# Web Technologies

Lecture 8
Server side web

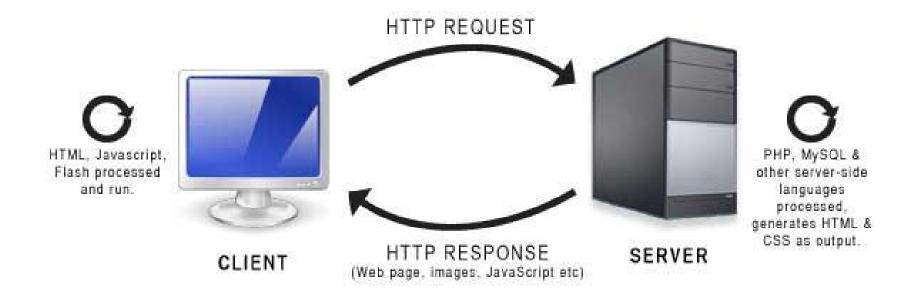
#### Client Side vs. Server Side Web

- Client-side code executes on the end-user's computer, usually within a web browser.
- Server-side code executes on the web server, usually within a web application environment, which in turn generates HTML to be viewed in a browser.

#### Note: material adapted from

- http://people.clarkson.edu/~bjukic/IS400/Lecture%2013.ppt
- www.massey.ac.nz/~nhreyes/.../Lectures/Lecture%206%20-%20CGI.ppt

#### Client-server interactions



#### Client or server side?

- Determining factors:
  - Performance:
    - Responsiveness, speed, reliability
    - Ability to handle a large number of simultaneous users
  - Functionality:
    - Simplicity of use and maintenance,
    - Breadth of user options
    - Ability to handle multiple simultaneous transactions
  - Security:
    - Desktop security
    - Server security
    - Database security
    - Network security

### Examples

- Code that runs on the server that interprets every mouse move and keystroke is clearly undesirable
  - terminal to mainframe paradigm
- On the other hand, one does not want to download an entire product database to a browser and then run code that searches for the products.
- Server side forms have direct access to active code and perform more reliably
  - On the other hand they are more prone to slowdowns due to the server/network congestion

### Client side vs. server side strengths

- Client-side coding advantages stem from its location on the user desktop and/or other end device. They include the following:
  - Interactivity (e.g., mouse and keyboard handling)
  - Handling of user interface controls: buttons, textboxes, etc.
  - Feedback and validation
- Server-side strengths include stem from their proximity to the backend business databases and other applications. They include the following:
  - Direct information access, retrieval, processing and storage
    - facilitate e-commerce, reservations, shipment tracking etc.
  - Central repository of added web features such as e-mail, chat and multimedia streaming
  - Security and authentication (mostly)

### Server Side Technologies

- Server-side technologies
  - numerous and diverse
- Popular server side web application technologies:
  - Microsoft ASP/.NET
  - Java server technologies such as J2EE, JSP, and servlets
  - CGI / Perl
  - PHP
  - ColdFusion

### Server Side Technologies

- Server-side technologies also include database systems
  - Oracle, SQL Server (Microsoft), MySQL (open source) and many others
- DB systems are indispensable part of server side operations
  - some DB software providers, such as Oracle are combining web application functionality with their core database functions

### Server Side Technologies

- The "core" server side application development platforms can retrieve, modify and query the contents of databases through their own access mechanisms:
  - ADO.NET for Microsoft's .NET platform enables access to almost every existing database platform
  - PHP enables direct access to many existing DB platforms
    - MySQL, Oracle, SQL Server, MongoDB, etc.

# Server-Side Programming

 Lots of programs/applications designed to run on the machines on which they are installed

 How can a remote client request access to these?

### Rich Internet Applications

- Web applications that provide the client with the features and functionality of desktop applications
- Require transferring the processing from the server to the client
- Javascript is one enabling technology for a RIA

# RIAs in the Internet client-server model

Client (browser)

Web server

Client does all the processing (eg play videos as they come in) \_\_\_\_\_\_

HTTP request for resource

Server sends code but keeps data Data (eg multimedia) stay on the server

# Some technologies that support RIA development

- Javascript (and associated ECMA dialects)
- Adobe Flash
  - Flash player and IDE
- Java Applets and Java Webstart
- AJAX
  - Asynchronous JavaScript and XML

## CGI programming

- CGI → Common Gateway Interface
  - A protocol for interfacing local applications with a web server
- Sequence of steps
  - Client sends URL request
  - Program runs at the server side
  - Output is collected and sent back to the client
  - Often the output is an HTML "built" by the server

#### CGI programming

- CGI programs can be written in any language supported by the server.
- This includes compiled programming languages, such as C and C++; interpreted languages, such as Perl, Python, Ruby, and languages, such as Java, that lie somewhere in between.

#### What's next?

- REST and SOAP Web services
- Cloud computing