# Mark van Seventer

<u>mark@vseventer.com</u> • <u>github/vseventer</u> • <u>in/markvanseventer</u>

#### WORK EXPERIENCE

#### **Tesco Stores Limited**

2016-2017

## **Software Development Engineer (II)**

London, United Kingdom

React development of the (mobile) website of Tesco Grocery.

- Launched the new (mobile) website, increasing online revenue by 1.7%.
- Improved grocery navigation accessibility, resulting in a potential increase of 3 million customers.
- Main contributor to analytics component, tracking over 20,000 successful user journeys daily.

**Kinvey Inc.** 

2012-2016

# **Senior Software Engineer**

Boston, United States & Melbourne, Australia

JavaScript development of client- and server applications supporting its Backend as a Service offering.

- Created JavaScript SDK, integrating with different platforms (e.g. AngularJS, Node.js, and PhoneGap).
- Implemented offline API using IndexedDB, allowing apps to function without network connection.

No Search B.V. PHP Developer 2008-2011

Amsterdam, The Netherlands

Back-end development of online media concepts, aimed towards fashion.

- Implemented faceted search using Sphinx, indexing over a million products.
- Created social stream of user activity and updates using MySQL triggers.

#### **PROJECTS**

#### MarkMyJourney

- Travel blog, utilized to try out new web technologies like Hugo, Leaflet, PostCSS, and Webpack.
- Created GeoNames CSV preprocessor, extracting GeoJSON from five sources totaling 11 million lines.

#### sharp-cli

• CLI for sharp (image processing library), allowing for easier integration into build process.

#### **uncss** (contributor)

• Replaced PhantomJS with jsdom, improving efficiency and stability of tree-shaking algorithm.

## **EDUCATION**

# VU University Amsterdam

2009-2012

## **MSc Computer Science**

Specialization: Internet & Web Technology.

# VU University Amsterdam BSc Computer Science

2006-2009

# LANGUAGES AND TECHNOLOGIES

- Proficient in: HTML, CSS, JavaScript, Node.js, PHP.
- Others: AngularJS, ECMAScript 2015, React, Webpack.