

SUMMARY



126M

SALES

87M

PROFIT

69%

% PROFIT

4M

UNITS

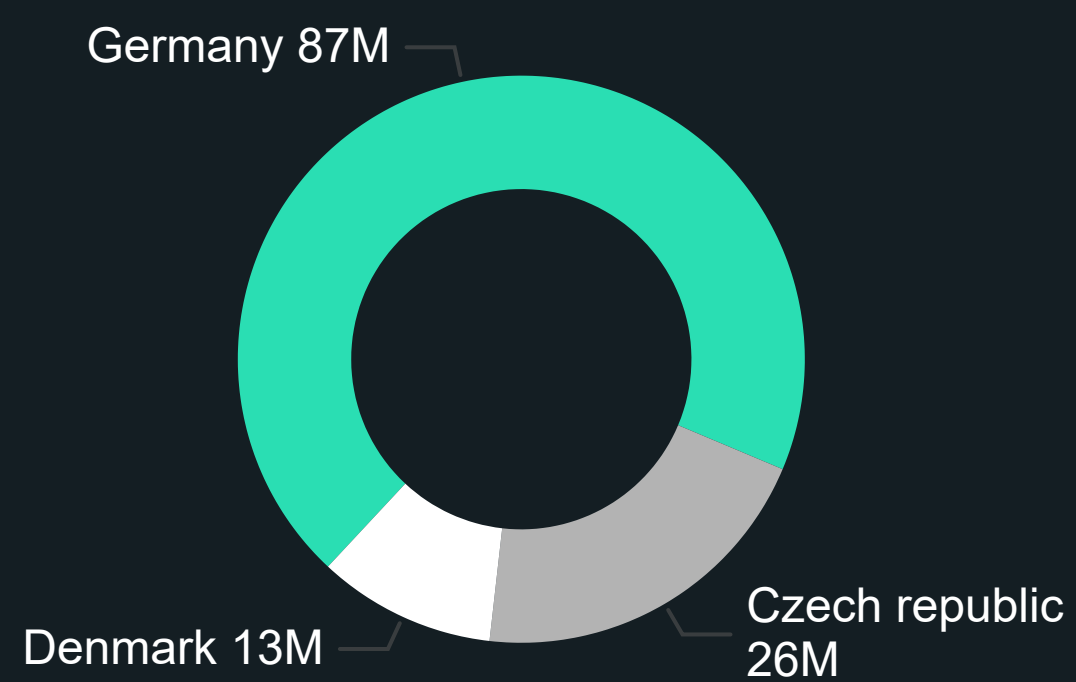
39M

COST

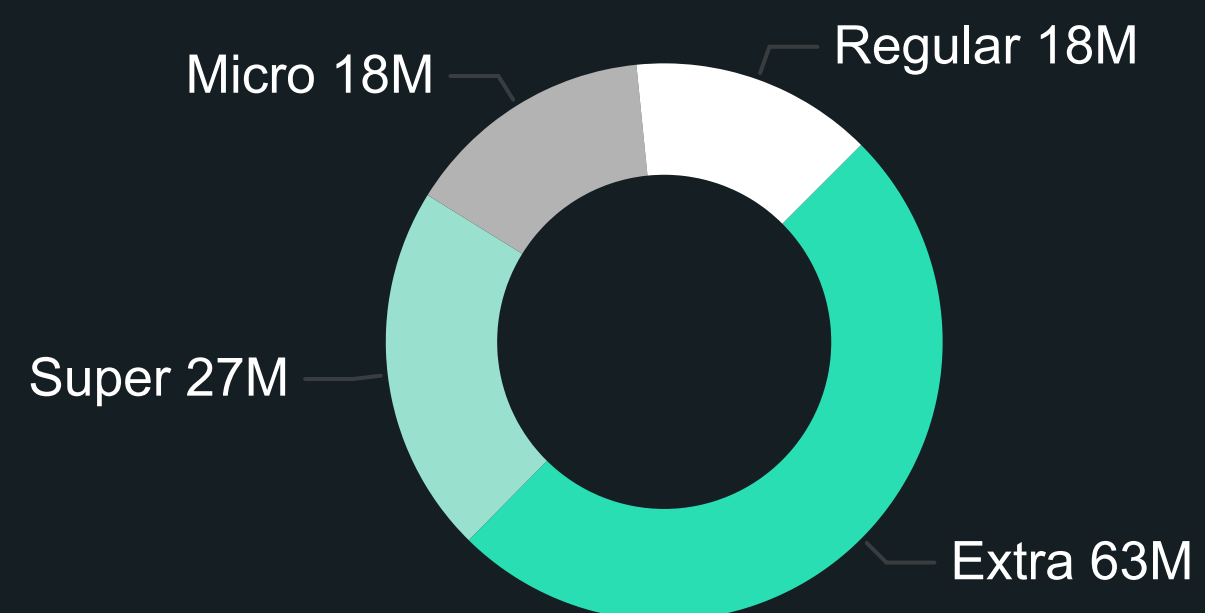
31

AVG PRICE

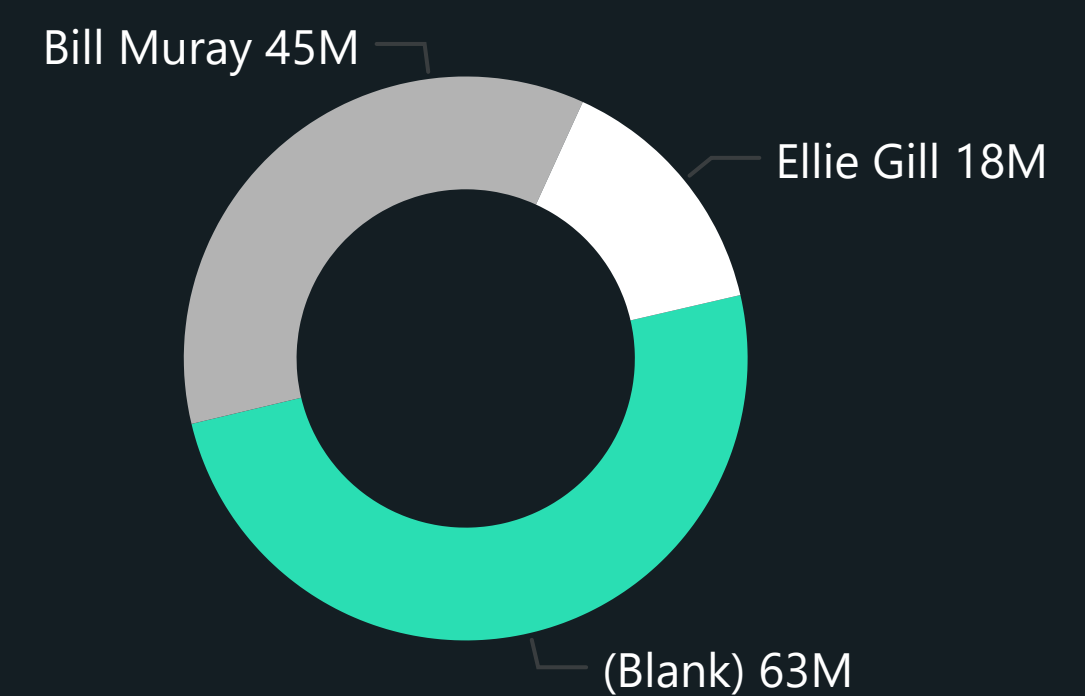
SALES BY COUNTRY



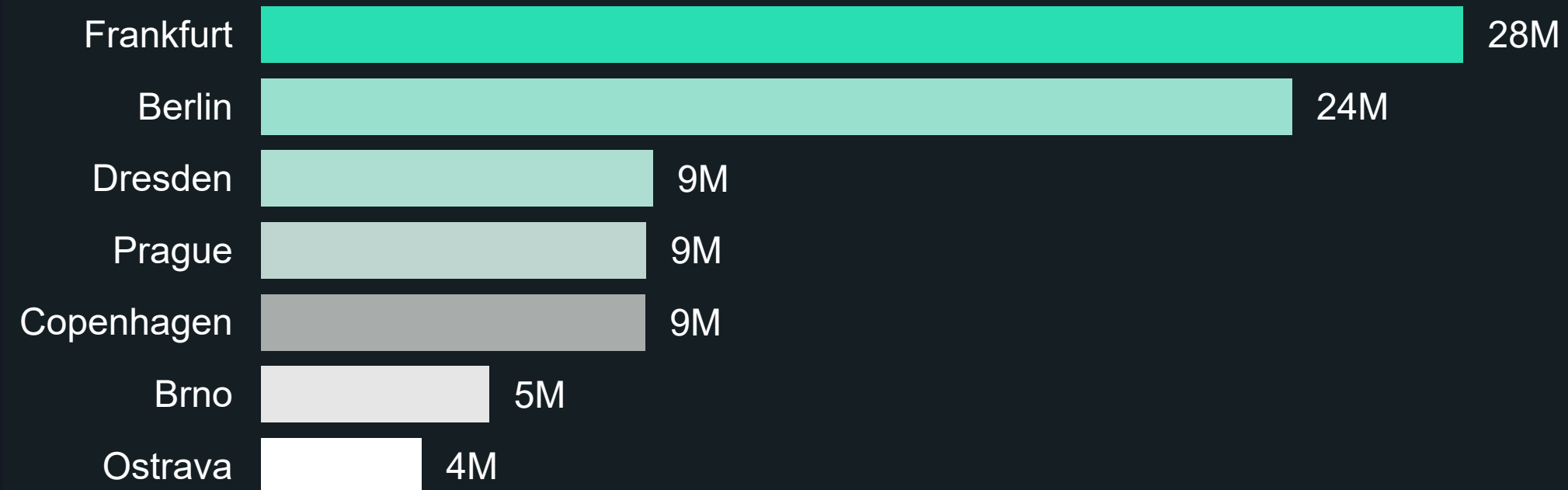
SALES BY CATEGORY



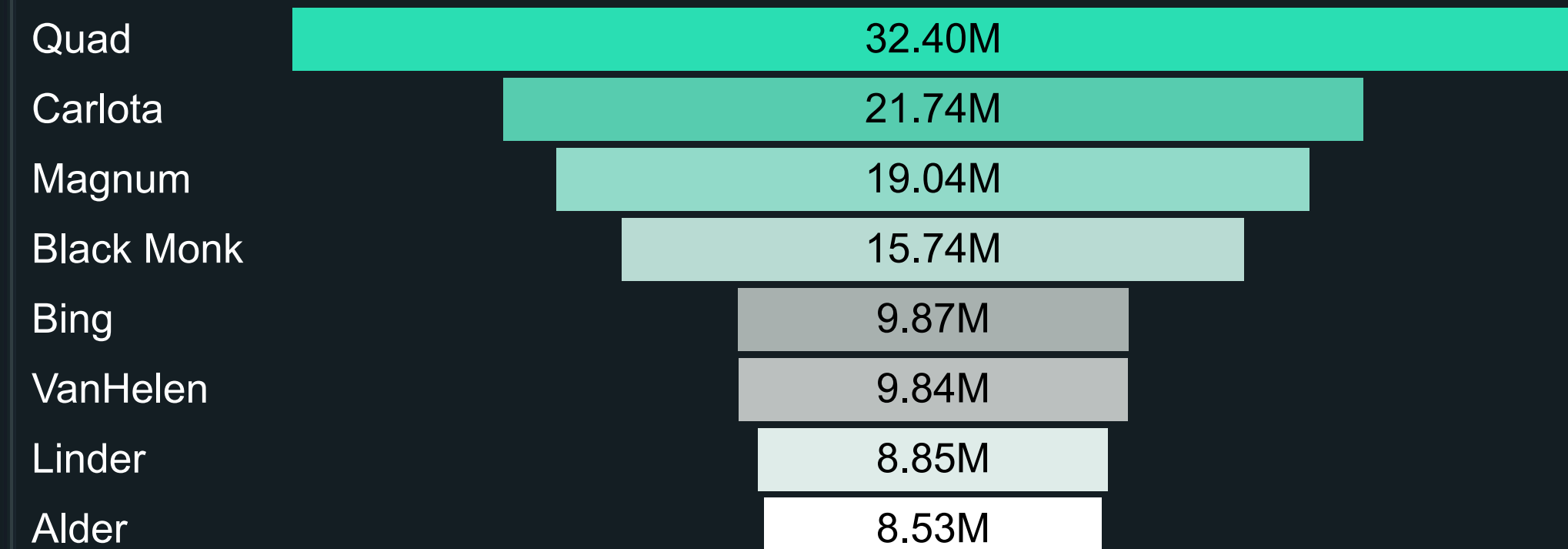
SALES BY REPRESENTATIVE



PROFIT BY CITY



SALES BY PRODUCT



TRENDS



▲

39M

YTD

38M

CURRENT

PREVIOUS

▼

9.9M

QTD

10.0M

CURRENT

PREVIOUS

▼

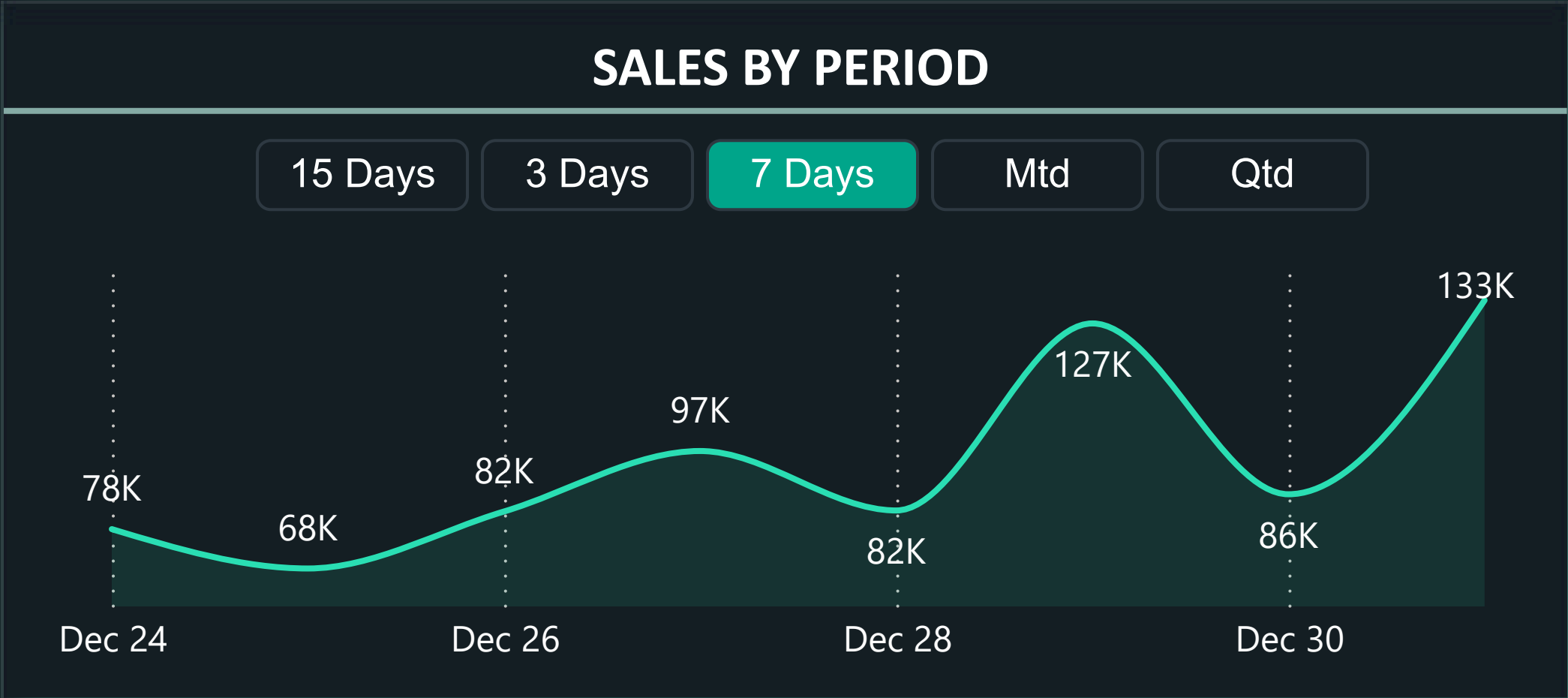
3.1M

MTD

3.4M

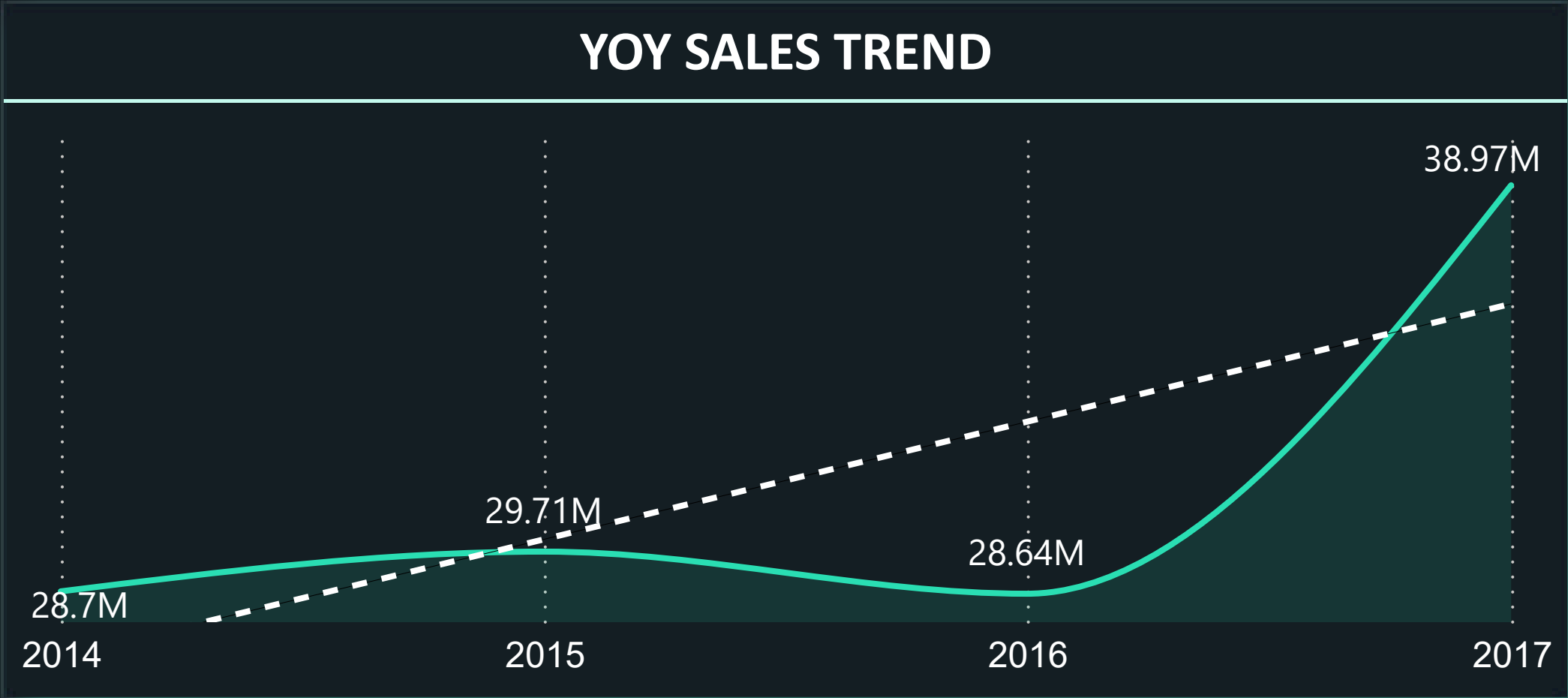
CURRENT

PREVIOUS



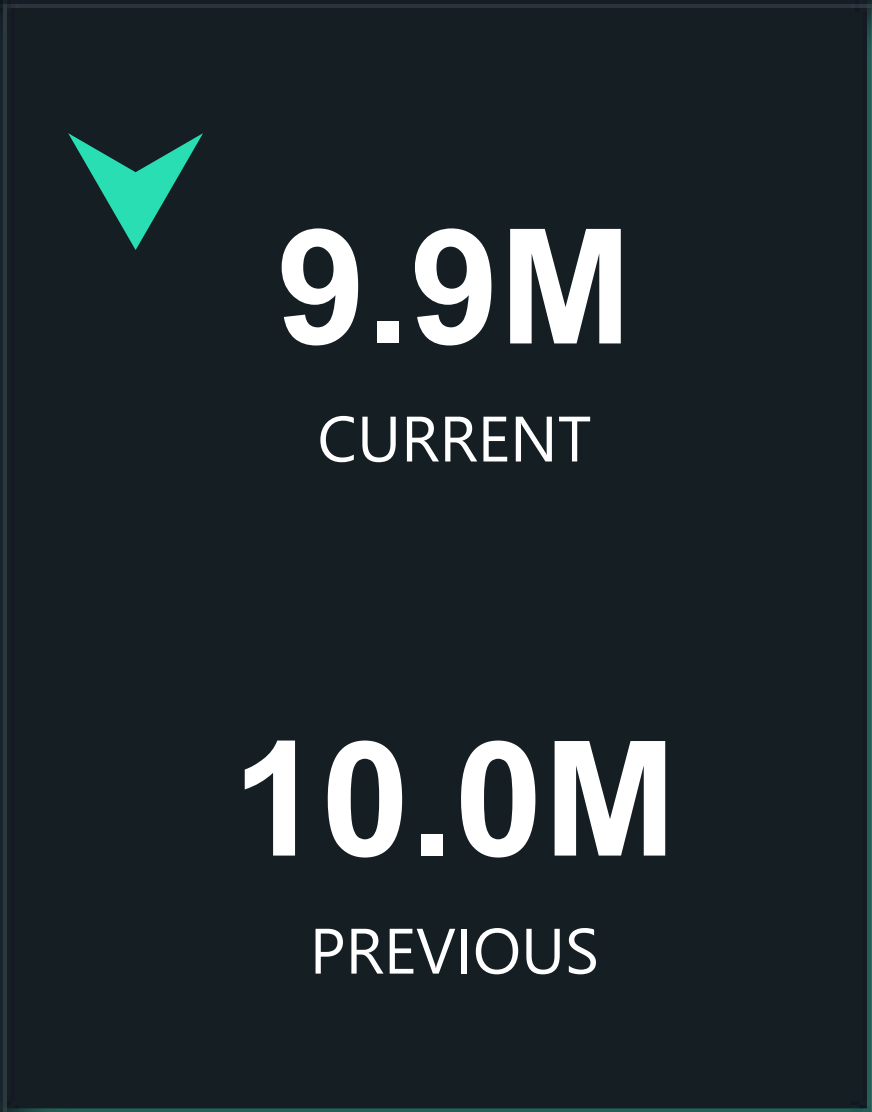
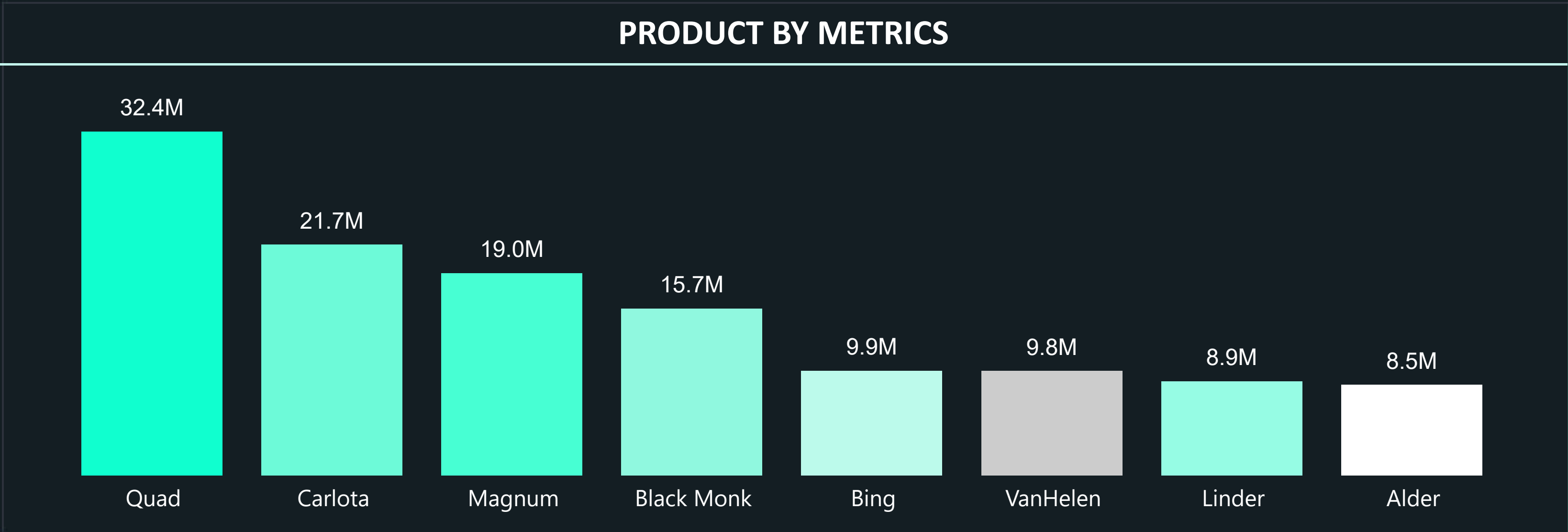
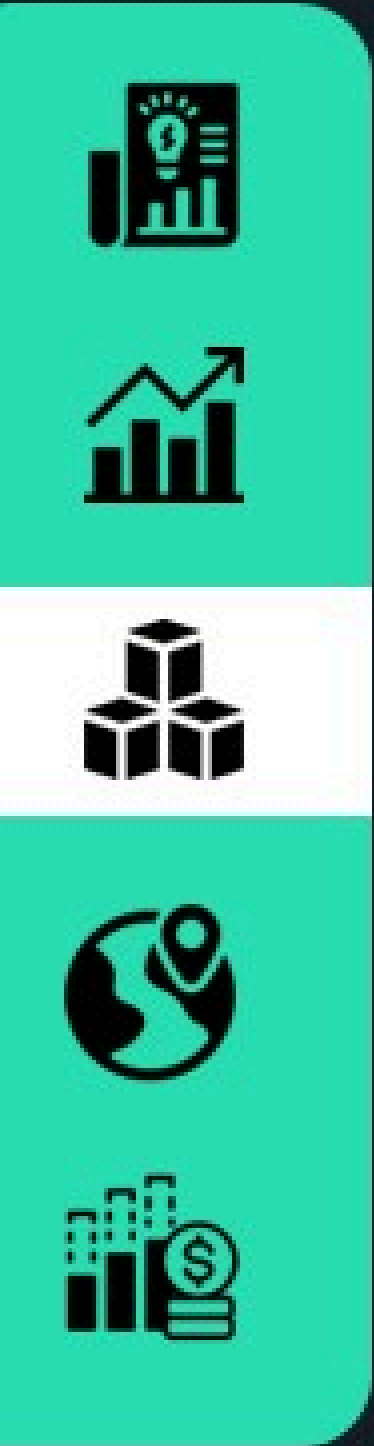
SALES VS PROFIT

	SALES	PROFIT
2014	28.7M	19.8M
2015	29.7M	20.5M
2016	28.6M	19.7M
2017	39.0M	26.9M

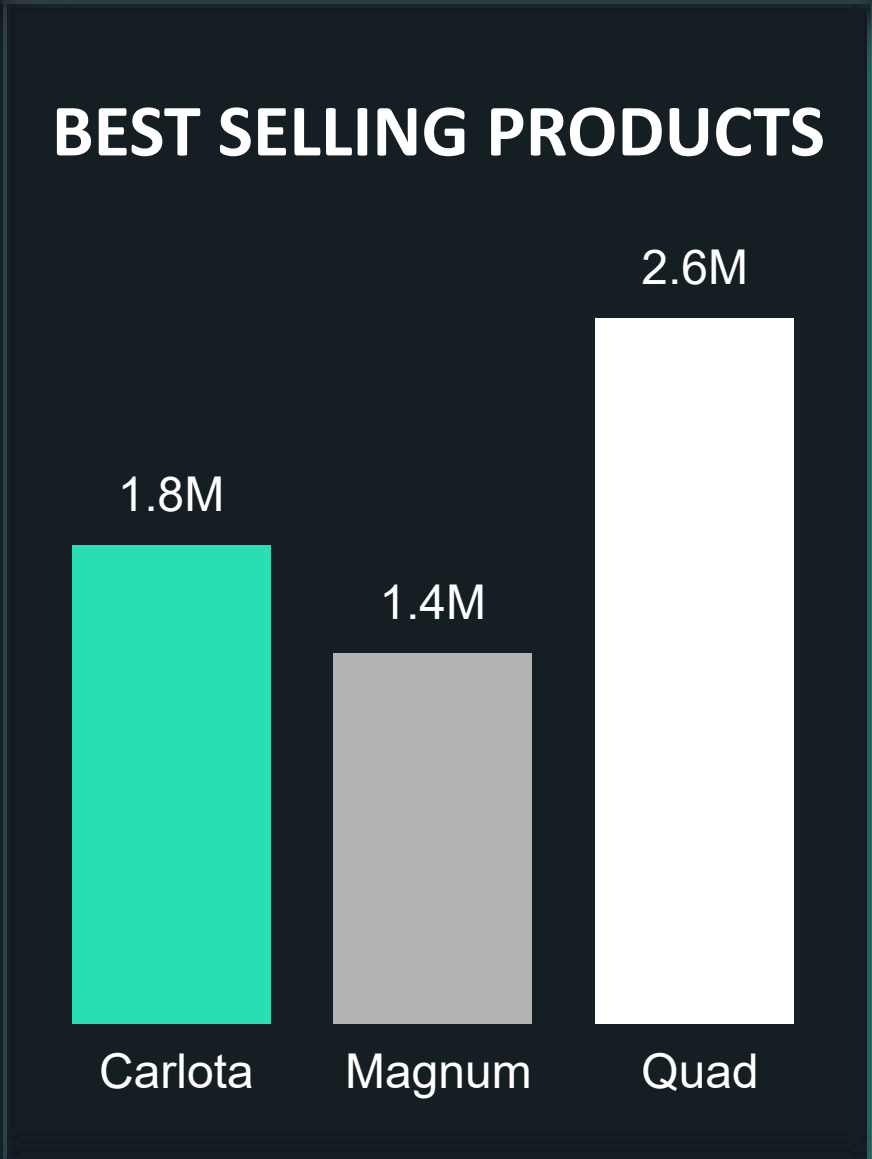


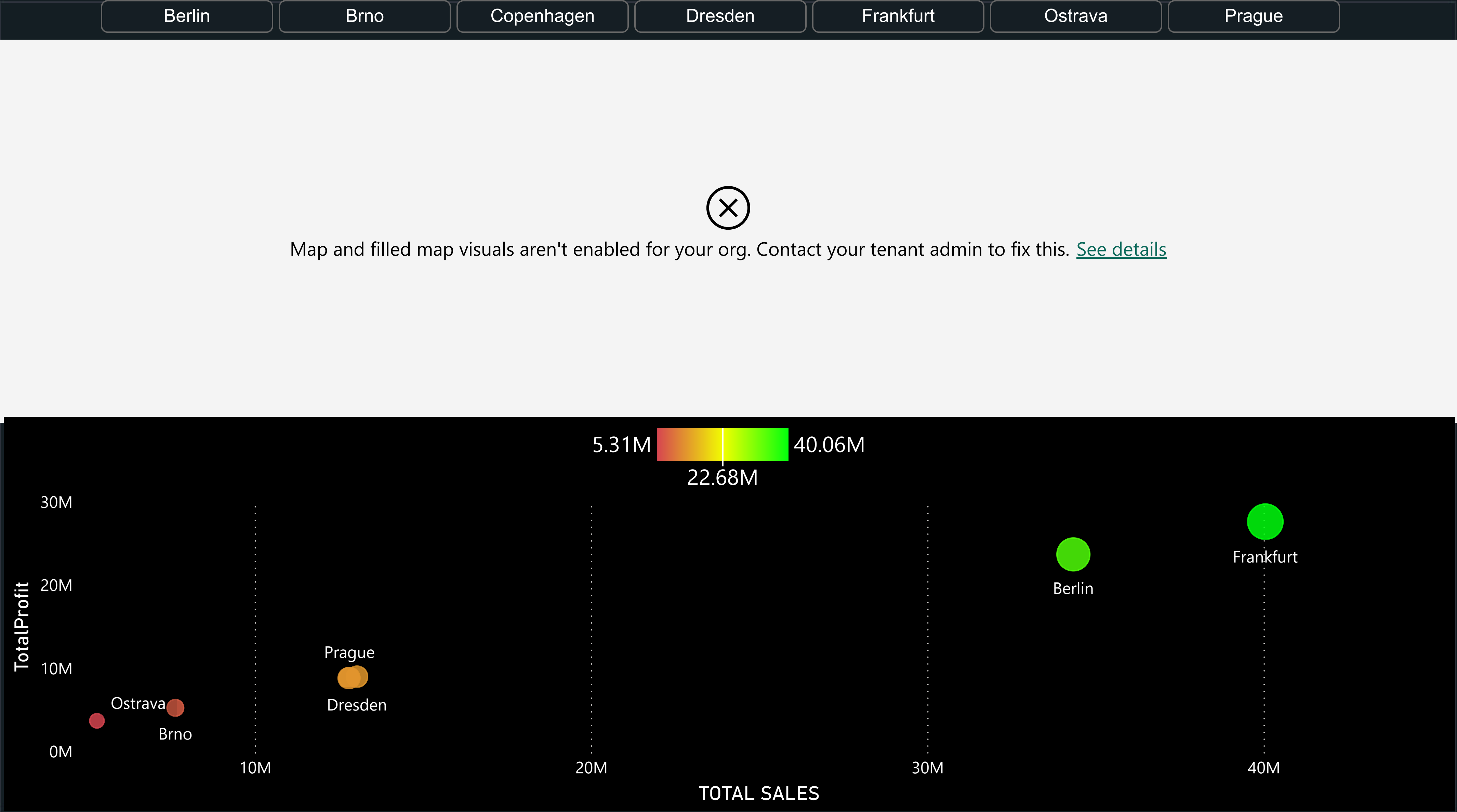
ROLLING MONTHS

Month	3 MONTH	6 MONTH	9 MONTH	12 MONTH
January	7,954,128	15,249,122	22,926,635	29,615,632
February	8,776,626	15,750,620	23,407,516	30,761,640
March	9,490,990	16,435,506	24,054,961	31,389,336
April	9,372,565	17,326,693	24,621,687	32,299,200
May	9,475,423	18,252,049	25,226,043	32,882,939
June	9,717,649	19,208,639	26,153,154	33,772,610
Total	9,903,900	19,759,851	29,477,500	38,968,490

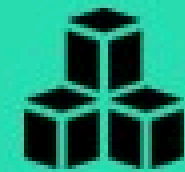


PRODUCT NAME	METRIX	CURRENT	PREVIOUS	DIFFERENCE	DIFFERENCE %
VanHelen		808,581	771,875	36,706	4.76%
Quad		2,636,780	2,706,089	-69,309	-2.56%
Magnum		1,386,342	1,407,764	-21,422	-1.52%
Linder		732,918	721,135	11,783	1.63%
Carlota		1,788,195	1,878,973	-90,778	-4.83%
Black Monk		1,197,418	1,157,291	40,126	3.47%
Bing		675,690	693,962	-18,272	-2.63%
Alder		677,977	708,609	-30,632	-4.32%
Total		9,903,900	10,045,699	-141,798	-1.41%

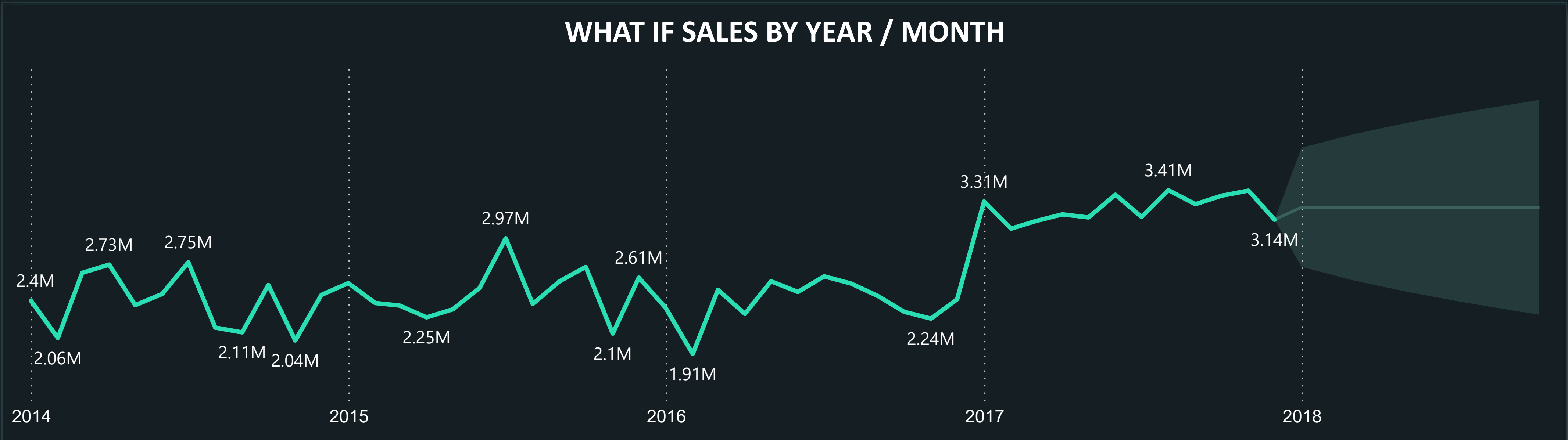




FORCASTING



WHAT IF SALES BY YEAR / MONTH



WHAT IF PROFIT BY YEAR / MONTH

