I'm Vinicius Sueiro — interaction designer & dataviz specialist

Currently based in
São Paulo, Brazil

hi@vsueiro.com
+55 (11) 997 351 686

vsueiro.com
linkedin.com/in/vsueiro

Estadão
Lead Information Designer

As the leader of a skilled dataviz team, we were able to shift our traditional role: from executing other people's ideas to actually creating our own narratives, which were praised by users & by specialized critique.

Datastory.org
Interaction Designer

I helped this Swedish NGO on creating global-facing projects. We focused on turning relevant data into simple tools, free for everyone.

Estadão
Designer & Developer

Together with a great team, my role was to design and code (mainly JS) digital infographics and interactive data visualizations.

Questtonó
Senior Experience Designer

In this design consultancy firm, I was able to help companies like Ambev by designing prototypes & conducting face-to-face user interviews.

Lorem Ipsum
Dolor amet

Parturient proin adipiscing porttitor pretium neque blandit suspendisse platea adipiscing aptent a parturient ac vestibulum a vestibulum tincidunt.

Central de Apresentações
Graphic Designer

In this tiny agency, I was able to create Prezi presentations for some big clients, such as Warner Bros.

2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023

Bachelors' degree
Complete

University of São Paulo, Brazil 🇧🇷
Design

A generalist course that covers visual, service and product design. This is where I've learned that addressing human needs is what design is all about.

Certified
Online Courses

IDEO U
Human-Centered Service Design

Harvard Business School
Entrepreneurship Essentials

Columbia University
Technologies for Data Science: The Internet of Things

Master's degree
Complete

Malmö University, Sweden 🇸🇪
Interaction Design

This programme reimagines our world beyond screens. By exploring both electronic sensors and human senses, I tried to envision nuanced behaviors between technology and ourselves.

Special work

In 2020, I helped **Google** humanize Covid-19 death data by creating "No Epicentro". This app was featured on prime-time TV and on the cover of The Washington Post. It was also the winner of 2 prestigious international data visualization awards.

Sharing

I also enjoy sharing my experience, whether it's at a professional conference or directly with university students and researchers. I have also been mentoring (and learning from) designers & leaders worldwide, mainly through ADPList.org

Teaching

As part of the faculty for a graduate-level data journalism specialization at IDP, I'm one of the data visualization teachers.

Awards

Gold: Information is Beautiful, Sociedad Interamericana de Prensa, WAN-IFRA Latam & Society for News Design. **Silver**: Malofiej. **Bronze**: ÑH