



## Customer Transaction Analysis - Country Analysis

The Customer Transaction Analysis - Country Analysis dashboard is designed to provide a detailed examination of customer transactions across different countries. This dashboard segments data based on transaction volumes, values, customer demographics, and . The interactive features allow users to dynamically filter and analyze the data, offering a comprehensive view of international transaction patterns and trends.

### Benefits to the End User

- ✓ This dashboard provides a thorough analysis of customer transactions in a user-friendly format, making it accessible to users with varying levels of technical expertise.
- ✓ The insights gained from this analysis are essential for understanding global transaction dynamics and customer behavior.
- ✓ Business owners can leverage this information to optimize international operations, improve customer satisfaction, and make informed decisions about resource allocation and strategic planning.

### Important KPI & Metrics Used

Transaction Volume and Value

Ishighriskcountry Table..



# Screen

Agent Country

Full Name eg (FirstName.LastName)

Select Transaction From Date

Select Transaction To Date

Sender Receiver DOB

Sender TRN

Select Unique Identifier

Is High Risk Country

Select Metric (Summary Table)

Date Granularity (Detailed Table)

Sort By (Detailed Table)

Relationship Period Breakdown (Detailed Table)

CUSTOMER SEARCH

SENDER RECEIVER RELATIONSHIPS

COUNTRY ANALYSIS

Data Table

Customer Search

TRANSACTIONS WILLIAM VS VALER (2017)

Send Pay Indicator	Sender Name	Receiver Name	Direction	Select Metric
PAY			INBOUND	23
PAY			INBOUND	3
PAY			INBOUND	2
PAY			INBOUND	1
PAY			INBOUND	1
SEND			OUTBOUND	1
PAY			INBOUND	1

Is High Risk Country	Date Granularity	Relationship Status	Originating Country Code	Paying Country Code	Paying City	Sender Name	Receiver Name	Relation Ship Duration	Total Transactions	Total USD \$	Total Local Currency
FALSE	2023		US	AI	THE VALLEY			50	14.00	2720.00	7350.92
FALSE	2022		US	AI	THE VALLEY			50	3.00	500.00	1351.29
FALSE	2020		US	AI	THE VALLEY			50	3.00	510.00	1379.30
FALSE	2017		KN	AI	THE VALLEY			88	2.00	1302.47	3520.00
FALSE	2022		KN	AI	THE VALLEY			27	2.00	203.52	550.00
FALSE	2024		US	AI	THE VALLEY			50	2.00	300.01	810.78
FALSE	2021		US	AI	THE VALLEY			42	1.00	825.00	2229.60
FALSE	2023		KN	AI	THE VALLEY			13	1.00	111.01	300.00
FALSE	2017		AI	US				85	1.00	70.00	189.18