I'm Vinicius Sueiro — designer, developer & data-driven

hi@vsueiro.com
+55 (11) 997 351 686

Rua Turiassu,
São Paulo, Brazil

vsueiro.com
linkedin.com/in/vsueiro

Central de Apresentações
Graphic Designer

I've had the opportunity of creating Prezi presentations for Warner Bros., Veja, Eletrobras, Epson and Cultura Inglesa. I've also conducted presentation design workshops at two major companies, Ecovias & Via Varejo

Questtonó
Senior Experience Designer

My goal is to build a stronger digital operation inside this innovation consultancy, from UX and UI design to artificial intelligence & connected objects. Moreover, I'm really excited about creating physical-digital products, as they may lead to easier interactions & seamless experiences

Estadão
Information Design Coordinator

As a leader, I've helped a team of talented people in projects that combined data, design and web development. Our goal was to turn complex datasets into compelling stories for our users

Freelance Designer

I have developed printed & digital pieces for a variety of clients, from local businesses to multinationals like Arvato Bertelsmann

Estadão
Designer & Developer

Together with a great team, my role was to design and code digital infographics and interactive data visualizations for the newspaper's website

2010   2011   2012   2013   2014   2015   2016   2017   2018   2019   2020   2021

USP
Environmental Management

It was actually studying science that I discovered my love for design, so I made a career change

USP
Design

A generalist course that covers visual, service and product design. This is where I've learned that solving human needs is what design is all about

Certified
Online Courses

IDEO U
Human-Centered Service Design

Harvard Business School
Entrepreneurship Essentials

Skills

Even though I learn new things everyday, I feel comfortable dealing with **HTML**, **CSS** & **JavaScript**. I've also been playing with **Python** for data analysis and artificial intelligence

On the design side, **Figma** is my go-to app and **Illustrator** comes second. Today, I'm eager to dive into electronics so that I can design & build connected objects

Beyond any technical expertise, I believe it's our duty as designers to make people's lives easier

Languages

I speak **Portuguese** natively and my **English** is fluent. Also, my family is **Spanish** so I understand & speak a little bit of it

Awards

Information is Beautiful
All the Government Barbecues (2017)
Independently published

Other awards include ÑH, Sociedad Interamericana de Prensa, Data Journalism Awards *(shortlist)* & Society for News Design