

Zach Gollwitzer

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Skills

Finance:

Pro-forma modeling/forecasting
Cash flow management
Financial Reporting & Analysis

Technical/Coding:

MySQL, MS Excel/VBA
Python, C
HTML/CSS/Javascript

Additional:

Digital marketing, SEO
Adobe Illustrator/Photoshop

Leadership and Project Experience

The DIY Golfer—www.thediygolfer.com/instructional-content

Feb. 2014 - Present

- Created and launched an instructional product driving 16,500 unique visitors/month in just over a year while a full-time student and collegiate golfer
- Built a sales funnel with an average email open rate > 40% (industry average - 21.4%)
- Managed P&L and implemented proven SEO strategies via Google Analytics to increase affiliate revenue and digital product revenue

42 Silicon Valley—Coding Accelerator

June/July 2017

- Coded 80+ hours/week in C while collaborating with other students to build group projects and learn fundamental concepts/algorithms for distributed systems and business efficiency
- Learned coding languages, frameworks, and strategies for collecting, manipulating, and cleaning large datasets for more accurate and timely business analytics/metrics

Volunteer Trip Organizer, World Masters Games (NZ)—<http://bit.ly/2x39mzE>

Feb. 2016 - May 2017

- Along with two UA students, organized and hosted 16 students to volunteer at the World Masters Games in Auckland, New Zealand and wrote research paper on Experiential Learning

Hyperledger Project (Linux Foundation)—Open-Source Blockchain Software

July 2017 - Present

- Created screencast tutorials for the documentation of the Composer and Sawtooth projects
- St. Louis representative of the Blockchain Education Network (BEN) and Co-Organizer of the St. Louis Blockchain Meetup

Professional Experience

Supply Chain Logistics Intern, Peoples Services, Akron, OH

Summer 2016

- Monitored and engaged in the conversion of 7 facilities to a new warehouse management system ensuring proper compliance to industry standards and preventing data leakage

Collegiate Golfer, The University of Akron, Akron, OH

August 2013- May 2017

- Received Division 1 Srixon/Cleveland Golf All-American Scholar honors senior year
- Appeared in 31 career events and devoted 30+ hours per week in both fall and spring seasons

Education

The University of Akron, Akron, OH

May 2017

Bachelor of Business Administration, Corporate Finance, 3.9 GPA

- Relevant Courses: Financial Statement Analysis, Financial Strategy/Analytics/Reporting