

The dynamic organization – learning cycles, sustainable change and long life products.

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Динамичната организация - цикли на учене, устойчива промяна, и продукти с дълъг живот.

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technological culture

created from the new liberties granted by raising
accessibility to the new technologies and eased
access to crowdfunding

technological ecosystem

nurtured by technological culture

technologically driven

based on freedom and openness

values

based on freedom and creativity

reality check

constant learning and improvement (constant changes & learning cycles)

beta products

product (service) engineering is driven by and
reflect base values

rapid prototyping

rapid production

constant improving

product rejuvenation

structure

flat organisational structure

fast & easy intra-organisational communications

flat net organizational structure

easy accessible upper layers (if there is somewhat hierarchy)