# I'm Vinicius Sueiro minimalist designer & creative coder

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### Central de Apresentações Graphic Designer

I've had the

opportunity of

major companies.

Ecovias & Via Varejo

Freelance presentations for
Designer Warner Bros., Veja,
Eletrobras, Epson
I have developed and Cultura Inglesa.
printed & digital pieces I've also conducted
for a variety of clients, presentation design
from local businesses workshops at two

### Estadão Designer & Developer

Together with a great team, my role was to design and code digital infographics and interactive data visualizations for the newspaper's website

2015

2016

2017

#### Estadão Information Design Coordinator

As a leader, I've helped a team of talented people in projects that combined data, design and web development. Our goal was to turn complex datasets into compelling stories for our users

2018

### Questtonó Senior Experience Designer

My goal is to build stronger digital projects inside this innovation consultancy, from UX and UI design to artificial intelligence & connected objects. Moreover, I'm really excited about creating physical-digital products, as they may lead to easier interactions & seamless experiences

2020

# Bachelor's degree

to multinationals like

Arvato Bertelsmann

### LISP

Environmental Management

It was actually studying science that I discovered my love for design, so I made a career change

## Bachelors' degree Complete

### LISP

Design

A generalist course that covers visual, service and product design. This is where I've learned that solving human needs is what design is all about

# Certified Online Courses

# IDEO II

Human-Centered Service Design

## Harvard Business School

Essentials

Columbia University

Technologies for Data Science: The Internet of Things

# Master's degree

# Malmö University,

Interaction Design

A learning experience that is grounded in Scandinavian design, while embracing transformations within the vibrant field of interaction design, from digital to analogue, organic to inorganic, electronic to imaginary

## Skills

Even though I learn new things everyday, I feel comfortable dealing with

JavaScript, HTML & CSS. I've also been playing with **Python** for data analysis On the design side, Figma is my go-to app and Illustrator comes second. Today, I'm eager to dive into electronics so that I can design & build connected objects Beyond any technical expertise, I believe it's our duty as designers to make people's lives easier

## Languages

I speak **Portuguese** natively and my **English** is fluent. Also, my family is **Spanish** so I understand & speak a little bit of it

# Awards

**Information is Beautiful**All the Government
Barbecues, 2017

Child Adoption Simulation in Brazil, 2019

Other awards include ÑH, Sociedad Interamericana de Prensa, Data Journalism Awards (shortlist) & Society for News Design