I'm Vinicius Sueiro interaction designer & dataviz specialist

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Central de Apresentações Graphic Designer I've had the

opportunity of creating Prezi presentations for Warner Bros., Veja, Eletrobras, Epson and Cultura Inglesa. I've also conducted presentation design workshops at two major companies, Ecovias & Via Varejo. Estadão

Designer &

Developer

Together with a

great team, my role

was to design and

digital infographics

and interactive data

visualizations for

online publication.

code (mainly JS)

Estadão Lead Information Designer

As a leader, I've helped a team of talented people in projects that combined data, design and web development. Our goal was to turn complex datasets into compelling stories. From sketching ideas to coding, we launched dozens projects with country-wide relevance.

Questtonó Senior Experience Designer

My goal was to learn more about design strategy and user research. I was able to help companies like Ambev and a new fintech by developing early UX/UI prototypes and conducting face-to-face user interviews.

Datastory.org Interaction Designer

I'm helping a Swedish non-profit on creating global-facing projects. We focus on turning important issues into beautiful data-driven narratives and powerful tools, free for everyone. To do so, I've conducted ideation workshops, coded prototypes and ran interviews with real people for insights.

Bachelor's degree

Freelance

Graphic Designer

I have developed

printed & digital pieces

for a variety of clients.

from local businesses

to multinationals like

Arvato Bertelsmann.

USP

Environmenta Management

Incomplete

It was actually studying science that I discovered my love for design, so I made a career change.

Bachelors' degree Complete

USP

A generalist course that covers visual, service and product design. This is where I've learned that solving human needs is what design is all about.

Certified Online Courses

IDFO U

Human-Centered Service Design

Harvard Business School

Entrepreneurship Essentials

Columbia University

Technologies for Data Science: The Internet of Things

Master's degree

Malmö University,

Sweden **!**Interaction Design

This programme reimagines our world beyond screens. By exploring both electronic sensors and human senses, I try to envision nuanced behaviors between technology and ourselves.

Achievements

As the **leader** of a skilled dataviz team, I was able to shift our traditional role: from executing other people's ideas to actually creating our own datadriven narratives, which were praised by users & by specialized critique. Since then, I have been mentoring (and learning from) designers & leaders from around the world. Also, I helped **Google** humanize Covid-19 death data by creating "No Epicentro". This app was featured on prime-time TV and on the cover of The Washington Post.

Awards

Information is Beautiful

- All the Government Barbecues, 2017
- Child Adoption
 Simulation, 2019

Other awards include ŇH, Sociedad Interamericana de Prensa, Data Journalism Awards (shortlist), WAN-IFRA & Society for News Design.