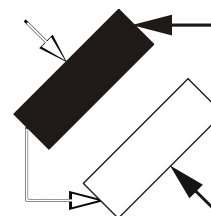




UNIVERSITY OF NATIONAL AND WORLD ECONOMY
DEPARTMENT OF MANAGEMENT

BULGARIAN ACADEMIC SIMULATION AND GAMING ASSOCIATION
FRIDAY NIGHT SEMINAR CLUB

INTERNATIONAL & INTERDISCIPLINARY SCIENTIFIC CONFERENCE



VANGUARD SCIENTIFIC INSTRUMENTS IN MANAGEMENT '2011 (VSIM:11)

IN THE PERIOD 14 – 18 SEPTEMBER 2011
RAVDA, BLACK SEA COAST, BULGARIA

Third call

Concept

The conference is organized by the Department of Management at the UNWE. It is meant to be vanguard bound, free choice based, no parallel sections, heavily discussion oriented, improvised, low cost.

Presentation

It is expected, without being obligatory, that every participant prepares expressive presentations on vanguard topics in the wide area of management. For those of you who did not register but still would like to participate there are two more options. One of them is to do so send us a file of your poster set or presentation, to participate in the poster session. Additionally there is an opportunity to present your paper distantly via video-conference connection. It is strongly recommended that all the presentations are in English or at least end with a brief abstract in English.

Publication

The papers of the conference will be published in a volume of the electronic journal "VANGUARD SCIENTIFIC INSTRUMENTS IN MANAGEMENT" (ISSN 1314-0582) on a compact disk and on the specially designed website. The authors are expected to submit full texts of the papers after the conference. Papers and presentations presented and discussed at the conference are accepted for publishing. Papers not presented at the conference follow the procedure of blind peer review.

Conference committee and editorial board of the electronic book:

Prof. Eng. PhD Angel Marchev - chairman
Prof. PhD Radoslav Tzonchev
Prof. PhD Margarita Harizanova
Prof. PhD Matilda Alexandrova
Prof. Eng. PhD Maya Lambovska
Prof. PhD Violeta Kasarova
Prof. PhD Mariana Kuzmanova
Prof. PhD Nadya Mironova

Contact person

assist. prof. Angel Marchev, Jr.
Mobile. +359888444062
E-mail: avangard_conf@yahoo.com

Accommodation

All participants will be accommodated at the [Study & Relaxation Centre of UNWE at the town of Ravda, \(30 km. north of Burgas\) at the Black Sea Coast](#) (Google Maps: "42.643418,27.679839"). The best travel option is to fly to Burgas International Airport. On your request you will receive more details/support on transportation from Sofia and/or Burgas to Ravda.

Fees & payments

There are two options for payments: full payment and partial payment. The full payment for the conference is €250 and includes five days (four nights) accommodation with three meals a day and participation fee. The partial payment for the conference is €31 per night, €11 per day for meals and obligatory participation fee of €100. If you wish to exercise partial payment, it is necessary to state in your registration e-mail the dates of stay at the conference centre and if you wish to have meals there. Deadline for payment is 09. September. 2011):

Bank transfer information

Bank: Bulgarian National Bank
Address: 1, Knyaz Alexander I Sq., 1000 Sofia
IBAN: BG03BNBG96613100174601
BIC(SWIFT): BNBGBGSF
University Of National And World Economy
(Please fill in "VSIM:11 conf. Ravda" in the explanation field)

TECHNICAL PROGRAM

(as of 3 July 2016, subject to change)

WEDNESDAY, 14.09.2011

- Travel and accommodation

18:00, Registration

20:00, Social programme

THURSDAY, 15.09.2011

9:00, Conference opening

9:15 Discussion topic: **Organizational management in intensive change**

- Exponential times – Angel Marchev
- Typical and atypical work: a comparison of positive and negative aspects for a well-being and performance oriented management - Alessandro De Carlo, Marcello Nonnis, Paula Benevene, Annamaria Di Sipio, Marco Nicolussi
- Organizational well-being and performance in banking services management: Nicola A. De Carlo, Alessandra Falco, Laura Dal Corso, Alessandro De Carlo, Simone Sorato
- Structural aspects and problems in front of professional management in the small company – Dimitar Popov
- About the organizational culture and successful management – Maria Kaneva
- Motivation of behaviour of the organizations in the context of the contemporary global redistribution of wealth – Bojana Venedikova
- Collective shopping (Group-on) – Septemvrina Kostova

13:00 Investigation of decision taking processes in start-ups - Radostina Ruseva, Petko Ruskov

13:30, Lunch

15:00, Free discussions in non-formal groups

17:00, Five O'clock Tea

20:00, Social programme

FRIDAY, 16.09.2010

9:00, Discussion topic: **Financial Analysis – a new reading**

- Introduction
- Comparative analysis of investment risk on the emerging capital markets in the countries in transition – Tamara Teplova, Evgeniya Mikova
- Diagnostics of financial state of the companies on the Russian market - Grigoryeva Tatiana
- Measuring the efficiency and results of budget costs in the context of anti-crisis policy – Albina Gukova
- Specifics of the development in the bank sector in Eastern Europe – Sergey Zamkovoy
- Estimate of efficiency of privatisation in developed and emerging markets. Analysis of factors of PIPO - Stolyarov Andrey
- EVA™ и RAVE™ – instruments for integration of VBM concept in a balanced system of indicators – Violeta Kasarova
- Strategic analysis of the competitiveness of the business - modern multi-parametrical business metrics and Balanced Scorecard Method of Analysis - Marko Timchev
- Benchmarking and financial analysis – a needed symbiosis in analysis and management of business efficiency – Rosica Ivanova
- A study of dependencies in missing values of observation of labour force in Bulgaria – Deyan Lazarov

13:00 Option Pricing Methods in Finance: A Contemporary Survey of Asset Prices - Maryan Milev

13:30, Lunch

15:00, Discussion topic: New directions in strategic management

- Introduction
- The network of financial security and the management of financial crisis - Mileti Mladenov, Elena Ralinska
- Cultural aspects, affecting the recovery rate of the national economy from the world financial and economic crisis - Kiril Dimitrov
- New directions in strategic management of the regions in Bulgaria – Kamen Petrov
- Integrated management is main approach to realization strategies for sustainable development - Metodi Ivanov
- Models of group consumption – Petya Parvanova
- Analysis of the transformation of "governance" and "management" analysis of the transformation of in modern theory and practice - Natalia Loginova

17:00, Five O'clock Tea

17:30, Free discussions in non-formal groups

20:00, Social programme

SATURDAY, 17.09.2011

9:00, Discussion topic: Teaching in 21 century: active methods

- "Write!", "Read!", "Click!" and further – Angel Marchev
- On the development of business games - Natalia Loginova
- Using interactive methods in the process of teaching the students in Business administration – Daniel Panchev
- Online system for free choice and rating of guest-lectors by the students – Vasil Georgiev
- Junior Achievement student company competitions analysis - Elica Efremova, Iglia Milosheva, Kaloyan Haralampiev, Petko Ruskov
- Game-like approach to management – Teodora Tzaneva, Angel Marchev, Angel Marchev, Jr.
- Method for study of leader qualities- Ivaylo Iliev

Discussion topic: Vanguard ideas in project and process management

- Management of the earned value in a project – Svetlana Boyadjieva
- Instruments for evaluation of partners in project management – Maria Yankova
- ERP systems: companies, modules, what, how – Jordan Zabunov
- Modelling, simulation and optimal inventory control of finished goods in a production facility - Andrey Yonchev, Yulian Zanev, Teofana Puleva, Krasimira Filipova

13:30, Lunch

15:00, Free discussions in non-formal groups

17:00, Five O'clock Tea

20:00, Social programme

SUNDAY, 18.09.2010

9:00, Discussion topic: Investments – a look into the future

- Introduction
- Liquidity Transmission and the Subprime Mortgage Crisis: A Multivariate GARCH Approach - Gurjeet Dhesi, Xiao Ling, Po Yu Lin
- Testing Asymmetric, Time-varying Correlation and Tail Dependence between European and U.S. Equity Markets - Gurjeet Dhesi, Ling Xiao
- Managing portfolio investments – Vania Ivanova
- Structure of a computer simulation system for analysis of models for portfolio management – Angel Marchev, Jr., Petar Andonov
- Management of investment portfolios of real estates – Petar Milanov
- Risk analysis of direct investments in real estate – Veneta Markovska
- Study of correlation between real interest rate and total investments in Denmark using fuzzy logic - Dilyana Voinova

13:30, Conference closing