Event Streaming Analytics

Total Revenue
$2.45M

Total Users
2.8K

Total Events by Type

Country Performance

Map data for Japan is not available in exported documents.

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Revenue in Millions

0.33   0.34   0.35   0.36   0.37

Event breakdown

Traffic Source Breakdown

Total Events

Source
- email
- facebook
- instagram
- direct
- google

Device Category Performance
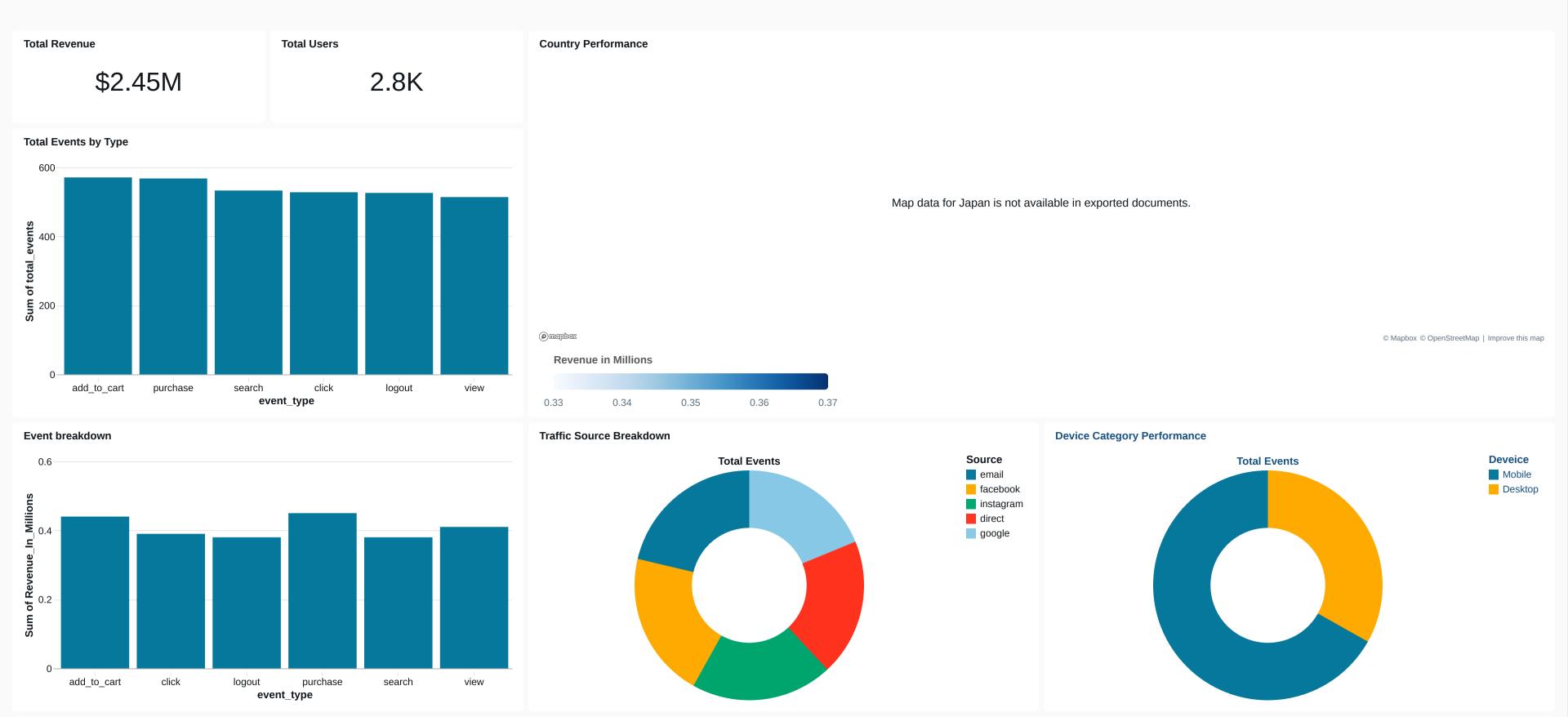
Total Events

Deveice
- Mobile
- Desktop

Product Level information

product_id	device_category	traffic_source	views	adds_to_cart	purchases	revenue	conversion_rate	unique_users	avg_engagement
prod_13	Mobile	instagram	12	0	42	48468.96	350	54	3.17
prod_13	Mobile	google	12	0	42	48468.96	350	54	3.17
prod_13	Desktop	direct	12	0	42	48468.96	350	54	3.17
prod_13	Desktop	email	12	0	42	48468.96	350	54	3.17
prod_13	Mobile	direct	12	0	42	48468.96	350	54	3.17
prod_13	Mobile	facebook	12	0	42	48468.96	350	54	3.17
prod_13	Desktop	google	12	0	42	48468.96	350	54	3.17
prod_13	Mobile	email	12	0	42	48468.96	350	54	3.17

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