

Home Customer Behaviour

Pizza Sales Report

January 2015 - December 2015



Pizza Category

All





49574
Total Pizzas Sold

21350
Total Orders

2.32
Avg Pizzas Per Order

BUSSIEST DAYS AND TIMES

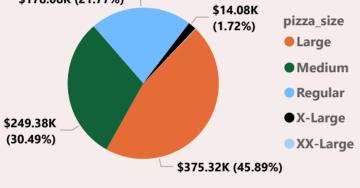
DAYS

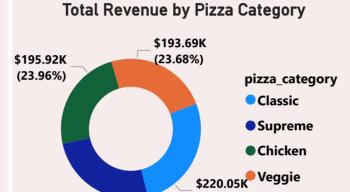
Orders are highest on Working Days Friday ,Thursday etc.

Monthly

Summer Months Have the Highest Sale, June, July.

Total Revenue by Pizza Size \$178.08K (21.77%) \$14.08K





(26.91%)

\$208.2K

(25.46%)



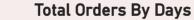
Sales Performance

Category

Classic and **Supreme** Pizzas generates the highest revenue

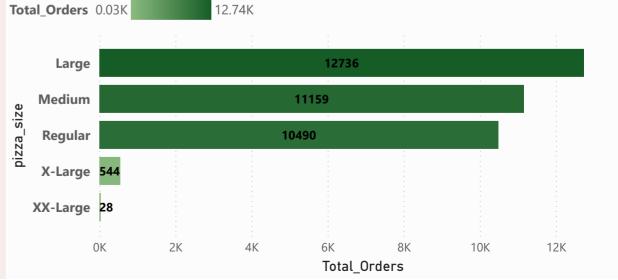
Pizza Size

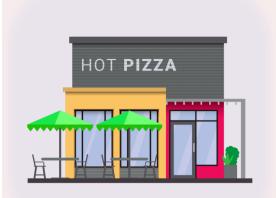
Large and Medium size Pizzas generates the maximum revenue





Total Orders by pizza size





Home

Customer **Behaviour**

Pizza Sales Report

January 2015 - December 2015



Pizza Category





817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order

The Thai Chicken ..

BUSSIEST TIMINGS

Timing

Mostly Orders have came at the lunch time or after the office **Working Hours This Shows that** most of the pizzas sold when customers are free from there office works.

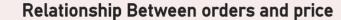
Sales Performance

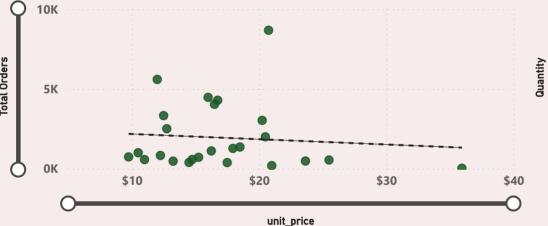
Top 5 Pizzas

The top 5 pizzas ordered by Customers can be be seen in the TreeMap

Ingredients

Top 5 ingredients loved by customers in their pizzas can be seen the the donut chart





Top 5 Ingredients

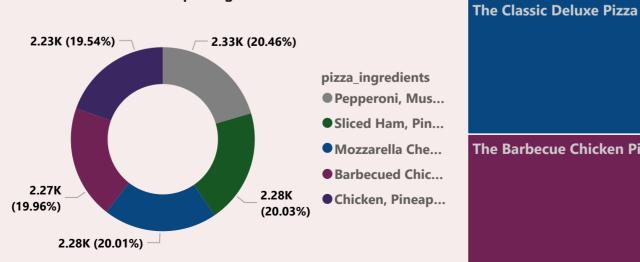


Timings when the orders placed



Top 5 Most Ordered Pizzas by Customers

The Hawaiian Pizza



The Barbecue Chicken Pizza The Pepperoni Pizza