I'm Vinicius Sueiro — minimalist designer & creative coder

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Experience (Timeline)

Central de Apresentações
Graphic Designer

I've had the opportunity of creating Prezi presentations for Warner Bros., Veja, Eletrobras, Epson and Cultura Inglesa. I've also conducted presentation design workshops at two major companies, Ecovias & Via Varejo

Estadão
Designer & Developer

Together with a great team, my role was to design and code digital infographics and interactive data visualizations for the newspaper's website

Estadão
Lead Information Designer

As a leader, I've helped a team of talented people in projects that combined data, design and web development. Our goal was to turn complex datasets into compelling stories. From sketching ideas to coding, we launched dozens projects with country-wide relevance

Questtonó
Senior Experience Designer

My goal was to learn more about design strategy and user research. I was able to help companies like Ambev and a new fintech by developing early UX/UI prototypes and conducting face-to-face user interviews

Datastory.org
Interaction Designer

I'm currently helping a Swedish non-profit launch its global civic education platform. We focus on turning important issues into beautiful data-driven narratives and powerful tools, free for everyone. To do so, I conduct ideation workshops, code prototypes & test them with real people

Freelance Designer

I have developed printed & digital pieces for a variety of clients, from local businesses to multinationals like Arvato Bertelsmann

2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021

Education

Bachelor's degree
Incomplete

USP
Environmental Management

It was actually studying science that I discovered my love for design, so I made a career change

Bachelors' degree
Complete

USP
Design

A generalist course that covers visual, service and product design. This is where I've learned that solving human needs is what design is all about

Certified Online Courses

IDEO U
Human-Centered Service Design

Harvard Business School
Entrepreneurship Essentials

Columbia University
Technologies for Data Science: The Internet of Things

Master's degree
`ONGOING`

Malmö University, Sweden 🇸🇪
Interaction Design

A programme to address new societal and professional challenges, teaching the practical and theoretical skills necessary for designing meaningful relations between humans & technology

Skills

Even though I learn new things everyday, I feel comfortable dealing with **JavaScript**, **HTML** & **CSS**. I've also been playing with **Python** for data analysis

On the design side, **Figma** is my go-to app and **Illustrator** comes second. Today, I'm eager to dive into electronics so that I can design & build connected objects

Beyond any technical expertise, I believe it's our duty as designers to make people's lives easier

Languages

I speak **Portuguese** natively and my **English** is fluent. Also, my family is **Spanish** so I understand & speak a little bit of it

Awards

Information is Beautiful
All the Government Barbecues, 2017

Child Adoption Simulation in Brazil, 2019

Other awards include ÑH, Sociedad Interamericana de Prensa, Data Journalism Awards *(shortlist)* & Society for News Design