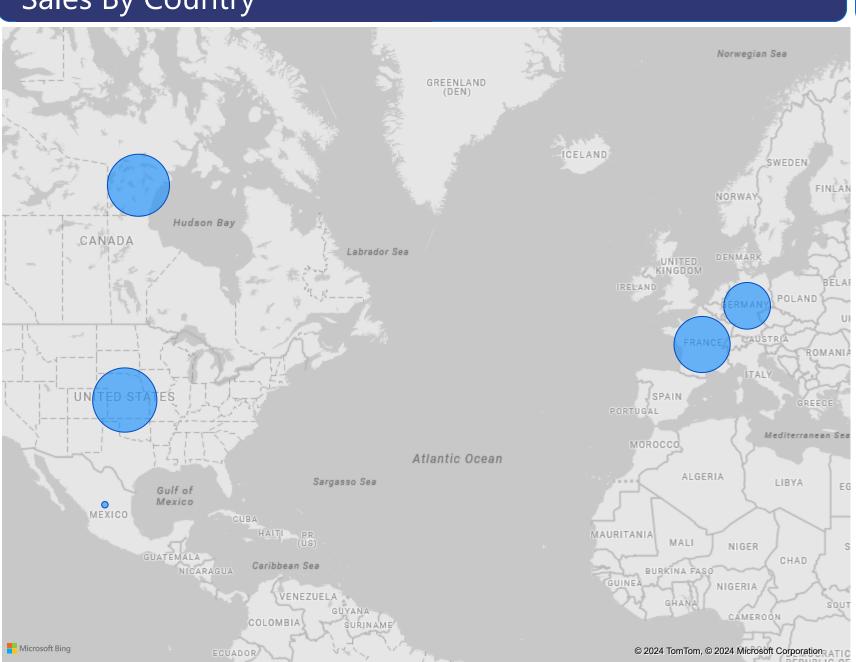
#### Distribution of Gross Profit, COGS & Discount



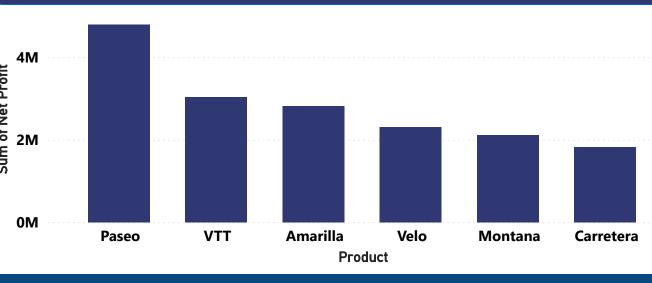
## Monthly Revenue



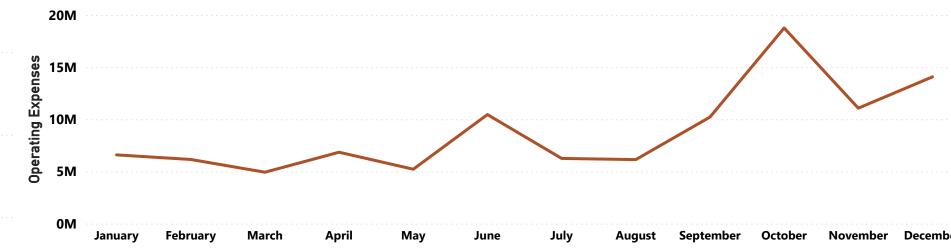
# Sales By Country



## Revenue Generated by Different Products



# Operating Expenses



# Year Product Sum of Gross Profit Sum of Net Profit Sum of Gross Profit Margin Sum of Net Profit Margin

2013 Carretera	1,88,025.00	38,768.86	876.71%	683.80%
2013 Montana	6,94,959.00	4,57,758.04	541.17%	362.21%
2013 Amarilla	9,71,552.00	7,81,949.53	984.95%	774.82%
2013 Velo	12,32,579.00	6,21,949.76	720.09%	497.50%
2013 VTT	13,05,406.00	8,78,185.23	1057.18%	828.14%
2013 Paseo	16,31,475.00	10,99,853.09	2138.01%	1756.46%
Total	2,60,98,950.50	1,68,93,702.26	25256.87%	19530.67%
	2013 Amarilla 2013 Velo 2013 VTT 2013 Paseo	2013 Montana6,94,959.002013 Amarilla9,71,552.002013 Velo12,32,579.002013 VTT13,05,406.002013 Paseo16,31,475.00	2013 Montana6,94,959.004,57,758.042013 Amarilla9,71,552.007,81,949.532013 Velo12,32,579.006,21,949.762013 VTT13,05,406.008,78,185.232013 Paseo16,31,475.0010,99,853.09	2013 Montana6,94,959.004,57,758.04541.17%2013 Amarilla9,71,552.007,81,949.53984.95%2013 Velo12,32,579.006,21,949.76720.09%2013 VTT13,05,406.008,78,185.231057.18%2013 Paseo16,31,475.0010,99,853.092138.01%