Fluge

CREATING THE NEXT GENERATION IN-CAR EXPERIENCE

Our mission — is to Enhance the Travel Experience for Passengers.

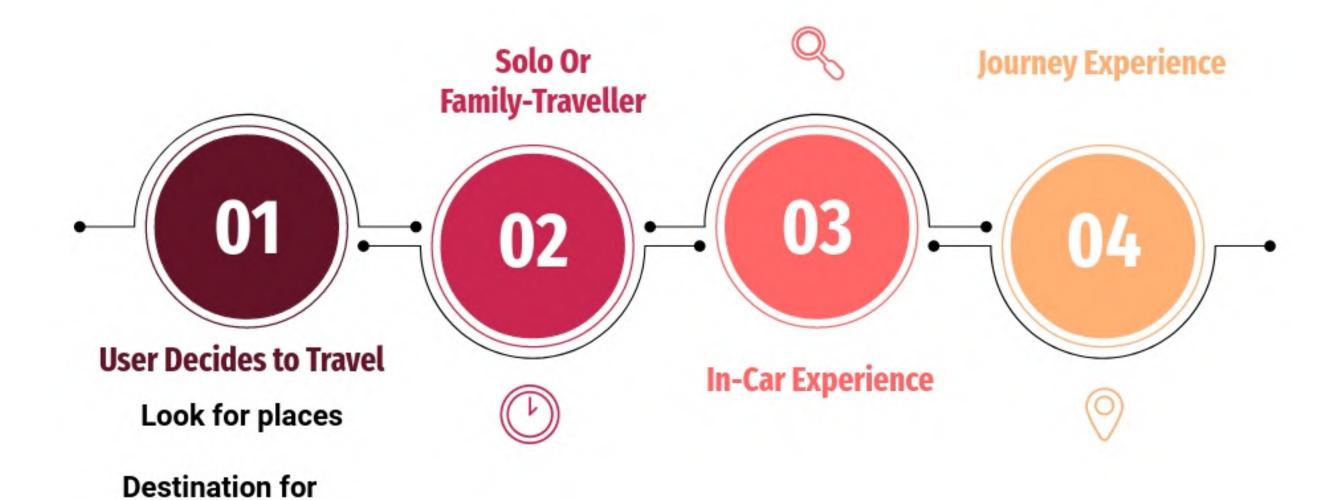
- 1 Research
- 2 Problem
- 3 Solution
- 4 Pitch



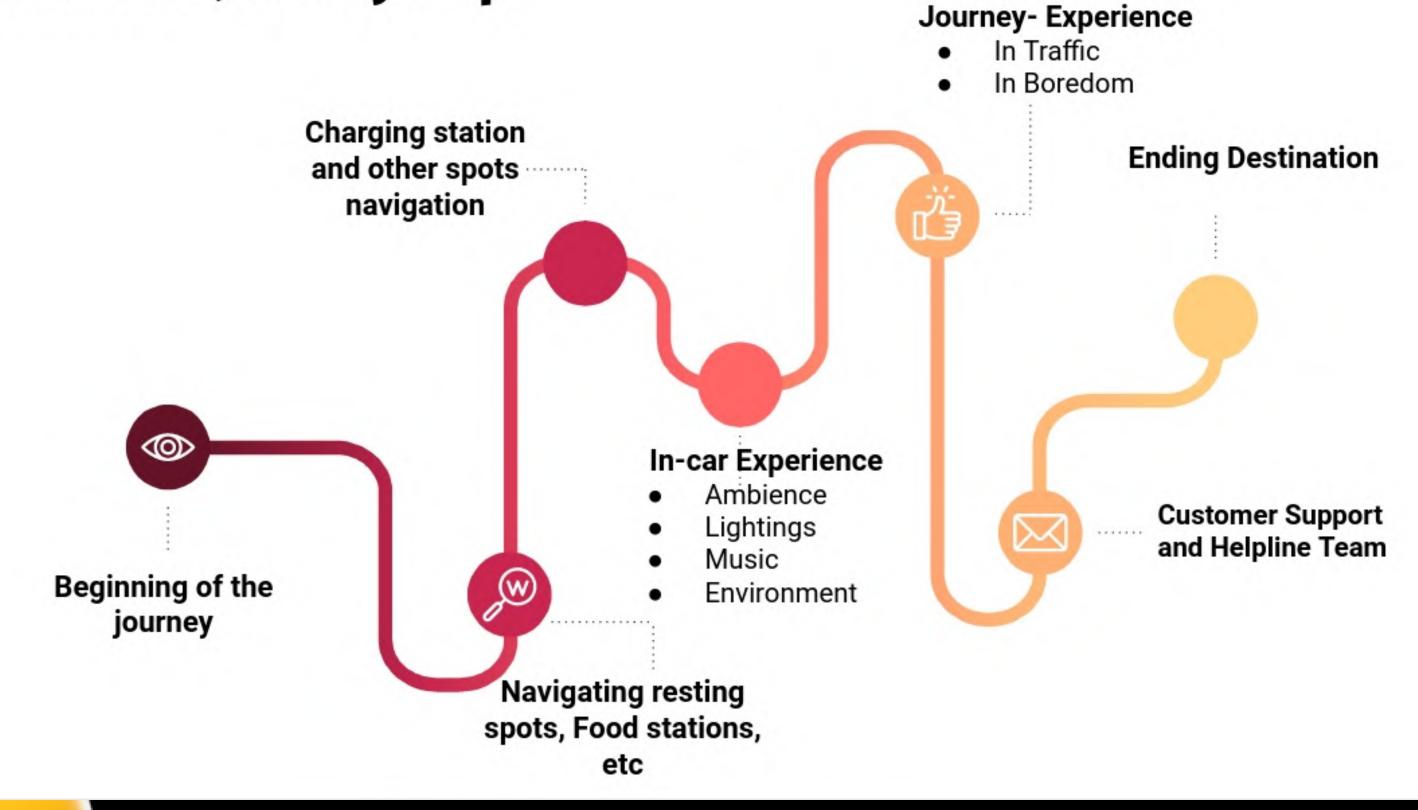
Customer Journey Map

Long travel

Picnic



Customer Journey Map



Customer Journey Map



Pain Points:

- □ Boredom,
- Awkward Scenario, When Everyone starts looking outside the window.
- □ Time During Traffic.
- □ Find Good rest-spots
- Creating a Delightful Journey Story

THE SOLUTION

"An algorithm, which will extracts features from customers based on a machine learning algorithm and will step-in to elevate customer satisfaction"

"An algorithm, which will Detect landscape and take pictures and clips"

"An algorithm, which will Detect User emotions and take pictures and clips"

For the final Story

App:

- **☑** Real Time car status
- Battery Stations Navigation
- ☑ Real-Time access to camera and pictures
- **☑** Real-Time ambience control
- ☑ Real-Time car status and car status accessible to anyone (Webapp for this)

For Car users who want to improve their trips and traveling experience, We provide a solution to enhance your journey experience,

with which you can make your memories memorable, and make your experience even more delightful.

Thankyou Stellantis

TEAM : - FLUGEL