

#### Veronika Smalko

**Junior Front-end Developer** 

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### **Education**

High School High School 32, Kyiv, Ukraine 2007-2018

Undergraduate degree
Publishing and Media Editing
2018-2022
Institute of Journalism, Taras Shevchenko National University of
Kyiv, Kyiv, Ukraine

Main subjects: editing and translation, graphic design, advertising and PR, copywriting, project management, consumer psychology.

Front-end Development IT Step Academy 2020-2021

Program includes: HTML/CSS, JavaScript development, using CSS and JS frameworks and libraries, testing web-pages, JSON notation, etc.

## Work experience

July, 2019 – Shop Assistant in Bukva ("Буква") bookstore

Since January 2020 – Freelance

Script editing in Ukrainian; English to Russian and Ukrainian article and packaging translation; English and Russian article rewriting; presentation and website editing, including graphics; DTP for leaflets.

February – September 2020 – English language Editor at Devoop Editing academic writing. I worked with texts formatted in such styles as APA, MLA, Harvard, Chicago/Turabian, ASA, AMA, IPEE, Vancouver, and others. I also communicated with the writers using the CRM system.

# **Key Skills**

- HTML/CSS coding
- JavaScript development
- Work with CMS
- English Proficiency (C2)
- Organizing work

#### Job-related Skills

- HTML5 and CSS3 layout
- JavaScript coding according to Ecmascript6 standard
- Version control in Git
- W3C Markup knowledge
- VSCode excellence
- Using OOP concepts
- Work with CSS frameworks: Bootstrap, Materialize
- Using Wordpress templates and plugins (Yoast SEO, MonsterInsights, WooCommerce), Elementor builder.
- Acquaintance with Tilda, Wix, and Webflow builders
- Web-design and prototyping in Figma

### **Communication Skills**

- I was a team lead of 2 university projects related to managing publishing websites. My duties included content-planning, editing group members' articles, and presenting work results to the audience.
- I'm an active listener, always open to work negotiation. I'm friendly, and politeness in every form of communication is very important to me.
- I am good at setting deadlines for the team and myself. I have a democratic approach to problem-solving and always look for mutually beneficial decisions.
- My volunteer experience at the largest national book fairs (April 2019 – Book Arsenal, Kyiv; September 2019 – BookForum, Lviv) has trained my networking skills as well.

# **Digital Skills**

- Advanced: Microsoft Word, Adobe Acrobat, Figma,
   Premiere, Photoshop, Illustrator.
- Other software: Excel, InDesign, Audition, Spark AR.
- SEO optimization

## **Organizational Skills**

- I've gained good organizational skills due to exams and work. These include structuring and prioritizing tasks and meeting deadlines.
- I use planner and calendar for managing my tasks, time, and expenses on a daily basis.
- I understand the tasks quickly and can explain it to others clearly. I identify the strengths and weaknesses of the team members to collaborate effectively.

#### **Hobbies**



• **Reading.** I enjoy books of different styles, but mostly fiction and non-fiction. I prefer reading in the original language.



• Music. I play electric guitar and edit audio tracks for videos on occasion. I don't stick to one artist, genre, or mood and love to discover new music daily.



• Running. I run since 2017. I participated in Wizz Air 10th Kyiv City Marathon in fall 2019. My personal record is 10 km, but the sky is the limit.



• **Traveling.** I always plan my trips, decide on the places I want to see, manage the budget and time. Book shops, museums, architectural and historical sights are constantly on my visiting list.