I'm Vinicius Sueiro interaction designer & dataviz specialist

Currently based in São Paulo, Brazil hi@vsueiro.com +55 (11) 997 351 686 vsueiro.com linkedin.com/in/vsueiro

Datastory.org Estadão Interaction Designer Lead Information Designer I'm helping a Swedish Estadão non-profit on creating Designer & As the leader of a Questtonó global-facing projects. We focus on turning Central de Developer talented dataviz team. Senior Experience **Apresentações** we were able to shift Designer important issues into Freelance **Graphic Designer** Together with a our traditional role: beautiful data-driven great team, my role **Graphic Designer** from executing other In this innovation and tools free for everyone In this tiny agency, was to design and people's ideas to To do so, I run ideation design consultancy, I was I have developed I was able to create code (mainly JS) actually creating our able to help companies workshops, create printed & digital pieces digital infographics prototypes and conduct Prezi presentations own narratives, which like Ambey by creating for a variety of clients. for some big clients. and interactive were praised by users & interviews with real prototypes and testing mainly local businesses. like Warner Bros. data visualizations. by specialized critique. them with potential users. people for insights. 2016 2017 2018

Bachelor's degree Incomplete

USP

Environmental Management

It was actually studying science that I discovered my love for design.

Bachelors' degree Complete

USP

Design

A generalist course that covers visual, service and product design. This is where I've learned that addressing human needs is what design is all about.

Certified Online Courses

IDFO U

Human-Centered Service Design

Harvard Business School

Entrepreneurship Essentials

Columbia University

Technologies for Data Science: The Internet of Things

.

Master's degree

Malmö University, Sweden Interaction Design

This programme reimagines our world beyond screens. By exploring both electronic sensors and human senses, I try to envision nuanced behaviors

between technology

and ourselves.

Special work

In 2020, I helped **Google** humanize Covid-19 death data by creating "No Epicentro". This app was featured on prime-time

TV and on the cover of The Washington Post. It was also the winner of 2 prestigious international data visualization awards.

Sharing

I also enjoy sharing my experience, whether it's at a professional conference or directly with university students and researchers. I have also been **mentoring** (and learning from) designers & leaders worldwide, mainly through ADPList.org.

Teaching

As part of the faculty for two graduate-level specializations, at IDP & Insper, I'm one of the data visualization teachers.

Awards

Gold: Information is Beautiful, Sociedad Interamericana de Prensa, WAN-IFRA Latam & Society for News Design. Silver: Malofiej. Bronze: ÑH