

# I'm Vinicius Sueiro — designer, developer & data-driven

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## Freelance Designer

I have developed printed & digital pieces for a variety of clients, from local businesses to multinationals like Arvato Bertelsmann

## Central de Apresentações Graphic Designer

I've had the opportunity of creating Prezi presentations for Warner Bros., Veja, Eletrobras, Epson and Cultura Inglesa. I've also conducted presentation design workshops at two major companies, Ecovias & Via Varejo

## Estadão Designer & Developer

Together with a great team, my role was to design and code digital infographics and interactive data visualizations for the newspaper's website

## Estadão Information Design Coordinator

As a leader, I've helped a team of talented people in projects that combined data, design and web development. Our goal was to turn complex datasets into compelling stories for our users

## Questtónó Senior Experience Designer

My goal is to build a stronger digital operation inside this innovation consultancy, from UX/UI design to artificial intelligence & connected objects. Moreover, I'm really excited about creating physical-digital products, as they may lead to easier interactions & seamless experiences

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

## USP Environmental Management

It was actually studying science that I discovered my love for design, so I made a career change

## USP Design

A generalist course that covers visual, service and product design. This is where I've learned that solving human needs is what design is all about

## Certified Online Courses

IDEO U  
*Human-Centered  
Service Design*

Harvard Business School  
*Entrepreneurship  
Essentials*

## Skills

Even though I learn new things everyday, I feel comfortable dealing with **HTML**, **CSS**, **JS** and **PHP**. Recently I've also been playing with Git, Node, Bash and **Python**

On the design side, **Figma** is my go-to app for most of the work and **Illustrator** comes second, followed by **Photoshop**. But I can get along with any tool

Beyond any technical expertise, I believe it's our duty as designers to make people's lives easier

## Languages

I speak **Portuguese** natively and my **English** is fluent. Also, my family is **Spanish** so I understand & speak a little bit of it

## Awards

**Information is Beautiful**  
All the Government  
Barbecues (2017)  
*Independently published*

Other awards include ÑH, Sociedad Interamericana de Prensa, Data Journalism Awards (*shortlist*) & Society for News Design