I'm Vinicius Sueiro interaction designer & dataviz specialist

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Central de Estadão Datastory.org Lead Information Apresentações Interaction Designer **Graphic Designer** Designer Questtonó Senior Experience I'm helping a Swedish I've had the Estadão As a leader, I've helped Designer non-profit on creating opportunity of Designer & a team of talented global-facing projects. We focus on turning creating Prezi Developer people in projects that My goal was to learn Freelance presentations for combined data, design more about design important issues into **Graphic Designer** Warner Bros., Veja, Together with a and web development. strategy and user beautiful data-driven great team, my role Eletrobras, Epson Our goal was to turn research. I was able to narratives and powerful I have developed and Cultura Inglesa was to design and complex datasets into help companies like tools free for everyone printed & digital pieces compelling stories. I've also conducted code (mainly JS) Ambey and a new fintech To do so, I've conducted digital infographics From sketching ideas to for a variety of clients. presentation design by developing early ideation workshops. from local businesses UX/UI prototypes and coded prototypes and workshops at two and interactive data coding, we launched to multinationals like visualizations for dozens projects with conducting face-to-face ran interviews with real major companies. Arvato Bertelsmann. Ecovias & Via Varejo. online publication. country-wide relevance. people for insights. user interviews.

Bachelor's degree Incomplete

USP

Environmental Management

It was actually studying science that I discovered my love for design, so I made a career change.

Bachelors' degree Complete

USP

Design

A generalist course that covers visual, service and product design. This is where I've learned that solving human needs is what design is all about.

Certified Online Courses

IDFO U

Human-Centered Service Design

Harvard Business School

Entrepreneurship Essentials

Columbia University

Technologies for Data Science: The Internet of Things

•—— Master's degree

ONGOING

Malmö University,
Sweden
Interaction Design

This programme reimagines our world beyond screens. By exploring both electronic sensors and human senses, I try to envision nuanced behaviors between technology and ourselves.

Achievements

As the **leader** of a skilled dataviz team, I was able to shift our traditional role: from executing other people's ideas to actually creating our own datadriven narratives, which were praised by users & by specialized critique. Since then, I have been mentoring (and learning from) designers & leaders from around the world. Also, I helped **Google** humanize Covid-19 death data by creating "No Epicentro". This app was featured on prime-time TV and on the cover of The Washington Post. I also enjoy **sharing** my experience, whether it's at a professional conference or directly with university students and researchers.

Awards

Gold: Information is Beautiful, WAN-IFRA Latam & Sociedad Interamericana de Prensa. Silver: Malofiej. Bronze: ÑH & Society for News Design.