

Evintel's 3rd Annual Global ESG and Sustainability Summit

19th - 20th September | 2024 **Paris, France**

Navigating ESG Compliance and IT Sustainability: Strategies for Ethical Reporting, Data-Driven Decisions, and Innovative Solutions for a Sustainable Tomorrow



Two Streams **Event**



3rd Annual Enterprise ESG **Reporting and Data Management Summit**



2nd Annual IT Sustainability and **Data Management Forum**

TOPICS AT A GLANCE

- Regulatory Landscape post the EU Trilogy (SFDR, CSRD, CSDDD)
- ESG Reporting and Double Materiality: Ethical Implications
- ESG Data-Driven Decision Making: The Vehicle Shaping **Sustainability Perception**
- Supply Value and the Road to Net Zero
- Rising False Green Practices: Greenwashing and Greenhushing
- Paradox of AI and Sustainability

TOPICS AT A GLANCE

- Energy KPIs in Tech Digital Sobriety or Green IT
- Sustainable Procurement and Hardware LCAs
- Green IT Skill Management in Large Organizations
- An Architect's Story on Key Achievements and Takeaways to Deliver **Mass Product Carbon Footprint Calculations**
- IT Strategic Management for Business Sustainability
- XBRL Taxonomy and Outline Plans to Support and Enable **Digital Reporting**

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Charting the Course of a Sustainable Future Together

Dear Colleagues

WELCOME TO THE 3RD ANNUAL ENTERPRISE ESG REPORTING & DATA MANAGEMENT SUMMIT! THIS YEAR CO-LOCATED WITH THE 2ND ANNUAL IT SUSTAINABILITY AND DATA MANAGEMENT FORUM.

BUILDING UPON THE SUCCESS OF OUR PREVIOUS CONFERENCES, WE ARE THRILLED TO PRESENT TWO IMPORTANT TOPICS UNDER ONE ROOF.

THIS SUMMIT IS A CROSS-INDUSTRY GATHERING OF MULTIDISCIPLINARY PROFESSIONALS IN SUSTAINABILITY, FINANCE, REPORTING, IT, AND PROCUREMENT FUNCTIONS, COLLABORATING ON ACHIEVING DECARBONIZATION PLANS AND SUSTAINABILITY GOALS ACROSS THE VALUE CHAIN.

TUNE INTO HANDS-ON CASE STUDIES RANGING FROM DEALING WITH THE CHANGING REGULATORY LANDSCAPE AND IMPLEMENTING THE DATA-DRIVEN DECISION MAKING, TO SUSTAINABLE PRACTICES THAT DRIVE SOCIETAL AND CULTURAL CHANGE, ALL WHILE KEEPING AN EYE ON THE FUTURE THROUGH AI.

USE YOUR CHANCE TO GAIN INSIGHTS FROM CFOS, CSOS, HEADS OF CSR/ESG, AND TOP-TIER DECISION-MAKERS AND EXPERTS FROM LEADING COMPANIES.

MARK SEPTEMBER 19-20, 2024 IN YOUR CALENDARS TO CHART THE COURSE TOWARDS A MORE SUSTAINABLE FUTURE TOGETHER.

Join Us

- BE PART OF SENIOR-LEVEL DECISION MAKERS SHARING BEST PRACTICES TO ASSESS SUSTAIN-ABLE BUSINESS ISSUES IN A CHANGING REGULATORY LANDSCAPE
- ENGAGE IN CROSS-INDUSTRY COOPERATION, OPENING DOORS TO COLLABORATIVE PROJECTS AND PARTNERSHIPS
- GAIN EXCLUSIVE INDUSTRY INSIGHTS FROM LEADERS ACROSS FINANCE, RETAIL, MANUFACTUR-ING, AND LIFE SCIENCES, PROVIDING A COMPETITIVE EDGE IN DATA-BASED DECISION-MAKING.
- POSITION YOUR COMPANY AS A LEADER IN SUSTAINABLE PRACTICES BY IMMERSING YOURSELF IN THOUGHT-PROVOKING SESSIONS LED BY INDUSTRY VISIONARIES
- **DEVELOP STRATEGIC ROADMAPS FOR ESG IMPLEMENTATION** TAILORED TO YOUR INDUSTRY, LEVERAGING INSIGHTS FROM SUCCESSFUL CASE STUDIES

Meet our Team



Conference Director

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MEET OUR SPEAKERS:



Friederike Neugebauer
Head of Sustainability
Bosch Home
Comfort Group
Germany



Sebastian J. Leins Senior Manager Sustainability Reporting Bayer Germany



Jacek HUTYRA
Chief ESG Officer
Executive Committee
Member
Leroy Merlin
Poland



Adrienn Horvath
ESG Controlling Director
DHL Supply Chain
Belgium



Celia Lambert-Alcantara
Head of Sustainable Finance
& ESG Compliance
Crédit Agricole CIB
France



Lisa Holm IT Sustainability Lead Arla Foods Germany



Leontine Schijf
Sustainability Reporting
Manager
L'Oréal
France



Liisa Aavik
Sustainability
Compliance Manager
Bolt
Estonia



Anustup Roy Senior Manager of Sustainability Data, ABN AMRO Bank N.V. Netherlands



Nicolas Bonneau
Digital for Sustainability
Leader
Decathlon
France



Natalie Anne Schürrle Senior Solution Architect for Sustainability Arla Foods Germany



Piers Horner
Taxonomy Lead
Global Reporting Initiative
(GRI)
Belgium



Jörg Knoop Head of Digital Incubator & IT Sustainability Vodafone Germany



Marie d'Argentré
Head of ESG Data &
Digital Sustainability
Center
BNP Paribas, France



Gaetan Kerloc'h Head of Impact Five Seasons Ventures France



Aliaa Ahmed Heikal CFO Egyptian Refining Company Egypt



Heiner von Brachel
Senior Manager Communities
of Practice
Reply Deutschland SE
Germany



Yelle Lieder Green IT Lead adesso SE Germany



Samuele Crippa Senior Sustainability & ESG Manager Demant Denmark



Elena Morettini Global Head of Sustainable Business Globant Spain



Fiona Leibundgut
Digital Sustainability
Advisor
SparkIT
Swiss



Laure Razat
Sustainability Solutions
Director
kShuttle
France



Lilli Parbo
Attorney-at-law,
and Partner
Attorneys-at-Law
Magnusson Ltd
Finland



Sjoerd van der Heijden Global Supply Chain Program Manager Marel Netherlands



Peter la Cour Gormsen CFO Hempel Denmark



Ville Salonen
Head of ESG &
Sustainability
Attorneys-at-Law
Magnusson Ltd
Finland



Antonio Ganzerli Sustainability Builder Digital Sustainability Global Movement Italy



Amanda Koefoed Simonsen CSRD & ESG Strategy Advisor Djøf Denmark



Damien Didier Head of Sustainability daphni France

YOU WILL MEET:







































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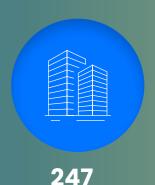




BlackRock SIEMENS



448 **ATTENDEES**



COMPANIES



CONFERENCE DAY ONE



3rd Annual Enterprise ESG
Reporting and Data Management Summit

Stream A:

08:30 Registration & Morning Coffee

09:15 Opening Address from the Production Team and the Chairperson

09:30 ESG Roadmap at DHL Group

- Integrate sustainability measurements into management review processes to enhance decision-making and drive the related change process
- WHY Purpose & Strategy
- WHAT Metrics, Process, Data & Technology
- HOW Org. Structure & Governance Fostering data culture around sustainability / ESG metrics
- Key Takeaways

Adrienn Horvath
ESG Controlling Director
DHL Supply Chain

10:00 Establishing a Robust ESG Set-Up: A Practical Guide for Businesses

- Navigate ESG implementation challenges: Understand common hurdles in setting up an ESG framework and strategies to overcome them
- Conquer ESG implementation challenges: Uncover and overcome common hurdles in establishing an ESG framework with targeted strategies for success
- Customize ESG strategies for diverse sectors: Engineer industry-specific ESG approaches that perfectly align with the unique challenges and opportunities found in various sectors
- Harness technology for seamless ESG integration: Dive into the transformative power of technology and discover how it can effortlessly weave ESG practices into the fabric of your organizational structures

Thursday Sept 19th 2024



2nd Annual IT Sustainability and Data Management Forum

Stream B:

08:30 Registration & Morning Coffee

09:15 Opening Address from the Production Team and a Chairperson

09:30 How to Raise Awareness for IT Sustainability in a Corporate World

- Why is raising awareness important
- How to engage the employees
- Examples of direct impact
- Networking within the company and beyond
- Learnings & Key Takeaways

Jörg Knoop Head of Digital Incubator & IT Sustainability **Vodafone**

10:00 Digital Reporting with GRI

- Sustainability reporting: preparing for digital with human readable formats
- Challenges and opportunities for report preparers
- Focus on GRI's work to develop an XBRL taxonomy and outline plans to support and enable digital reporting among GRI reporters
- GRI's steps to support interoperability with other standards
- Addressing the most important challenges to implementing digital reporting

Piers Horner GRI Taxonomy Lead **Global Reporting Initiative**

Slot reserved for osapiens

0:40 Coffee Break & Networking Session

11:30 Sustainability from a Non-Financial Tool to a Financial Asset - 3rd Angle Perspective

- Sharing experience being in a position that reports to both the CFO and CSO
- The importance of the cooperation and understanding among their two departments
- The matter of defining the meaning of "value" for the company (financial) and for people and planet (sustainability)
- Preparation of sustainability reporting in a new regulatory landscape (CSRD, ISSB, etc.)

Leontine Schijf Sustainability Reporting Manager L'Oréal

12:20 Navigating CSRD Reporting: Key Success Factors for Sustainability Reporting

- When CSRD reporting presents numerous challenges, rely on these key success factors for a successful sustainability reporting journey:
- Align Ambitions with Reality: Ensure compliance and performance monitoring by aligning goals with operational capabilities.
- Commit to Continuous Improvement: Stay flexible and scalable to grow with the company's maturity.
- Maximize Data Utility: Support contributors to integrate sustainability into the overall strategy and secure active commitment throughout the organization.
- Choose the Right Tool: Select a tool that enhances your reporting process, masters your decarbonization journey, and deploys your strategy across all sustainability pillars.

Laure Razat
Sustainability Solutions Director **kShuttle**

13:00 Lunch & Networking

14:00 ESG Integration in Big Corporate's Strategy - a Case from Bayer

- Navigating ESG regulations: Regulators publish requirements connected to ESG and sustainability nearly every quarter, and everybody agrees that companies need to move – but where to and how?
- Long journey towards ESG/sustainability: How Bayer AG, a global life science company and a global leader in healthcare and nutrition, initiated its strategy
- Learnings and best practices of the industry's pioneers

Sebastian J. Leins Senior Manager Sustainability Reporting **Bayer** 0:40 Coffee Break & Networking Session

11:30 Panel Discussion: Social Implications of Al

- Ethical use of AI in decision-making processes
- Strategies for upskilling and reskilling the workforce
- Examining biases in AI algorithms that may perpetuate social inequalities
- Balancing innovation with the protection of societal interests
- Speculating on the trajectory of Al's impact on society in the coming year

Liisa Aavik Sustainability Compliance Manager Ralt Elena Morettini Global Head of Sustainable Business **Globant**

12:20 Digital Sobriety, New Ways of Doing IT - Multilateral Banks Green IT

- Energy KPIs in tech Digital sobriety or green IT
- Cloud economics and green IT
- Sustainable procurement and hardware LCAs

Elena Morettini Global head of Sustainable Business, **Globant**

13:00 Lunch & Networking

14:00 An Implementation Diary - Product Carbon Footprint Calculations: Succeeding in Delivering Mass Product Carbon Footprints - De-mystifying the PCF-fog

- Introduction to Product Carbon Footprinting and the main challenges that have to be solved
- Arla Foods approach to the implementation of a Product Carbon Footprint solution and not lose the will to live doing so
- Key achievements and takeaways to deliver mass Product Carbon Footprint calculations

Natalie Anne Schürrle Senior Solution Architect for Sustainability **Arla Foods**

14:50 Preparing For the Future of Legal Obligations: from CSRD to CS3D, Due Diligence in Sustainability and Transactions as Well as the Role of Al

- Regulatory landscape: How European companies get regulated
- What matters, what should be done, and when?
- Legal implications following from post-CSRD: Towards verified and transparent sustainability data
- How to prepare for CS3D and engage company directors?
- Legal expectations and road map to CSDDD: Sustainability in global value chains
- Due Diligence requirement in relation to procurement, supply chain management, transactions, and management liability What is the role of Al?

Ville Salonen

Attorney-at-law, Partner, and Head of ESG & Sustainability **Magnusson Ltd**

Lilli Parbo
Attorney-at-law, and Partner
Magnusson Ltd

15:30

Coffee Break & Networking Session

16:00 Panel Discussion: Data Management and Preparing for Change: Transitioning Business Models in the Era of Climate Crisis

- CSRD-strategy: How to pivot data requirements to business opportunities for a sustainable future?
- Insights into strategy and business model innovation for businesses to pivot their reporting to value creation
- Tools to enhance ESG data management and solutions to common industrychallenges

Marie d'Argentré

Head of ESG Data & Digital - Sustainability Center **BNP Paribas**

Amanda Koefoed Simonsen CSRD & ESG Strategy Advisor **Djøf**

Anustup Roy Senior Manager of Sustainability Data ABN AMRO Bank N.V.

16:50 Sustainability Strategy and Sustainability Reporting at the Bosch Home Comfort Group

- How to design and implement an ambitious sustainability strategy
- How to use sustainability/ESG reporting as a steering instrument
- How to deal with the increase of sustainability/ESG requirements and turn them into an advantage

Friederike Neugebauer Head of Sustainability Bosch Home Comfort Group

14:40 Green IT Skill Management in Large Organizations

- Strategies on how to approach enablement and get buy-in
- Assessing green IT skills gap
- Strategies for green IT skill development
- Obstacles when working with different roles
- Concrete examples of outcomes
- Measuring impact and future trends

Yelle Lieder Green IT Lead adesso SE

15:30 Coffee Break & Networking Session

16:00 Digital Sustainability for the Success of the Activities of the Public and Private Organizations

- Sustainability BY/IN Digital
- IT Strategic Management for business sustainability
- Digital transformation projects and environmental, social, and economic sustainability objectives
- Sustainability key performance indicators
- Digital innovation for 2030 agenda

Antonio Ganzerli Sustainability Builder Digital Sustainability Global Movement

16:40 Opportunities and Challenges of GenAl in Advancing ESG Sustainability: Navigating the Impacts on Environmental, Social, and Governance Dimensions

- GenAl enables sophisticated data analysis, allowing companies to make more informed decisions regarding environmental impact, social responsibility, and governance practices
- Automation through GenAI can optimize resource usage, leading to reduced waste, energy
 efficiency, and lower environmental impact
- AI can identify potential risks to ESG factors, allowing companies to mitigate them early and enhance long-term sustainability
- Understanding the decision-making process of complex AI models is crucial for ensuring alignment with ESG goals and gaining stakeholder trust

Liisa Aavik Sustainability Compliance Manager

17:30 End of Day One - Closing Address from the Chairperson

18:00-20:00 Networking Drinks Reception

17:30 End of Day One - Closing Address from the Chairperson
18:00-20:00 Networking Drinks Reception

#Networking #GlobalPerspective #Knowledge #Exclusivity #Networking #GlobalPerspective #Knowledge #Exclusivity #Networking

Friday Sept 20th 2024

09:00 Morning Coffee

09:20 Opening Address from the Chairperson

09:30 Towards a Just Energy Transition – Balancing the Social and Environmental Dimension in the Shift to Cleaner Energy

- Meet net zero commitments through collective engagement and collaboration
- Ensure the necessary economic and societal adjustments
- What does this mean in practice for businesses? How can metrics quantify "just"? How are businesses placing the transition into their core culture?

Jacek Hutyra Chief ESG Officer & Executive Committee Member **Leroy Merlin**

10:10 Smart Technologies for Energy Transition

- Towards personalized energy management: What new technologies are paving the way
- Assessing energy transitions: How to manage energy to keep it more efficient?
- Optimizing the energy system: which green technologies hold the most potential?
- Optimizing the generation process: how can data enhance efficiency and reliability?
- Disruptive technologies boosting energy transition
- The power of smart meters

Slot reserved for MSCI

10:50 Coffee Break & Networking Session

11:30 Sustainable Supply Chain: The Role of the Supplier Engagement in Achieving Net-Zero

- Science Based Targets Initiatives (SBTI) in the Value Chain
- Risk map and Prioritize Suppliers
- Regulatory Compliance
- Build a Sustainability Baseline
- Risk Suppliers Management

Samuele Crippa Senior Sustainability & ESG Manager Demant 09:00 Morning Coffee

09:20 Opening Address from the Chairperson

09:30 Green Software Engineering Bootcamp &
IT Sustainability User Group – Two Pragmatic Approaches
to Build up Skills for & Awareness Within Your Organization

- The importance of engagement, knowledge development and network
- The Green Software Engineering Bootcamp Testing different methodologies in Green Coding, Green Web Development & Green Cloud Management
- The IT Sustainability User Group Connecting passionate green minds across industries, across countries in Europe for evaluating methodologies and practices

Heiner von Brachel
Senior Manager Communities of Practice
Reply Deutschland SE

10:10 Overcoming the Hurdles in Getting to a Digital Sustainability Strategy

- Understanding the importance of a clear, shared definition of digital sustainability across the organization
- Strategies for integrated governance and moving beyond siloed digital sustainability initiatives
- Approaches to build a sustainability-focused culture and upskill the IT workforce
- Making a compelling business case for digital sustainability investments beyond short-term priorities

Fiona Leibundgut
Digital Sustainability Advisor
SparkIT

10:50

Coffee Break & Networking Session

11:30 Panel Discussion: How are Companies Fostering a Greener Culture, and What is the Impact on their Employees and on a Wider Community?

- How can we create acceptance and awareness for Green IT measures in the company
- How to motivate people to contribute to the achievement of the company's sustainability goals
- Incentives or a matter of culture?

Lisa Holm IT Sustainability Lead **Arla Foods**, Germany Heiner von Brachel Senior Manager Communities of Practice **Reply**

Yelle Lieder Green IT Lead adesso SE Jörg Knoop Head of Digital Incubator & IT Sustainability **Vodafone**

12:10 Decarbonising the Supply Chain

- Embracing our role as a critical infrastructure company in the global food industry, sustaining one of the worlds most important value chains through equipment solutions, software and services
- Translation of sustainability strategy to Marel's supply chain
- Approach to scope 3.1 Purchased goods & Services, methodology applied how Marel calculates, automates and applies segmentation.
- Approach and options to supply chain decarbonisation action
- Challenges in upstream decarbonization
- Summarizing: measuring, segmentation, planning and decarbonization options, changing buying behaviour and monitoring impact.

Sjoerd van der Heijden Global Supply Chain Program Manager **Marel**

13:00 Lunch & Networking

14:00 Panel Discussion: Measuring Social Impact - The "S" in ESG

- How do enterprises measure the "S" in ESG?
- Standardizing an approach to measure the "S" in ESG
- How does a social impact strategy advance the ESG agenda?
- Promoting social education down the supply stream

Aliaa Ahmed Heikal

Egyptian Refining Company

14:40 Panel Discussion: A Circular Supply Chain – Sustainability is a Team Game

- How can we bridge the gap between data and action?
- How to use LCAs data to drive ESG performance?
- Understanding your risks through your value chain
- The role of supplier engagement
- Opportunities in your supply value through collaborations: Downstream and Upstream activities

Gaetan Kerloc'h Head of Impact **Five Seasons Ventures** Peter la Cour Gormsen CFO

Hempel

15:30 Coffee Break & Networking Session

12:30 Innovating Sustainability: Digital Services as a Catalyst for Change

- Design and use of digital technologies for value creation
- Leveraging Digital Services to Retrofit and Extend Product Lifecycles
- EcoPilot Case Study: Digital Innovation in Rail for Reducing Fuel Consumption and Carbon Emissions

13:00 Lunch & Networking Session

14:00 Opening Address from the Workshop Leader

14:10 Worskshop: Navigating the Landscape of ESG Reporting and Double Materiality

- Master transparent ESG reporting: Examining best practices for clear and comprehensive ESG reporting, ensuring transparency and accountability
- Unpack the dual perspectives of double materiality: Financial and non-financial implications and determining what to report
- Leveraging technology for efficient ESG data reporting: How technology solutions harmonize ESG data and streamline reporting to meet the demands of double materiality
- Gap analysis: Identify the holes in your reporting program and strategize ways to address them

Slot reserved for Lucanet

15:30 Coffee Break & Networking Session

16:00 Worskshop: Unlocking the Potential of Double Materiality in Sustainable Finance

- Decoding double materiality for business impact
- Risk management and double materiality: Assessing financial materiality, allowing you to identify both risks and opportunities
- Strategies for integration: New best practice examples of how to take the double materiality approach in your business

17:40 Closing Address and End of the Workshop

16:00 How Digital Supports the Decarbonization of Decathlon?

- Sey digital and data assets that help Decathlon reduce its absolute carbon emissions by 20% by 2026 compared to 2021: 30k automatic product environmental impact evaluations (LCA), scope 3 measurement with +1000 suppliers, Monthly CO2 performance analysis, and customer awareness with data sharing
- Key success factors of a digital transformation: data governance, end to end data monitoring, contextualize CO2 data analysis for each business to help them reduce their footprint
- Explore other digital use cases on sustainability (climate adaptation, biodiversity and plastic pollution stakes)

Nicolas Bonneau Digital for Sustainability Leader **Decathlon**

16:40 From Investors to Start-ups: How VCs Can Help Both Sides in Their Sustainability Journey and Create a Meaningful ESG Reporting Framework

- Raise awareness among our investors about the unique challenges faced by scale-ups, bridging the gap between two worlds that often operate in silos
- Streamline application processes to enable start-ups and scale-ups to respond swiftly and effectively to ESG requirements
- Tailor ESG reporting frameworks to the size and growth stage of the business, ensuring resource allocation scales appropriately with company growth
- Position VC funds as centers of expertise, providing valuable ESG insights and support to both investors and portfolio companies
- Foster collaboration and communication between investors, funds, and start-ups to enhance mutual understanding and drive sustainability efforts
- Utilize ESG reporting as a tool for continuous improvement, helping investors to benchmark their progress and achieve their sustainability goals

Damien Didier Head of Sustainability **daphni**

7:40 Closing Address and End of the Conference







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