

# Vitor Zanetti

serrazanetti.xyz  
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## Summary

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Freelance writer and content creator specializing in technical documentation and engaging content about technology and design. Proven track record of translating complex concepts into accessible blog posts and documentation for diverse audiences. Combining analytical thinking from engineering studies with clear communication skills across four languages. Currently seeking a freelancer writer role to leverage my technical background and content creation expertise in producing impactful written communications.

## Relevant Experience

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### Freelance Writer & Blogger

*Self-employed*

2019 – Present

- Wrote in-depth articles on UX/UI design, architecture and computers for an engaged audience along with actionable advice for readers.
- Researched and distilled technical topics into approachable content for a broad readership.
- Created a personal blog and consistently published well-researched pieces on software, design and miscellaneous content through clear, concise writing and consistent posting.

### Administrative Assistant (part-time)

*PLENA Engenharia Ltda.*

2022 – Present

- Managed administrative tasks, ensuring smooth office operations and efficient communication.
- Assisted in the preparation of reports and documentation, demonstrating attention to detail and organization.
- Collaborated with team members to support project initiatives and improve workflow processes.

## Skills

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- **Writing & Editing:** Excellent research, synthesis, and attention to detail.
- **Tools:** Knowledge of Google Workspace (Docs, Sheets, Slides), Markdown, Latex, WordPress.
- **Collaboration:** Comfortable using collaborative tools such as Slack and Miro to meet deadlines.

## Languages

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- Portuguese (Native)
- English (Fluent - C1)
- Italian (Fluent - C1)
- French (Conversational - B1)

## Education

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### Universidade Federal de Santa Catarina

*B.Sc. in Mechanical Engineering*

2022 – Present

- Relevant Coursework: Computational Methods, Technical Drawing, Engineering Analysis
- Technical Projects:

**PCA - Linear Algebra:** Developed a Python code implementing Principal Component Analysis (PCA) for image compression, applying the algorithm to the red, green, and blue channels of a BMP image separately, then reconstructing and displaying the compressed result.

## Selected Writing Portfolio

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### Can a kid draw it?

September 2024

*Published on my personal website*

- Explores simplicity in design through Apple's minimalist product designs, emphasizing the balance between ease of use and complex engineering. Highlights how simplicity can be both a virtue and a limitation in design.

- URL: <https://serrazanetti.xyz/canakiddrawit>

### A defying beauty

July 2024

*Published on my personal website*

- Advocates for brutalism, celebrating its raw, functional aesthetic and democratic origins. Reflects on how brutalist structures age with dignity and why their imposing forms continue to provoke strong emotional responses.

- URL: <https://serrazanetti.xyz/brutalism>