

Project 2 - Responsive Design

Description

The assignment will be to create a wireframe, mockup, and prototype for a recipe website for both a desktop and mobile view.

Prompt

Using the concepts you learned during our Visual Design and Responsive class, design a responsive website for users who want to read cooking/baking recipes. Consider what users can do with these recipes. Can they save recipes to their collections or find new ones online, categorize and organize their recipes, create menus or shopping lists?

You will design a minimum of two pages (a homepage, and a recipe page) in both the desktop and mobile view for your site. Use Typography, Color, Hierarchy, and the Principles of Design to visually convey to the user the information they need to complete the recipe.

Recipe Page Content Requirements

- Site Title
 - Navigation
 - Recipe Name
 - Ingredients
 - Instructions
 - Cooking Time
 - Minimum One Photo
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Part 1 - Goals & Paper Wireframe

Step 1

After reading your prompt, type a bulleted list of what your user's potential goals are with your application. Use these goals to create a step-by-step task list that users will need to complete to reach said goals successfully.

Step 2

Use the provided PDF templates to sketch wireframes for both the desktop and mobile versions of your site. You will need a minimum of 2 screens (homepage & recipe page) per device.

Consider how the information should be visible on mobile vs. desktop. Make sure to annotate your sketches with as much information like ideas/ animations.

Rubric

User Goals	15
Numbered Task List	15
4 Final Wireframes	60
Interaction Annotations	10
Total	100

Part 2 - Digital Wireframe & Mock-Up

Step 3

Using the paper wireframes from last assignment create a series of black/white/gray digital low-fidelity wireframes in Figma for both your mobile and desktop screens. Minimum of 2 per device, but may create more if needed. Use **different pages** in Figma to separate the platforms.

Your digital wireframe should NOT have color or images, and focus ONLY on the layout and placement of your content. You may use labels or annotations to explain what the final content will be.

Step 4

Duplicate your wireframe pages on Figma and rename them Mock-Up, you should now have 4 pages.

Apply visual style to your wireframe and turn it into a more polished mock-up. Use colors, typography, icons, and images to bring your website to life. There should be no placeholder images, icons, or heading text (placeholder body text is okay).

Your mock-up should NOT have any prototyping or interaction at this point. It should be a static set of screens.

Rubric

Create 4 Low-Fidelity Frames (2 per device)	20
Follow Content Requirements	10
Create 2 Components	10
Upgrade Low-Fidelity to Mock-Up	30
Use Minimum 2 Colors	10
Use Minimum 2 Fonts	10
Overall Style	10
Total	100

Part 3 - Prototype

Step 5

Using the polished mock-ups of your desktop and mobile site, use the prototyping editor to add connections between all your wireframes to connect your homepage to your recipe page and any additional screens and create two working prototypes.

All necessary Buttons/Interactions **MUST** work. Submit the link to the Figma file.

Rubric

Connect all frames with interactions	40
Create at least 1 Animation using Smart Animate	15
Create at least 2 interactive objects/components (I.E. Dropdown, Toggle, Sidescroll, Text field)	25
Overall Style	10
Heuristic Compliance	10
Total	100

Examples

Sweettooth - [Desktop](#) - [Mobile](#)

Go Food - [Desktop](#) - [Mobile](#)

Savory - [Desktop](#) - [Mobile](#)
