We Rate Dogs Act Report

London, 28th of May of 2019 Author: Vivian Sacon

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1. Overview

This report is about my efforts to analyze the final stage of data that I have worked in during the We Rate Dogs data wrangling project.

All the information contained in this report can also be found in the section Analyze of the file wrangle_act.ipynb that is the same file which contains all the efforts performed to conclude the We Rate Dogs data wrangling project.

After the three steps of data wrangling (Gather, assess, clean), I have created a final file called twitter_archive_master.csv with the final dataset properly treated.

An important thing to notice is that we don't have the complete information to all the tweets of the page WeRateDogs, this page has more than 5000 tweets. It is also important take into account that we are assessing just the main tweets and not considering retweets, tweets without images and tweets that are not related to dogs.

In a universe of more than 5000 tweets, we are analyzing 2064, which means that our analysis correspond to a sample of more or less 40% of the universe.

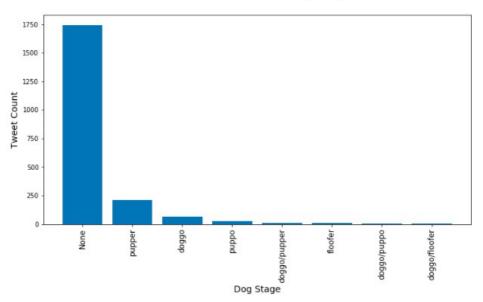
2. Dog Stage analysis

As we can observe in the two analysis below, the majority of the tweets didn't stage the dogs. 84% of the tweets are related to non staged dogs.

Looking to the rest of the analysis, the other majority of tweets staged the dogs as puppers, it is a relevant number of puppers because in a remaining 15% of the data, 10% is staged as pupper and other 0.4 as doggo/pupper.

The other categories represent less than 5% of the universe making the pupper the favorite stage classification.





```
#Percentage of tweets per dog stage
(WeRateDogsFinal['dog_stage'].value_counts()/WeRateDogsFinal['dog_stage'].count())*100
                    84.455206
None
pupper
doggo
                     10.217918
                     3.244552
puppo
                      1.113801
doggo/pupper
                      0.532688
floofer
doggo/floofer
                     0.338983
                      0.048426
doggo/puppo
                      0.048426
Name: dog_stage, dtype: float64
```

3. Dog predicted breed

I would like to start this analysis looking to the level of confidence in the predictions.

As we can see in the numbers below, less than 50% of the breed predictions have a confidence level equal or higher than 50%.

With this information in mind, I will proceed the breed analysis ignoring the confidence level.

- Nr of tweets in the final file: 2065
- Nr of tweets with prediction confidence higher than 0.49: 966
- Percentage of tweets with prediction confidence higher than 0.49: 47%

Count of tweets per dog breed analysis:

Here we also have a considerable number of predictions defined as 'None', repeating what we saw in the dog stage analysis, however, at this time the number is less considerable, representing just 16% of the tweets.

The rest of the tweets are very well divided between different breeds, however, we have 8 breeds that may be considered relevant in this analysis, taking a special attention to the Golden Retriever breed that alone represents 8% of the tweets.

We definitely have a favorite breed along the users of the page, congratulations to all the cute Golden Retrievers out there.

Malamute - Pomeranian - Samoyed - Chow - Doy, poodle - Pug - Olihuahua - Pembroke - Labrador_retriever - Solden_retriever - None - None

Number of tweets per dog breed prediction

#Percentage of tweets per dog breed prediction (WeRateDogsFinal['dog_stage'].count())*100

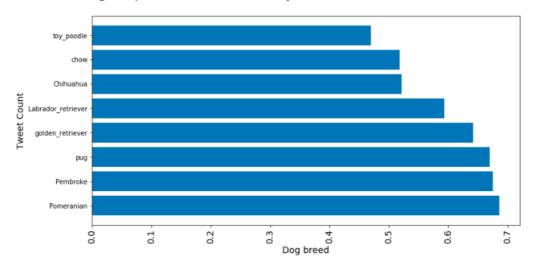
None	15.685253
golden_retriever	8.025013
Labrador_retriever	5.158937
Pembroke	4.742053
Chihuahua	4.637832
pug	3.074518
toy_poodle	2.605524
chow	2.344971
Pomeranian	2.136529
Samoyed	1.980198
malamute	1.667535
Chesapeake_Bay_retriever	1.511204
cocker spaniel	1.511204
French bulldog	1.459093
miniature pinscher	1.250651
Eskimo dog	1.146430
Cardigan	1.094320
German_shepherd	1.094320
beagle	1.042209
Staffordshire_bullterrier	1.042209
Siberian_husky	1.042209
Shih-Tzu	1.042209
Maltese_dog	0.990099
Shetland sheepdog	0.937989
Rottweiler	0.937989
Lakeland terrier	0.885878
basset	0.885878
kuvasz	0.885878
Italian greyhound	0.833768
West_Highland_white_terrier	0.833768

...

Average of confidence in the predictions per dog breed

We can see in the graph below that the most popular dog breeds also have a considerable high level of confidence in the predictions related to them which make the classification a bit more accurate.

Average of prediction confidence by breed for the 8 more relevant breeds



Top rated breeds

Comparing the top rated breeds with the most tweeted breeds we can see that they are not strongly related.

The maximum mean for a dog breed is 2.7, scored by the breed clumber, followed by more estable means that are stated between 1.6 and 1.12.

Our 8 most popular dog breeds have a range between 1.2 and 1.03 which is not far away from the more stable means.

If we look to the maximum score of our 8 most popular breeds we will see that Pomeranian has an impressive maximum score of 7.5, followed by our favorite golden_retriever that has 3.4.

```
#Mean of score by breed
WeRateDogsFinal.groupby('prediction')['dog_score'].mean().sort_values(ascending=False)
prediction
clumber
                               2.700000
Bouvier_des_Flandres
                               1.300000
Saluki
                               1.250000
Pomeranian
                               1.247619
Tibetan_mastiff
briard
                               1.233333
Border_terrier
                               1.214286
silky_terrier
                              1.200000
standard_schnauzer
Irish_setter
                               1.183333
Samoyed
                               1.175556
Gordon_setter
golden_retriever
                               1.175000
                               1.168478
Australian_terrier
                               1.150000
giant_schnauzer
wire-haired_fox_terrier
                             1.150000
1.150000
Great_Pyrenees
                              1.146667
chow
Norfolk_terrier
                               1.145098
                               1.142857
cocker spaniel
                              1.142424
Pembroke
                               1.141053
Eskimo_dog
Doberman
                               1.133333
Irish_water_spaniel
                               1.133333
Greater_Swiss_Mountain_dog 1.133333
Leonberg 1.133333
kelpie
                              1.130769
Blenheim_spaniel
```

```
#Mean of score by breed for the 8 most popular breeds
WeRateDogsFinal.loc[
        aceuogsrinal.ioc|
(WeRateDogsFinal['prediction'] == 'golden_retriever') | (WeRateDogsFinal['prediction'] == 'Labrador_retriever') |
(WeRateDogsFinal['prediction'] == 'Pembroke') | (WeRateDogsFinal['prediction'] == 'Chihuahua') |
(WeRateDogsFinal['prediction'] == 'pug') | (WeRateDogsFinal['prediction'] == 'toy_poodle') |
(WeRateDogsFinal['prediction'] == 'chow') | (WeRateDogsFinal['prediction'] == 'Pomeranian')
].groupby('prediction')['dog_score'].mean().sort_values(ascending=False)
prediction
                                              1.247619
Pomeranian
golden_retriever chow
                                             1.168478
1.145098
Pembroke
                                              1.141053
Labrador_retriever
toy_poodle
Chihuahua
                                              1.116216
                                              1.105769
                                            1.055230
                                            1.030769
pug
Name: dog_score, dtype: float64
#Maximum score for the most popular breeds WeRateDogsFinal.loc[
        atebogsFinal.loc|
(WeRateDogsFinal['prediction'] == 'golden_retriever') | (WeRateDogsFinal['prediction'] == 'Labrador_retriever') |
(WeRateDogsFinal['prediction'] == 'Pembroke') | (WeRateDogsFinal['prediction'] == 'Chihuahua') |
(WeRateDogsFinal['prediction'] == 'pug') | (WeRateDogsFinal['prediction'] == 'toy_poodle') |
(WeRateDogsFinal['prediction'] == 'chow') | (WeRateDogsFinal['prediction'] == 'Pomeranian')
].groupby('prediction')['dog_score'].max().sort_values(ascending=False)
prediction
Pomeranian
                                              7.500000
golden_retriever
Pembroke
                                             3.428571
                                              1.400000
Labrador retriever 1.400000
Chihuahua
                                               1.400000
toy_poodle
                                             1.300000
                                            1.300000
pug
                                             1.300000
Name: dog score, dtype: float64
```

4. Top Rated

To conclude, lets have a look and the top 15 rated tweets and for this analysis I have removed predictions with less than 0.5 of confidence and maintained dog breeds different than 'None'.

And there he is again, the tweet with higher score is related to our loved golden_retriever, making this breed not only the most tweeted but also the first one in our dog_score.

```
#Tweet with the higher score
WeRateDogsFinal.loc[
   tweet id
                  prediction
                                         dog stage prediction conf
810984652412424192 golden_retriever
                                                   0.871342
                                                                     3.428571
778027034220126208 clumber
                                         pupper
                                                   0.946718
                                                                     2,700000
813812741911748608
                  French bulldog
                                                                     1.400000
                                                   0.709146
                                         None
884441805382717440
                 Pembroke
                                         None
                                                   0.993225
                                                                     1.400000
878057613040115712
                 French_bulldog
                                         None
                                                   0.839097
                                                                     1.400000
820314633777061888 Gordon setter
                                         None
                                                   0.940724
                                                                     1.400000
                                                                     1.400000
856282028240666624 Chihuahua
                                                   0.876543
                                         None
822462944365645825 Pomeranian
                                                   0.960199
                                                                     1.400000
                                         pupper
807621403335917568 golden_retriever
                                         pupper
                                                   0.873233
                                                                     1.400000
                                                                     1.400000
821407182352777218 Irish setter
                                                   0.505496
                                         doggo
831911600680497154 bloodhound
                                                   0.777562
                                                                     1.400000
                                         None
828650029636317184 golden_retriever
774314403806253056 Eskimo_dog
                                         None
                                                   0.649209
                                                                     1.400000
                                                                     1.400000
                                                   0.596045
                                         None
854120357044912130 black-and-tan_coonhound pupper
                                                   0.854861
                                                                     1.400000
890240255349198849 Pembroke
                                         doggo
                                                   0.511319
                                                                     1.400000
Name: dog_score, dtype: float64
```

The 5 Top rated images:

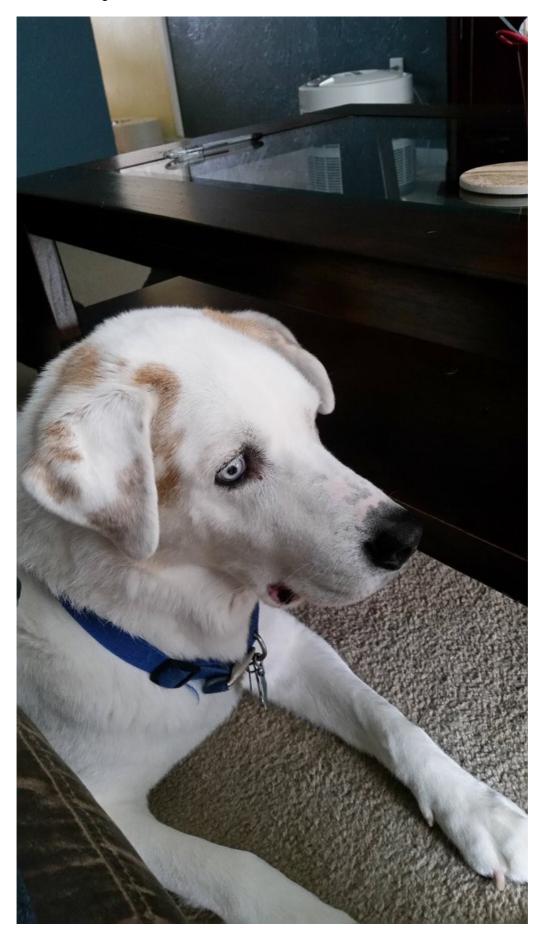
1 - Golden Retriever:



2 – Clumber:



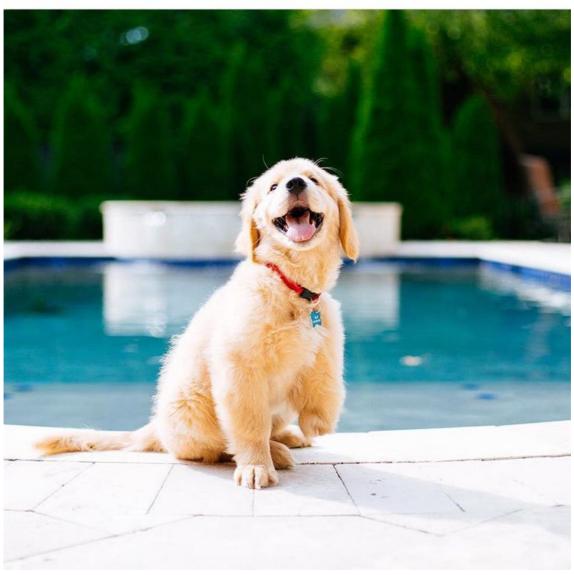
3 – Eskimo dog:



4 – Golden retriever:



• • •



This is Cooper. He was rescued when his previous owner ran from the cops and left him outside in subzero temperatures for three days.

These days, Cooper really just enjoys being lazy, taking a good snooze, getting petted a lot, and taking in the smells, and we try to make sure he gets to do that as much as he wants. Everyone who meets him loves him and always comment on how sweet and calm he is. He's such a good dog.