## Hello there :) This is a cover letter from Vinicius Sueiro

## vsueiro.com

linkedin.com/in/vsueiro

hi@vsueiro.com +55 (11) 997 351 686

Rua Turiassu, São Paulo, Brazil

## I'm passionate about bringing design, technology & business people together.

Currently, I lead a team of talented people in projects that combine data, design and web development at a major Brazilian media company. The team was mostly built by me, on a careful quest to put together a mix of expertises.

My role is to help them shape rough ideas into polished projects, prioritize tasks, run proofs of concept and test them out. I'm always crossing the corridors to talk to other desk editors, align deadlines, organize publication assets and make sure me and my executive director are on the same page regarding business strategies.

## I play a key role in connecting different areas.

As of today, I can ease the conversation between design, development, data and content-writing professionals. On the other hand, I am getting prepared to deal with business-focused roles and C-level executives, as I am currently finishing a Harvard Business School online course on entrepreneurship. Before that, I took a human-centered service design course from the educational branch of IDEO, one the world's most respectable design firms.

Today, I am proud to say that I helped building a self-sufficient team, that is responsible for some of the most innovative news projects from Latin America. These projects span from creative data visualizations and open source machine learning algorithms to designing and building products – viewed by more than 30 million users – from scratch.

Yes, I'm only 27. But I'm eager to learn and to work within a strong culture environment. Most importantly, I believe I am up to the challenge of being a Digital Producer at The Economist.