# I'm Vinicius Sueiro minimalist designer & creative coder

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#### Central de Apresentações **Graphic Designer**

I've had the

# Freelance Designer

I have developed printed & digital pieces for a variety of clients. from local businesses to multinationals like Arvato Bertelsmann

Estadão opportunity of Designer & Developer

creating Prezi presentations for Warner Bros., Veja, Together with a great team, my role Eletrobras, Epson and Cultura Inglesa was to design and code digital I've also conducted presentation design infographics workshops at two and interactive data visualizations for the major companies. Ecovias & Via Varejo newspaper's website

# Estadão Information Design Lead

As a leader, I've helped a team of talented people in projects that combined data, design and web development. Our goal was to turn complex datasets into compelling stories

## Questtonó Senior Experience Designer

My goal was to learn more about design strategy and user research. I was able to help companies like Ambey and a new fintech by developing early UX/UI prototypes and conducting face-to-face user interviews

### Datastory Interaction Designer

I'm currently helping a Swedish non-profit launch its global civic education platform. We focus on turning important issues into beautiful data-driven narratives and powerful tools, free for everyone

2015 2017 2018 2019 2020

# Bachelor's degree Incomplete

# LISP

Management

It was actually studying science that I discovered my love for design, so I made

# Bachelors' degree Complete

# LISP

A generalist course that covers visual, service and product design. This is where I've learned that solving human needs is what design is all about

# Certified **Online Courses**

# IDFO U

Human-Centered Service Design

# Harvard **Business School**

Essentials

### Columbia University

Technologies for Data Science: The Internet of Things

#### Master's degree UPCOMING

#### Malmö University, Sweden 🚟

Interaction Design

A programme to address new societal and professional challenges, teaching the practical and theoretical skills necessary for designing meaningful relations between humans & technology

# Skills

Even though I learn new things everyday, I feel comfortable dealing with

JavaScript, HTML & CSS. I've also been playing with Python for data analysis

On the design side, Figma is my go-to app and **Illustrator** comes second. Today, I'm eager to dive into electronics so that I can design & build connected objects

Beyond any technical expertise, I believe it's our duty as designers to make people's lives easier

# Languages

I speak **Portuguese** natively and my **English** is fluent. Also, my family is Spanish so I understand & speak a little bit of it

# **Awards**

Information is Beautiful All the Government Barbecues, 2017

Child Adoption Simulation in Brazil, 2019

Other awards include ÑH, Sociedad Interamericana de Prensa, Data Journalism Awards (shortlist) & Society for News Design