

**level up.**

High-fi Prototype Checkpoint

**level up.**

Build essential skills, one experience at a time

## Team Intro

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# Problem

Students and Early Career Professionals often face challenges in developing essential interpersonal skills critical for career growth. These skills, which are rarely taught in traditional classroom settings, cause stress and uncertainty in navigating one's career path

# Solution

**levelup.** breaks down the challenge of building soft skills into bite-sized experiences across four key areas. With personalized daily challenges, the chance to explore and compete with friends, and tools to track your growth, users are able to develop career enhancing skills, one experience at a time.

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01

# Heuristic Evaluation Results

# Qualitative Summary

## 1) Concept

- Unintuitive App Flow
- Limited context and documentation for onboarding
- Inconsistent terminology  
–use of “task” and “experience”

## 2) Aesthetics & Layout

- Inconsistent Buttons
- Difficulties differentiating buttons and experience cards
- Colors did not match with each other
- Text hard to read

## 3) Experience Cards

- Full card component was excessively large
- Too many clickable buttons–overwhelms user
- Not consistent with visual hierarchy

## 4) Complex Task Flow

- Unable to view your received and sent challenges
- Unable to send multiple challenges to friend/ send multiple friends a challenge

## 5) Profile Page

- Lack of information –does not have profile name
- Limited freedom, unable to change profile picture or name

## 6) Navigation

- Screen navigation was too quick to read
- Pop-ups were not smooth
- Some screens lacked back, next, and/or exit buttons.



went through all 101 violations  
as a group

32

severity 3/4 violations

29 addressed

69

severity 1/2 violations

55 addressed

H8: Aesthetic & Minimalist Design (22)  
H4: Consistency & Standards (20)  
H1: Visibility of System Status (13)

# Statistics: All Violations

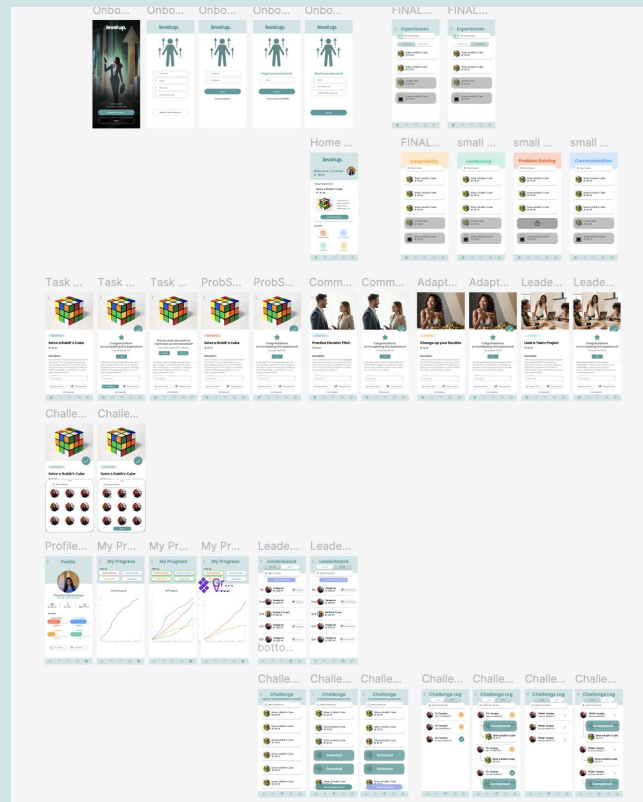
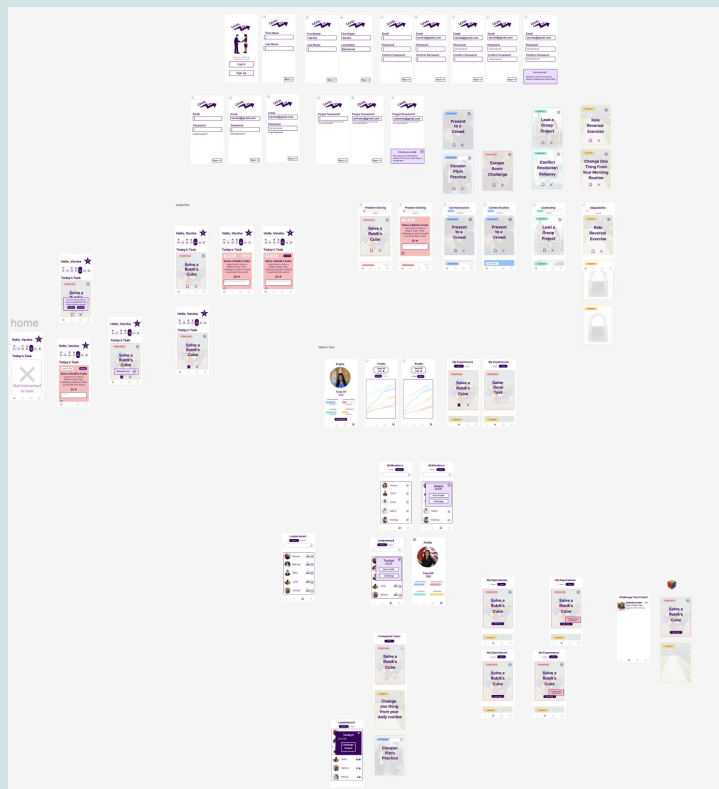
Heuristic	# Viol. (sev 0)	# Viol. (sev 1)	# Viol. (sev 2)	# Viol. (sev 3)	# Viol. (sev 4)	# Viol. (total)
H1: Visibility of System Status	3	4	2	2	2	13
H2: Match b/w System & World	0	5	2	0	0	7
H3: User Control & Freedom	0	0	1	6	1	8
H4: Consistency & Standards	0	6	9	4	1	20
H5: Error Prevention	0	0	2	0	0	2
H6: Recognition not Recall	0	0	4	2	1	7
H7: Flexibility & Efficiency of Use	0	1	2	3	1	7
H8: Aesthetic & Minimalist Design	0	12	8	0	2	22
H9: Help Users with Errors	0	0	1	0	0	1
H10: Help & Documentation	0	0	1	0	0	1
H11: Accessible Design	0	2	1	3	2	8
H12. Value Alignment & Inclusion	0	0	3	1	1	5
Total Violations	3	30	36	21	11	101

02

Revisions for High-fi

# Summary of Changes

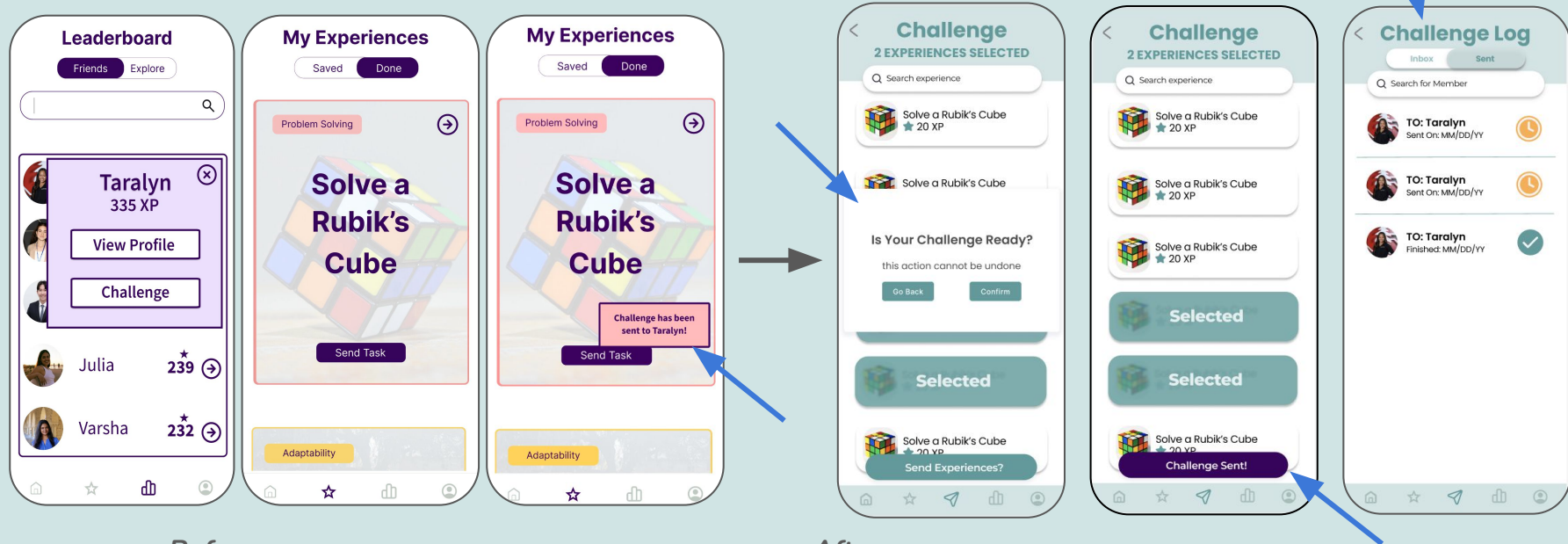
- Entirely revamped our design: flow, aesthetics, navigation, and functionality



# H1: Visibility of System Status

Severity: 4

**Violation #8:** Timeout for challenging a friend is too fast



**Before:**

Timeout after sending a friend a challenge is 2s

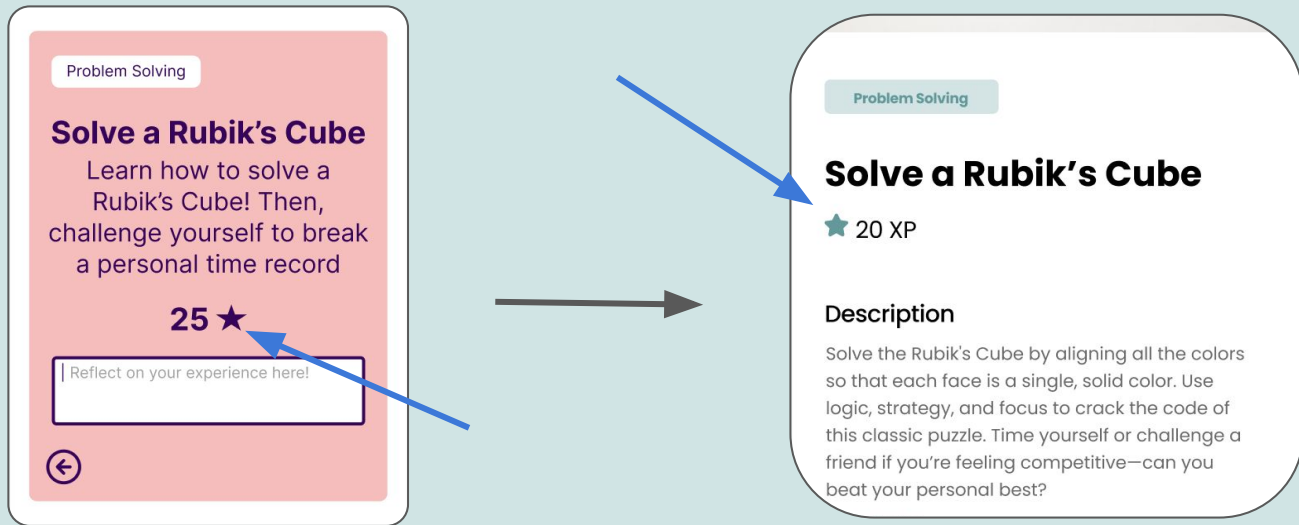
**After:**

Confirmation popup does not automatically force timeout until user confirms. Timeout increased to 5s and send them to their Challenge Log where they can see their sent challenges

# H1: Visibility of System Status

Severity: 3

**Violation #17:** Star symbol for indicating XP is confusing and does not have values



**Before:**

Just Star & Value to imply XP

**After:**

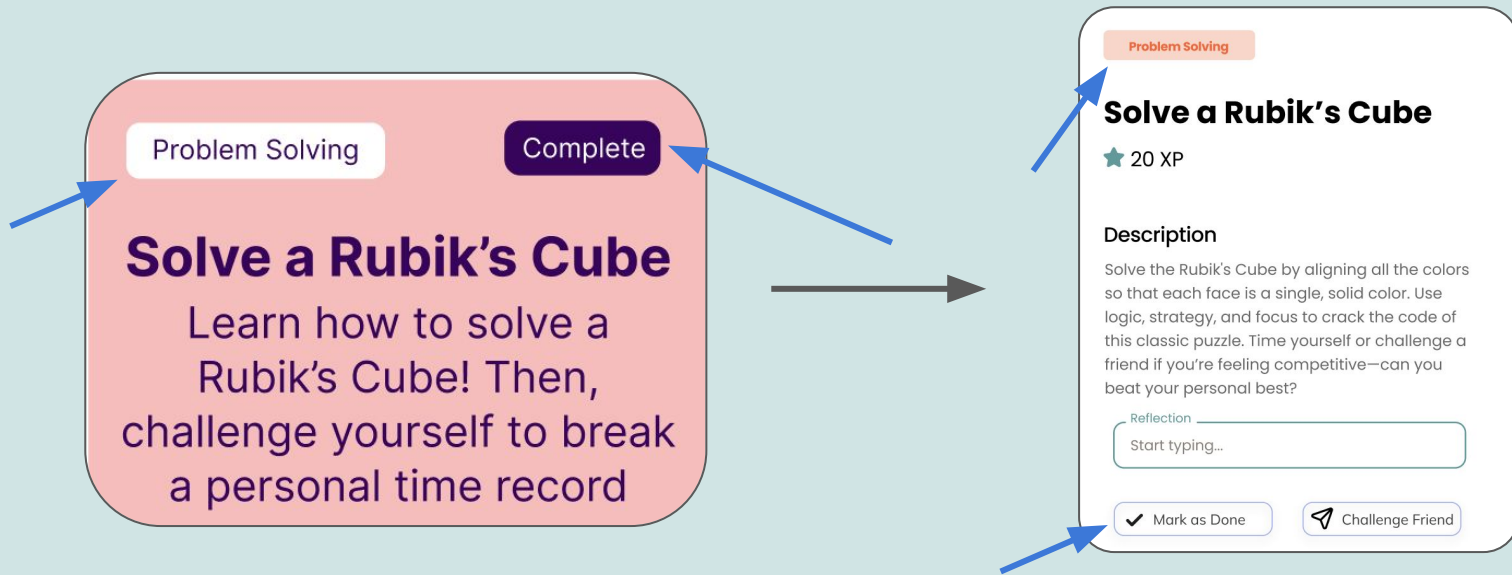
Add "XP" to indicate that stars represent XP and the experience provides 20 XP



# H4: Consistency & Standards

Severity: 3

**Violation #79:** There are tags that look like buttons: The “Problem Solving” on the task box has a box around it, making it look like a button



## Before:

Problem Solving Tag looks the exact same as the Mark as Done/Complete Button

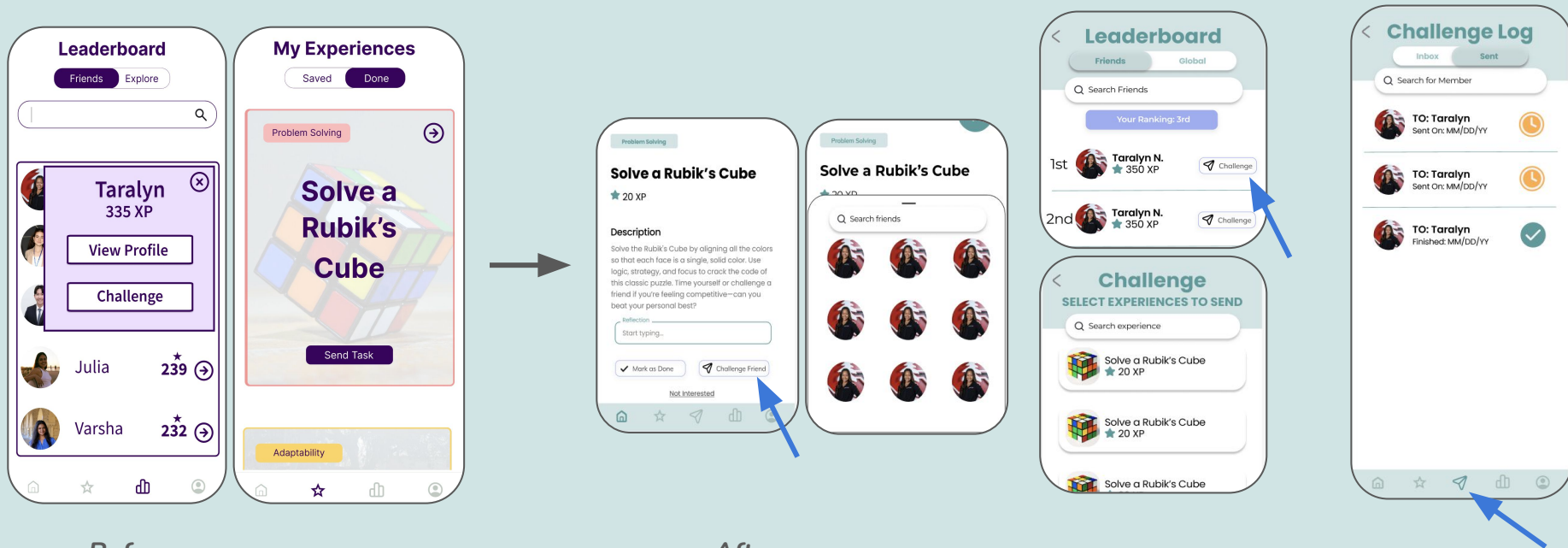
## After:

Problem Solving Tag is different color and size compared to Mark as Done/Challenge Friend Buttons

# H7: Flexibility & Efficiency of Use

Severity: 3

**Violation #24:** Challenge a friend task flow is very unclear and is unintuitive



## Before:

Challenge Task Flow can only be accessed through Leaderboard and directs to a secondary My Experiences Screen

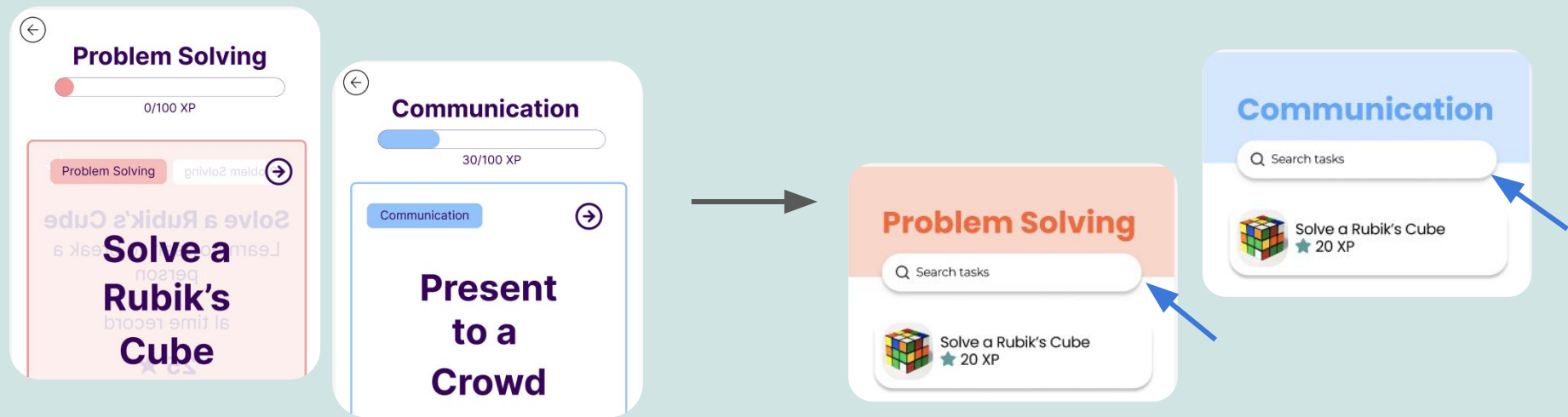
## After:

Challenges can be accessed in 3 ways: There are two ways to send challenges – through an experience card screen or through the leaderboard – and the middle icon on the dashboard accesses the Challenge Log where sent and received challenges are displayed

# H7: Flexibility & Efficiency of Use

Severity: 3

**Violation #44:** No Search bar inside each of the skill areas



## Before:

Skill areas screens did not have search bar for experiences

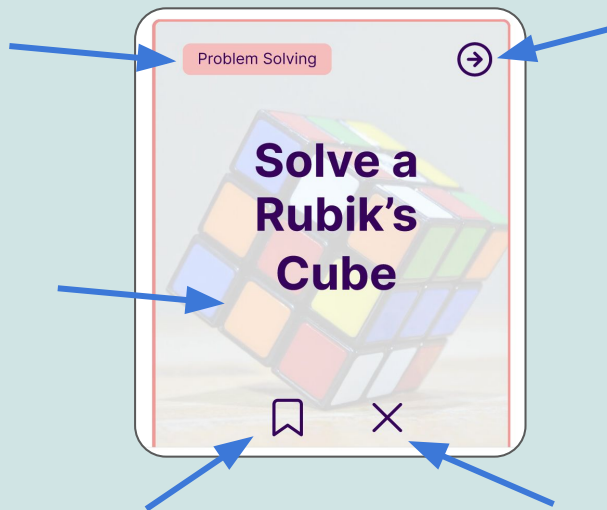
## After:

Search bar have been added to all skill or experience list screens

# H8: Aesthetics & Minimalist Design

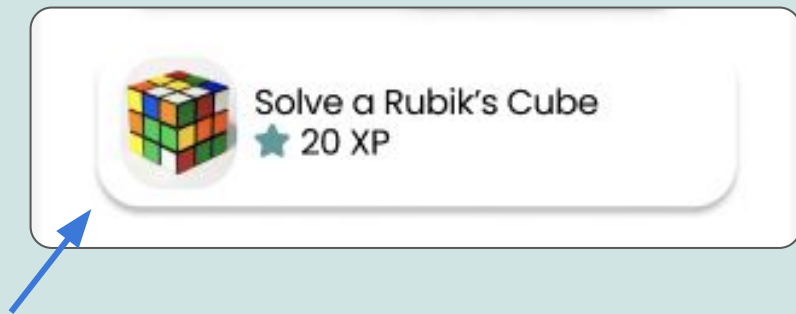
Severity: 4

**Violation #82:** There are 5 things that look clickable on the task card



## Before:

Task Card has multiple clickable buttons, makes it confusing for the user



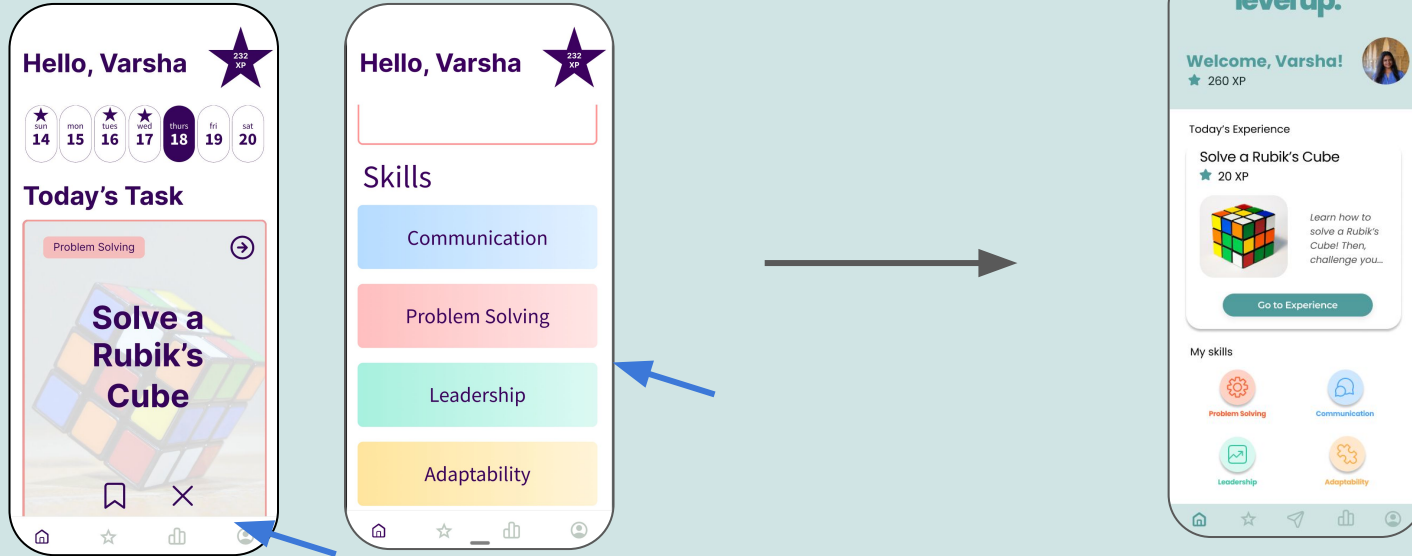
## After:

Experience (Task) Card is a smaller interactable element that aims itself as a whole to be a button to click

# H11: Accessible Design

Severity: 3

**Violation #84:** Scroll to access the buttons for today's task, it does not fit the screen on the home page



## Before:

Today's Task Card is cut off in the home screen, skills buttons are hidden below it and scrolling is required to see them

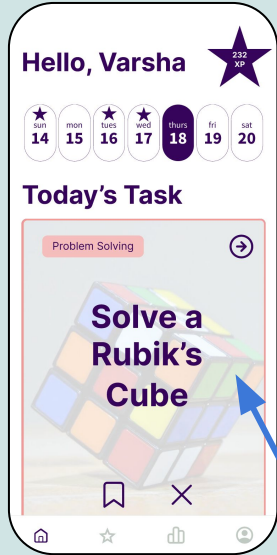
## After:

Today's Experience is made smaller to fit all elements and buttons on the screen. No need to scroll down to see skill buttons now

# H11: Accessible Design

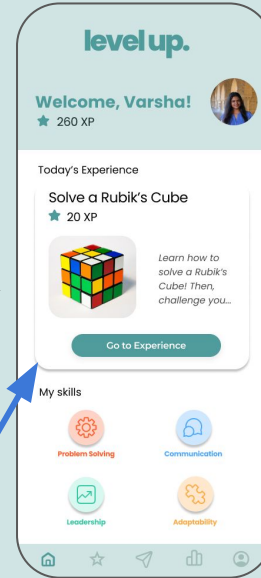
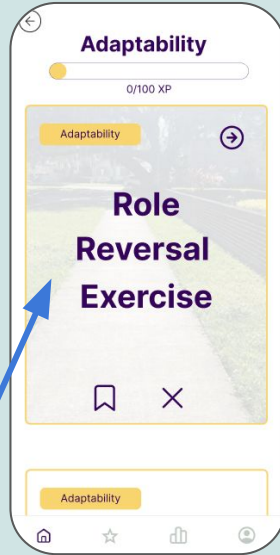
Severity: 4

**Violation #83:** Task Cards are too big and cover the screen, Text on Task cards takes up ¼ of the screen



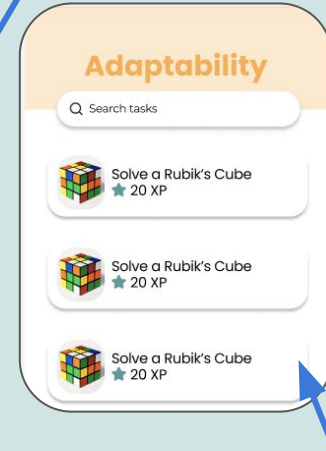
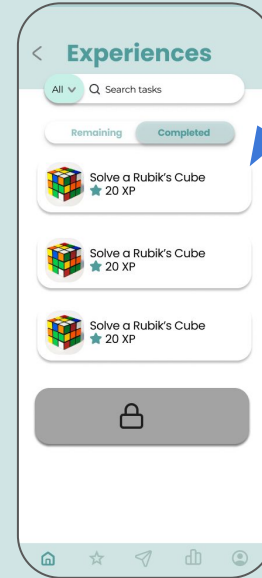
**Before:**

Task Card is too big and covers the whole screen, can one see one task card at a time



**After:**

Experience (Task) Card is a smaller on both home screen, experiences screen, and specific skills screens



# Violations we did not revise

Heuristic	Severity	Description	Justification
H12: Value Alignment & Inclusion	3	The user is not able to choose what skills they would like to improve.	We believe in the future, there is opportunity to add more “skill” categories. These categories encompass the core skills and all contain a wide range of experiences for the user to accomplish.
H6: Recognition, Not Recall	3	The task cards only have a vague title, and you need to flip it over to see the rest of the information.	By sizing down the experience card and transferring the description to a separate screen, we believe that short title that gives the general idea of the experience is what the user would like to see.
H3: User Control & Freedom	3	Button functionality on task card and leaderboard seems unnecessary – clicking anywhere on card/section leads to flip or navigation	We believe that accessing the details of an experience is central to our value proposition, users should be able to intuitively access it

# Progress Towards Usability Goals

## Efficiency

- We received good feedback from both our Low-fi testing and Heuristic Evaluation, leading to refinements that improve efficiency.
- Differentiated between clickable buttons and tags to ensure **reduced friction** in app flow
- Made terminology more clear, providing sufficient **context** along the way
- Challenge task flow made complete and **intuitive**, allowing users to send challenges to friends in two ways.

## Enjoyment

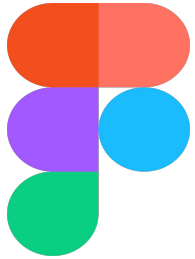
- Since most violations fell under “Aesthetics and Minimalist Design”, the revamp addressed many of these violations are once, leading to a more enjoyable user experience
- Took inspiration from other designs to make the overall look more aesthetically pleasing
- Used components that were more visually appealing and consistent
- Took a **less is more approach** when it came to color usage and button size



03

High-fi Implementation

# Tools Used



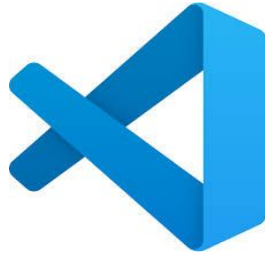
**Figma**

Design  
Components



**Expo Go**

Sandbox  
Environment



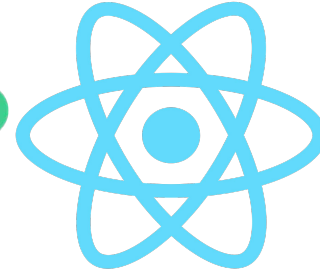
**VS Code**

IDE



**Supabase**

Backend  
Data Storage



**React Native**

Application  
Framework

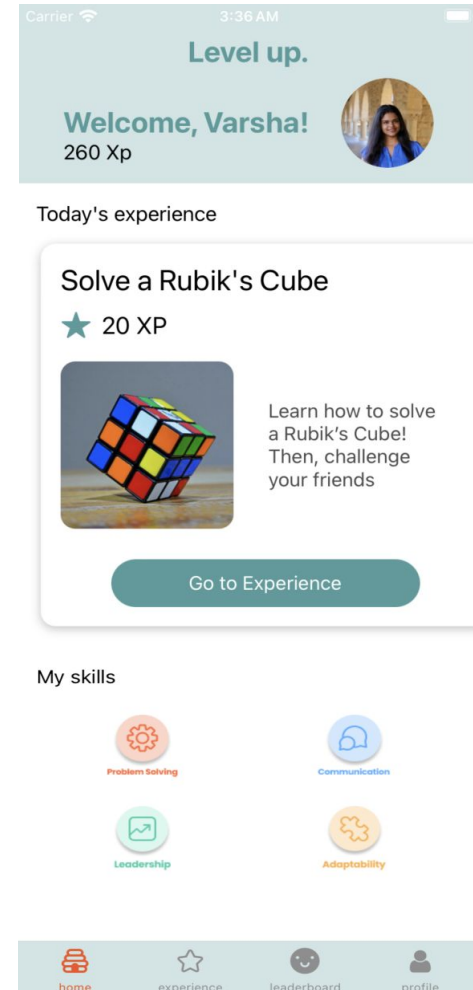


**GitHub**

Collaboration

# Implemented Features

- We implemented the simple task flow (accessing a new task).
- Home screen implemented
  - Experience list for each skill
- Experience screen implemented
  - Toggle between completed and remaining experiences
- Profile screen front end
  - Profile statistics front end
- Experience cards navigate to details screen



## Wizard of Oz Techniques

- Currently a closed system
- Today's Experience recommendation


## Hard Coded Aspects

- One logged in user
- The list of remaining and completed experiences
- Skill / XP progress on profile and home header
- Photos on experience card (all Rubik's Cube)
- Task detail screen


### My Experiences

Remaining


Completed



Solve a Rubik's Cube  
★ 20 XP

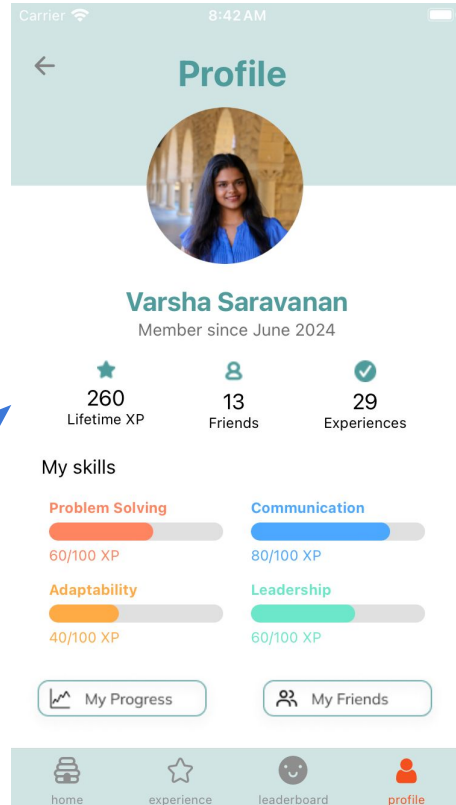


Root cause analysis  
★ 25 XP

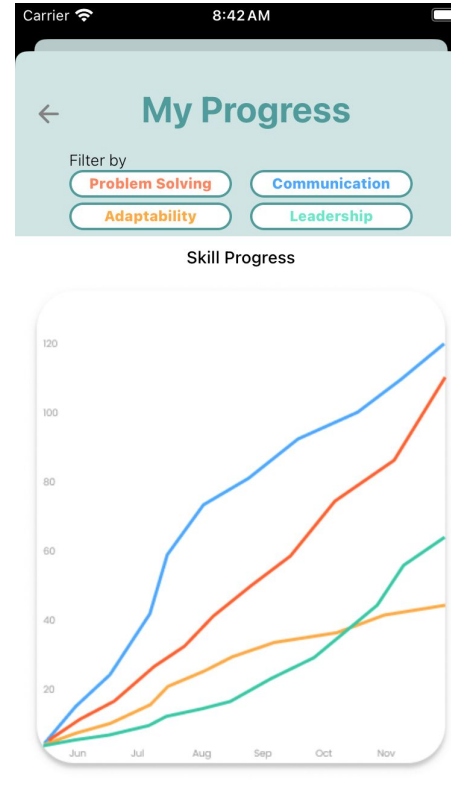


Create a mind map  
★ 30 XP

# Partially Implemented Medium Task Flow



Added personal stats on profile



Ability to filter by skill and view progress graphically

# Unimplemented Features & Concepts

- We will continue to build our Medium task flow (track progress over time) and will implement our Complex task flow.
- Users will be able to track progress through XP's, skill-wise progress bars, and the skills graph.
- Users will be able to compete by sending one challenge to multiple friends or sending multiple challenge to one friend (two ways).

## Questions/Issues

- Unsure how to add images to our task cards via Supabase. Currently, we have the Rubik's cube image for all cards to prevent hard coding images into respective cards.
- Unsure how to pass in variables to screens to map each task details page
- We have not determined how to create interactions for the "Not Interested" feature

# Our Plan





04

Demo of Task Flow

Carrier

2:55 AM

Level up.

Welcome, Varsha!

260 Xp



Today's experience

Solve a Rubik's Cube

★ 20 XP



Learn how to solve  
a Rubik's Cube!  
Then, challenge  
your friends

Go to Experience

My skills



home



experience



leaderboard



profile

05

Appendix

Updated Med-fi design: [Link](#)

# Other High Severity Violations

## H1: Visibility of System Status [3-4]

- Timeout for challenging a friend is too fast
- Star symbol for indicating XP is confusing and does not have values
- Profile page has inconsistent exp values
- Trend charts not labeled

## H3: User Control & Freedom [3-4]

- Button functionality on task card and leaderboard seems unnecessary—clicking anywhere on card/section leads to flip or navigation
- No confirmation before sending challenge to a friend or sending a friend request to a stranger
- Unable to reverse uninterested tasks

## H4: Consistency & Standards [3-4]

- Task box have frames that make them looks like buttons
- Task screens do not all have the complete button
- Saving tasks flow is broken
- Stars are used interchangeably with saving tasks and XP

# Other High Severity Violations

## H6: Recognition, Not Recall [3-4]

- Task cards only have a brief title; there is no description unless flipped.
- Does not make sense to click on friend's profile to challenge them
- Unclear what to do after clicking challenge as user is brought to task list without sufficient context/what to do next is unintuitive.

## H7: Flexibility & Efficiency of Use [3-4]

- Challenge a friend task flow is very unclear and is unintuitive
- No Search button inside each of the skill areas
- Not interested option is very limiting
- Navigating to separate page to get to saved skills

## H8: Aesthetics & Minimalist Design [4]

- There are 5 things that look clickable on the task card, but only a couple are actually clickable
- Bookmark and X buttons on task card do nothing in skill section screens

# Other High Severity Violations

## H11: Accessible Design [3-4]

- Scroll to access the buttons for today's task, it does not fit the screen on the home page
- Task Cards are too big and cover the screen
- Back and Next buttons are hard to click in friends and login/signup pages
- Trend graphs are lines with low value contrast

## H12: Value Alignment & Inclusion [3-4]

- Users are not able to choose what skills they would like to improve
- Images need to have less bias and stereotypes associated with them