Customer Financial Risk Dashboard

Total Customers 12.5K **Payment Behavior Distribution** # of Customers

Total Outstanding Debt

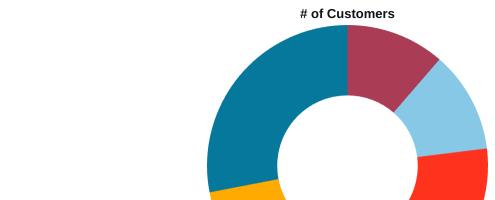
\$17.83M

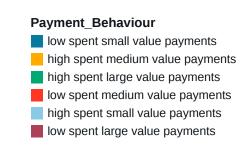
High-Risk Customers Count

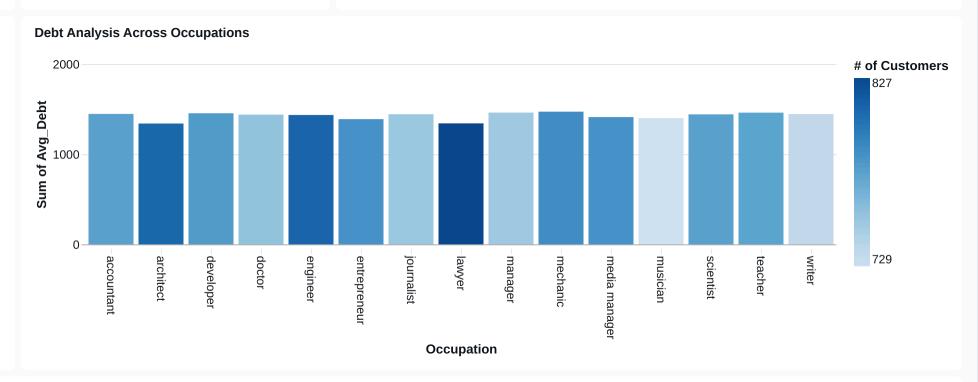
4.49K

Average Customer LTV

\$3.51M







Top 50 High-Risk Customers

Customer_ID	Name	Outstanding_Debt	Credit_Util_Pct	Annual_Income	loan_count	Payment_Behaviour	occupation	Risk_Level
CUS_0xc5ee	Chris Petersw	4998.07	3581.76	50043.27	8	high spent large value payments	mechanic	Critical
CUS_0x7837	Kerbere	4997.10	3085.89	33343.64	6	low spent small value payments	media manager	Critical
CUS_0x2366	Doris Frankelj	4997.05	2680.77	9126.46	5	low spent small value payments	mechanic	Critical
CUS_0x9423	Ed Stoddardf	4990.91	2521.44	36573.80	8	low spent medium value payments	scientist	Critical
CUS_0x8122	Danielr	4986.03	3185.74	19797.22	6	high spent small value payments	engineer	Critical
CUS_0x384c	David Henryp	4984.82	3585.03	10527110.00	5	high spent small value payments	scientist	Critical
CUS_0xa79d	Lesleyk	4983.86	3335.28	18759.61	8	low spent small value payments	media manager	Critical
CLIS 0x7efc	.lourdanv	4982 57	3181 08	60218 28	5	high spent medium value payments	accountant	Critical