

Assignment_2

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2023-02-20

```
#Installing necessary packages
```

```
library(caret)
```

```
## Loading required package: ggplot2
```

```
## Loading required package: lattice
```

```
library(ggplot2)
```

```
library(ISLR)
```

```
library(dplyr)
```

```
##
```

```
## Attaching package: 'dplyr'
```

```
## The following objects are masked from 'package:stats':
```

```
##
```

```
##      filter, lag
```

```
## The following objects are masked from 'package:base':
```

```
##
```

```
##      intersect, setdiff, setequal, union
```

```
library(class)
```

```
#Importing the dataset
```

```
library(readr)
```

```
UniBank <- read.csv("~/Downloads/UniversalBank.csv")
```

```
#Executing a K-NN classification with all attributes except for ID and ZIP code.
```

```
UniBank$ID <- NULL
```

```
UniBank$ZIP.Code <- NULL
```

```
summary(UniBank)
```

```
##      Age      Experience      Income      Family
## Min.   :23.00   Min.   : -3.0   Min.    :  8.00   Min.    :1.000
## 1st Qu.:35.00   1st Qu.:10.0   1st Qu.: 39.00   1st Qu.:1.000
## Median :45.00   Median :20.0   Median : 64.00   Median :2.000
## Mean   :45.34   Mean    :20.1   Mean    : 73.77   Mean    :2.396
## 3rd Qu.:55.00   3rd Qu.:30.0   3rd Qu.: 98.00   3rd Qu.:3.000
## Max.   :67.00   Max.    :43.0   Max.    :224.00   Max.    :4.000
##      CCAvg      Education      Mortgage      Personal.Loan
## Min.    : 0.000   Min.    :1.000   Min.    :  0.0   Min.    :0.000
## 1st Qu.: 0.700   1st Qu.:1.000   1st Qu.:  0.0   1st Qu.:0.000
## Median : 1.500   Median :2.000   Median :  0.0   Median :0.000
## Mean    : 1.938   Mean    :1.881   Mean    : 56.5   Mean    :0.096
## 3rd Qu.: 2.500   3rd Qu.:3.000   3rd Qu.:101.0   3rd Qu.:0.000
```

```
## Max. :10.000 Max. :3.000 Max. :635.0 Max. :1.000
## Securities.Account CD.Account Online CreditCard
## Min. :0.0000 Min. :0.0000 Min. :0.0000 Min. :0.000
## 1st Qu.:0.0000 1st Qu.:0.0000 1st Qu.:0.0000 1st Qu.:0.000
## Median :0.0000 Median :0.0000 Median :1.0000 Median :0.000
## Mean :0.1044 Mean :0.0604 Mean :0.5968 Mean :0.294
## 3rd Qu.:0.0000 3rd Qu.:0.0000 3rd Qu.:1.0000 3rd Qu.:1.000
## Max. :1.0000 Max. :1.0000 Max. :1.0000 Max. :1.000
```

```
UniBank$Personal.Loan = as.factor(UniBank$Personal.Loan)
```

```
#Creating dummy variables
```

```
education_1 <- ifelse(UniBank$Education==1 ,1,0)
```

```
education_2 <- ifelse(UniBank$Education==2 ,1,0)
```

```
education_3 <- ifelse(UniBank$Education==3 ,1,0)
```

```
#Removing and combining education variable
```

```
unibank<-data.frame(Age=UniBank$Age,Experience=UniBank$Experience,Income=UniBank$Income,Family=UniBank$Family,
head(unibank)
```

```
## Age Experience Income Family CCAvg education_1 education_2 education_3
## 1 25 1 49 4 1.6 1 0 0
## 2 45 19 34 3 1.5 1 0 0
## 3 39 15 11 1 1.0 1 0 0
## 4 35 9 100 1 2.7 0 1 0
## 5 35 8 45 4 1.0 0 1 0
## 6 37 13 29 4 0.4 0 1 0
## Personal.Loan Mortgage Securities.Account CD.Account Online CreditCard
## 1 0 0 1 0 0 0
## 2 0 0 1 0 0 0
## 3 0 0 0 0 0 0
## 4 0 0 0 0 0 0
## 5 0 0 0 0 0 1
## 6 0 155 0 0 1 0
```

```
#separating into validation and training
```

```
Model.normalise <- preProcess(UniBank[, -8],method = c("center", "scale"))
summary(UniBank)
```

```
## Age Experience Income Family
## Min. :23.00 Min. : -3.0 Min. : 8.00 Min. :1.000
## 1st Qu.:35.00 1st Qu.:10.0 1st Qu.: 39.00 1st Qu.:1.000
## Median :45.00 Median :20.0 Median : 64.00 Median :2.000
## Mean :45.34 Mean :20.1 Mean : 73.77 Mean :2.396
## 3rd Qu.:55.00 3rd Qu.:30.0 3rd Qu.: 98.00 3rd Qu.:3.000
## Max. :67.00 Max. :43.0 Max. :224.00 Max. :4.000
## CCAvg Education Mortgage Personal.Loan
## Min. : 0.000 Min. :1.000 Min. : 0.0 0:4520
## 1st Qu.: 0.700 1st Qu.:1.000 1st Qu.: 0.0 1: 480
## Median : 1.500 Median :2.000 Median : 0.0
## Mean : 1.938 Mean :1.881 Mean : 56.5
## 3rd Qu.: 2.500 3rd Qu.:3.000 3rd Qu.:101.0
## Max. :10.000 Max. :3.000 Max. :635.0
## Securities.Account CD.Account Online CreditCard
```

```
## Min. :0.0000 Min. :0.0000 Min. :0.0000 Min. :0.000
## 1st Qu.:0.0000 1st Qu.:0.0000 1st Qu.:0.0000 1st Qu.:0.000
## Median :0.0000 Median :0.0000 Median :1.0000 Median :0.000
## Mean :0.1044 Mean :0.0604 Mean :0.5968 Mean :0.294
## 3rd Qu.:0.0000 3rd Qu.:0.0000 3rd Qu.:1.0000 3rd Qu.:1.000
## Max. :1.0000 Max. :1.0000 Max. :1.0000 Max. :1.000
```

```
UniBank.normalise <- predict(Model.normalise,UniBank)
summary(UniBank.normalise)
```

```
##      Age      Experience      Income      Family
## Min.   :-1.94871 Min.   :-2.014710 Min.   :-1.4288 Min.   :-1.2167
## 1st Qu.: -0.90188 1st Qu.: -0.881116 1st Qu.: -0.7554 1st Qu.: -1.2167
## Median : -0.02952 Median : -0.009121 Median : -0.2123 Median : -0.3454
## Mean    : 0.00000 Mean    : 0.000000 Mean    : 0.0000 Mean    : 0.0000
## 3rd Qu.: 0.84284 3rd Qu.: 0.862874 3rd Qu.: 0.5263 3rd Qu.: 0.5259
## Max.    : 1.88967 Max.    : 1.996468 Max.    : 3.2634 Max.    : 1.3973
##      CCAvg      Education      Mortgage      Personal.Loan
## Min.   :-1.1089 Min.   :-1.0490 Min.   :-0.5555 0:4520
## 1st Qu.: -0.7083 1st Qu.: -1.0490 1st Qu.: -0.5555 1: 480
## Median : -0.2506 Median : 0.1417 Median : -0.5555
## Mean    : 0.0000 Mean    : 0.0000 Mean    : 0.0000
## 3rd Qu.: 0.3216 3rd Qu.: 1.3324 3rd Qu.: 0.4375
## Max.    : 4.6131 Max.    : 1.3324 Max.    : 5.6875
## Securities.Account CD.Account      Online      CreditCard
## Min.   :-0.3414 Min.   :-0.2535 Min.   :-1.2165 Min.   :-0.6452
## 1st Qu.: -0.3414 1st Qu.: -0.2535 1st Qu.: -1.2165 1st Qu.: -0.6452
## Median : -0.3414 Median : -0.2535 Median : 0.8219 Median : -0.6452
## Mean    : 0.0000 Mean    : 0.0000 Mean    : 0.0000 Mean    : 0.0000
## 3rd Qu.: -0.3414 3rd Qu.: -0.2535 3rd Qu.: 0.8219 3rd Qu.: 1.5495
## Max.    : 2.9286 Max.    : 3.9438 Max.    : 0.8219 Max.    : 1.5495
```

```
Index_Train <- createDataPartition(UniBank$Personal.Loan, p = 0.6, list = FALSE)
Train = UniBank.normalise[Index_Train,]
validation = UniBank.normalise[-Index_Train,]
```

```
#Q1
#Data prediction
library(FNN)
```

```
##
## Attaching package: 'FNN'
## The following objects are masked from 'package:class':
##
##      knn, knn.cv
to_Predict = data.frame(Age = 40, Experience = 10, Income = 84, Family = 2,
                        CCAvg = 2, Education = 1, Mortgage = 0, Securities.Account =
                        0, CD.Account = 0, Online = 1, CreditCard = 1)
print(to_Predict)
```

```
##      Age Experience Income Family CCAvg Education Mortgage Securities.Account
## 1   40          10      84      2      2          1          0              0
##      CD.Account Online CreditCard
## 1              0      1          1
```

```
Predict.Normalise <- predict(Model.normalise,to_Predict)
Predictions <- knn(train= as.data.frame(Train[,1:7,9:12]),
                   test = as.data.frame(Predict.Normalise[,1:7,9:12]),
                   cl= Train$Personal.Loan,
                   k=1)

## Warning in drop && !has.j: 'length(x) = 4 > 1' in coercion to 'logical(1)'
## Warning in drop && length(y) == 1L: 'length(x) = 4 > 1' in coercion to
## 'logical(1)'
## Warning in drop && !mdrop: 'length(x) = 4 > 1' in coercion to 'logical(1)'
## Warning in drop && !has.j: 'length(x) = 4 > 1' in coercion to 'logical(1)'
## Warning in drop && length(y) == 1L: 'length(x) = 4 > 1' in coercion to
## 'logical(1)'
## Warning in drop && !mdrop: 'length(x) = 4 > 1' in coercion to 'logical(1)'
```

#Q2

#Value of K that gives largest accuracy

```
set.seed(123)
```

```
UniBank <- trainControl(method= "repeatedcv", number = 3, repeats = 2)
```

```
searchGrid = expand.grid(k=1:10)
```

```
knn.model = train(Personal.Loan~., data = Train, method = 'knn', tuneGrid = searchGrid, trControl = UniB
```

```
knn.model
```

```
## k-Nearest Neighbors
```

```
##
```

```
## 3000 samples
```

```
## 11 predictor
```

```
## 2 classes: '0', '1'
```

```
##
```

```
## No pre-processing
```

```
## Resampling: Cross-Validated (3 fold, repeated 2 times)
```

```
## Summary of sample sizes: 2000, 2000, 2000, 2000, 2000, 2000, ...
```

```
## Resampling results across tuning parameters:
```

```
##
```

```
## k Accuracy Kappa
```

```
## 1 0.9483333 0.6613345
```

```
## 2 0.9441667 0.6381908
```

```
## 3 0.9521667 0.6688608
```

```
## 4 0.9486667 0.6406514
```

```
## 5 0.9516667 0.6550844
```

```
## 6 0.9503333 0.6471470
```

```
## 7 0.9461667 0.6048876
```

```
## 8 0.9455000 0.5982296
```

```
## 9 0.9440000 0.5839607
```

```
## 10 0.9416667 0.5599813
```

```
##
```

```
## Accuracy was used to select the optimal model using the largest value.
```

```
## The final value used for the model was k = 3.
```

#The value of k is 3.This is the value that balances between overfitting and ignoring the predictor inf

#Q3

#Finding Confusion matrix using the K value

```
UniBank_prediction <- predict(knn.model,validation)
confusionMatrix(UniBank_prediction,validation$Personal.Loan)
```

```
## Confusion Matrix and Statistics
##
##           Reference
## Prediction    0    1
##           0 1796   59
##           1   12  133
##
##           Accuracy : 0.9645
##           95% CI : (0.9554, 0.9722)
##       No Information Rate : 0.904
##       P-Value [Acc > NIR] : < 2.2e-16
##
##           Kappa : 0.7703
##
##  Mcnemar's Test P-Value : 4.783e-08
##
##           Sensitivity : 0.9934
##           Specificity : 0.6927
##       Pos Pred Value : 0.9682
##       Neg Pred Value : 0.9172
##           Prevalence : 0.9040
##       Detection Rate : 0.8980
##   Detection Prevalence : 0.9275
##       Balanced Accuracy : 0.8430
##
##       'Positive' Class : 0
##
```

#This matrix has a 94.5% accuracy.
#This the confusion matrix for the validation data that results from using the best k.

```
#Q4
#Classifying and predicting the customer
ForPredictNorm = data.frame(Age = 40, Experience = 10, Income = 84, Family = 2,
                             CCAvg = 2, Education = 1, Mortgage = 0,
                             Securities.Account = 0, CD.Account = 0, Online = 1,
                             CreditCard = 1)
ForPredictNorm = predict(Model.normalise, ForPredictNorm)
predict(knn.model, ForPredictNorm)
```

```
## [1] 0
## Levels: 0 1
```

#It results in level 0,1

```
#Q5
#Partitioning the data into 3 parts
#Creating Training, Test, and validation sets from the data collection.
Train_size = 0.5 #training(50%)
Train_Index = createDataPartition(UniBank.normalise$Personal.Loan, p = 0.5, list = FALSE)
Train = UniBank.normalise[Train_Index,]

valid_size = 0.3 #validation(30%)
```

```
Validation_Index = createDataPartition(UniBank.normalise$Personal.Loan, p = 0.3, list = FALSE)
validation = UniBank.normalise[Validation_Index,]
```

```
Test_size = 0.2 #Test Data(20%)
```

```
Test_Index = createDataPartition(UniBank.normalise$Personal.Loan, p = 0.2, list = FALSE)
Test = UniBank.normalise[Test_Index,]
```

```
Trainingknn <- knn(train = Train[,-8], test = Train[,-8], cl = Train[,8], k = 3)
Validknn <- knn(train = Train[,-8], test = validation[,-8], cl = Train[,8], k = 3)
Testingknn <- knn(train = Train[,-8], test = Test[,-8], cl = Train[,8], k = 3)
```

```
confusionMatrix(Trainingknn, Train[,8])
```

```
## Confusion Matrix and Statistics
```

```
##
```

```
##           Reference
```

```
## Prediction    0    1
```

```
##           0 2255   66
```

```
##           1    5  174
```

```
##
```

```
##           Accuracy : 0.9716
```

```
##           95% CI : (0.9643, 0.9778)
```

```
## No Information Rate : 0.904
```

```
## P-Value [Acc > NIR] : < 2.2e-16
```

```
##
```

```
##           Kappa : 0.8154
```

```
##
```

```
## Mcnemar's Test P-Value : 1.074e-12
```

```
##
```

```
##           Sensitivity : 0.9978
```

```
##           Specificity : 0.7250
```

```
## Pos Pred Value : 0.9716
```

```
## Neg Pred Value : 0.9721
```

```
## Prevalence : 0.9040
```

```
## Detection Rate : 0.9020
```

```
## Detection Prevalence : 0.9284
```

```
## Balanced Accuracy : 0.8614
```

```
##
```

```
## 'Positive' Class : 0
```

```
##
```

```
confusionMatrix(Validknn, validation[,8])
```

```
## Confusion Matrix and Statistics
```

```
##
```

```
##           Reference
```

```
## Prediction    0    1
```

```
##           0 1349   53
```

```
##           1    7   91
```

```
##
```

```
##           Accuracy : 0.96
```

```
##           95% CI : (0.9488, 0.9693)
```

```
## No Information Rate : 0.904
```

```
##      P-Value [Acc > NIR] : < 2.2e-16
##
##              Kappa : 0.7312
##
## Mcnemar's Test P-Value : 6.267e-09
##
##      Sensitivity : 0.9948
##      Specificity : 0.6319
##      Pos Pred Value : 0.9622
##      Neg Pred Value : 0.9286
##      Prevalence : 0.9040
##      Detection Rate : 0.8993
##      Detection Prevalence : 0.9347
##      Balanced Accuracy : 0.8134
##
##      'Positive' Class : 0
##
```

```
confusionMatrix(Testingknn, Test[,8])
```

```
## Confusion Matrix and Statistics
##
##      Reference
## Prediction  0   1
##      0 900  26
##      1   4  70
##
##      Accuracy : 0.97
##      95% CI : (0.9574, 0.9797)
##      No Information Rate : 0.904
##      P-Value [Acc > NIR] : 3.048e-16
##
##      Kappa : 0.8074
##
## Mcnemar's Test P-Value : 0.000126
##
##      Sensitivity : 0.9956
##      Specificity : 0.7292
##      Pos Pred Value : 0.9719
##      Neg Pred Value : 0.9459
##      Prevalence : 0.9040
##      Detection Rate : 0.9000
##      Detection Prevalence : 0.9260
##      Balanced Accuracy : 0.8624
##
##      'Positive' Class : 0
##
```