

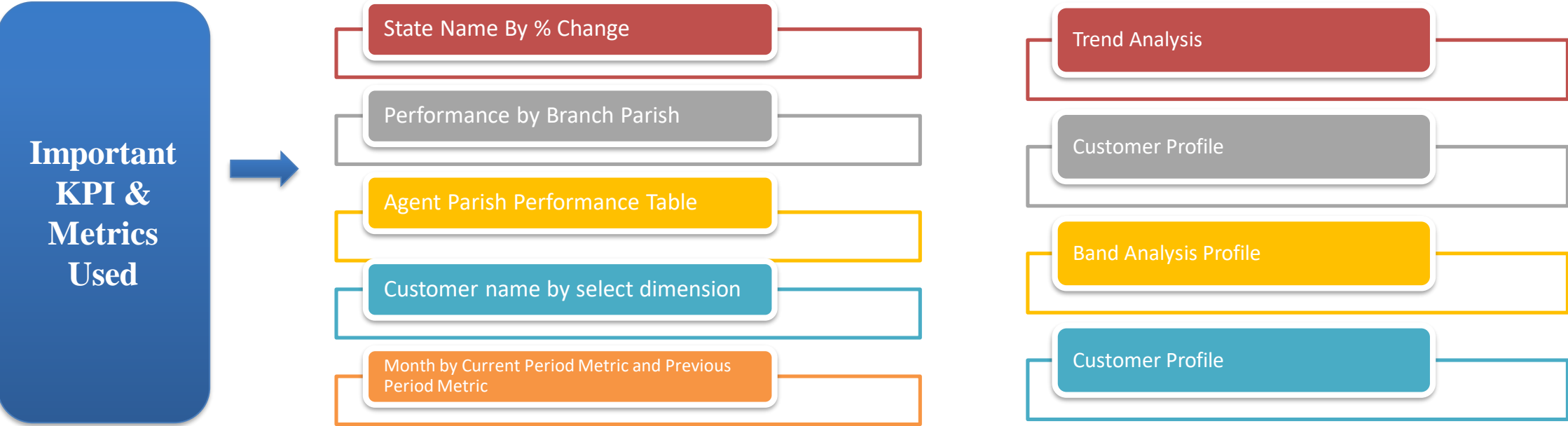


FX Trader Analysis

The FX Trader Analysis Power BI dashboard provides a comprehensive overview of foreign exchange trading activities. It highlights key metrics such as total trades, profit and loss, and trade success rates, allowing for quick assessment of trading performance. The dashboard features visualizations of trade volumes by currency pairs, daily trading trends, and top-performing traders. Additionally, it includes filters for detailed analysis by time periods, currencies, and individual traders, facilitating data-driven decision-making and strategy optimization. Overall, the dashboard is designed to enhance transparency and effectiveness in forex trading analysis.

Benefits to the End User

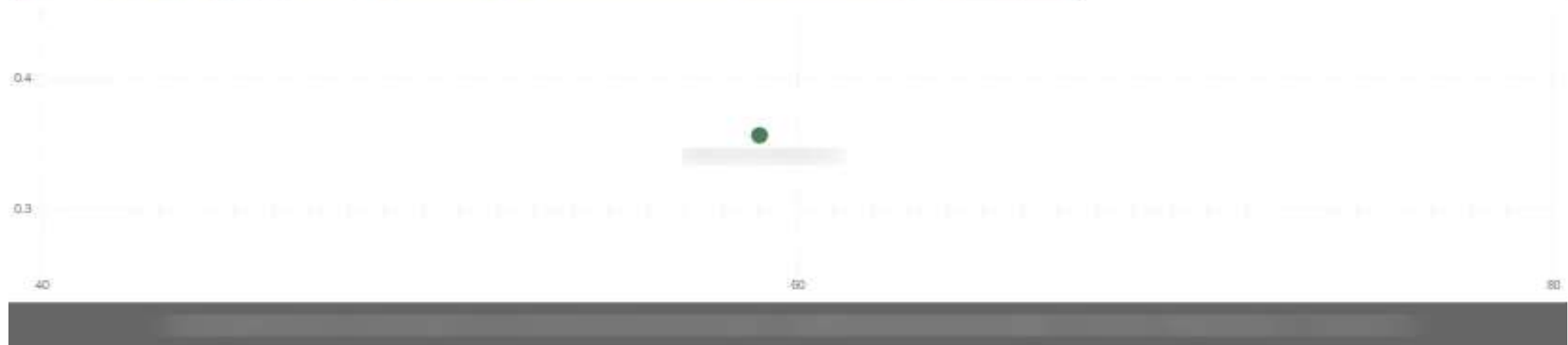
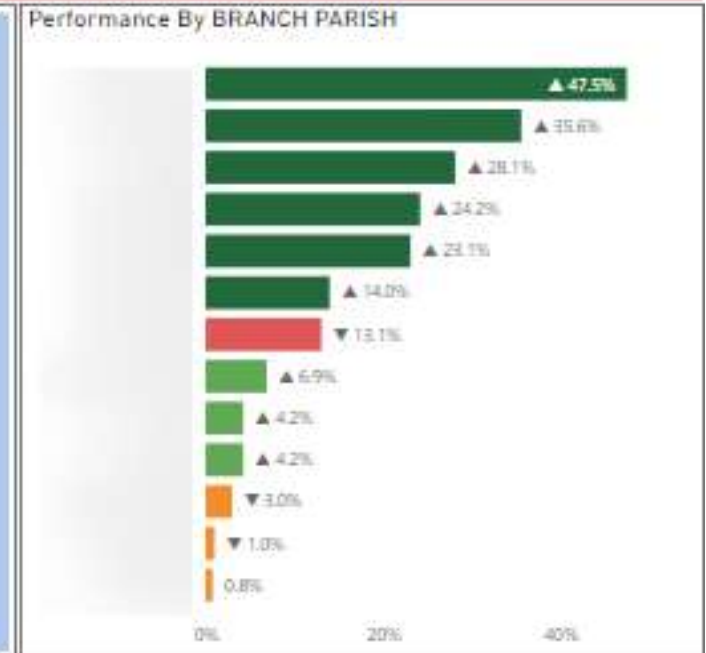
The FX Trader Analysis Power BI dashboard benefits users by enhancing decision-making with real-time trading insights and improving transparency through clear visualizations of key metrics. It saves time by reducing manual data analysis and offers customization for detailed, personalized views. Additionally, the dashboard aids in performance tracking, allowing users to monitor and compare traders and currency pairs to optimize strategies.





HOW ARE AGENTS PERFORMING?

The data shown on this dashboard has been aggregated by YEAR TO DATE (YTD) Prior Period: 01/Jan/2023 to 26/Jun/2023 Current Period: 01/Jan/2024 to 26/Jun/2024



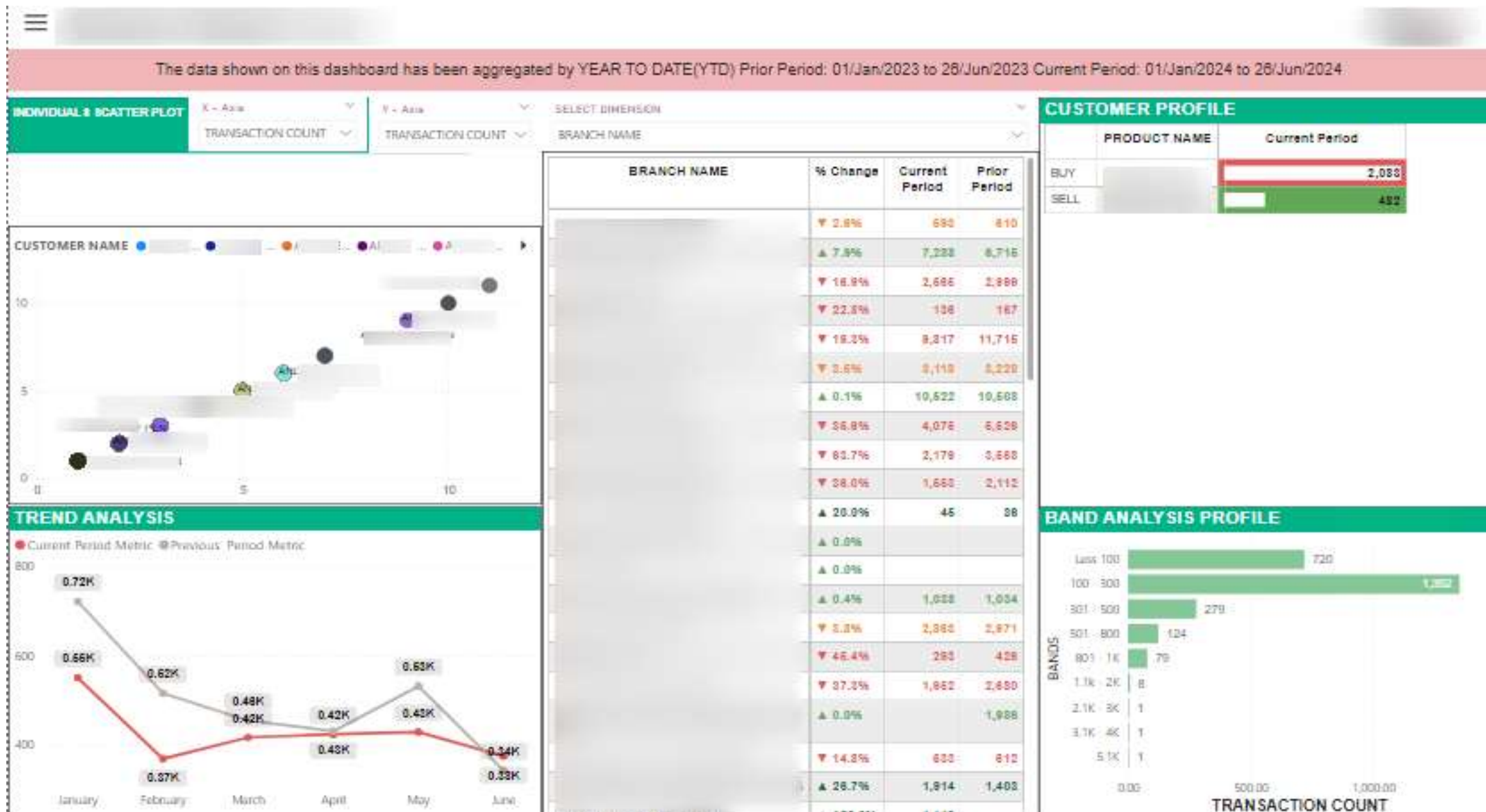


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BRANCH PARISH	% Change	Current Period	% Total CP Filter	Prior Period	% Total PP Filter
	▼ 8.5%	71,101	33.90%	77,359	33.83%
	▼ 5.8%	66,890	28.66%	69,814	26.69%
	▼ 5.9%	19,245	8.22%	20,494	8.91%
	▼ 8.2%	18,477	8.31%	19,821	8.63%
	▼ 52.4%	8,718	3.20%	10,243	4.45%
	▼ 18.5%	7,804	3.72%	9,098	3.95%
	▼ 2.8%	3,597	4.10%	3,824	3.34%
	▼ 38.4%	5,808	2.77%	7,820	3.44%
	▼ 0.8%	4,828	2.30%	4,859	2.11%
	▲ 18.3%	4,801	2.34%	4,104	1.78%
	▼ 31.0%	3,011	1.44%	3,844	1.71%
	▼ 82.9%	2,121	1.01%	3,443	1.50%
	▲ 10.8%	1,002	0.43%	898	0.38%
	▼ 37.8%	327	0.16%	450	0.20%
Grand Total	▼ 9.7%	209,722	100.00%	230,059	100.00%

BRANCH NAME	% Change	Current Period	% Total CP Filter	Prior Period	% Total PP Filter
	▼ 7.5%	18,732	8.93%	20,128	8.76%
	▼ 8.2%	18,477	8.31%	19,821	8.63%
	▼ 15.4%	18,811	8.08%	19,508	8.48%
	▼ 1.8%	13,828	6.84%	14,183	6.17%
	▼ 5.1%	12,176	6.31%	12,784	6.58%
	▼ 8.5%	11,888	6.71%	13,108	6.70%
	▲ 0.5%	10,213	4.87%	10,185	4.42%
	▼ 20.1%	8,453	4.50%	11,335	4.83%
	▼ 8.1%	7,186	3.42%	7,818	3.40%
	▲ 8.7%	8,873	3.33%	8,508	2.83%
	▼ 41.4%	4,881	2.33%	7,043	3.08%
	▲ 8.0%	4,808	2.34%	4,483	1.84%
	▲ 2.0%	4,874	2.32%	4,777	2.03%
	▼ 5.3%	4,540	2.18%	4,780	2.03%
	▼ 15.1%	4,538	2.18%	5,218	2.27%
	▼ 35.3%	3,850	1.83%	5,884	2.33%
	▼ 39.7%	3,523	1.63%	4,988	2.12%
	▼ 11.8%	3,416	1.63%	3,812	1.68%
	▼ 18.8%	3,211	1.53%	3,746	1.63%
	▼ 4.7%	2,883	1.43%	3,138	1.38%
	▼ 37.8%	2,841	1.35%	3,808	1.70%
	▼ 5.0%	2,751	1.31%	2,888	1.28%
	▲ 2.1%	2,831	1.23%	2,824	1.14%
	▼ 31.3%	2,846	1.28%	3,474	1.51%





Branch Analysis

Country	Branch State	Branch Name	Account Type	Year
		All	INDIVIDUAL	Multiple selections

CUSTOMER PROFILE

Transaction Date																	
H1 - Country	Branch Parish	H3 - Branch Name	H4 - Year		January	February	March	April	May	June	July	August	September	October	N		
☰			2023	ATV	91,081	60,908	50,197	53,002	69,880	46,333	74,990	82,315	51,387	39,533			
				REVENUE	1,645,545	1,104,176	885,151	888,030	1,004,707	745,827	1,065,584	1,315,317	813,454	676,161			
				TRANS COUNT	722	516	455	431	532	401	524	617	464	361			
				USD AMOUNT	182,161	121,817	100,393	106,003	139,760	92,666	149,980	164,630	102,773	79,066			
			2024	ATV	48,363	34,346	45,847	45,868	44,154	36,682							
				REVENUE	916,631	541,723	557,858	685,968	532,404	522,474							
				TRANS COUNT	551	369	417	424	429	375							
				USD AMOUNT	96,727	68,692	91,693	91,736	88,309	73,363							
			2023	ATV	49,651	28,810	31,327	30,125	29,180	21,967							
				REVENUE	867,089	491,370	593,738	496,525	368,738	304,086							
				TRANS COUNT	550	284	324	259	323	246							
				USD AMOUNT	99,302	57,620	62,655	60,251	58,361	43,934							
			2023	ATV									11,156	43,180	46,408	36,020	33,731
				REVENUE									201,061	630,492	675,753	553,048	570,792
				TRANS COUNT									76	344	425	364	397
				USD AMOUNT									22,312	86,361	92,816	72,041	67,461
			2024	ATV	52,615	33,208	33,877	39,393	45,658	23,708							
				REVENUE	882,643	490,071	403,006	534,473	460,264	279,015							
				TRANS COUNT	621	385	344	404	434	238							
				USD AMOUNT	105,229	66,416	67,754	78,786	91,316	47,416							
Grand Total				ATV	241,709	157,273	161,247	168,388	188,873	139,845	118,170	128,723	87,407	73,264			
				REVENUE	4,311,907	2,627,340	2,439,753	2,604,995	2,366,112	2,052,464	1,696,075	1,991,070	1,366,502	1,246,953	1		