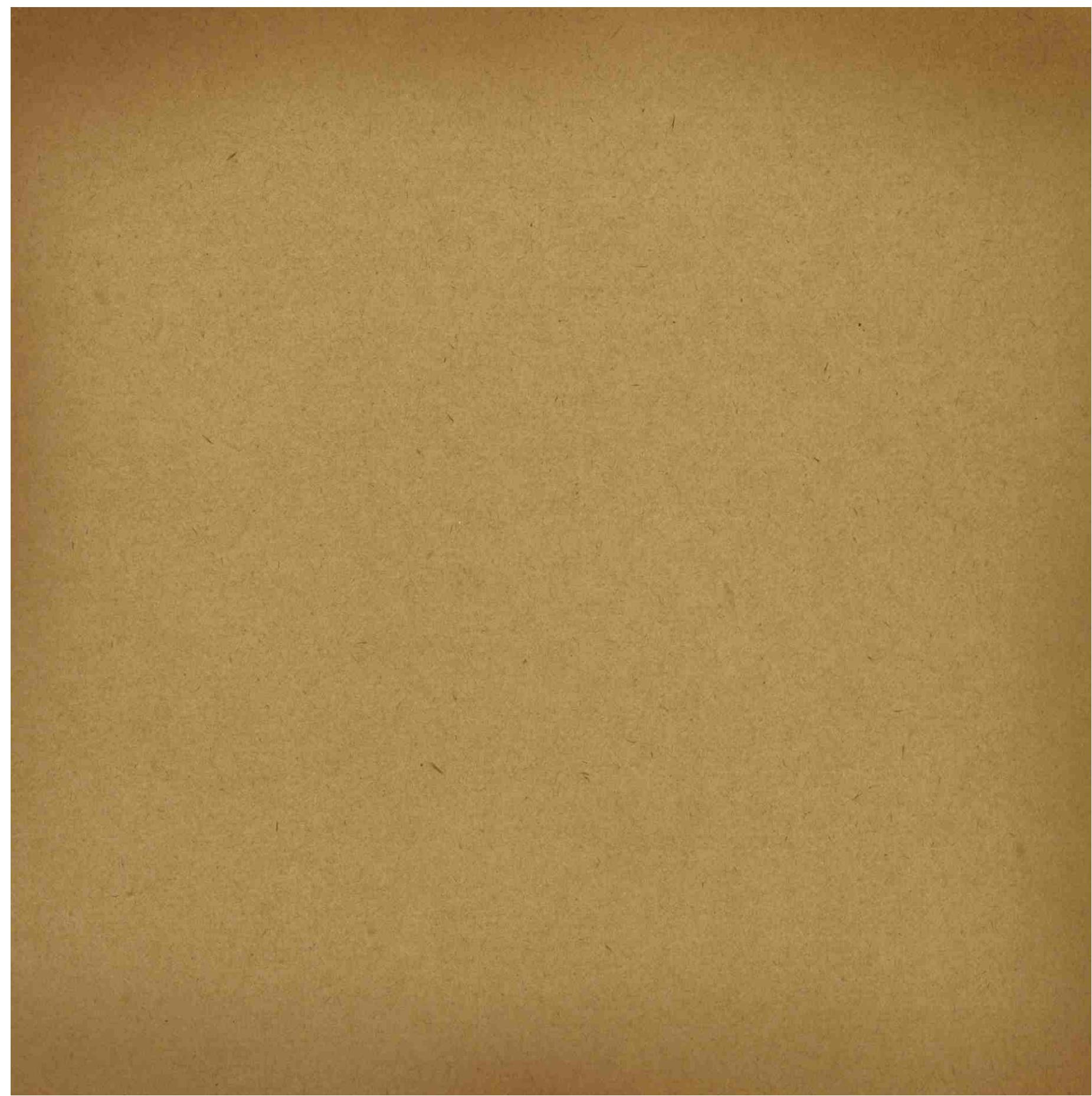


Incredible!ndia



Incredible India



Incredible India

n a m a s k a r

Like the Lotus, the national flower of India, Namskar (Sanskrit for ‘Welcome’) resonates with the warmth and hospitality of this great country. Come, explore the amazing opportunities India has to offer.

Incredible!India
a warm welcome



Incredible India

global hub

Welcome to India – the seventh largest country in the world.

And, the fastest growing free market democracy.

Spread over 3 million sq kms, India lies to the north of the Equator, between 8.4° and 37.6° North Latitude and 68.7° and 97.25° East Longitude.

India accounts for 20% of the world population and is the fourth largest economy (based on Purchasing Power Parity).

The country with a population of over a billion is ready to take on the world. Rapidly integrating with the global economy.

Incredible!ndia
the place to be



Incredible India

the time is now !

India is at the turning point. The conditions are just right for sustained exponential growth.

Sweeping economic reforms – the Delicensing of most industries...

Deregulation of industries earlier monopolised by the public sector...Liberalisation of foreign trade, a steady reduction in tariffs...Freeing of the foreign investment limits in nearly all industries, combined with an active wooing of FDI has helped India grab the centre-stage among emerging markets.

Incredible!ndia
a global powerhouse



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grabbing centre-stage

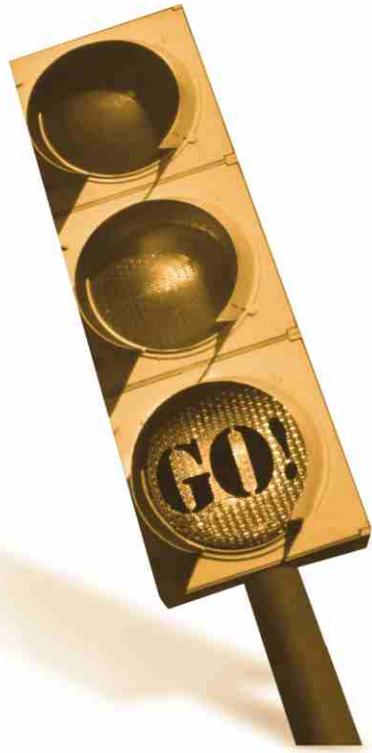
India's economy is on the fulcrum of an ever-increasing growth curve.

And, the results are plain for everybody to see.

A stable 8% annual growth... Rising foreign exchange reserves of more than US\$ 160 billion...A booming capital market with the popular 'Sensex' Index topping the majestic 10,000 mark...Flowing Foreign Direct Investment (FDI) close to US\$ 8 billion...More than 25% surge in exports...

No wonder, India has emerged as the best FDI destination among democracies, ahead of the US.

Incredible !ndia
in the limelight



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integrated infrastructure

According to the Economic Survey 2005-2006, India has the potential to absorb US\$ 150 billion of Foreign Direct Investment in the next five years in the Infrastructure Sector alone.

Construction is the second largest economic activity after Agriculture. Investment in construction accounts for nearly 11% of India's Gross Domestic Product (GDP) and nearly 50% of its Gross Fixed Capital Formation (GFCF).

Incredible!India
a strong foundation



Incredible India

zip zap zoom

Consider these facts:

The Indian road network is the largest in the world, aggregating 3.85 million kms.

The Indian Railways boasts of being the world's second largest rail network (110,000 kms) under a single management.

India, with an extensive coastline of 7,517 kms (including the Andaman & Nicobar Islands) has 12 major ports and 187 minor ports.

India is connected to the world though a vast network of 334 airports.

Incredible India
get connected



Incredible India

mind power

India has a distinct advantage of being a vast reservoir of skilled manpower. As western companies keep increasing their dependence on information technology, they are increasingly looking at India and its large pool of technically qualified human capital.

For starters, an industry that was US\$ 50 million in 1991 is well on its way to being over US\$ 50 billion by 2011. And, India rocketed from being perceived as an economic disaster to teaming up with China for the leadership of the Asian Century.

It's raining dollars for the Indian IT sector with global giants like Microsoft, IBM and Intel announcing investments to the tune of over US\$ 15 billion and thousands of new jobs for their operations and joint ventures.

Incredible!ndia
log in



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india calling

India's telecommunications story, in many ways, epitomises the 'New India'. The image of young Indians with sleek mobile phones has become a metaphor for economic growth in country. With rapid growth in the telecommunication sector, tele-density levels have surpassed all targets set by the Government.

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s t a y i n t o u c h



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power point

India's power market is the fifth largest in the world with an installed generation capacity of 123 GW, generation of more than 600 billion kWh, and a transmission & distribution network of more than 6.3 million circuit kms.

With economic development in the country, *per capita* electricity consumption is bound to increase. The Government has taken significant Policy Initiatives to improve conditions for attracting private investment and FDI in the power sector.

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super power



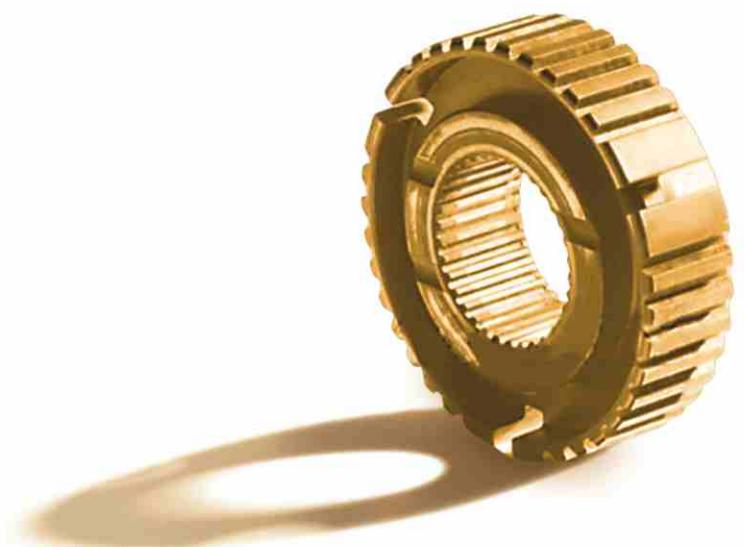
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shoppers' stop

India's vast middle class and its almost untapped retail industry are key attractions for global brands wanting to enter newer markets.

Rated the fifth most attractive emerging retail market, India is being seen as a potential goldmine. With its total retail market at US\$ 202.6 billion, which is expected to grow at a compounded 30% over the next five years, India has been ranked second in a Global Retail Development Index of 30 developing countries drawn up by A T Kearney.

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the shutter's always up



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manufacturing hub

India has displaced the US to become the second-most attractive destination for Foreign Direct Investment (FDI) among manufacturing investors, as per A T Kearney's latest FDI Confidence Index rankings.

India is fast developing into a manufacturing hub for world corporations wanting to leverage the sector's proven skills in product design, re-configuration and customisation with creativity, assured quality and value addition. Be it industrial robot manufacturer Gudel or auto giant BMW or Korean consumer goods giant LG, India has become a key manufacturing destination for an endless list of global players.

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soaring profits



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happy journey

According to an exclusive research carried out by the World Travel and Tourism Council (WTTC), India is one of the fastest growing tourism economies in the world today. It is estimated to grow at 8% over the next 10 years.

India is gradually gathering popularity as a Medical Tourism destination. A study by McKinsey and the Confederation of Indian Industry says that at its current pace of growth, Healthcare Tourism alone can rake over US\$ 2 billion additional revenues by 2012. Medical Tourism is now a US\$ 350 million industry as about 100,000 medical tourists visit the country every year.

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p a c k - u p



Incredible India

advantage india

6

Like people study political science, culture, public health, economics, law and medicine, students in Harvard will now study India as a subject.

,

Lawrence Summers
President, Harvard University

6

India's unprecedented economic growth over the past decade makes it an attractive prospect for companies seeking new markets for their products and services...

,

Bertie Ahern
Prime Minister, Ireland

Incredible!ndia
w i n n i n g a c c o l a d e s



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advantage india

‘

India has a fantastic pool of software professionals. The world needs to benefit from this.

’

Bill Gates
Chairman, Microsoft Inc

‘

We want to bring to the world various facets of this extraordinary country, its people and progress.

’

Chris Cramer
International Managing Director, CNN

Incredible!ndia
w i n n i n g a c c o l a d e s



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the new india

In a special article, India's Prime Minister, Dr Manmohan Singh details the progress of the country's liberalisation programme and outlines the measures that need to be taken to achieve a higher growth rate of 8%.

"We recognise that our objective of achieving a sustainable growth rate of 8% and more is not an outcome that will occur automatically without effort on our part. On the contrary, while there are many reasons why India is well placed to achieve an acceleration in growth, we are also conscious that a special effort is needed if we are to convert this potential into actuality. We will certainly need to increase investment levels, upgrade technology, modernise the economy, and develop high quality infrastructure. . . .

...India has a long tradition of private sector activity and the market friendly environment created by the reforms has produced vibrant growth in this sector."

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3 6 0 O s u p p o r t



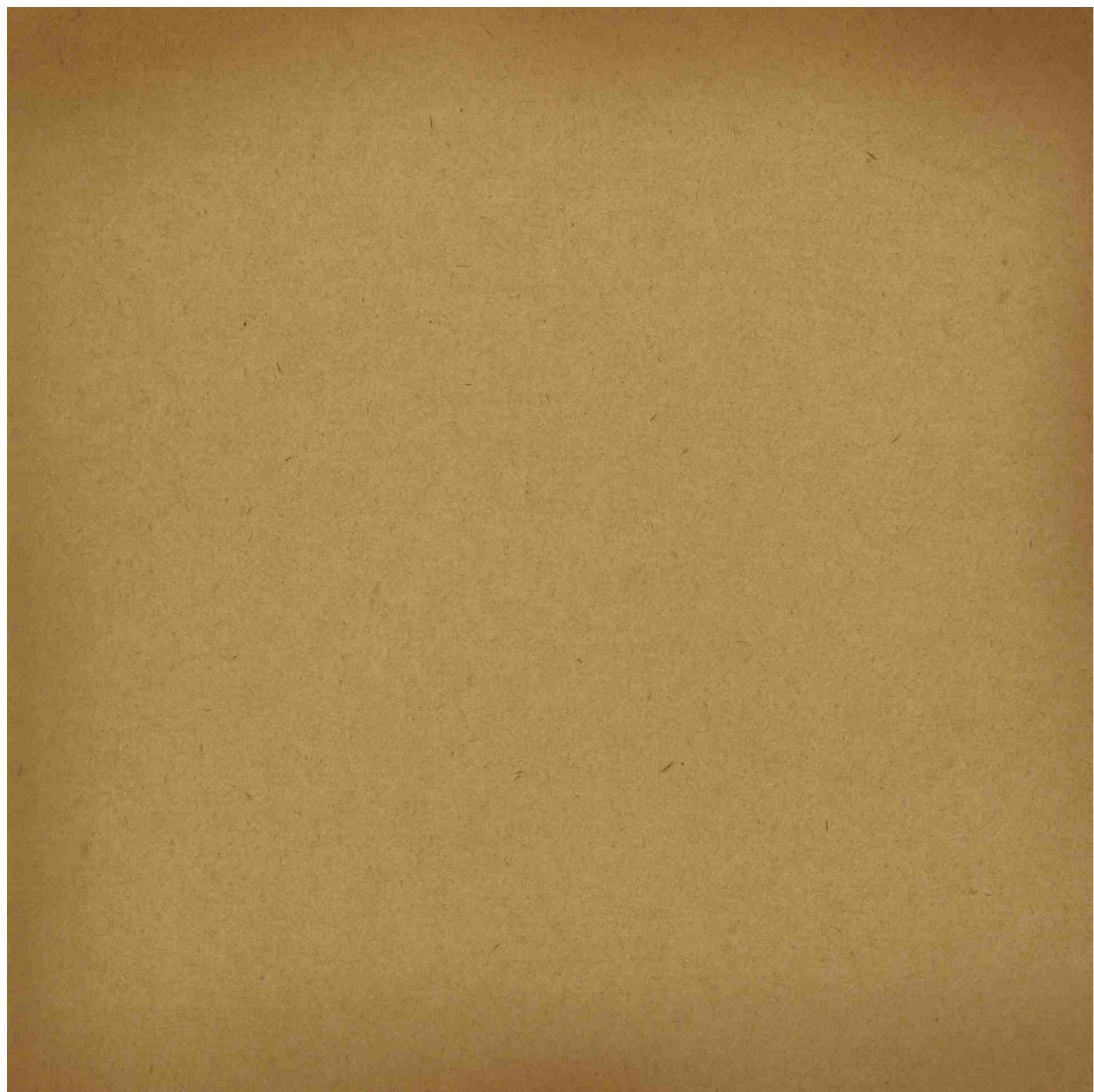
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w e l c o m e h o m e

The door to the future lies open. The possibilities are endless.
Investments are pouring in. The winds of trade are blowing. Prosperity
beckons. Welcoming everybody to its fold.

Incredible!ndia
everybody's invited

(Data used is indicative and is based upon published information)





Ministry of Commerce & Industry
Government of India

Udyog Bhawan | New Delhi 110 011
Telephone +91 11 2306 2983 | Fascimile +91 11 2306 1034 | www.dipp.gov.in

FICCI

Federation of Indian Chambers of Commerce and Industry

Federation House | Tansen Marg | New Delhi 110 001
Telephone +91 11 2373 8760-70 | Fascimile +91 11 2376 5316 | www.ficci.com

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