Zach Gollwitzer

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Skills

Finance:	**Technical/Coding:**	**Additional:**
Pro-forma modeling/forecasting	MySQL, MS Excel/VBA	Digital marketing, SEO
Cash flow management	Python, C	Adobe Illustrator/Photoshop
Financial Reporting & Analysis	HTML/CSS/Javascript	

Professional Experience

Financial Analyst, KeyBank, Cleveland, OH   *July 2018 - Present*
- Automated standard reporting procedures through VBA and internal system APIs
- Aggregated, analyzed, and presented quarterly revenue and expense trends to upper management prior to earnings calls

Supply Chain Logistics Intern, Peoples Services, Akron, OH   *Summer 2016*
- Monitored and engaged in the conversion of 7 facilities to a new warehouse management system ensuring proper compliance to industry standards and preventing data leakage

Collegiate Golfer, The University of Akron, Akron, OH   *August 2013- May 2017*
- Received Division 1 Srixon/Cleveland Golf All-American Scholar honors senior year
- Appeared in 31 career events and devoted 30+ hours per week in both fall and spring seasons

Leadership and Project Experience

The DIY Golfer—www.thediygolfer.com   *Feb. 2014 - Present*
- Created golf instructional content driving 20K+ unique visitors per month
- Built a sales funnel with an average email open rate > 40% (industry average - 21.4%)
- Managed P&L and implemented proven SEO strategies via Google Analytics to increase affiliate revenue and digital product revenue

42 Silicon Valley—Coding Accelerator   *June/July 2017*
- Coded 80+ hours/week in C while collaborating with other students to build group projects and learn fundamental concepts/algorithms for distributed systems and business efficiency
- Learned coding languages, frameworks, and strategies for collecting, manipulating, and cleaning large datasets for more accurate and timely business analytics/metrics

Hyperledger Project (Linux Foundation)—Open-Source Blockchain Software   *July 2017 - Present*
- Created screencast tutorials for the documentation of the Composer and Sawtooth projects
- St. Louis representative of the Blockchain Education Network (BEN) and Co-Organizer of the St. Louis Blockchain Meetup

Education

The University of Akron, Akron, OH   *May 2017*
Bachelor of Business Administration, Corporate Finance, 3.9 GPA

- Relevant Courses: Financial Statement Analysis, Financial Strategy/Analytics/Reporting