

PROJECT REPORT

INTRODUCTION :

1.1. Overview :

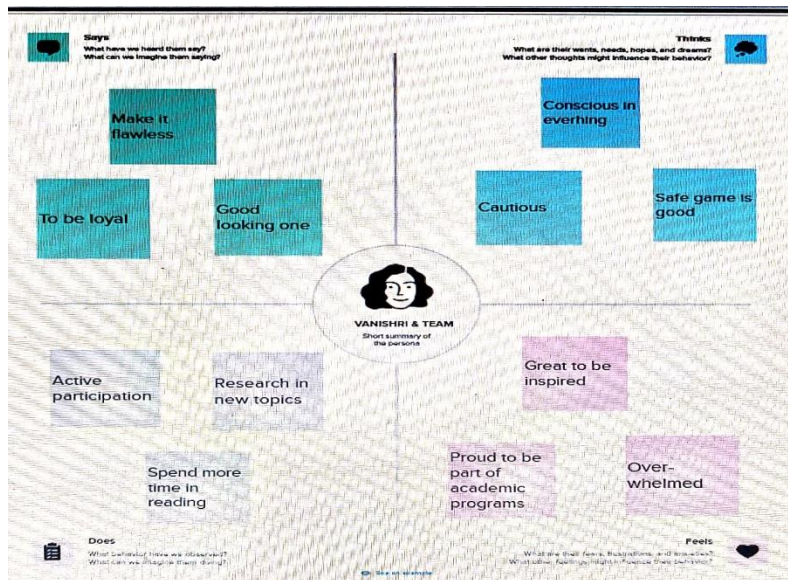
Designing Visually Appealing Certificate for a debate competition using canva.

1.2. Purpose :

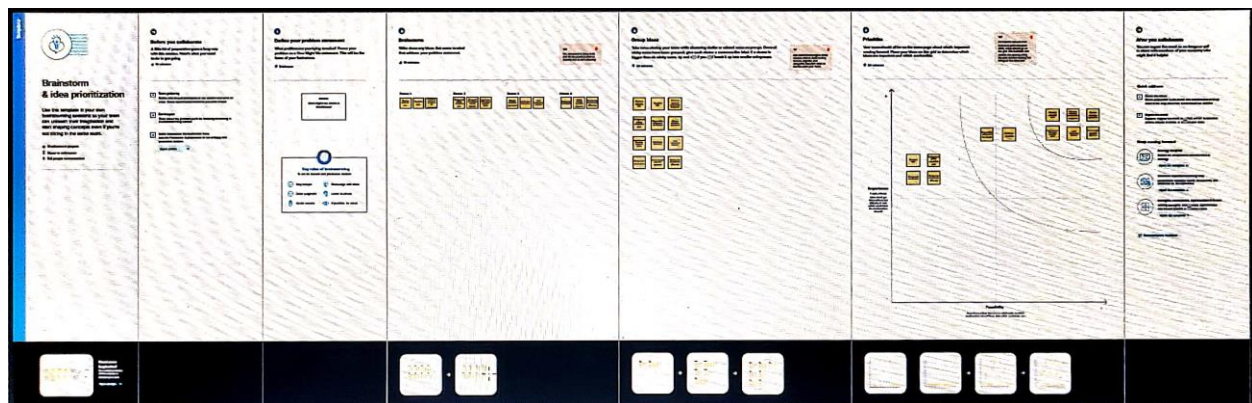
To appreciate the effort of participants and to Honor them.

PROBLEM DEFINITION AND DESIGN THINKING:

2.1. Empathy map



2.2. Ideation & brainstorming map.



RESULT

As a result a well designed certificate is ready to be distributed.



ADVANTAGE AND DISADVANTAGE :

Advantage :

1. To enhance the academic performance.
2. Recognition.
3. Motivation

Disadvantage :

1. Cost and time
2. Pressure
3. Resource Allocation.

APPLICATION :

Appreciating the effort of participants

CONCLUSION :

As the overall output, the certificate looks awesome with vibrant colours and apt font size and font style for the appropriate content.