

## **Corridor Band Analysis**





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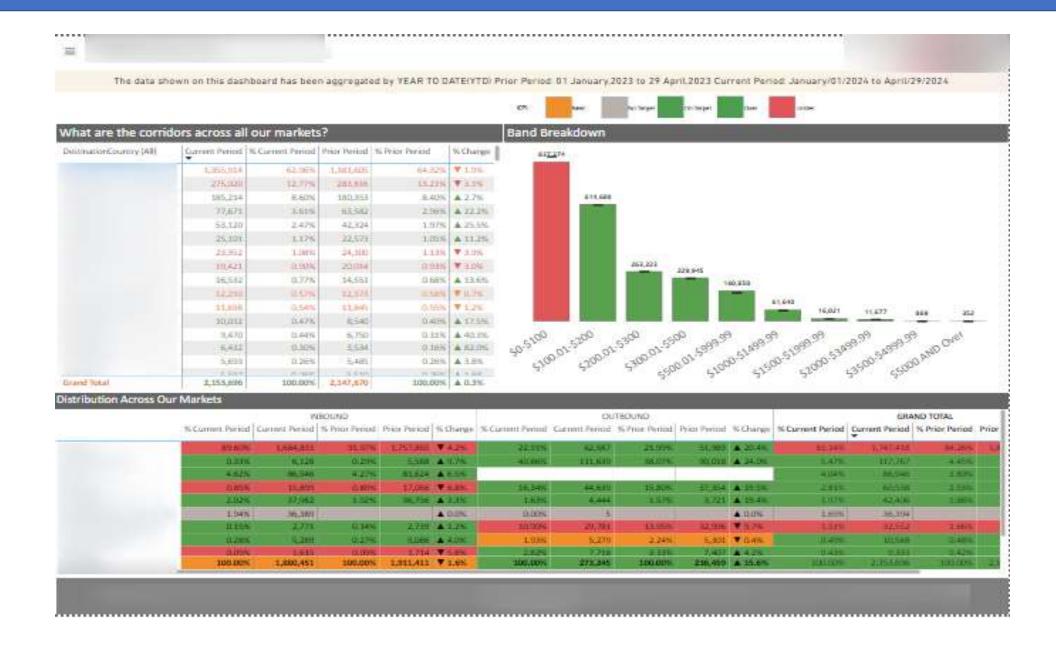
This Dashboard for Western Union Retail is designed to analyze transaction patterns across different corridors (routes between sending and receiving locations). This interactive dashboard allows users to filter data dynamically, providing detailed insights into transaction volumes, values, and trends across various corridors.

#### **Benefits to the End User**

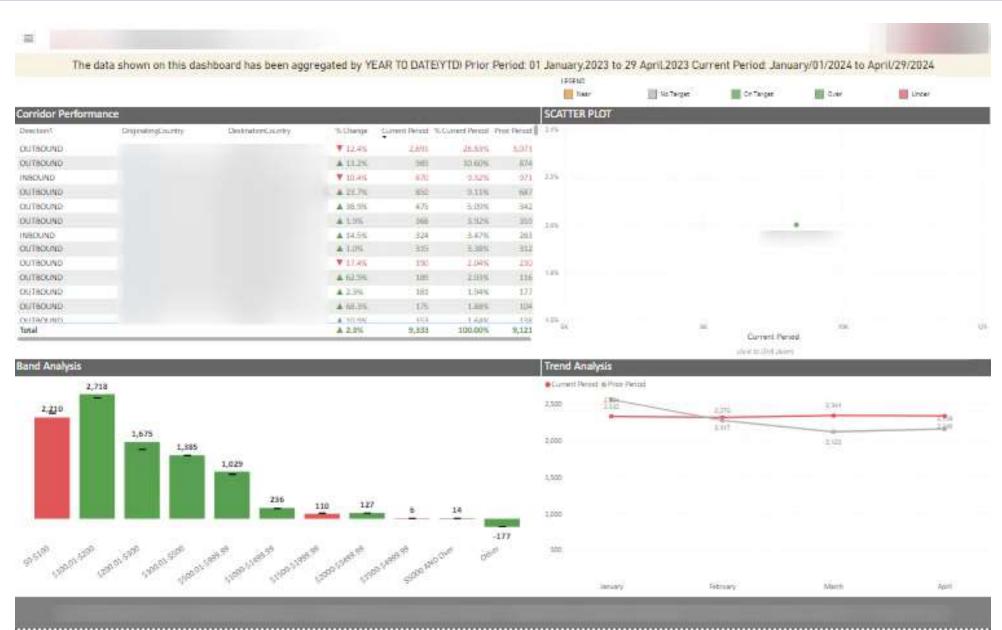
This dashboard offers a comprehensive analysis of transaction patterns in a user-friendly format, making it accessible to individuals with varying levels of technical expertise. The insights gained from this dashboard are crucial for understanding corridor performance and transaction flows. Business owners can use this information to better understand their transaction dynamics, identify high-traffic corridors, and optimize resource allocation, facilitating more informed and strategic decision-making.













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S APN	100.00%	1.0	100.00%	3.0	100.00%	5.0	100,00%	5.0	100.00%	12.0	100.00%	12.0
= \$0-\$100	100.00%	1.0	66.67%	2.0	33.33%	1.0	50,00%	3.0	58.33%	7.0	58.33%	7.0
≡ BRAZIL	100.00%	1.0	66,67%	2.0	33.33%	1.0	60,00%	3.0	58.33%	7.0	58.33%	7.0
<b>\$100.01-\$200</b>							20.00%	1.0	8.33%	1.0	8.576	3.0
± \$300.01-\$500			33,38%	1.0	33.33%	1.0	20,00%	1.8	25.00%	3.0	25.00%	3.0
<b>\$500.01-5999.99</b>	100.00%	1.0	33,35%	1.0	33.33%	1.0			25.00%	3.0	25.00%	3.0
⊚ Other	-100.00%	-1.0	-33,33%	-1.0					-15.67%	-2.0	-16.67%	-2.0
II BAHAMAS	100.00%	5.0	100.00%	2.0	100.00%	5.0	100,00%	2.0	100.00%	14.0	100.00%	\$4.0
ERITISH VIRGIN ISLANDS							100,00%	1.0	100.00%	1.0	100,00%	1.0
III CAYMAN ISLANDS	100,00%	2.0	100.00%	1.0	100.00%	1.0			100.00%	4,0	100.00%	4.0
= JAMAICA	100.00%	11.0	100,00%	21.0	100.00%	12.0	100.00%	11.0	100.00%	55.0	100,00%	-55.0
II JMUOS GK ONE APP JAMAICA							100.00%	1.0	100.00%	1.0	100.00%	1,0
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