



Walchand College of Engineering, Sangli.
(An autonomous institute)
&
Electronics Engineering Students' Association
(ELESA)

Presents

ELECTROVERT 2017



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ELECTROVERT 2018

EVENT STRUCTURE



ENTREPRENEUR CAFE

A Management event

The event will be a full day event. It will check management, marketing and decision-making skills of participants .

- Each team will be consisting of maximum 3 members.
- Expected count of entries for the event is about 60.
- Entry fee will be 200.
- Event will be conducted in 3 rounds.

❖ Event Structure:

- **Round 1-Auctions: (10:30 am to 12:00 pm)**

First round will be of Auction .Bidding for discrete electronics components is required to form a product. Electronics components will be offered for a bid and they will be sold to highest bidder (team) .

- **Round 2-Electronic Product design: (1:30pm to 3:00pm)**

In second round , teams have to design a electronic product by using their purchased components .Teams can collaborate with each other to make one product in partnership.

- **Round 3-Innovative marketing and advertising : (3:30pm to 5:00pm)**

In this final round each team will launch their product .Also teams will do marketing and advertising. Depending upon performance of each team, winners will be declared.

