## SSRS - Customer Analysis - Sender Receiver Relationship





## **Customer Analysis - Sender Receiver Relationship**

The Compliance/Customer Analysis: Sender-Receiver Relationship dashboard provides an in-depth examination of the interactions between senders and receivers. It visualizes key metrics such as transaction volume, frequency, and patterns, enabling users to identify trends and anomalies. The dashboard includes features for filtering and segmenting data by various criteria, allowing for detailed analysis of sender-receiver dynamics. It also highlights compliance issues and potential risks, facilitating proactive measures. This tool is essential for maintaining regulatory standards and improving customer relationship management.

## Benefits to the End-user

- ✓ End users benefit significantly from this Power BI dashboard as it enhances their ability to monitor and manage sender-receiver relationships with precision.
- ✓ By providing clear visualizations and detailed insights into transaction patterns, users can quickly identify irregularities and compliance breaches.
- ✓ The dashboard's filtering and segmentation capabilities enable personalized analyses, supporting informed decision-making.
- ✓ Additionally, it aids in risk management by highlighting potential compliance issues, ensuring regulatory adherence.
- ✓ Overall, this dashboard streamlines data analysis processes, leading to more efficient and effective customer relationship management and compliance oversight.





