

TalenTon

POSTERART

Introduction:

It is a very common practice to design posters to promote each event. But the way of designing the posters make a huge difference on its impact. The best poster is something that clearly conveys us the message of what the event is about, that too in every innovative manner. The colors, the fonts, the taglines used in the poster had a very powerful impact on the observer. Nowadays, many softwares are available for poster designing on PCs. But sometimes the handmade things give the essence of magnetism and attracts the eyes of many people. Moreover a personal touch adds to the charm of the craft and make it look more enchanting.

TalenTon brings this opportunity to you to showcase your creativity in Poster making. Let yourself go with the flow of your imaginative minds. The hidden artist will definitely come out and it will give you a new approach of looking towards the various things.

Notes:

- Choose any theme of your interest for the poster designing. You can use any colors to make the poster look beautiful.
- The poster should clearly define your purpose and must contain the basic but essentially required matter (date, venue, title).
- Kindly take into consideration the factors such as size and shape of the poster, distribution of the written matter, clear idea of the event.
- Refer to the posters available on internet, observe the content and try to give a touch of your own personality.

*“Learn to love the process; the results will be according to
your will”*