



## **SPONSOR BENEFITS**

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- Access recruitment opportunities over the course of the event.
- Reserve rooms for tech talks and other private events.
- Mentor students in a competitive environment.
- Provide APIs and other technology for our participants to use.

## **PAST SPONSORS**

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MicroStrategy, Bloomberg, Capital One, WillowTree, IBM, Accenture, TMA, Microsoft, Facebook, Google, Intel, AT&T, and many more!

# VTHacks VI

February 2019

We're bringing together hundreds of the nation's most passionate and innovative students to Virginia Tech for one of the largest hackathons in the Southeast. At VTHacks, students from across the country will gather for 36 hours to create groundbreaking mobile, web, and hardware hacks. Sponsorship will grant you access to these benefits as well as top college talent.

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## **IN ADDITION TO FINANCIAL SPONSORSHIP, WE ENCOURAGE SPONSORS TO:**

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- Send company swag to provide to participants to build your brand.
- Send company prizes to award to our participants.
- Bring engineers and recruiters. Your company can help mentor participants with access to student resumes.



# VTHacks VI Sponsorship Tiers

	Startup* \$1,000	Bronze \$2,000	Silver \$4,000	Gold \$8,000	Platinum \$12,000
<b>General</b>					
Send Representatives	✓	✓	✓	✓	✓
Sponsor Table	S	S	S	L	L
Demo at Opening	1 min	1 min	1 min	3 min	5 min
Tech Talk	30 min	30 min	1 hour	1 hour	1 hour
Resumes, GitHubs, and LinkedIns			✓	✓	✓
<b>Branding</b>					
Distribute Swag	✓	✓	✓	✓	✓
Logo on Website	✓	✓	✓	✓	✓
Award Branded Prize	✓	✓	✓	✓	✓
Logo on Shirts and Bags	✓	✓	✓	✓	✓
API Listed on Website			✓	✓	✓
Banners at Ceremonies				✓	✓
VTHacks Co-Hosted by You					✓
<b>Additional Hacker Access</b>					
VTHacks Challenge Integration				✓	✓
Branded UX Event				✓	✓
Push Notifications				✓	✓
Company Slack Channel				✓	✓
Company Branded Room					✓
Interviews on Site					✓

Startup\* : 100 employees or less